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turnover plus 30p of F's.

turnover plus 50p of A's.

Each £1 of A's turnover requires an input of 10p of its own

Each £1 of F's turnover requires an input of 20p of its own

So, assuming these proportions are constant across all turnover levels, if we want A to turn over £50,000 and F to turnover

plus £15,000 (0.3 of £50,000) from F.

plus £8000 (0.2 of £40,000) from itself.

Get the idea? Easily generalised to more industries. Look carefully:

For A: £50,000 requires £5000 (0.1 of £50,000) from itself.

For F: £40,000 requires £20,000 (0.5 of £40,000) from A,

Let's consider just A and F. Suppose that . . .

#### Input Output Problems in Economics

Consider the tourist economy in a small resort. The major industries are

A: Accommodation — rentals, hotels, B & B's, ...

F: Food & Drink — restaurants, kiosks, pubs, take away, . . .

E: Entertainment — theatre, cinema, nightclubs, ...

T: Transportation — buses, trains, taxis, ferries, ...

The turnover of each of these industries will contain cash inputs from thenselves and the others, as well as from external demand like tourists, other industrial and commercial sectors, etc.

#### Reference

Mathematics for Economics and Business, Ian Jacques, Prentice Hall, 4 ed. 2003.

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### Look at it mathematically...

Each £1 of A's turnover requires an input of 10p of its own turnover plus 30p of F's.

Each £1 of F's turnover requires an input of 20p of its own turnover plus 50p of A's.

Let  $x_1$  denote A's turnover and  $x_2$  denote F's turnover.

Also  $d_1$  (resp.  $d_2$ ) denote external demand for A (resp. F). Then:

payments to A 
$$x_1 = \overbrace{0.1x_1 + 0.5x_2 + d_1} \\ x_2 = \underbrace{0.3x_1 + 0.2x_2 + d_2} \\ \text{payments to F}$$

Can you see the matrix now?

#### You can see matrices at work here. Let's figure it out...

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£40,000 then:

00000000000

# Leontief's input-output model

Let  $x_1$  denote A's turnover and  $x_2$  denote F's turnover.

Let  $d_1$  (resp.  $d_2$ ) denote external demand for A (resp. F). Then:

$$x_1 = 0.1x_1 + 0.5x_2 + d_1$$
$$x_2 = 0.3x_1 + 0.2x_2 + d_2$$

This can be written as x = Ax + d for

$$m{x} = \left( egin{array}{c} x_1 \\ x_2 \end{array} 
ight), \qquad m{d} = \left( egin{array}{c} d_1 \\ d_2 \end{array} 
ight) \qquad ext{ and } \qquad m{A} = \left( egin{array}{c} 0.1 & 0.5 \\ 0.3 & 0.2 \end{array} 
ight).$$

In this model A is called the matrix of technical coeffcients, or the technology matrix. (Developed by Wassily Leontief.)

A's columns give the inputs needed for one unit of output.

# Using the model

The Leontief input-output model

$$x = Ax + d$$

can be used to answer three key questions:

- Given total output x, how much is available for demand d? Find d = (I - A)x
- ② How much total output x is required to satisfy a given level of demand d?

Solve 
$$(I - A)x = d$$

ullet How should output x change if demand changes by  $\Delta d$ ?

Solve 
$$(I - A)\Delta x = \Delta d$$

We'll do these by hand first, and then with python.

Remember that 
$$\begin{pmatrix} a & b \\ c & d \end{pmatrix}^{-1} = \frac{1}{\det} \begin{pmatrix} d & -b \\ -c & a \end{pmatrix}$$

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# Use $m{x} = m{A}m{x} + m{d}$ with $m{A} = \begin{pmatrix} 0.1 & 0.5 \\ 0.3 & 0.2 \end{pmatrix}$ to answer these:

① Given total output  $x = \binom{50000}{40000}$ , how much is available for demand d?

Find 
$$d = (I - A)x = \begin{pmatrix} 0.9 & -0.5 \\ -0.3 & 0.8 \end{pmatrix} \begin{pmatrix} 50000 \\ 40000 \end{pmatrix} = \begin{pmatrix} 25000 \\ 17000 \end{pmatrix}$$

② How much total output x is required to satisfy a given level of demand  $d = \binom{35000}{29000}$ ?

Solve 
$$(I-A)x=d\Longrightarrow x=rac{10}{57}inom{8}{3}\,rac{5}{9}inom{35000}{29000}pprox inom{74561}{64210}$$

ullet How should output x change if demand changes by  $\Delta d = \binom{2500}{1900}$ ?

Solve 
$$(I-A)\Delta x=\Delta d\Longrightarrow \Delta x=rac{10}{57}inom{8}{3} rac{5}{9}inom{2500}{1900}pproxinom{5175}{4315}$$

Now let's do this in python...

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# The key commands

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Note you can start a new cell whenever you like.

Do so frequently.

# Exercise - use python

Given the technology matrix  $A = \begin{pmatrix} 0.3 & 0.2 \\ 0.1 & 0.6 \end{pmatrix}$ ...

• Given total output  $x = \binom{70000}{90000}$ , how much is available for demand d?

Find 
$$d = (I - A)x$$

2 How much total output x is required to satisfy a given level of demand  $d = {52000 \choose 48000}$ ?

Solve 
$$(I - A)x = d$$

 $oldsymbol{\circ}$  How should output x change if demand changes by  $\Delta d = {5200 \choose 4100}$ ?

Solve 
$$(I - A)\Delta x = \Delta d$$

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#### Exercise

We started with a tourist economy in a small resort with the major industries: A (Accommodation), F (Food & Drink), E (Entertainment) and T (Transportation).

The technology matrix for this economy is

$$m{A} = \left( egin{array}{cccc} 0.15 & 0.12 & 0.05 & 0.03 \\ 0.17 & 0.16 & 0.04 & 0.04 \\ 0.03 & 0.08 & 0.18 & 0.22 \\ 0.07 & 0.18 & 0.03 & 0.19 \end{array} 
ight)$$

- How much is left for demand d with a total output  $\mathbf{x} = \begin{pmatrix} 89000, & 55000, & 47000, & 76000 \end{pmatrix}^T$ ?
- e How much total output x is needed for demand  $d = \begin{pmatrix} 55000, 24000, 18000, 40000 \end{pmatrix}^T$ ?
- Now should output x change if demand changes by  $\Delta d = \begin{pmatrix} -5000, & 350, & 2300, & -500 \end{pmatrix}^T$ ?

# Finishing up

There is much much more to python, and numpy.

We're just scratching the surface

As is the nature of a crash course

Let's look now at how to plot graphs

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# Plotting in 2D

We jump straight in.

Plot  $\cos(2\pi x)$  in solid blue and  $\exp(\sin(4\pi x))$  in dashed red for  $x \in [-1,5]$ 

```
import matplotlib.pyplot as plt
import numpy as np
x = np.arange(-1,5,0.01)
y1, y2 = np.cos(2*np.pi*x), np.exp(np.sin(4*np.pi*x))
plt.plot(x,y1, 'b-')
plt.plot(x,y2, 'r--')
plt.axis([-2, 6, -2, 4])
plt.legend(['cos', 'exp(sin)'])
plt.xlabel(r'$x_1$'); plt.ylabel('$y_1$ and $y_2$')
plt.savefig('my2Dplot.png', dpi=600)
plt.savefig('my2Dplot.eps', dpi=600)
```

Cos --- exp(sin)

2D Plotting

#### Exercise

#### In python...

Plot  $2^{3\sin(3\pi x)}$  in solid dash-dot blue and  $\ln\left(1.2+\sin(3\pi x)\right)$  in dotted red for  $x\in[-4,3]$ 

Hint: for the line-styles use

plt.plot(x,y1, 'b-.')
plt.plot(x,y2, 'r:')

How Anonymous is Anonymised Data?

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### How anonymous is anonymized data?

A university collects answers to personal questions from all of its students.

Each student's answer has their name, date of birth, gender and department.

On average a department has 250 students in each year.

We assume the UK setup where students attend for three years.

The names are erased: how anonymous are the resulting data?

### Here's part of the dataset

NAME	D.O.B.	GENDER	DEPARTMENT
:	:		:
Ringo Starr	26/07/43	M	Music
Al Gebra	12/08/05	F	Maths
Sandie Shaw	16/02/38	F	Puppetry
Michael Mouse	17/04/92	F	Computing
Mr Pink	4/12/56	M	Criminology
L.O. Gear	11/9/23	F	Engineering
Donkey Kong	23/10/73	M	Video Games
:	:	:	:

The names are erased — can one line dentify the person? Is this enough information to identify the person?

How anonymous is a dataset like this?

#### Let's simulate

We assume that all students are born within a three year window, and that each department has 750 students across its three years.

- There are  $365 \times 3 = 1095$  possible birthdays
- For each there are at least 2 possible genders
- So, for a given department, there are  $d=1095\times 2=2190$  possible entries among N=750 students.
- Can you see why anonymity might not be assured?

Think about a line of N=2190 empty buckets. Now throw N=750 balls at random into the buckets.

Most will stay empty. Some will have just one ball — the 'loners'.

The proportion of N having just one ball estimates the probabilty that line of anonymised data occurs just once in the department.

# Planning the code

We are going to generate a list of d=2190 zeros.

We'll then generate N = 750 random integers  $z \in \{1, 2, \dots, 2190\}$ .

For each z we'll add one to the  $z^{\rm th}$  item in the list, d.

In the end, the  $n^{\rm th}$  item in the list, d, tells us how many students share that same data.

We want to find the 'loners' — the buckets with only one item in them.

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# Background and Exercise

- There is about a 70% probability that a student can be identified from this anonymised data.
- A 'near exact' solution is  $\exp(-N/d) \approx 71\%$ .

My main reference is John D Cook:

www.johndcook.com/blog/2018/12/07/simulating-zipcode-sex-birthdate/

Which itself references the paper *Only You, Your Doctor, and Many Others May Know*, Latanya Sweeney:

https://techscience.org/a/2015092903/

Exercise: What is the probability that a line of anonymised data can be narrowed down to at most two students? Or three? Or four?

The End

That's it!

Thanks for listening

There's lots more to learn — as ever!

Good Luck!