Section 1: Anaconda and Jupyter Section 2: I/O Problems Section 3: 2D plots Section 2: I/O Problems Section 3: 2D plots Section 4: Anonymity Section 4: Anonymity Section 1: Anaconda and Jupyter 000 Contents Introduction to Python for Mathematics A Crash Course Anaconda and Jupyter • Leontief Input-Output Problems in Economics Simon Shaw 2D Plotting Anonymity Mathematics August 19, 2024 © Simon Shaw (2021) © Simon Shaw (2021) Section 1: Anaconda and Jupyter Section 2: I/O Problems Section 3: 2D plots Section 4: Anonymity Section 1: Anaconda and Jupyter Section 2: I/O Problems Section 3: 2D plots Section 4: Anonymity •000000000 0000000 Getting started Log In Start Anaconda Navigator (use search box) Leontief Input-Output • untick box, click OK, or whatever you choose. Problems in Economics • Press 'LAUNCH' for jupyter notebook (not jupyter lab) • Choose 'python 3' from 'new' menu on right • In the first cell type 2+3 followed by SHIFT-RETURN. Did you get 5? © Simon Shaw (2021) © Simon Shaw (2021)

turnover plus 30p of F's.

turnover plus 50p of A's.

Each £1 of A's turnover requires an input of 10p of its own

Each £1 of F's turnover requires an input of 20p of its own

So, assuming these proportions are constant across all turnover levels, if we want A to turn over £50,000 and F to turnover

plus £15,000 (0.3 of £50,000) from F.

plus £8000 (0.2 of £40,000) from itself.

Get the idea? Easily generalised to more industries. Look carefully:

For A: £50,000 requires £5000 (0.1 of £50,000) from itself.

For F: £40,000 requires £20,000 (0.5 of £40,000) from A,

Let's consider just A and F. Suppose that . . .

Input Output Problems in Economics

Consider the tourist economy in a small resort. The major industries are

A: Accommodation — rentals, hotels, B & B's, ...

F: Food & Drink — restaurants, kiosks, pubs, take away, . . .

E: Entertainment — theatre, cinema, nightclubs, ...

T: Transportation — buses, trains, taxis, ferries, ...

The turnover of each of these industries will contain cash inputs from thenselves and the others, as well as from external demand like tourists, other industrial and commercial sectors, etc.

Reference

Mathematics for Economics and Business, Ian Jacques, Prentice Hall, 4 ed. 2003.

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Section 1: Anaconda and Jupyter

Section 2: I/O Problems 00000000000

Section 3: 2D plots

Section 4: Anonymity

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Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

Look at it mathematically...

Each £1 of A's turnover requires an input of 10p of its own turnover plus 30p of F's.

Each £1 of F's turnover requires an input of 20p of its own turnover plus 50p of A's.

Let x_1 denote A's turnover and x_2 denote F's turnover.

Also d_1 (resp. d_2) denote external demand for A (resp. F). Then:

payments to A
$$x_1 = \overbrace{0.1x_1 + 0.5x_2 + d_1} \\ x_2 = \underbrace{0.3x_1 + 0.2x_2 + d_2} \\ \text{payments to F}$$

Can you see the matrix now?

You can see matrices at work here. Let's figure it out...

Section 1: Anaconda and Jupyter

£40,000 then:

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Leontief's input-output model

Let x_1 denote A's turnover and x_2 denote F's turnover.

Let d_1 (resp. d_2) denote external demand for A (resp. F). Then:

$$x_1 = 0.1x_1 + 0.5x_2 + d_1$$
$$x_2 = 0.3x_1 + 0.2x_2 + d_2$$

This can be written as x = Ax + d for

$$m{x} = \left(egin{array}{c} x_1 \\ x_2 \end{array}
ight), \qquad m{d} = \left(egin{array}{c} d_1 \\ d_2 \end{array}
ight) \qquad ext{ and } \qquad m{A} = \left(egin{array}{c} 0.1 & 0.5 \\ 0.3 & 0.2 \end{array}
ight).$$

In this model A is called the matrix of technical coeffcients, or the technology matrix. (Developed by Wassily Leontief.)

A's columns give the inputs needed for one unit of output.

Using the model

The Leontief input-output model

$$x = Ax + d$$

can be used to answer three key questions:

- Given total output x, how much is available for demand d? Find d = (I - A)x
- ② How much total output x is required to satisfy a given level of demand d?

Solve
$$(I - A)x = d$$

ullet How should output x change if demand changes by Δd ?

Solve
$$(I - A)\Delta x = \Delta d$$

We'll do these by hand first, and then with python.

Remember that
$$\begin{pmatrix} a & b \\ c & d \end{pmatrix}^{-1} = \frac{1}{\det} \begin{pmatrix} d & -b \\ -c & a \end{pmatrix}$$

Section 1: Anaconda and Jupyter Section 2: I/O Problems

Section 2: I/O Problems Section 3: 2D plots

3: 2D plots Section 4: Anonymity

Use $m{x} = m{A}m{x} + m{d}$ with $m{A} = \begin{pmatrix} 0.1 & 0.5 \\ 0.3 & 0.2 \end{pmatrix}$ to answer these:

① Given total output $x = \binom{50000}{40000}$, how much is available for demand d?

Find
$$d = (I - A)x = \begin{pmatrix} 0.9 & -0.5 \\ -0.3 & 0.8 \end{pmatrix} \begin{pmatrix} 50000 \\ 40000 \end{pmatrix} = \begin{pmatrix} 25000 \\ 17000 \end{pmatrix}$$

② How much total output x is required to satisfy a given level of demand $d = \binom{35000}{29000}$?

Solve
$$(I-A)x=d\Longrightarrow x=rac{10}{57}inom{8}{3}\,rac{5}{9}inom{35000}{29000}pprox inom{74561}{64210}$$

ullet How should output x change if demand changes by $\Delta d = \binom{2500}{1900}$?

Solve
$$(I-A)\Delta x=\Delta d\Longrightarrow \Delta x=rac{10}{57}inom{8}{3} rac{5}{9}inom{2500}{1900}pproxinom{5175}{4315}$$

Now let's do this in python...

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Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

The key commands

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Note you can start a new cell whenever you like.

Do so frequently.

Exercise - use python

Given the technology matrix $A = \begin{pmatrix} 0.3 & 0.2 \\ 0.1 & 0.6 \end{pmatrix}$...

• Given total output $x = \binom{70000}{90000}$, how much is available for demand d?

Find
$$d = (I - A)x$$

2 How much total output x is required to satisfy a given level of demand $d = {52000 \choose 48000}$?

Solve
$$(I - A)x = d$$

 $oldsymbol{\circ}$ How should output x change if demand changes by $\Delta d = {5200 \choose 4100}$?

Solve
$$(I - A)\Delta x = \Delta d$$

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plots Section 4: Anonymity

nymity Section 1: Anaconda and Jupyter

Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

Exercise

We started with a tourist economy in a small resort with the major industries: A (Accommodation), F (Food & Drink), E (Entertainment) and T (Transportation).

The technology matrix for this economy is

$$m{A} = \left(egin{array}{cccc} 0.15 & 0.12 & 0.05 & 0.03 \\ 0.17 & 0.16 & 0.04 & 0.04 \\ 0.03 & 0.08 & 0.18 & 0.22 \\ 0.07 & 0.18 & 0.03 & 0.19 \end{array}
ight)$$

- How much is left for demand d with a total output $\mathbf{x} = \begin{pmatrix} 89000, & 55000, & 47000, & 76000 \end{pmatrix}^T$?
- Now much total output x is needed for demand $d = \begin{pmatrix} 55000, 24000, 18000, 40000 \end{pmatrix}^T$?
- Now should output x change if demand changes by $\Delta d = \begin{pmatrix} -5000, & 350, & 2300, & -500 \end{pmatrix}^T$?

Finishing up

There is much much more to python, and numpy.

The notebook contains some eigenvalue and SVD examples

We're just scratching the surface

As is the nature of a crash course

Let's look now at how to plot graphs

```
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Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

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Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

Plotting in 2D

We jump straight in.

Plot $\cos(2\pi x)$ in solid blue and $\exp(\sin(4\pi x))$ in dashed red for $x \in [-1,5]$

```
import matplotlib.pyplot as plt
import numpy as np
x = np.arange(-1,5,0.01)
y1, y2 = np.cos(2*np.pi*x), np.exp(np.sin(4*np.pi*x))
plt.plot(x,y1, 'b-')
plt.plot(x,y2, 'r--')
plt.axis([-2, 6, -2, 4])
plt.legend(['cos', 'exp(sin)'])
plt.xlabel(r'$x_1$'); plt.ylabel('$y_1$ and $y_2$')
plt.savefig('my2Dplot.png', dpi=600)
plt.savefig('my2Dplot.eps', dpi=600)
```

4 — cos —— exp(sin)

2D Plotting

Exercise

In python...

Plot $2^{3\sin(3\pi x)}$ in solid dash-dot blue and $\ln\left(1.2+\sin(3\pi x)\right)$ in dotted red for $x\in[-4,3]$

Hint: for the line-styles use

plt.plot(x,y1, 'b-.')
plt.plot(x,y2, 'r:')

How Anonymous is Anonymised Data?

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Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

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Section 1: Anaconda and Jupyter

Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

How anonymous is anonymized data?

A university collects answers to personal questions from all of its students.

Each student's answer has their name, date of birth, gender and department.

On average a department has 250 students in each year.

We assume the UK setup where students attend for three years.

The names are erased: how anonymous are the resulting data?

Here's part of the dataset

NAME	D.O.B.	GENDER	DEPARTMENT
:	:		:
Ringo Starr	26/07/43	M	Music
Al Gebra	12/08/05	F	Maths
Sandie Shaw	16/02/38	F	Puppetry
Michael Mouse	17/04/92	F	Computing
Mr Pink	4/12/56	M	Criminology
L.O. Gear	11/9/23	F	Engineering
Donkey Kong	23/10/73	M	Video Games
:	:	:	:

The names are erased — can one line dentify the person? Is this enough information to identify the person?

How anonymous is a dataset like this?

Let's simulate

We assume that all students are born within a three year window, and that each department has 750 students across its three years.

- There are $365 \times 3 = 1095$ possible birthdays
- For each there are at least 2 possible genders
- So, for a given department, there are $d=1095\times 2=2190$ possible entries among N=750 students.
- Can you see why anonymity might not be assured?

Think about a line of N=2190 empty buckets. Now throw N=750 balls at random into the buckets.

Most will stay empty. Some will have just one ball — the 'loners'.

The proportion of N having just one ball estimates the probabilty that line of anonymised data occurs just once in the department.

Planning the code

We are going to generate a list of d=2190 zeros.

We'll then generate N=750 random integers $z \in \{1, 2, \dots, 2190\}$.

For each z we'll add one to the $z^{\rm th}$ item in the list, d.

In the end, the $n^{\rm th}$ item in the list, d, tells us how many students share that same data.

We want to find the 'loners' — the buckets with only one item in them.

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Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

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Section 2: I/O Problems

Section 3: 2D plots

Section 4: Anonymity

Background and Exercise

- There is about a 70% probability that a student can be identified from this anonymised data.
- A 'near exact' solution is $\exp(-N/d) \approx 71\%$.

My main reference is John D Cook:

www.johndcook.com/blog/2018/12/07/simulating-zipcode-sex-birthdate/

Which itself references the paper *Only You, Your Doctor, and Many Others May Know*, Latanya Sweeney:

https://techscience.org/a/2015092903/

Exercise: What is the probability that a line of anonymised data can be narrowed down to at most two students? Or three? Or four?

The Fnd

That's it!

Thanks for listening

There's lots more to learn — as ever!

There's a few extra things in the notebook

Good Luck!

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