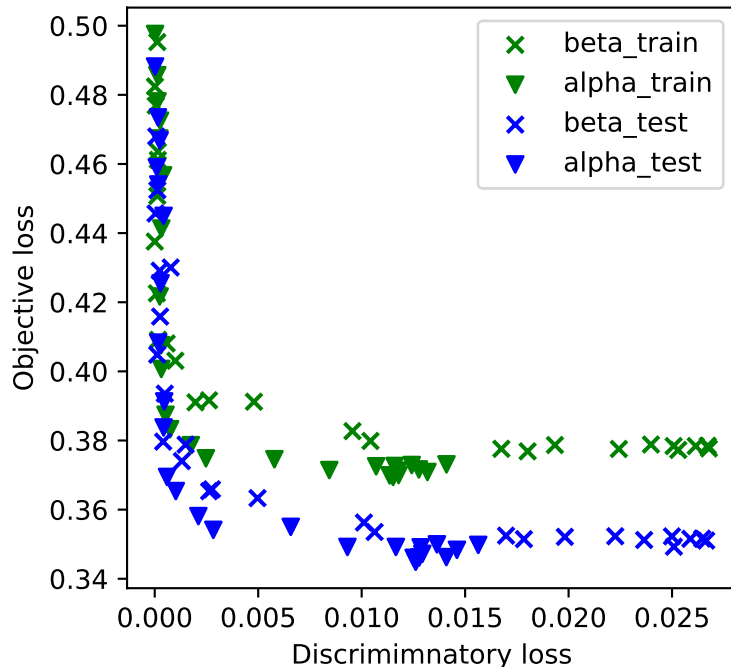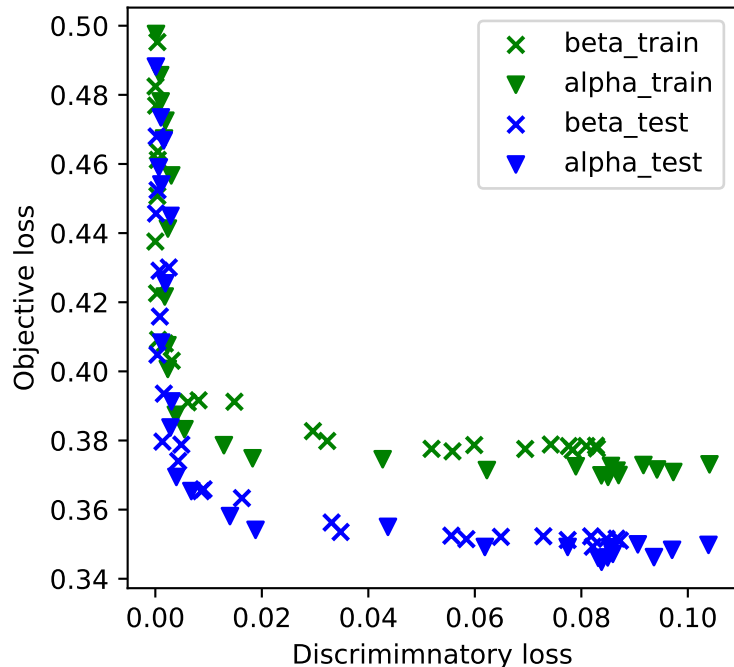Beta vs Alph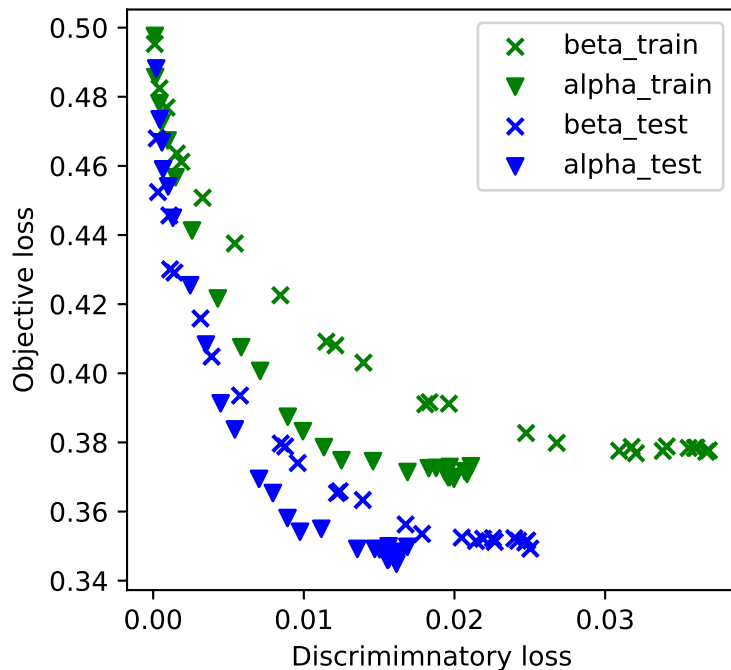a