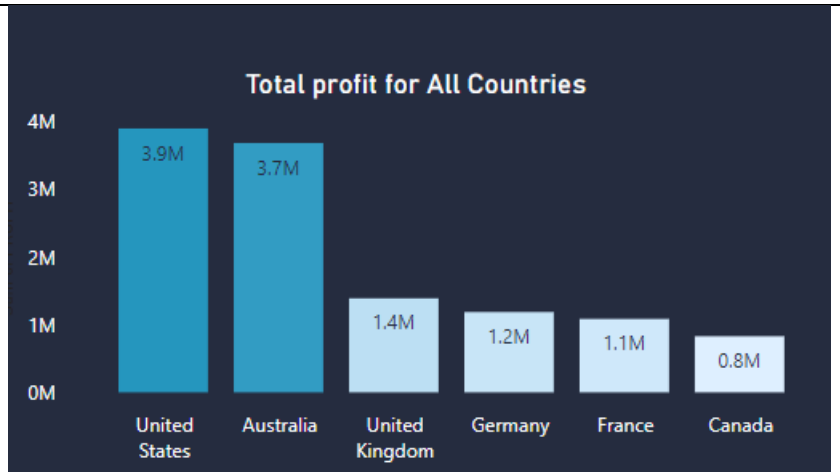
SELECT customercountry,ROUND(SUM(itemprice - itemcost)/1000000,1)||'M' as PROFIT FROM SALES_NEW GROUP BY customercountry ORDER BY PROFIT DESC;		
SELECT productcategory,ROUND(SUM(itemprice - itemcost)/1000000,1)||'M' as PROFIT FROM SALES_NEW GROUP BY productcategory ORDER BY PROFIT DESC;		

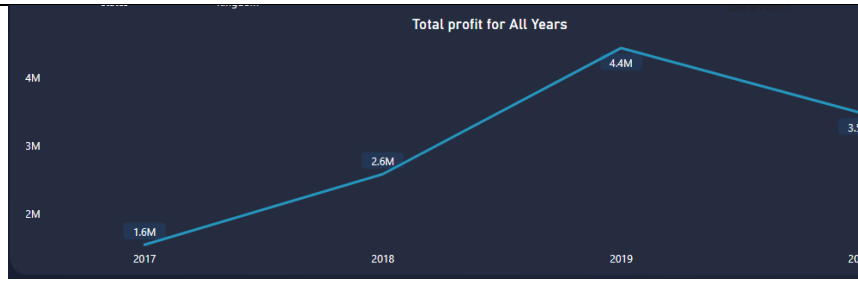
	CUSTOMERCOUNTRY	PROFIT
1	United States	3.9M
2	Australia	3.7M
3	United Kingdom	1.4M
4	Germany	1.2M
5	France	1.1M
6	Canada	.8M



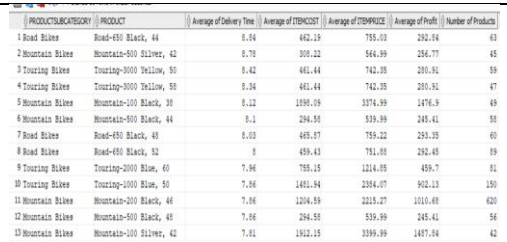
	PRODUCTCATEGORY	PROFIT
1	Bikes	11.5M
2	Accessories	.4M
3	Clothing	.1M

```
SELECT EXTRACT(YEAR FROM
TO_DATE(SUBSTR(orderdate,1,9),'DD-Mon-YY'))
AS ORDER_YEAR,ROUND(SUM(itemprice -
itemcost)/1000000,1)||'M' as PROFIT
FROM SALES_NEW
GROUP BY EXTRACT(YEAR FROM
TO_DATE(SUBSTR(orderdate,1,9),'DD-Mon-YY'))
ORDER BY ORDER_YEAR;
```

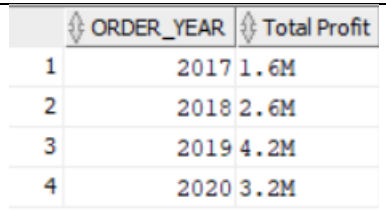
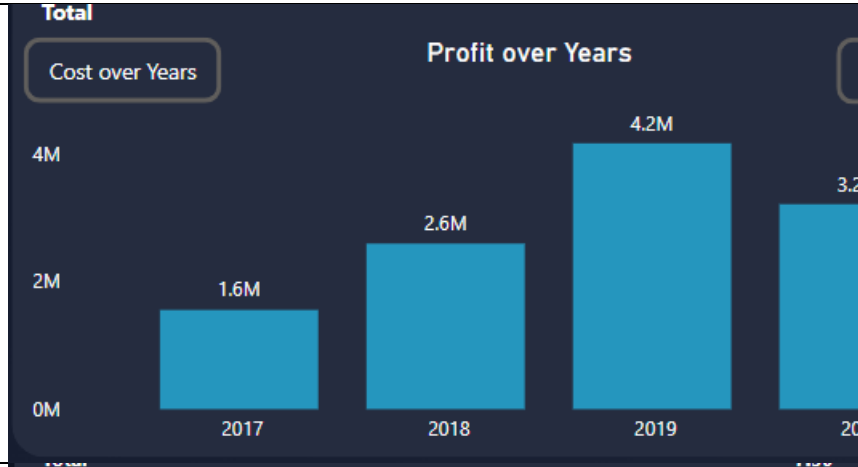
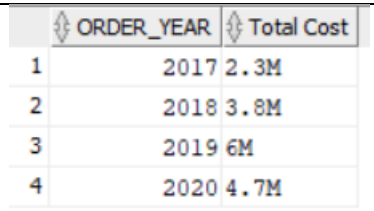
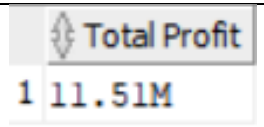
	ORDER_YEAR	PROFIT
1	2017	1.6M
2	2018	2.6M
3	2019	4.4M
4	2020	3.5M

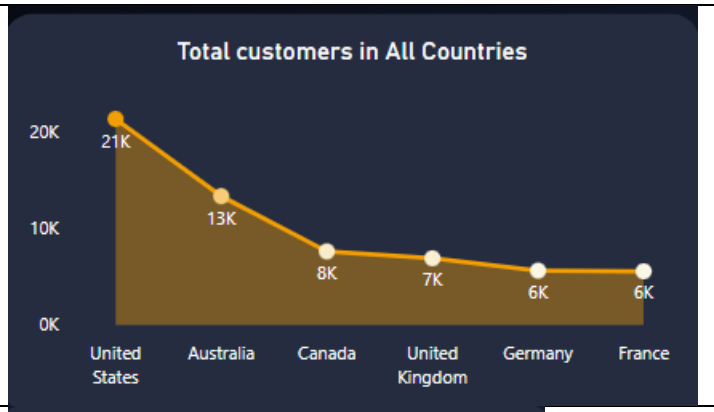
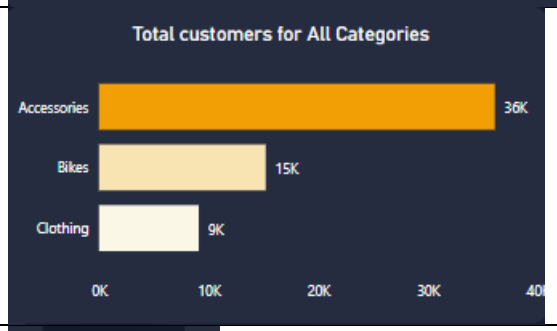



```
SELECT productsubcategory,  product,
ROUND(AVG((to_date((deliveryduedate), 'DD-
Mon-YY') - to_date((orderdate), 'DD-Mon-
YY'))),2) AS "Average of Delivery Time",
ROUND(AVG(itemcost),2) AS "Average of
ITEMCOST",
ROUND(AVG(itemprice),2) AS "Average of
ITEMPRICE",
ROUND(AVG(itemprice),2) -
ROUND(AVG(itemcost),2) AS "Average of
Profit",
COUNT(*) AS "Number of Products"
FROM SALES_NEW
GROUP BY productsubcategory,product,
productcategory
HAVING productcategory='Bikes'
ORDER BY "Average of Delivery Time" DESC;
```



PRODUCTSUBCATEGORY	PRODUCT	Average of Delivery Time	Average of ITEMCOST	Average of ITEMPRICE	Average of PROFIT
Road Bikes	Road-650 Black, 44	8.84	462.19	755.03	292.84
Mountain Bikes	Mountain-500 Silver, 42	8.78	308.22	564.99	256.77
Touring Bikes	Touring-3000 Yellow, 50	8.42	461.44	742.35	280.91
Touring Bikes	Touring-3000 Yellow, 58	8.34	461.44	742.35	280.91
Mountain Bikes	Mountain-100 Black, 38	8.12	1,898.09	3,374.99	1,476.90
Mountain Bikes	Mountain-500 Black, 44	8.10	294.58	539.99	245.41
Road Bikes	Road-650 Black, 48	8.03	465.87	759.22	293.35
Road Bikes	Road-650 Black, 52	8.00	459.43	751.88	292.45
Touring Bikes	Touring-2000 Blue, 60	7.96	755.15	1,214.85	459.70
Mountain Bikes	Mountain-200 Black, 46	7.86	1,204.59	2,215.27	1,010.68
Touring Bikes	Touring-1000 Blue, 50	7.86	1,481.94	2,384.07	902.13
Mountain Bikes	Mountain-500 Black, 48	7.86	294.58	539.99	245.41
Mountain Bikes	Mountain-100 Silver, 42	7.81	1,912.15	3,399.99	1,487.84
Mountain Bikes	Mountain-400-W Silver, 42	7.80	419.78	769.49	349.71
Total		**7.50**	**1,105.71**	**1,862.42**	**756.71**

SELECT EXTRACT(YEAR FROM TO_DATE(SUBSTR(orderdate,1,9),'DD-Mon-YY')) AS "ORDER_YEAR", ROUND(SUM(itemprice - itemcost)/1000000,1) || 'M' AS "Total Profit" FROM SALES_NEW GROUP BY EXTRACT(YEAR FROM TO_DATE(SUBSTR(orderdate,1,9),'DD-Mon-YY')),productcategory HAVING productcategory='Bikes' ORDER BY ORDER_YEAR;		
SELECT EXTRACT(YEAR FROM TO_DATE(SUBSTR(orderdate,1,9),'DD-Mon-YY')) AS "ORDER_YEAR", ROUND(SUM(itemcost)/1000000,1) || 'M' AS "Total Cost" FROM SALES_NEW GROUP BY EXTRACT(YEAR FROM TO_DATE(SUBSTR(orderdate,1,9),'DD-Mon-YY')),productcategory HAVING productcategory='Bikes' ORDER BY ORDER_YEAR;		
SELECT ROUND(SUM(itemprice - itemcost)/1000000,2) || 'M' AS "Total Profit" FROM SALES_NEW GROUP BY productcategory HAVING productcategory='Bikes';		

SELECT customercountry,ROUND(count(*)/1000,0)||'K' as NumberOfCustomers FROM SALES_NEW GROUP BY customercountry ORDER BY ROUND(count(*)/1000,0) DESC;	<table><tr><th></th><th>CUSTOMERCOUNTRY</th><th>NUMBEROFCUSTOMERS</th></tr><tr><td>1</td><td>United States</td><td>21K</td></tr><tr><td>2</td><td>Australia</td><td>13K</td></tr><tr><td>3</td><td>Canada</td><td>8K</td></tr><tr><td>4</td><td>United Kingdom</td><td>7K</td></tr><tr><td>5</td><td>France</td><td>6K</td></tr><tr><td>6</td><td>Germany</td><td>6K</td></tr></table>	
SELECT productcategory,ROUND(COUNT(*)/1000,0) || 'K' as NumberOfCustomers FROM SALES_NEW GROUP BY productcategory ORDER BY COUNT(*) DESC;	<table><tr><th></th><th>PRODUCTCATEGORY</th><th>NUMBEROFCUSTOMERS</th></tr><tr><td>1</td><td>Accessories</td><td>36K</td></tr><tr><td>2</td><td>Bikes</td><td>15K</td></tr><tr><td>3</td><td>Clothing</td><td>9K</td></tr></table>	
SELECT ROUND(COUNT(*)/1000,2) ||'K' as TotalOrders FROM SALES_NEW;	<table><tr><th></th><th>TOTALORDERS</th></tr><tr><td>1</td><td>60.4K</td></tr></table>	

SELECT customername,
ROUND(SUM(itemcost)/1000,1)||'K' as TotalCost
FROM SALES_NEW
group by customername
order by ROUND(SUM(itemcost)/1000,1) desc;

	CUSTOMERNAME	TOTALCOST
1	Jordan Turner	9.3K
2	Adriana Gonzalez	8K
3	Margaret He	8K
4	Randall Dominguez	8K
5	Francisco Sara	8K
6	Kaitlyn Henderson	8K
7	Rosa Hu	8K
8	Nichole Nara	8K
9	Brandi Gill	8K
10	Brad She	8K
11	Willie Xu	7.8K
12	Maurice Shan	7.7K

SELECT customername,
ROUND(SUM(itemcost),2)||'K' as TotalCost
FROM SALES_NEW
group by customername
order by ROUND(SUM(itemcost),2);

	CUSTOMERNAME	TOTALCOST
1	Abigail Bennett	.86K
2	Cody Sanders	.86K
3	Dylan Taylor	.86K
4	Natalie Bryant	.86K
5	Abigail Morris	.86K
6	Alex Collins	.86K
7	Marcus Morgan	.86K
8	Hunter Miller	.86K
9	Brad Kumar	.86K
10	Melanie Peterson	.86K
11	Natalie Rivera	.86K