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VARIS MANASVANICH

FREELANCE AND TAAMCHOB OWNER

HERE'S MY STORY:

I'm graduated from Zhejiang University in master of International Business. My strength is to analyze data including advertisement, marketing and customer behaviors which impacts business growth. Also, I am proficient in Chinese and good at English.

WORK EXPERIENCE

OWNER

TAAMCHOB DESSERT

- Market analysis , create Facebook Ads and content for advertising.
- Bake a dessert
- If you are interested can see our Instagram @taamchob_official

Freelance translator and Interpreter

CHINESE-THAI TRANSLATOR OF GAME AND NOVEL(MAY 2018-PRESENT)

- Specialize in translating VNG game contents: Samkok Arena, SOL Fantasy and Samurai Shodown. Experience in translating novels and books.
- Translated novels and books. Able to be Interpreter when requested.

Sales Manager Assistant (Chinese Speaking)

FESSOPY CO., LTD.(REALME) (NOV 2020-JAN 2021)

- Improved Prachin Buri and Sa Kaeo province offline sales rank from 33rd to 3rd in 3 months with sales training techniques.
- Conducted market research and strategy.
- Supported manager in decision making.
- Translated documents, policies and conversation(Chinese-Thai).

Freelance Marketing Consultant

DYNAMIC PAYMENT CO., LTD. (JUN 2019-JUN 2020)

- Analyzed company marketing and recommended targeted customers to support manager in decision making.
- Cooperated with clients to achieve goals and improved satisfaction.
- Experienced in client relationship management.

Marketing customer service and interpreter (Chinese Speaking)

MCPP STORE CO., LTD. TH (MAY-AUG 2018)

- Collaborated between Chinese and Thai team by translating and interpreting.
- Initiated sales promotion and designed advertisement to promote sales and brand awareness on Lazada and Shopee. Experienced in Facebook advertising.
- Cooperated with Lazada and Shopee Sale officers in product pricing in an online marketing campaign.
- Handled customer issues related to product claiming and delivery. Trained employees on improving the product packaging process to decrease incorrect delivery rate.

Training Department (Internship)

THAI OPPO CO., LTD. TH(JAN-APR 2018)

- Translated document and interpreted in meeting
- Reported problems and gave feedback to Area Product Consultant Manager
- Coordinated with crossed-function team to promote product in mobile showcase
- Conducted marketing research on customer trends, behavior and competitors.
- Trained a new PC and employee about that season's new product and basic selling skill.
- Designed application for salesman use for product presentation to the retail customer

SKILLS

- **Language Skills:** Excellent in Chinese (HSK 5) and good at English
- **Computer Skills:** Microsoft Word, Excel, Facebook Ads, Shopee and Lazada seller center.
- **Soft Skills:** Active learning, decision making, resilience, analytical ,influencing and persuasion.

EDUCATIONAL

Zhejiang University (2018-2020)

- Master of International Business (Chinese Course)
- GPAX: 72/100
- University Scholarship

Huachiew Chalermprakiet University (2014-2018)

- Bachelor of art (Chinese)
- GPAX: 3.67 (First Class Honors)

Saint Gabriel's College (2000-2012)

- Chinese-Art

CONTACTS

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REFERENCES:

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