

Company Name

Ernst & Young (EY)

Presenter

Akash

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Company Overview

- Full Name: Ernst & Young Global Limited (EY)
- Headquarters: London, United Kingdom
- Founded: 1989 (merger of Ernst & Whinney and Arthur Young & Co.)
- Employees: ~400,000
- Operations: 150+ countries
- Revenue (2024): Over \$50 billion USD
- Core Areas: Assurance, Tax, Consulting, Strategy & Transactions (SAT)

Strengths (What EY is good at)

- Famous Worldwide
- Many Types of Services
- Big Clients
- Uses New Technology
- Good at Training People

Weaknesses (Where EY has problems)

- Legal Issues
- Expensive to Run
- Recent Internal Problems
- Needs Skilled People

Opportunities

- Helping with Sustainability
- Growing in New Countries
- Use of Artificial Intelligence (AI)
- Helping with Company Deals

Threats (What could hurt EY)

- Tough Competition
- Fast-Changing Technology
- Economic Problems
- New Rules and Regulations

