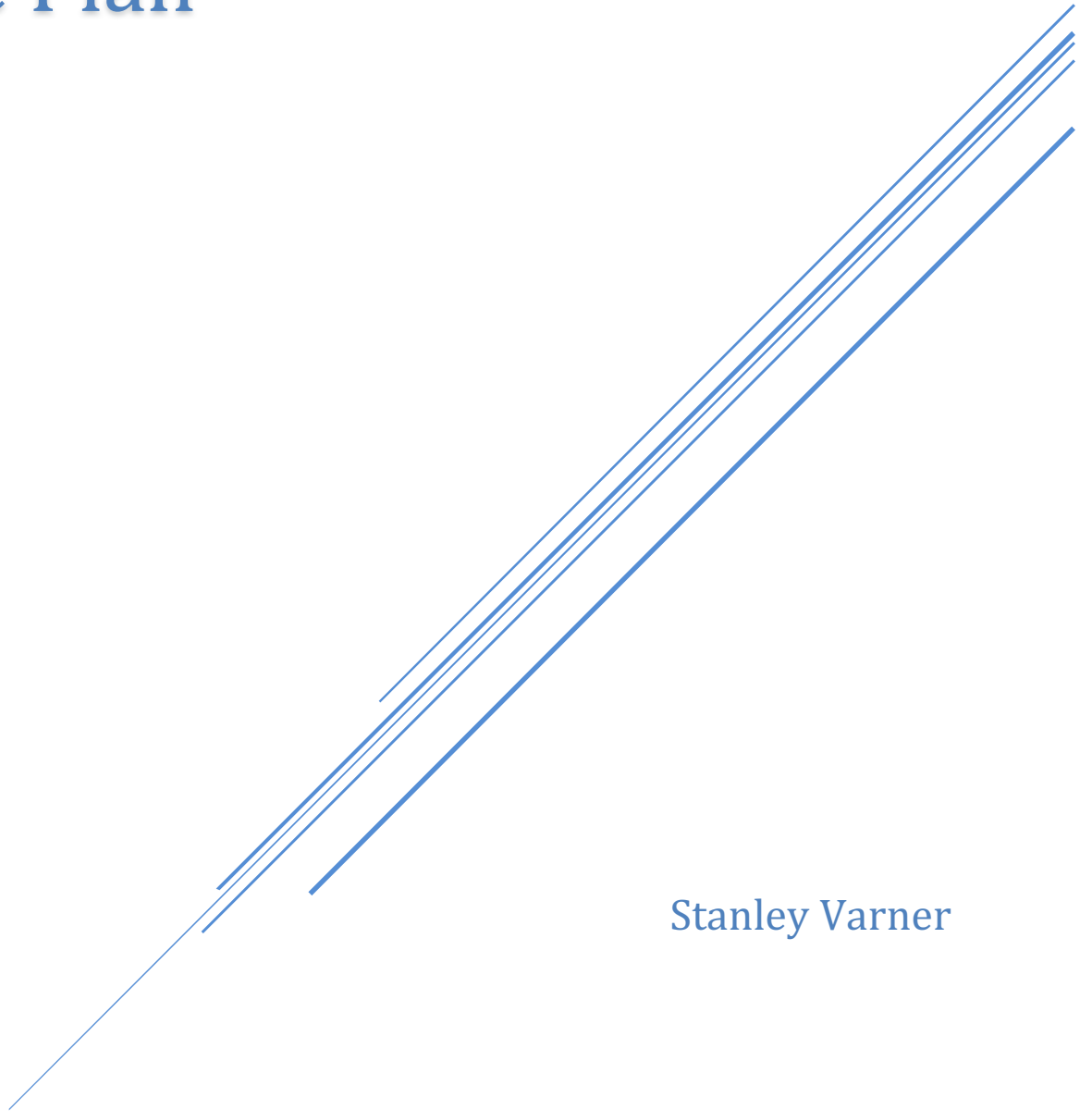


TRI-CITY WEATHER CENTER

Site Plan



Stanley Varner

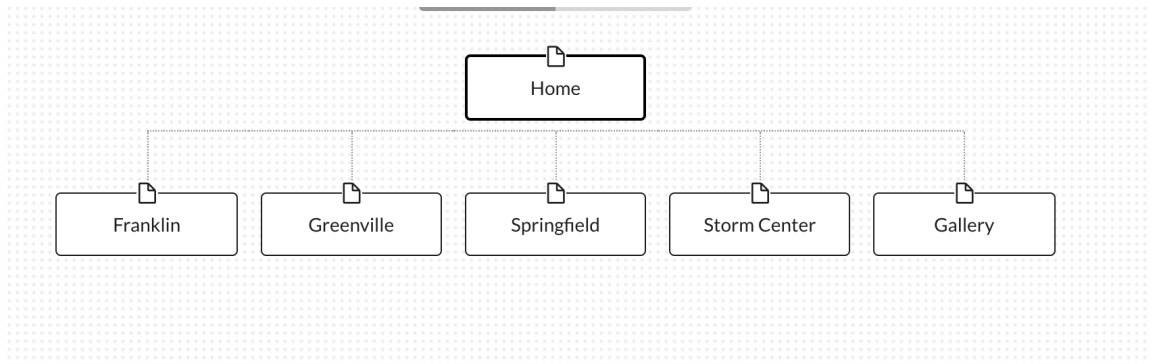
Site Purpose

To give accurate weather forecasting in the tri city area and from around the globe. The goal is to have reliable and up-to-date weather information 24/7.

Target Audience

The target audience is the populations of Franklin, Greenville and Springfield. Those individuals seeking their local and national weather forecasts. Ages 18 and above. Working adults and those looking to know what the weather will be for their outdoor activities.

Site Map

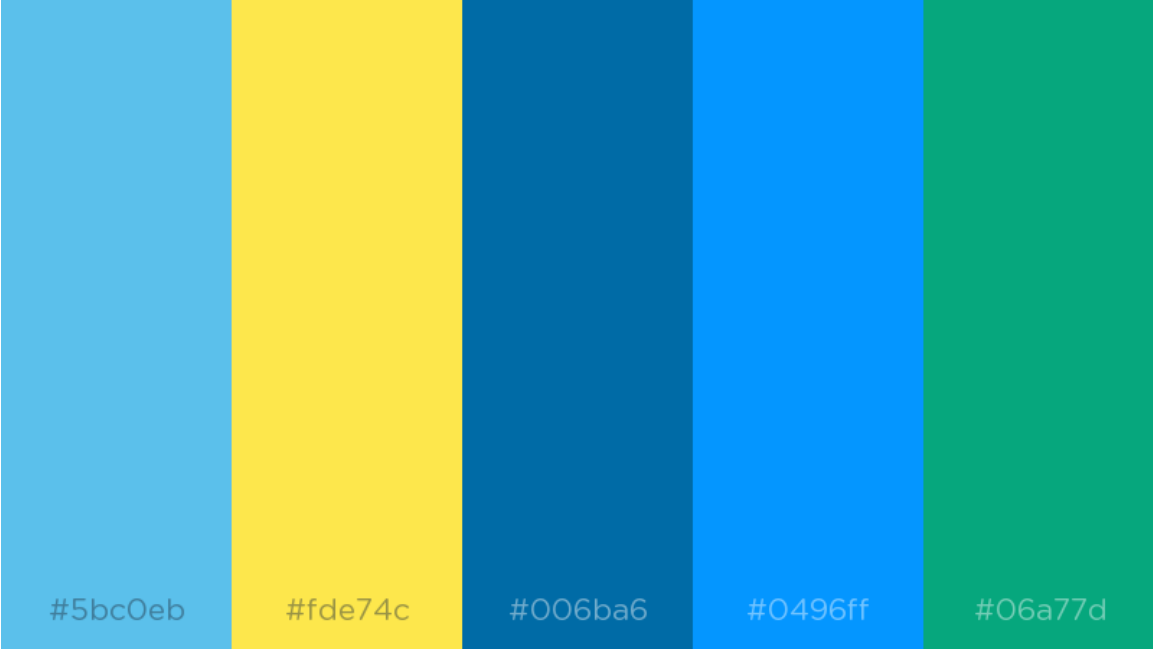


Home

- Franklin
- Greenville
- Springfield
- Storm Center
- Gallery

Color Scheme

<https://coolors.co/5bc0eb-fde74c-006ba6-0496ff-06a77d>



coolors

coolors.co/5bc0eb-fde74c-006ba6-0496ff-06a77d

Primary	Secondary	Accent	Accent
#fff	#0496ff	#006ba6	#06a77d

Typography

font-family: 'Lato', sans-serif;

Heading Font

Lato

It's clean and easy to read, gives it a little style without overdoing it.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()_+

Sample Heading

Planet Earth Weather Center

Body Copy Font

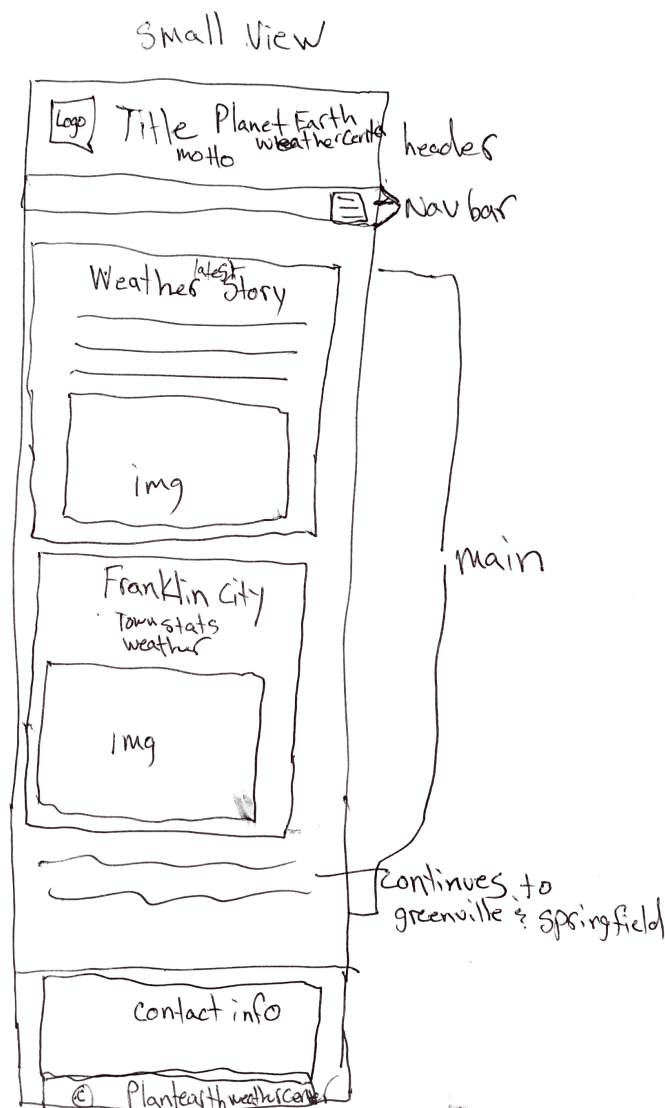
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()_+

Stay with the same font for the copy, just not bolded.

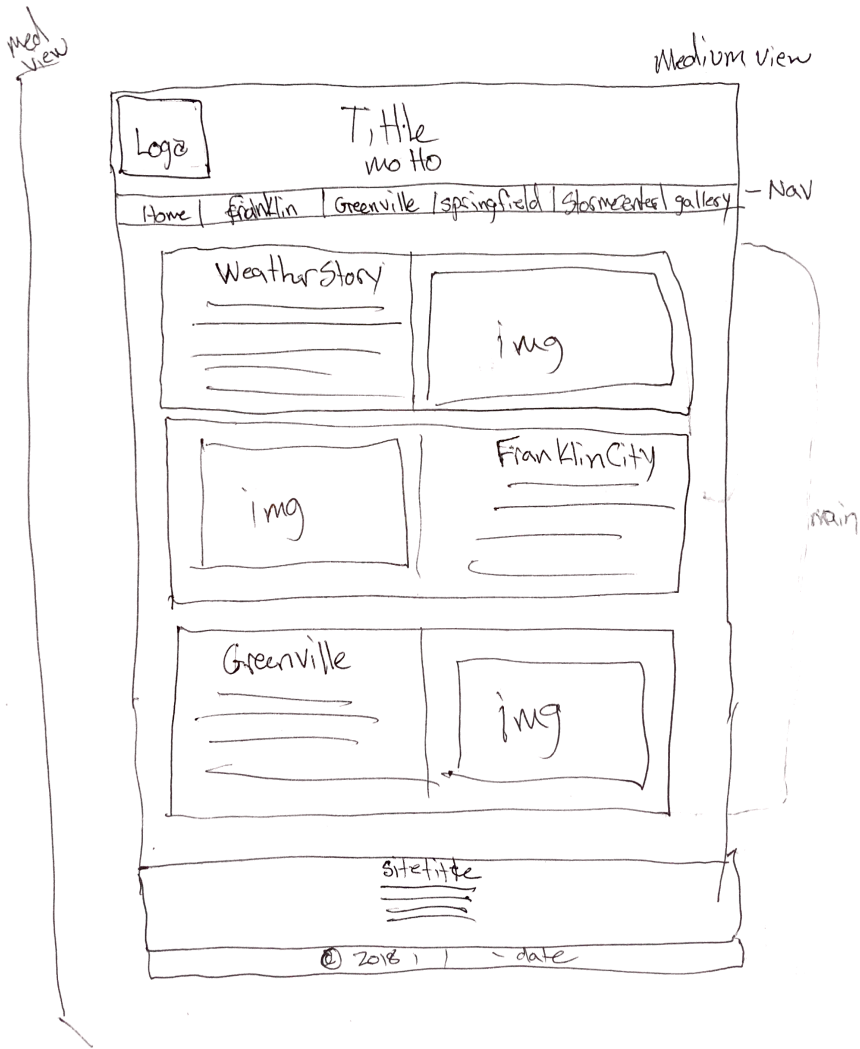
Wire-Frame

Wire frame was hand drawn. I prefer to start with a hand drawn version. It lets clients like you to not focus on any design elements I might add that have no value in the end. They might not like the title or font used and focus on those as if they are what's important. The most important thing here to start is your likeness of the layout and not the details. Once we decide on layout then we can start looking at the details.

Small View



Medium View



Large View

