Valériane Aron

Front End Developer valeriane.aron@gmail.com +33 619 781 933 Perth, Australia

AVAILABLE DECEMBER 10TH

2 years of experience / Diploma in web development.

Good knowledge of how to build websites and applications with respect to code quality and performance enhancement.

Strong attention to detail with the ability to approach problems in a logical and structured method.

Focused on new opportunities to grow my skills in Australia thanks to a **Working Holiday Visa** but also looking for a long-term opportunity as a sponsored worker.

TECH SKILLS

VUE.JS 2.6 STORYBOOK JAVASCRIPT – ES6 HTML – CSS – SASS RESPONSIVE DESIGN MOBILE FIRST NPM – WEBPACK PHP – SYMFONY 3.4 /4

SQL – MYSQL – PHPMYADMIN GIT – GITHUB – GITLAB

DOCKER

INVISION – PHOTOSHOP AGILES APPROACHES – JIRA

SEO

ENGLISH FLUENT

FRENCH MOTHER TONGUE

SOFT SKILLS

SOLUTION ORIENTED
TEAM SPIRIT
CURIOSITY
CREATIVITY
PIXEL PERFECT
DETAILS ORIENTED
FLEXIBILITY
RESOURCEFUL

EDUCATION

WORDPRESS

2017 / 2018

Diploma in Web Development Wild Code School, PARIS

2010 / 2012

MBA Marketing Management ESG Business School, PARIS

2009 / 2010

Master in Economic intelligence University of Marne-la-Vallée (Paris suburb)

2008 / 2009

Bachelor Web Communication University of Marne-la-Vallée (Paris suburb)

2006 / 2008

Associate Degree, Communication of companies ISIFA Business School, PARIS

December 2018 - December 2019

Front developer @ARAMISAUTO.COM, PARIS

*References available on linkedin

- Develop a new version of the website as a SPA.
- Use « Component based » design pattern to develop Vue.js 2.6 generic components, organised in micro-fronts libraries and documented with Storybook.
- Mobile first development with Sass.
- Versioning with « conventional commits » rules and use of Airbnb stylelint norms to help maintain a top code quality.
- Build Vue.js components as .umd and publish them as npm packages.
- Pre-production & production release of pages following Agile approaches, with the Product and Devops teams.
- Improvement of global perf KPIs and SEO following Google recommendations, WebPageTest and Lighthouse tools.
- A sneak peek of my work can be seen here (pages of the website are progressively replaced with the SPA): https://www.aramisauto.com/guide-achat-voitures/audi/a3

TECH STACK

Vue.js 2.6
JavaScript / ES6
HTML/ CSS / SASS
Storybook
NPM
Wordpress
Webpack
Docker
Invision / Figma
Git / Github

Single Page Application Micro-fronts Mobile first Agile approaches SEO

April 2018 - December 2018

Front End developer @WYND, PARIS

- Development of an Amazon-type marketplace with WordPress and Woocommerce.
- Refactorization of the WordPress theme on a « Component based » design pattern, in SASS with JavaScript lazy loading imports.
- Pair development with devops team, use of their norms and technical stack under Docker with assets génération, installation of both internal and external plugins with Composer.
- Use of Git and « conventional commits », in a Scrum way, with Jira.
- Learning of new methods and conventions every week during internal tech-workshops.

TECH STACK

Wordpress
JavaScript
PhP
HTML/CSS/SASS
Composer
Webpack
Docker
Invision
Git/Gitlab

Mobile first Agile approaches

March 2018 - April 2018

PHP developer @WYND, PARIS

- Development of an ecommerce website with the corporate API, designed to allow retailers and their websites to communicate about catalog, products stocks, meeting calendar and delivery.
- Override entities coming from the API to meet the project's requirements.
- Test CRUD with Postman

TECH STACK

PhP / Symfony 4 API Rest Postman

Docker Git / Gitlab

September 2017 - February 2018

Web developer @WILD CODE SCHOOL, PARIS

<u>Final studies project:</u> Web development and design of OzOut participative website aiming to create or take part in an event.

- Project for a real client, entirely developed in PHP, with a CRUD of events and a relational database architecture.
- The website has been delivered but never been online.
- Collaborational Github project is available at https://github.com/WildCodeSchool/parisCode-1017-ozout

TECH STACK

PhP / Symfony 3.4 JavaScript HTML/ CSS / SASS jQuery Docker Git / Github

Responsive design, Mobile first

2017 - PROFESSIONAL RETRAINING

Intense training and self-training to web application development, because I'm passionate about web technologies and design.

- Object oriented programming, back-end, front-end.
- Wireframing, web design, UX/UI, responsive design.
- Agile approaches in project management.

IN A NUTSHELL, 10 YEARS OF MARKETING BEFORE WEB DEVELOPMENT.

2012 - 2016

Brand Marketing Specialist & Marketing Coordinator

RED BULL FRANCE, PARIS

- Marketing / Digital coordination.
- Full management of the website's Product & Society section http://energydrink-fr.redbull.com/
- Events operational management, hospitality management
- Consumers Relationship management
- Business Plan FR coordination and delivery to International
- Advertising plan coordination with both creative & media agency
- Product management: limited edition packaging

2010 - 2011

Chief of product assistant

NEXT RADIO TV (GROUPEO1), PARIS

Operational marketing for 6 IT magazines.

- Management: Supply Chain, partnerships, consumer's service
- Advertising: design & planning management,
- Sales: weekly and monthly reports, analysis and recommendations

2008 - 2009

Communication & Web Assistant

NEW BBDO AGENCY, PARIS

Web project management.

Support the commercial department on the digital projects and ensure a smooth communication between:

- the agency and the accounts/brands (Fedex and Volvo cars mainly)
- the creative and the commercial department, internally
- handlers and the agency for specific projects