Varoon Kumar

Frontend Developer & Video Editor

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SUMMARY

Aspiring Frontend Developer and Creative Video Editor with a strong foundation in visual storytelling and modern web technologies. Experienced in freelance video editing, leading videography teams, and producing engaging digital content for organizations and brands. Currently pursuing a Bachelor's in Software Engineering at MUET, with growing expertise in React, Tailwind CSS, and full-stack development. Passionate about combining design, technology, and creativity to build impactful digital experiences.

SKILLS

Adobe Premiere Pro • Videography • Photography • Adobe Illustrator • Canva • Digital Marketing • React.js • Tailwind CSS • JavaScript • Wordpress • Problem Solving • Team Collaboration

WORK EXPERIENCE

Freelance Video Editor   2024-01 – Present

PreMed.PK | Pakistan (Remote)

- Created engaging and dynamic reels for social media platforms to enhance audience engagement and brand presence.
- Collaborated closely with the marketing team to deliver high-quality video content aligned with brand goals.
- Applied advanced editing, transitions, color grading, and audio synchronization using Adobe Premiere Pro.

Video Editor   2023-01 – 2024-12

Vision Media Agency | Pakistan

- Handled post-production editing for client projects with strict deadlines.
- Ensured brand consistency and visual quality across multiple video campaigns.
- Delivered polished video outputs through precise editing and creative effects.

PROJECTS

ATS-Friendly Resume Builder   2025-12 – Present

Technologies: *React.js, HTML, Tailwind CSS, Local Storage*

- Created a client-side resume builder that allows users to craft professional, ATS-optimized resumes.
- Implemented real-time split-screen preview for instant visual feedback while editing.
- Enabled pixel-perfect PDF export directly from the browser without backend dependencies.
- Focused on accessibility, performance, and clean UI design for an intuitive user experience.

QR Code Generator and Scanner   2025-6 – 2025-7

Technologies: *React.js, JavaScript, Tailwind CSS, QR Libraries*

- Built a web application to generate and scan QR codes instantly within the browser.
- Implemented camera-based QR scanning using JavaScript libraries and real-time decoding.
- Designed a clean and responsive UI using React and Tailwind CSS.
- Ensured fast client-side performance without requiring server-side processing.

UniRide – Student Ride Pooling Platform   2025-01 – 2025-02

Technologies: *Node.js, Express.js, MongoDB, Socket.IO, Tailwind CSS, EJS*

- Developed a real-time ride pooling platform to help university students find and share rides between cities.
- Implemented backend APIs and WebSocket communication using Node.js and Socket.IO for live ride updates.
- Designed responsive user interfaces with Tailwind CSS and managed data storage using MongoDB.
- Collaborated in a hackathon team environment, contributing to planning, coding, and deployment.

EDUCATION

Bachelor's in Software Engineering   2022-12 – Present

Mehran University of Engineering and Technology, Jamshoro

Studying core software engineering subjects including Data Structures, Web Development, Databases, OOP, Software Project Management, Human Computer Interaction, and Artificial Intelligence with hands-on practical projects.

CERTIFICATIONS

- **Digital Marketing** — NFTP (2023-07)
- **20th Position & Public Voting Winner – Hack For Humanity 2025** — DevPost (2025-02)