



# Varsha B

## CONTACT

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## SKILLS

- Visual Design
- Wireframing
- Prototyping
- Info. Architecture
- User Flow
- User Research
- UI Design



## TOOLS

- Figma
- Adobe XD
- Photoshop
- HTML
- CSS
- Java Script

THE DESIGN  
ALY



## OBJECTIVE

Detail-oriented individual keen on securing a UX Designer job to benefit the company by developing dynamic interfaces that work well across multiple browsers and is also mobile friendly.



## WORK EXPERIENCE

April 2022 - Current

### ANALYST @ Nielsen Sports

My role is viewing, analyzing, classifying and coding television material. This includes determining the type, classification, duration and creative characteristics of television material.

June 2021 - March 2022

### ANALYST @ Responisve media Tech Services

My role is setting up ad campaigns on adform Ad serving by assigning the line items and tags to the campaigns



## EDUCATION

Bachelor of Computer Science Engineering | Presidency University

Database management system, Operating systems, Computer organization and architecture, Data structures and algorithms compilers, Web development.

Senior School Certificate Examination(XII) | Nagarjuna PU College

Computer Science, Mathematics, English, Physics. Chemistry

Class X Secondary School | S.D.U.I.R.S

English, Kannada, Social science, Mathematics, Science



## LANGUAGES

- English
- Kannada
- Telugu
- Hindi



## INTERESTS

- Violin
- Reading Novels
- Music