

Sales Analysis

46.9% ▲

Sales YoY KPI

48.4% ▲

Profit YoY KPI

Retail Supply Chain Dashboard

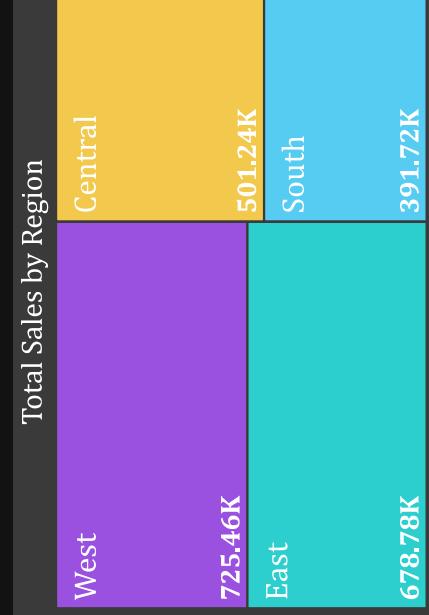
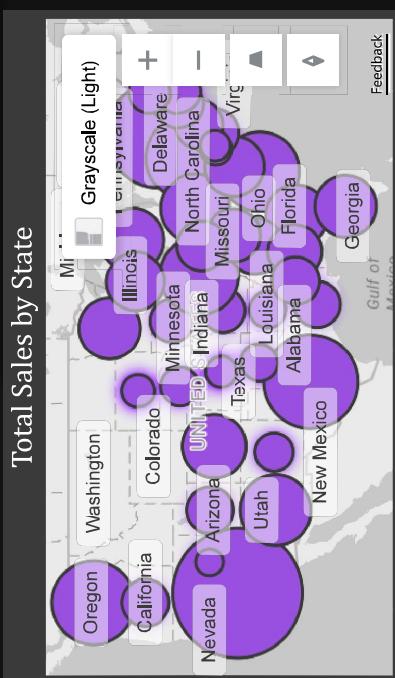
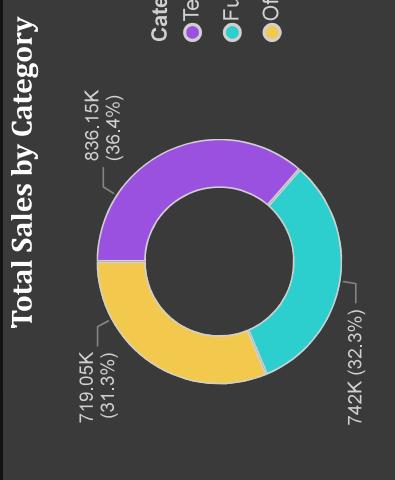
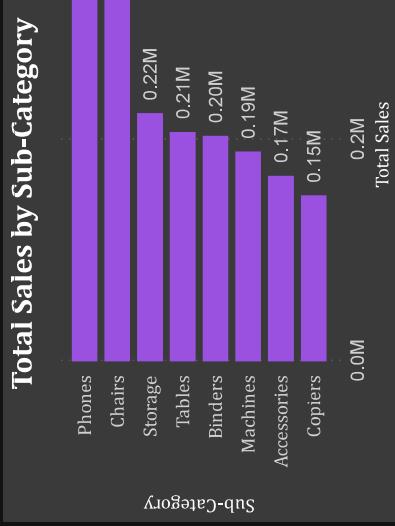
12.5%

GP Margin

2.30M

2014	2015
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Total Sales



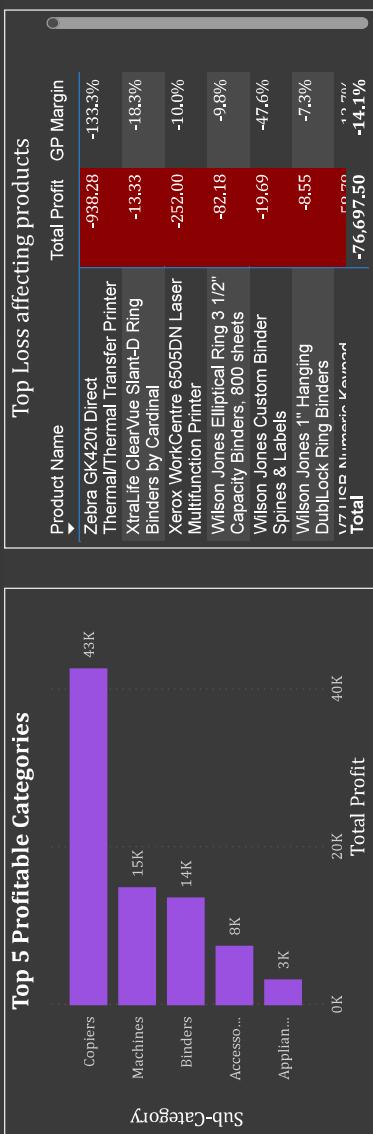
Profit Analysis

Gross Profit Margin
12.5%

Profit Growth YoY
48.4% ▲

No. of Loss affecting products
294

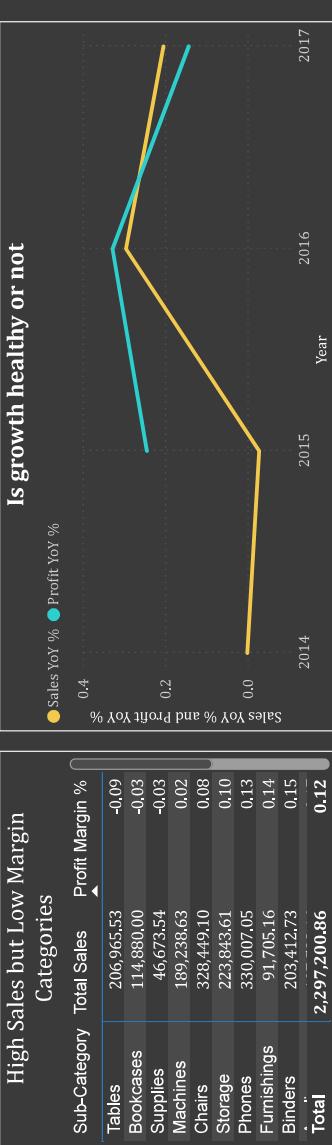
Top 5 Profitable Categories



Top Loss affecting products



High Sales but Low Margin Categories



Is growth healthy or not



Top 10 Most Valuable Customers