

| week_num2 | Previous_week_Revenue | Current_week_Revenue | wow_revenue |
|-----------|-----------------------|----------------------|-------------|
| 1         |                       | 1035630              |             |
| 2         | 1035630               | 1053092              | 1.7%        |
| 3         | 1053092               | 1148254              | 9.0%        |
| 4         | 1148254               | 1071917              | -6.6%       |
| 5         | 1071917               | 1064589              | -0.7%       |
| 6         | 1064589               | 1121746              | 5.4%        |
| 7         | 1121746               | 1099911              | -1.9%       |
| 8         | 1099911               | 1071542              | -2.6%       |

| delinquent_acc | Count of delinquent_acc |
|----------------|-------------------------|
| 0              | 9669                    |
| <b>Total</b>   | <b>10293</b>            |

# Credit Card Transaction Report

F M

Gold Silver Blue Platin...

Low Med High

Q4 Q3 Q2 Q1

Revenue

57M

Total Interest

8M

Transaction Count

667K

Transaction Amount

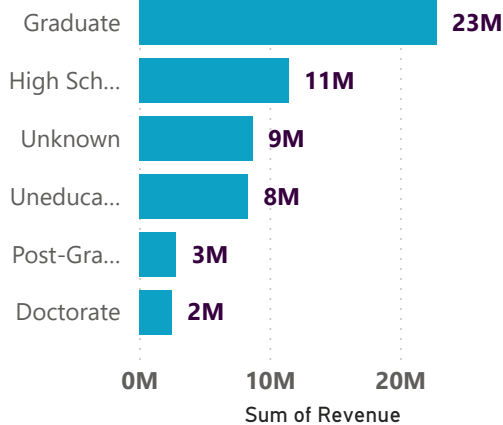
46M

week\_start\_date

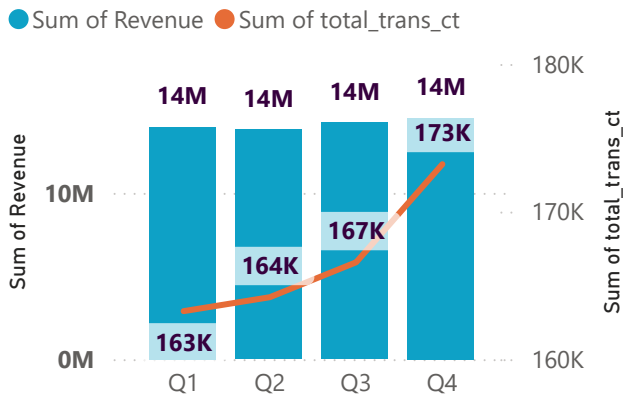
All

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 47188733       | 37840749               | 6614173                |
| Silver        | 5659121        | 4647596                | 821923                 |
| Gold          | 2533683        | 2091362                | 384755                 |
| Platinum      | 1135608        | 953314                 | 161629                 |
| Total         | 56517145       | 45533021               | 7982480                |

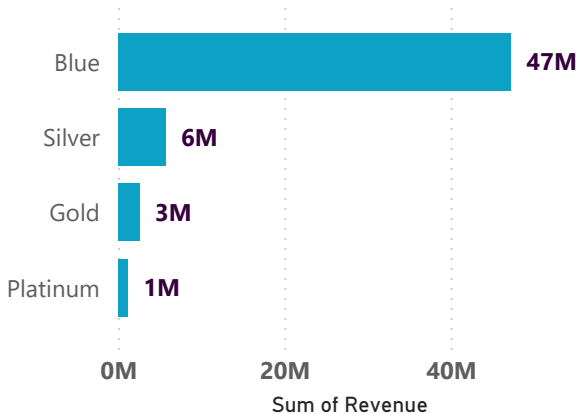
Revenue by Education\_level



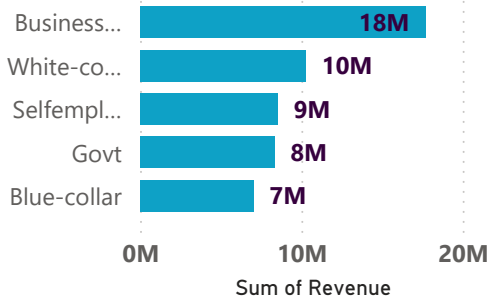
QTR Revenue and Total Trans Count



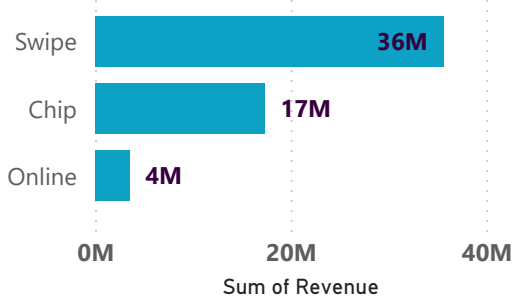
Revenue by Customer\_job



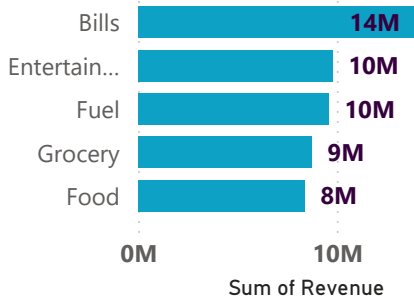
Revenue by Customer\_job



Revenue by Customer\_job



Revenue by Exp\_type



# Credit Card Customer Report

M  
31M

F  
26M

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

Q4

Q3

Q2

Q1

Revenue

57M

Total Interest

8M

CSS

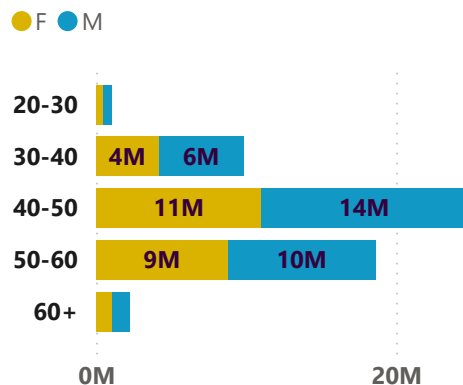
3.19

Income

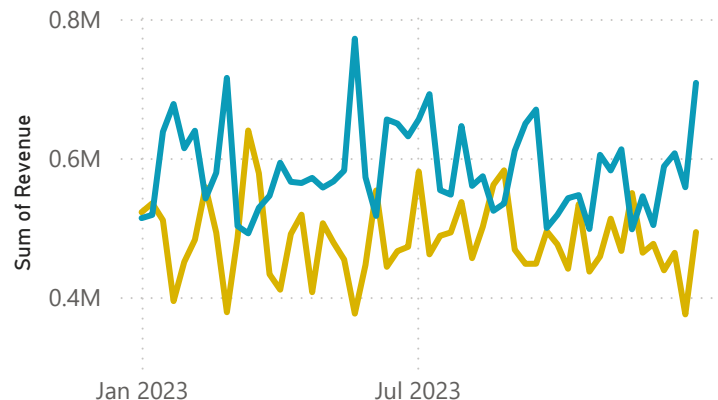
588M

| customer_job  | Sum of Revenue | Sum of interest_earned | Sum of income |
|---------------|----------------|------------------------|---------------|
| Businessman   | 17697491       | 2584604                | 190350431     |
| White-collar  | 10283153       | 1464691                | 105618475     |
| Govt          | 8335560        | 1182231                | 90834727      |
| Selfemployeed | 8542852        | 1141510                | 77659931      |
| Blue-collar   | 7040633        | 967751                 | 73516911      |
| Total         | 56517145       | 7982480                | 587599783     |

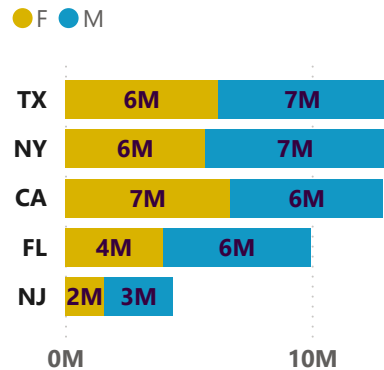
Revenue by Age-Group



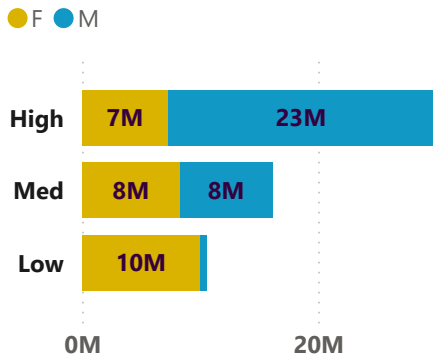
Revenue by Week



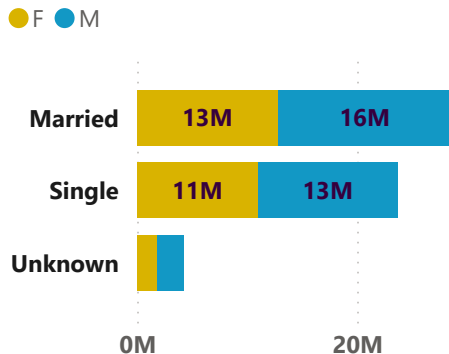
Top 5 States



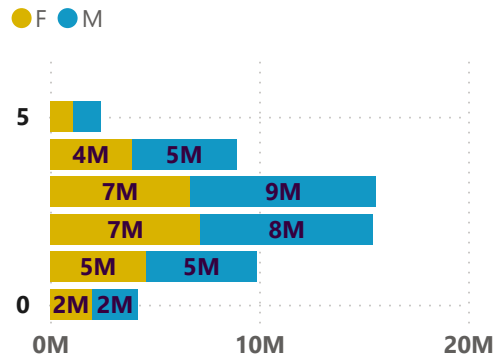
Revenue by Income Group



Revenue by Marital status



Revenue by Dependent\_count



Revenue by Education level

