



# VISAWISE

....Know your card use it better

Team IntelliShe

B. Likhitha

T.kiranmai

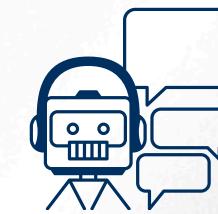
D.Sri HimaVarsha





# OBJECTIVE

"Imagine knowing your credit card benefits instantly — without a salesperson, without scanning random QR codes, and without confusion."



An intelligent AI agent that instantly explains your Visa card benefits in simple, easy-to-understand language without confusion or external help.



Provides tailored benefit suggestions based on user context such as student lifestyle, location, and usage patterns to maximize card value.



Ensures complete privacy by accepting only masked card numbers, with no storage or processing of real card data.



Displays all eligible Visa card benefits in a structured, user-friendly manner with simplified terms and multi-language support.



# WHY USERS MISS THEIR CREDIT CARD BENEFITS



Most users are unaware of the benefits available on their Visa credit cards.

They often depend on salespersons, posters, or QR codes to understand offers, which can be confusing and unreliable. Card benefits are usually hidden inside lengthy and complex terms and conditions, making them difficult to read and understand.

Due to the lack of clear and personalized guidance, many valuable benefits remain unused, reducing the overall value of the card.

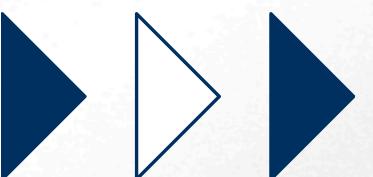
# SOLUTION

We propose an AI-powered assistant that helps users understand and utilize their Visa credit card benefits in a simple and personalized way.

By entering a masked Visa card number, users can instantly view all the benefits associated with their card in a clear and organized format.

The AI agent simplifies complex terms and conditions into easy-to-understand language and highlights the most relevant benefits based on the user's lifestyle and location.

This enables users to make better use of their card benefits without relying on external explanations or QR codes.



## KEY FEATURES

**01**

The system accepts only masked Visa card numbers.

No sensitive data is stored or shared, ensuring complete user privacy.

**02**

All benefits linked to the Visa card are displayed in a clear and organized layout. Users can quickly understand what their card offers without confusion.

**03**

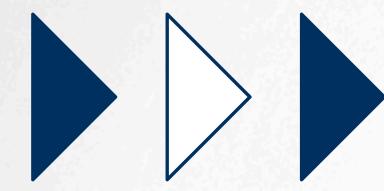
Generative AI converts complex terms and conditions into simple, readable language. This helps users easily understand benefits without technical jargon.

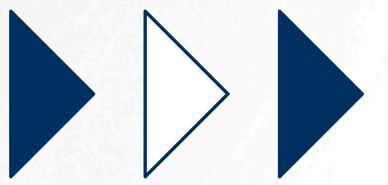
**04**

Multi-Language Support

Benefits are available in both English and Tamil.

This improves accessibility and inclusivity for a wider range of users.





## HOW IT WORKS???

The user begins by entering a masked Visa card number along with basic preferences such as language and user type.

The system identifies the card type and retrieves the benefits associated with that Visa card. Using Generative AI, the platform simplifies complex benefit details and analyzes user context to generate personalized recommendations.

The most relevant benefits are then displayed in a clear, user-friendly interface in the selected language.

# Role of Generative AI

Generative AI is used to simplify complex Visa card benefit information into clear and easy-to-understand language.

It helps users quickly grasp what each benefit offers without reading lengthy terms and conditions.

The AI also analyzes user context such as lifestyle, location, and preferences to generate personalized benefit recommendations.

Additionally, it enables multi-language support by presenting benefits in both English and Tamil, improving accessibility.

# Conclusion

Our AI-powered solution transforms how users understand and utilize their Visa credit card benefits.

By simplifying complex information and providing personalized recommendations, the platform helps users unlock the true value of their cards.

With a strong focus on privacy, accessibility, and real-time insights, the solution eliminates confusion caused by salespersons and QR codes.

This approach enhances user experience, increases benefit awareness, and strengthens trust between users and Visa.



**THANK YOU**