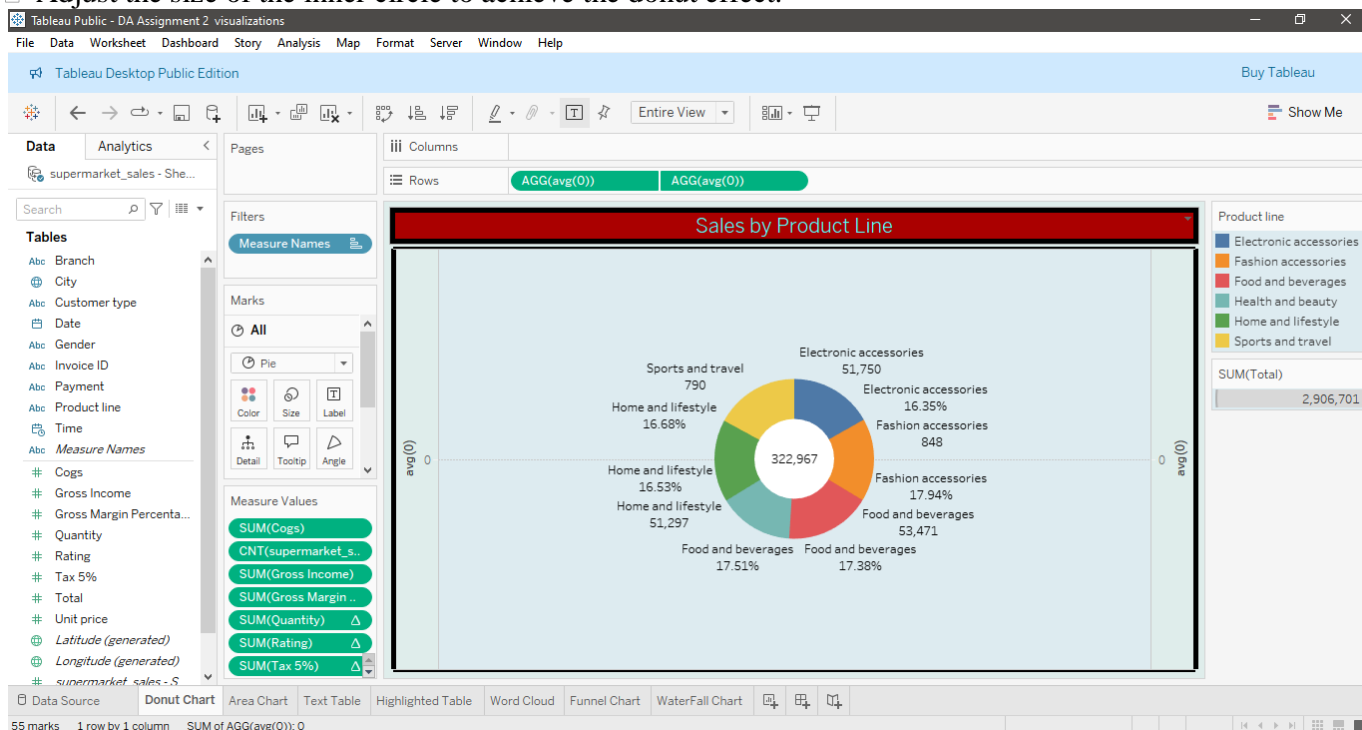


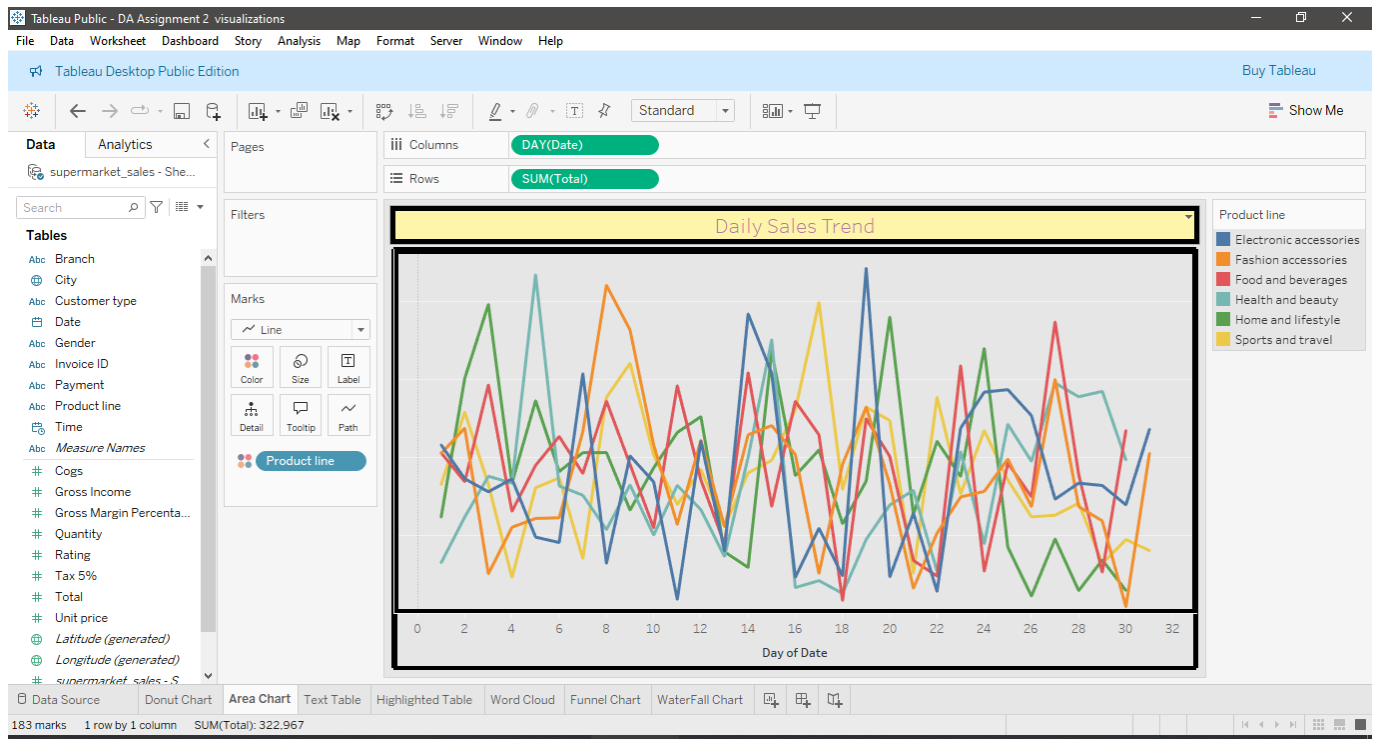
Donut Chart – Sales by Product Line

- ☐ **Rows / Columns:** Use SUM(Total)
- ☐ **Color:** Product line
- ☐ **Marks:** Pie chart
- ☐ Create a **dual-axis pie chart** with:
 - Outer pie: Product line
 - Inner pie: blank or white circle for the “hole”
- ☐ Adjust the size of the inner circle to achieve the donut effect.



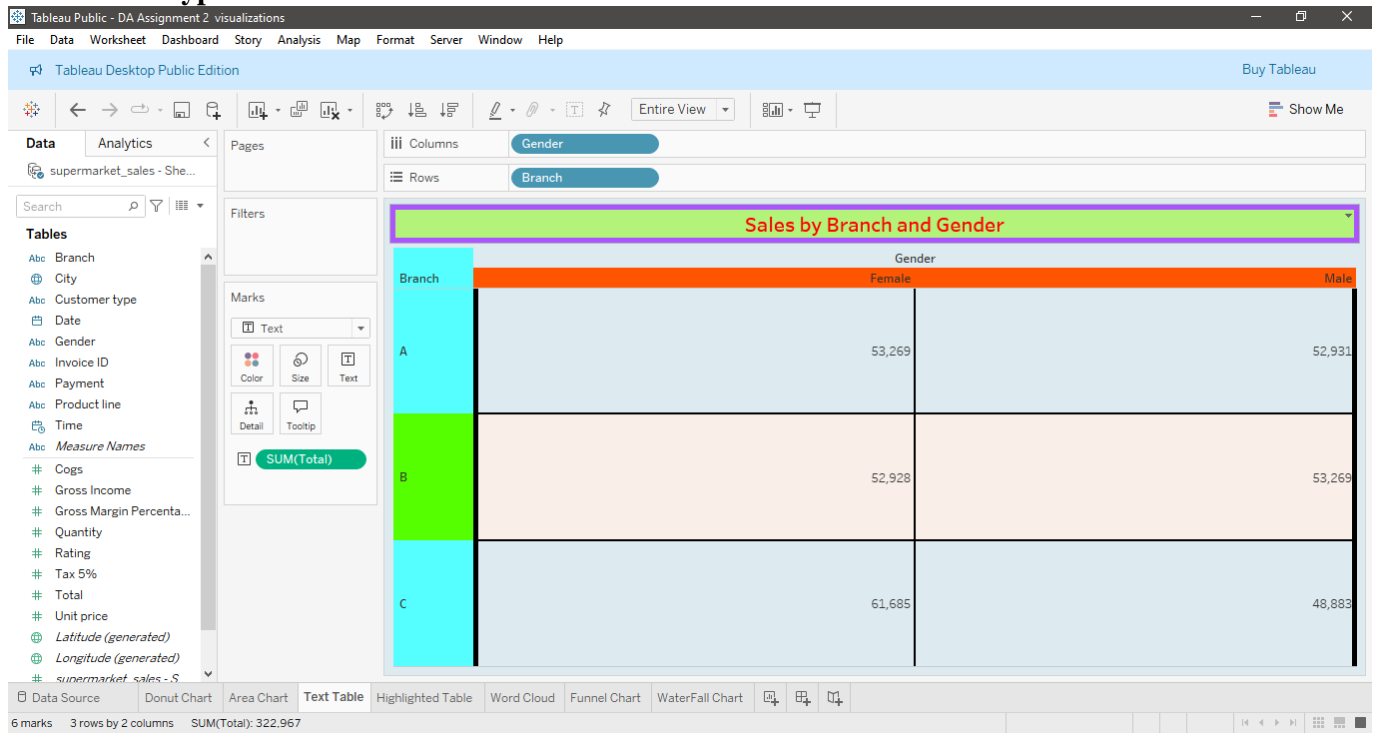
2. Area Chart – Daily Sales Trend

- ☐ Columns: Day
- ☐ **Rows:** SUM(Total)
- ☐ **Marks:** Area
- ☐ **Color:** Optional — by City or Product line for layered areas



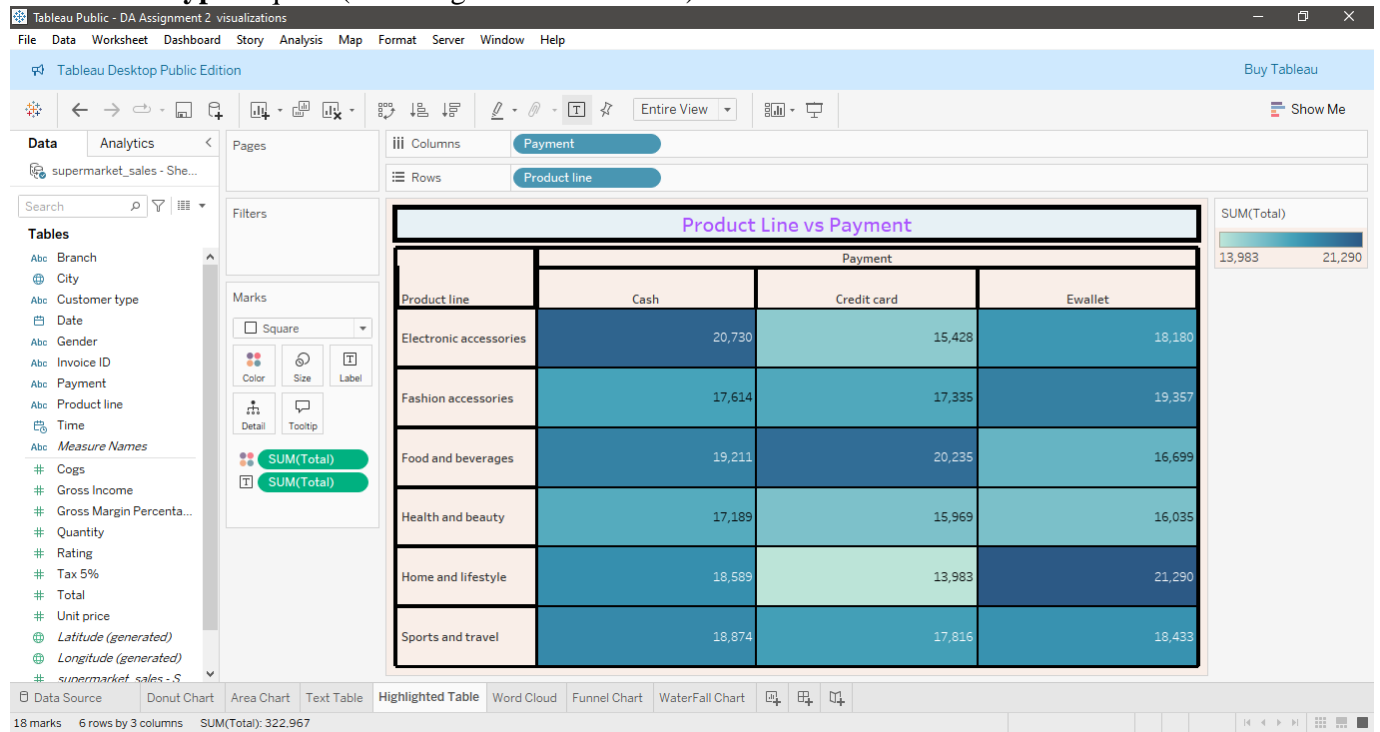
3. Text Table – Sales by Branch and Gender

- Rows: Branch
- Columns: Gender
- Text: SUM(Total)
- Set Mark Type to Text



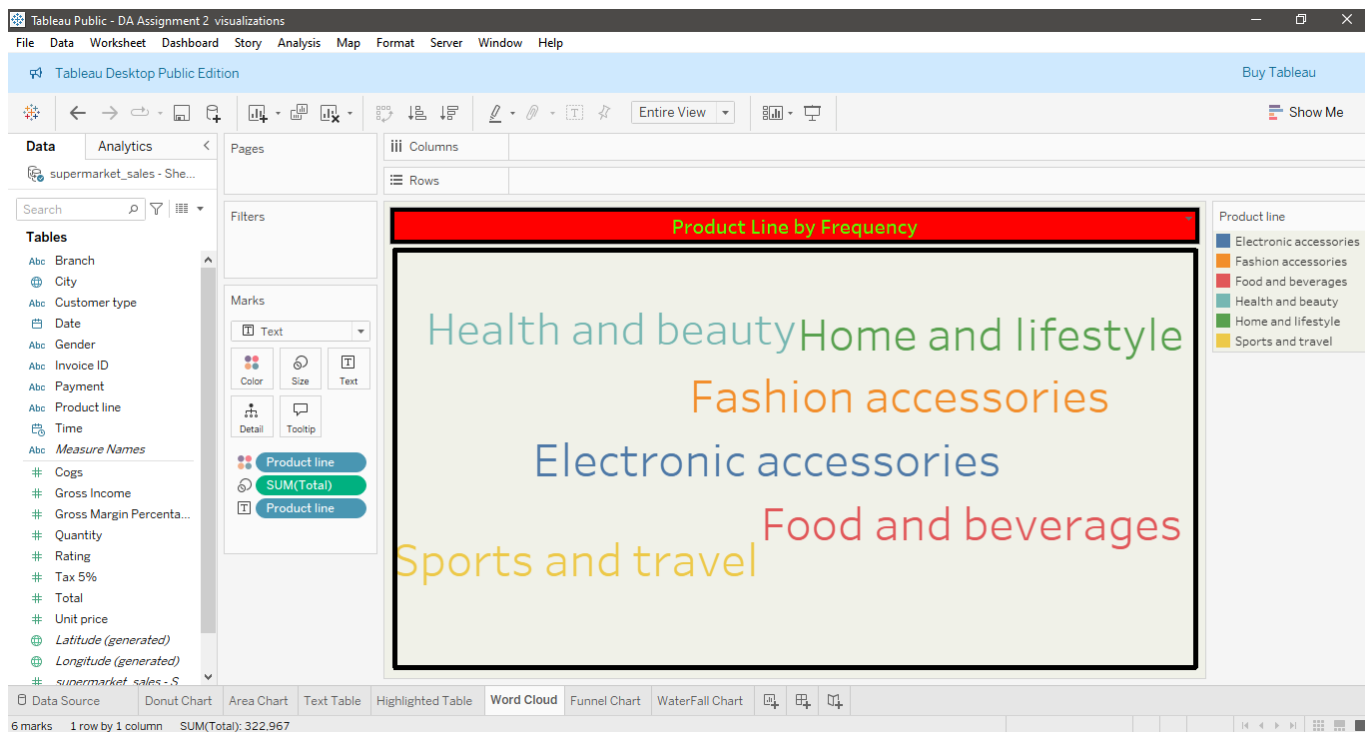
4. Highlighted Table – Sales by Product Line and Payment

- ☐ **Rows:** Product line
- ☐ **Columns:** Payment
- ☐ **Text:** SUM(Total)
- ☐ **Color:** SUM(Total)
- ☐ **Set Mark Type:** Square (for background color effect)



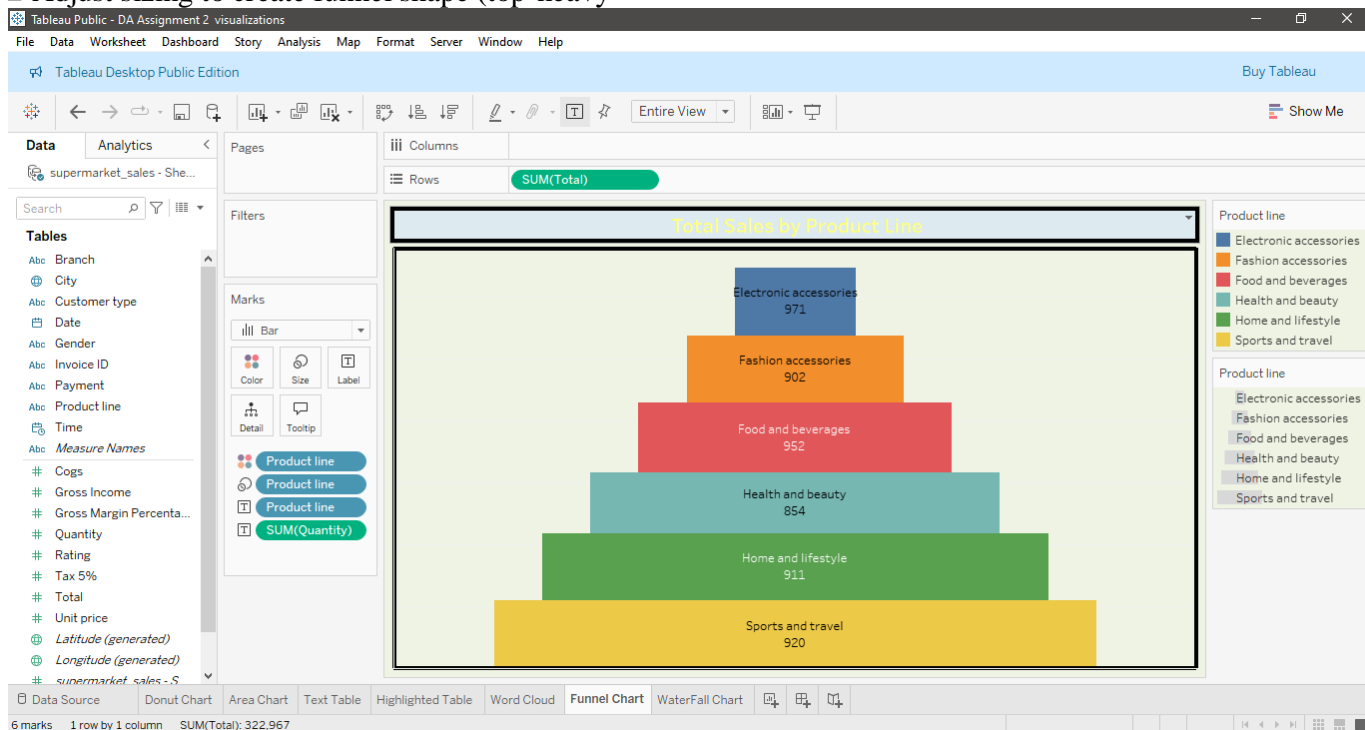
5. Word Cloud – Product Line by Frequency

- ☐ **Text:** Product line
- ☐ **Size:** COUNT(Invoice ID) or SUM(Total)
- ☐ **Set Mark Type:** Text
- ☐ Tableau will size and color based on measure



6. Funnel Chart – Total Sales by Product Line

- ☐ **Rows:** Product line
- ☐ **Columns:** SUM(Total)
- ☐ **Sort Descending** by SUM(Total)
- ☐ **Set Mark Type:** Gantt Bar or Bar
- ☐ **Adjust sizing** to create funnel shape (top-heavy)



7. Waterfall Chart – Stepwise Profit Change by Product Line

- ☐ **Columns:** Product line
- ☐ **Rows:** SUM(gross income)
- ☐ Create a **calculated field** for Running Total
- ☐ Use Gantt Bar marks with **size set to gross income**

