



Experience

○ **VISUAL AND WEB DESIGN INTERN**

iiED, College of Business, CSUMB
Seaside, CA (Sept 2023 - Sept 2024)

Design logos, flyers, brochures, advertisements, web pages and other marketing material for print and web for iiED programs and events

○ **SOCIAL MEDIA AND WEB SUPPORT INTERN**

CSUMB University Communications
Seaside, CA (Sept 2022 - Sept 2023)

Support marketing for large scale platforms and double engagement numbers over the course of 1 year

Edit and publish in the web CMS to improve user experience while maintaining consistency in brand imagery

○ **BRANDING SUPPORT ASSISTANT**

Nritya Laya Darpan
San Ramon, CA (Aug 2022 - Dec 2023)

Guided the rebranding process and helped create visual unity across websites and various social media platforms

○ **BRANDING AND WEB DESIGNER**

Power of Education Inc
Pleasanton, CA (Jan 2024 - Present)
TIMES Foundation
Pleasanton, CA (Dec 2021 - Present)

Led the branding process for the nonprofit organization and continually updates website as needed

EMAIL
varshapunati@gmail.com

SOCIAL
[@varshapunati](https://www.linkedin.com/in/varshapunati/)

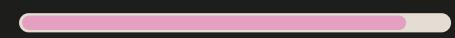
PORTFOLIO
<https://varshapunati.github.io/index.html>

Skills

PHOTOSHOP



ILLUSTRATOR



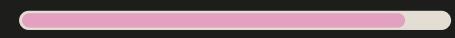
INDESIGN



CODING (HTML/CSS)



WIREFRAMING



PROBLEM SOLVING



CREATIVITY



FLEXIBILITY



DETAIL ORIENTATION



Education

○ **CSU MONTEREY BAY, CLASS OF MAY 2026**

B.S. Visual Communication Design

○ **FOOTHILL HIGH SCHOOL, CLASS OF 2022**

High School Diploma