## Report brief:

**Introduction**: Smart Parking Management has become an essential aspect of urban development as the number of vehicles continues to rise. In response to this growing problem, our college project aims to address the challenges associated with parking through the application of problem-solving techniques and design thinking.

**Problem Statement:** The problem we are addressing is the inefficient utilization of parking spaces, leading to congestion, increased fuel consumption, and environmental degradation. Traditional parking systems often result in wasted time and resources for both drivers and parking facility operators.

**Objectives:** Our project aims to achieve the following objectives:

- Design a smart parking management system that optimizes parking space utilization.
- Reduce traffic congestion and emissions in urban areas.
- Enhance the overall parking experience for users.
- Provide real-time data for parking availability.

**Design Thinking:** Approach Design thinking will serve as the foundation of our project. This human-centered approach involves empathizing with the needs of users, defining the problem, ideating solutions, prototyping, and testing. We will follow these stages to develop an effective smart parking solution.

Methodology: We will implement the following methodologies:

- Surveys and user interviews to understand the pain points of drivers.
- Data analysis of parking patterns and usage.
- Prototyping and testing of various smart parking solutions.

## **Proposed Solutions Our initial solutions include:**

- Mobile app for users to find and reserve parking spaces.
- Sensors and cameras to monitor parking space availability.
- Integration with navigation apps to guide drivers to available spots.

## **Benefits**

- Improved traffic flow and reduced environmental impact.
- Increased revenue for parking facility operators.
- Enhanced user convenience and reduced frustration.

## Conclusion:

Smart Parking Management is a promising solution to alleviate urban parking challenges. By adopting a design thinking approach, we will develop innovative solutions that benefit both users and the environment. This initial report sets the stage for the project's implementation and further progress.