"Develop a dynamic and visually appealing website for a media company specializing in news, entertainment, and digital content. The website should include the following features:

- A customizable homepage that highlights the latest news articles, featured videos, and trending topics.
- Separate sections for different content types, including news articles, video content, podcasts, and blogs.
- An integrated content management system (CMS) to allow easy publishing and updating of content by the editorial team.
- User accounts with the ability to comment, like, and share content on social media platforms.
- A responsive design that ensures the website looks great and functions well on all devices, including desktops, tablets, and smartphones.
- SEO optimization to improve the site's visibility on search engines.
- Integration with social media channels to display feeds and encourage sharing of content.
- An advertising management system to manage and display ads from various advertisers."