#### 1.INTRODUCTION

#### 1.1 OVERVIEW

Policy Implications: Depending on the projects goals it might discus the policy implications of the findings. For instance if the analysis reveals a lack of gender diversity among canfidates, it could purpose policy recommendations to address this issue

#### 1.2 PURPOSE

Public awareness: The projects finding can rise public awareness about the state of politics in India foresting a more informed and engaged citizenry.

Long -Term impact :

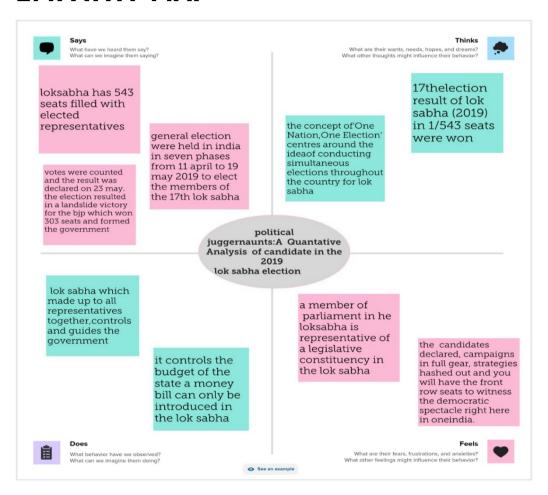
By understanding the candidate landscape in the 2019 lok sabha elections, the project may have implications for future elections, encouraging changes in candidate selection and electroal strategies

#### **2 PROBLEM DEFINITION & DESIGN THINKING**

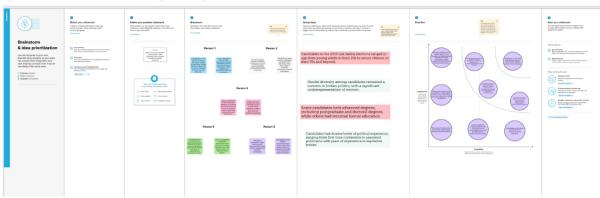
Problem Understanding, also known as Problem Definition or Problem Identification, is the initial and critical phase of any data analysis or problemsolving process. It involves gaining a clear and comprehensive understanding of the

problem at hand, its context, scope, and objectives.

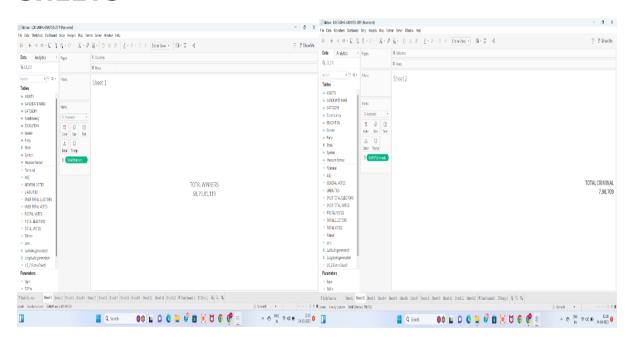
#### **EMPATHY MAP**

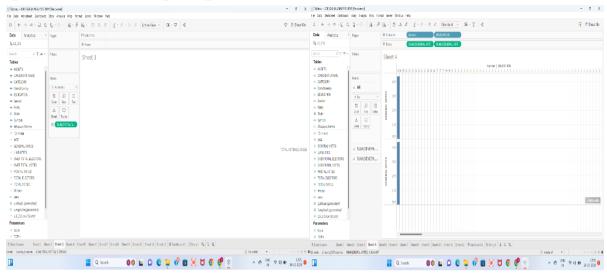


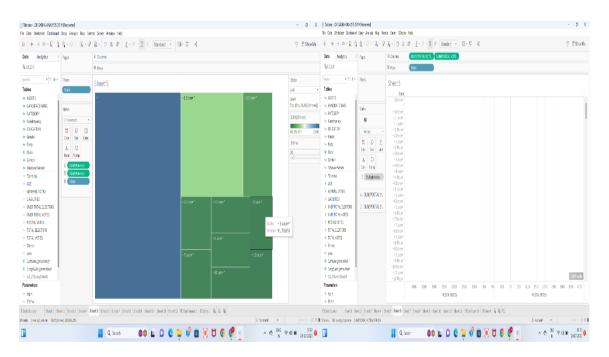
#### **BRAINSTROMING MAP**

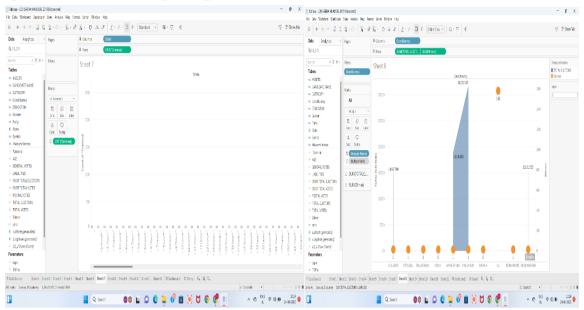


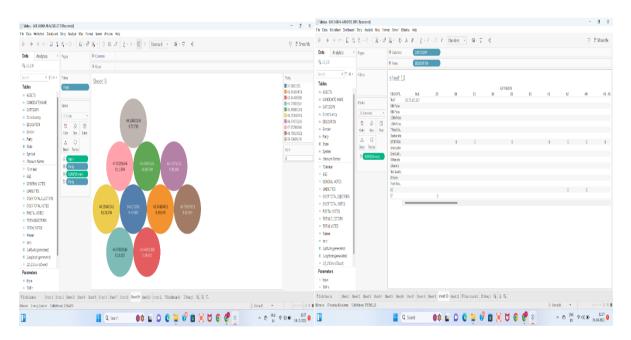
#### **SHEETS**

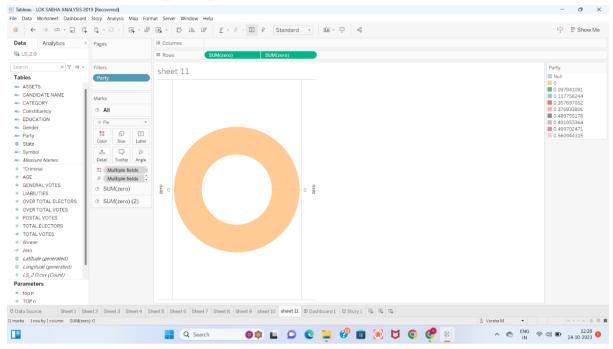




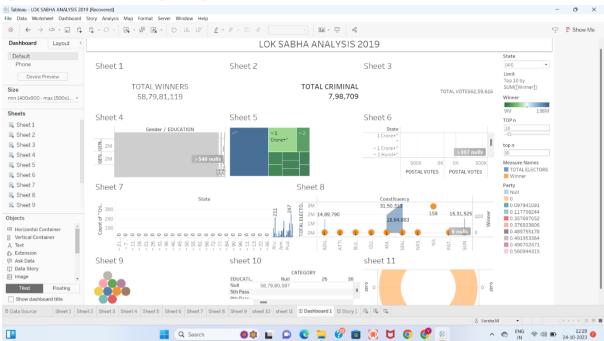




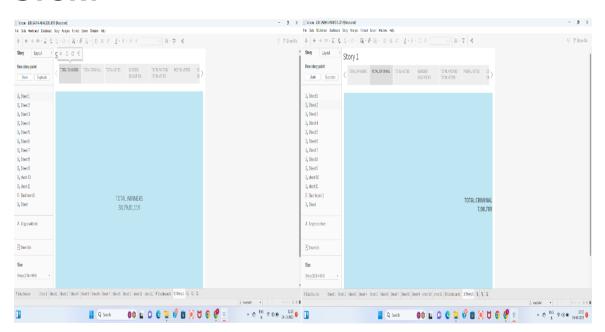


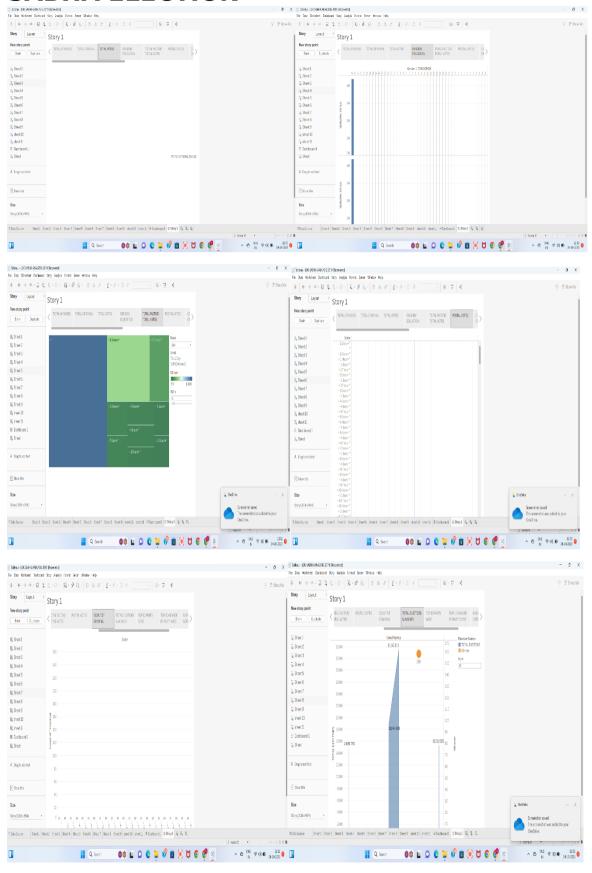


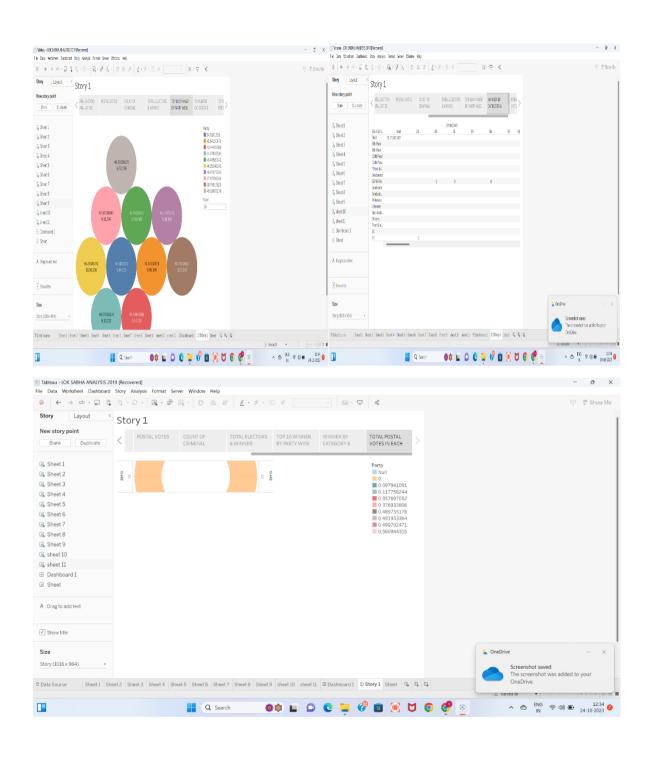
#### **DASHBOARD**



#### **STORY**







### ADVANTAGES AND DISADVANTAGES ADVANTAGES

Voters can make more information choices based on a better understanding of candidates profiles and qualifications The analysis can help in revealing important about candidates such as criminal records The project can lead to data driven policy recommend actions aimed at improving the representation of underrated group and addressing issues in candidates selection

#### **DISADVANTAGES**

The date can be misused for political purposes such as selective reporting of finding to support a particular agenda The publication of candidates personal information such as criminal records May raise privacy concerns and ethical considerations should be taken into account

#### **APPLICATIONS**

Serving as a valuable resource for researchers and scholars interested in the field of political science, sociology and public policy Providing date and insights for journalists to

report on election dynamics, candidate profiles and political trends

#### **CONCLUSION**

In our comprehensive analysis of the candidates in the 2019 Lok sabha elections, we embarked on a journey to uncavel the intricacies of the democracy Our aim was to provide a quantitative examination of the individuals who participated in this pivot democratic exercise, shedding light on variously aspects of the political landscape