A

Course End Project Report on

Cinematic Insights

Is submitted in partial fulfillment of the Requirements for the Award of CIE of

DATA ANALYSIS AND VISUALIZATION-22ADE01
in
B.E, IV-SEM, INFORMATION TECHNOLOGY

Submitted by

G.Sai Varshini – 160122737006

T.Nikhitha – 160122737026

V.Akshitha - 160122737027

COURSE TAUGHT BY:

Dr Ramakrishna Kolikipogu Professor, Dept of IT.



DEPARTMENT OF INFORMATION TECHNOLOGY CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY(A)

(Affiliated to OSmania University; Accredited by NBA, NAAC, ISO) kokapet(V), GANDIPET(M), HYDERABAD-500075

Website:www.cbit.ac.in

2023-2024



CERTIFICATE

This is to certify that the course end project work entitled "Your Project Title" is submitted by G.Sai Varshini (160122737006), T. Nikhitha (160122737026), and V.Akshitha (160122737027) in partial fulfillment of the requirements for the award of CIE Marks of DATA ANALYSIS AND VISUALIZATION (22ADE01) of B.E, IV-SEM, INFORMATION TECHNOLOGY to CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY(A) affiliated to OSMANIA UNIVERSITY, Hyderabad is a record of bonafide work carried out by them under my supervision and guidance. The results embodied in this report have not been submitted to any other University or Institute for the award of any other Degree or Diploma.

Signature of Course Faculty
Dr Ramakrishna Kolikipogu
Professor of IT

Acknowledgement

The satisfaction that accompanies the successful completion of the task would be

put incomplete without the mention of the people who made it possible, whose

constant guidance and encouragement crown all the efforts with success.

We wish to express our deep sense of gratitude to Dr Ramakrishna

Kolikipogu, Professor of IT for his able guidance and useful suggestions, which

helped us in completing the Course End Project in time.

We are particularly thankful to HoD, Principal and Management, for their

support and encouragement, which helped us to mould our project into a

successful one.

We also thank all the staff members of IT Department for their valuable support

and generous advice. Finally thanks to all our friends and family members for their

continuous support and enthusiastic help.

G.Sai Varshini - 160122737006

T.Nikhitha - 160122737026

V.Akshitha - 160122737027

Ì

Abstract

"Cinematic Insights" presents a detailed exploration and visualization of the top 250 films according to IMDb. We have meticulously gathered data covering rankings, release years, genres, ratings, and box office earnings of these cinematic gems. Armed with this wealth of information, we're utilizing user-friendly tools like Pandas, NumPy, and Matplotlib to analyze and visualize the data in an engaging and insightful manner.

Our exploration takes us deep into the enchanting realm of cinema, where we uncover the secrets that make these movies truly exceptional. From unraveling the intricate relationships between ratings and box office success to discovering the audience's favorite genres, we're immersing ourselves in the magic of moviemaking.

Through vibrant charts, graphs, easy-to-understand analyses and compelling visualizations, this study investigates various aspects of the cinematic landscape. Whether you're a seasoned movie buff or simply curious about what makes a film great, join us as we embark on this thrilling adventure to unravel the mysteries behind the silver screen!

Keywords: Pandas, NumPy, Matplotlib, Visualization, Analyzation, Illustrated Charts, Realm of Cinema

Table of Contents

Title				Page No.
Acknow	wledg	em	ent	i
Abstra	ct			ii
List of	Figu	res		iv
СНАРТ	ΓER	1	Introduction	1
СНАРТ	ΓER	2	Methodology	3
2.1	Data	со	llection and Dataset description	3
2.2	Data	An	nalysis Methodology Overview	5
СНАРТ	ΓER	3	System Architecture and Mathematical Ar	nalysis7
3.1	Goog	le	Colab	7
	3.1.1	Wh	nat is Google Colab?	8
3.2	Bene	fits	of Google Colab	8
	4.1.1	٧	Why Choose Google Colab?	8
	4.1.2	Ν	Notebook in Google Colab	8
	4.1.3	G	Google Colab Features	9
3.3	Math	em	atical Analysis	9
CHAPT	ΓER	4	Result Analysis	17
CHAP	ΓER	5	Conclusion	21
СНАРТ	ΈR	6	References	22

List of Figures

2.1	 4
3.1	 7
3.2	 11
3.3	11
3.4	 11
3.5	 11
3.6	12
3.7	12
3.8	12
3.9	12
3.10	 12
3.11	13
3.12	 13
3.13	 13
3.14	 13
3.15	 14
3.16	14
3.17	
3.18	 15
3.19	 15
3.20	 16
3.21	 16
3.22	 16
4.1	 17
4.2	 18
4.3	
4.4	
4.5	
4.6	

CHAPTER 1

Introduction

In the expansive universe of cinema, where storytelling transcends boundaries and captivates audiences, "Cinematic Insights" stands as a pioneering endeavor—a meticulous exploration and visualization of the IMDb Top 250 Movies. These films, revered for their cinematic prowess and cultural significance, represent the pinnacle of cinematic achievement, each holding a unique place in the hearts of viewers worldwide.

Driven by an insatiable curiosity and armed with a wealth of data covering rankings, release years, genres, ratings, and box office earnings, "Cinematic Insights" embarks on a journey to uncover the secrets behind these timeless cinematic treasures. Through the lens of data analysis and visualization, this study endeavors to shed light on the intricate dynamics that define the essence of these movies.

The foundation of "Cinematic Insights" rests upon a series of meticulously performed operations, each aimed at unraveling the mysteries of the silver screen:

1. Data Loading and Inspection:

- The journey begins with the loading and thorough inspection of the IMDb Top 250 Movies dataset, allowing for a comprehensive understanding of its structure and contents.

2. Data Cleaning:

- To ensure the integrity and reliability of the analysis, rigorous data cleaning operations are performed, including the identification and handling of missing values and duplicate entries.

3. Data Exploration:

- Delving into the depths of the dataset, "Cinematic Insights" conducts a detailed exploration, unveiling insights into the top-rated movies, their genres, and the temporal evolution of cinematic excellence.

4. Data Visualization:

- Armed with powerful visualization tools like Matplotlib and seaborn, "Cinematic Insights" brings the data to life, offering captivating visual representations of key trends and patterns within the dataset.

5. Additional Operations:

- Beyond exploration and visualization, "Cinematic Insights" conducts additional operations, including the categorization of movies based on their ratings and the identification of the most prevalent genres within the IMDb Top 250.

Through vibrant charts, compelling graphs, and insightful analyses, "Cinematic Insights" invites viewers to embark on a captivating journey into the heart of cinema. Whether you're a seasoned movie buff or an intrigued novice, this study promises to captivate your imagination and deepen your appreciation for the art of filmmaking. Join us as we unravel the mysteries behind the silver screen and celebrate the enduring magic of cinema through the lens of data analysis and visualization. Welcome to "Cinematic Insights," where every data point tells a story, and every visualization unveils a glimpse of cinematic brilliance.

CHAPTER 2

Methodology

In this section, we outline the methodologies employed in our research to achieve the objectives outlined in the preceding sections. Our approach encompasses a combination of quantitative and qualitative methods, each tailored to address specific aspects of the research inquiry. We adopt a multifaceted methodology to comprehensively explore the research problem, gather relevant data, and derive meaningful insights. The methodologies utilized in this study include:

- 1. Data collection and DATASET description
- 2. Data Analysis Methodology Overview

2.1 Data collection and Dataset description

The dataset utilized in this study was sourced from the popular data science platform **Kaggle**, under the title "IMDB Top 250 Movies." Kaggle provides a diverse range of datasets for research and analysis purposes, and the "IMDB Top 250 Movies" dataset serves as a valuable resource for exploring and understanding trends in the film industry.

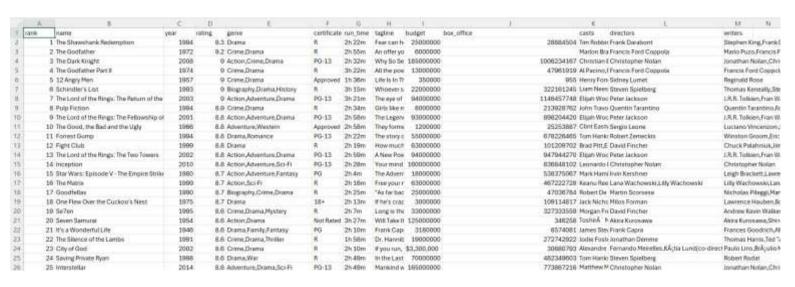
Dataset Description:

The dataset comprises various attributes related to the top-rated movies on IMDb, a renowned online database of film-related information.

Key attributes included in the dataset are as follows:

- Rank: The ranking of the movie within the IMDb Top 250 list.
- Name: The title of the movie.
- Year: The year of the movie's release.

- Rating: The IMDb rating of the movie.
- Genre: The genre(s) to which the movie belongs.
- Certificate: The age certification or content rating of the movie.
- **Runtime**: The duration of the movie in minutes.
- **Tagline**: A brief and catchy phrase associated with the movie.
- Budget: The estimated production budget of the movie.
- Box Office: The worldwide box office earnings of the movie.
- Casts: The main cast members of the movie.
- **Directors**: The director(s) of the movie.
- Writers: The writer(s) of the movie. Figure 2.1



Data collection from Kaggle ensures access to a curated and reliable dataset that aligns with the objectives of this study. The dataset's comprehensive nature, encompassing various aspects such as movie rankings, ratings, genres, and production details, facilitates a thorough analysis of the cinematic landscape represented within the IMDb Top 250 list.

By leveraging this dataset, the study aims to uncover insights into the factors contributing to the success and acclaim of top-rated movies, explore trends in cinematic preferences and genres, and delve into the dynamics of audience engagement and reception within the realm of cinema.

2.2 Data Analysis Methodology Overview

1. Data Loading and Inspection:

- Loaded the dataset from the CSV file using Pandas' `read_csv()` function.
- Inspected the first and last 10 rows of the dataset using the 'head()' and 'tail()' functions, respectively.
- Checked the shape of the dataset using the `shape` attribute to determine the number of rows and columns.
- Examined the information about the dataset, including data types and non-null values, using the `info()` function.

2. Data Cleaning:

- Checked for missing values in the dataset using the `isnull()` function to identify rows with null values.
- Dropped rows with missing data using the `dropna()` function to ensure data integrity.
- Checked for duplicate rows using the `duplicated()` function to identify and remove any duplicated entries.

3. Data Exploration:

- Calculated descriptive statistics of numerical variables in the dataset using the `describe()`
 function to obtain summary statistics such as mean, median, minimum, maximum, and
 quartiles.
- Extracted and analyzed the top 10 movies with the highest ratings using the `nlargest()` function to identify the highest-rated movies.
- Categorized movies based on their ratings into "Excellent," "Good," and "Average" categories using custom-defined criteria.
- Explored the number of movies in specific genres such as Action, Drama, Crime, Thriller,
 War, Romance, Adventure, Comedy, and Horror by filtering the dataset based on genre and counting the occurrences.

4. Data Visualization:

 Created histograms using Matplotlib or Seaborn to visualize the distributions of movie ratings and release years, providing insights into the spread and central tendencies of these variables.

- Plotted a bar chart to show the top 10 movie genres based on the number of movies, facilitating a visual comparison of genre popularity.
- Generated a scatter plot to explore the relationship between movie ratings and box office earnings, allowing for an analysis of potential correlations or trends between these variables.
- Created a pie chart to visualize the distribution of movie genres, providing a visual representation of genre composition within the dataset.
- Plotted a line graph to show the average movie rating over the years, highlighting trends or patterns in rating fluctuations over time.

5. Additional Operations:

 Calculated the mean, median, and standard deviation of movie ratings using descriptive statistics functions. Counted the number of movies in specific genres using both visualizations, such as bar charts, and print statements to provide numerical counts.

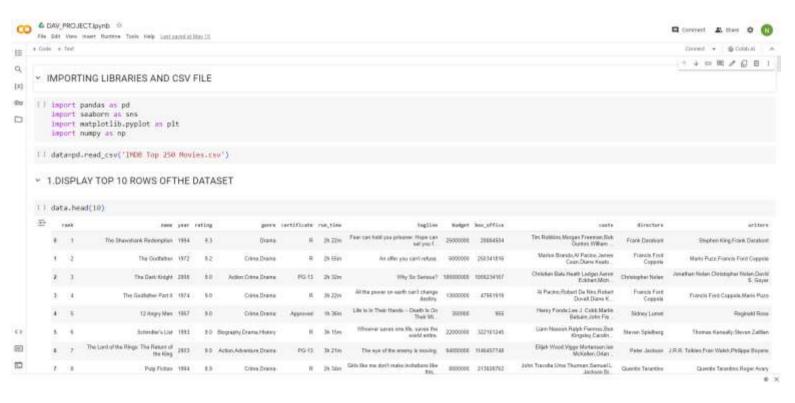
CHAPTER 3

System Architecture and Mathematical Analysis

3.1 Google Colab

Google Colaboratory, commonly known as Google Colab, is a free online cloud-based Jupyter notebook environment tailored for training machine learning and deep learning models. This article explores the functionalities, benefits, and features of Google Colab, elucidating its significance in the realm of data science and machine learning.

Figure 3.1: Google colab environment



3.1.1 What is Google Colab?

Google Colab offers a cloud-based environment accessible via any web browser, eliminating the need for local software installation. Users can leverage its computing resources, including CPUs, GPUs, and TPUs, facilitating efficient model training and execution.

3.2 Benefits of Google Colab

Accessibility: Users can access Google Colab from any location with internet connectivity, streamlining collaboration and workflow.

Power: The platform provides access to potent computing resources like GPUs and TPUs, enabling swift and effective model training.

Collaboration: Google Colab simplifies collaborative efforts by allowing realtime editing and sharing of notebooks among team members.

Education: It serves as an invaluable educational tool for learning about machine learning and data science, offering a plethora of tutorials and resources.

3.2.1 Why Choose Google Colab?

Google Colab stands out as an ideal choice for students, data scientists, researchers, and enthusiasts due to its:

Ease of Use: With no setup requirements, users can swiftly start coding after creating an account.

Affordability: The platform is largely free to use, with paid plans available for more demanding tasks.

Flexibility: Users can seamlessly train models, process data, create visualizations, and collaborate with others, making it a versatile tool for various applications.

3.2.2 Notebook in Google Colab

In Google Colab, a notebook serves as a web-based environment for code creation and execution. Notebooks offer several advantages, including real-time code execution and visualization, support for markdown for documentation,

and collaboration features, making them indispensable for data scientists and machine learning practitioners.

3.2.3 Google Colab Features

Google Colab boasts several features that enhance its usability and effectiveness:

Free Access to GPUs and TPUs: Users can leverage powerful computing resources without any additional cost.

Web-based Interface: The intuitive and user-friendly interface eliminates the need for local software installation.

Collaboration Tools: Multiple users can collaborate on the same notebook simultaneously, streamlining teamwork.

Markdown Support: Notebooks support markdown, enabling users to include formatted text, equations, and images alongside their code.

Pre-installed Libraries: Google Colab comes pre-installed with popular libraries and tools for machine learning and deep learning, such as TensorFlow and PyTorch, saving time on setup and configuration.

Google Colab emerges as a versatile and indispensable tool for machine learning and data science tasks, offering accessibility, power, and flexibility. Its user-friendly interface, collaborative features, and integration with powerful computing resources make it an invaluable asset for individuals and teams alike, driving innovation and progress in the field of machine learning and beyond.

3.3 Mathematical Analysis

A thorough analysis of the IMDb Top 250 Movies dataset was conducted, following a structured approach encompassing data loading, cleaning, exploration, visualization, and additional operations. We meticulously performed each step of the data analysis process to ensure a comprehensive understanding of the dataset and to extract valuable insights.

This involved loading the dataset from its source, meticulously cleaning it to remove any inconsistencies or missing values, exploring the data to uncover patterns and trends, visualizing key aspects to facilitate interpretation, and conducting additional operations to enhance the depth of our analysis. Through this systematic approach, we were able to gain meaningful insights into the IMDb Top 250 Movies dataset, empowering us to draw informed conclusions and make data-driven decisions

Data Loading and Inspection:

We used Pandas'read_csv()' function to load the dataset and inspected the first and last 10 rows using `head()` and `tail()` functions. The `shape` attribute was used to determine the dataset's dimensions, and the `info()` function provided insights into data types and non-null values.

Data Cleaning:

We identified missing values with the `isnull()` function and ensured data integrity by dropping rows with missing data using `dropna()`. Duplicate rows were identified and removed with the `duplicated()` function to eliminate redundancy.

Data Exploration:

Descriptive statistics were computed using the `describe()` function, revealing key metrics such as mean, median, and quartiles. We analyzed the top 10 movies with the highest ratings and categorized movies into "Excellent," "Good," and "Average" based on custom-defined criteria. Genre-specific exploration was conducted by filtering the dataset based on genre and counting occurrences.

Data Visualization:

We created histograms to visualize distributions of movie ratings and release years. Bar charts displayed the top 10 movie genres based on movie counts, while scatter plots explored the relationship between ratings and box office earnings. Pie charts illustrated genre distribution, and line graphs depicted average movie ratings over time.

IMPORTING LIBRARIES AND CSV FILE

```
[] import pandas as pd
  import seaborn as sns
  import matplotlib.pyplot as plt
  import numpy as np

[] data=pd.read_csv('IMDB Top 250 Movies.csv')
```

1.DISPLAY TOP 10 ROWS OF THE DATASET

```
data.head(10)
```

Figure 3.2

2.CHECK LAST 10 ROWS OFTHE DATASET

```
[] data.tail(10)
```

Figure 3.3

3.FIND SHAPE OF OUR DATASET(Number of Rows and Number of Columns)

```
[ ] data.shape
```

Figure 3.4

4.Getting Information about our dataset like total number of rows,total number of columns,datatypes of each column and memory requirement

```
[] data.info()
```

Figure 3.5

5.check missing values in the dataset

```
[] print("Any missing value?", data.isnull().values.any())
[] data.isnull()
```

Figure 3.6

6.Drop All The Missing Values

```
[] data.dropna(axis=0)
```

Figure 3.7

7.Check For Duplicate Data

```
[ ] dup_data = data.duplicated().any()
[ ] print("Are there any duplicate values :", dup_data)
```

Figure 3.8

8.Get overall statistics about the DataFrame

```
[ ] data.describe()
```

Figure 3.9

9.In which year there was the hightest average rating

```
[] data.columns
[] data.groupby('year')['rating'].mean().sort_values(ascending=False)
```

Figure 3.10

10.Display number of movies per year

```
[ ] data['year'].value_counts()
```

Figure 3.11

11.Finding highest rating

```
[] data['rating'].max()
[] data[data['rating'].max()==data['rating']]
```

Figure 3.12

12.Display top 10 highest rated movie titles and its directors

```
[ ] top10_len=data.nlargest(10,'rating')[['name','rating','directors']]\
    .set_index('name')

top10_len
```

Figure 3.13

13.Classify movies based on ratings [excellent,good and average]

```
[] def rating(rating):
    if rating>=9.0:
        return "Excellent"
    elif rating>=8.0:
        return "good"
    else:
        return "Average"

[] data['rating_cat']=data['rating'].apply(rating)
```

Figure 3.14

14.Count number of action movies

```
[] genre_of_interest = 'Action'
    data['genre_list'] = data['genre'].str.split(',')
    action_movies = data[data['genre_list'].apply(lambda x: genre_of_interest in x)]
    num_movies = len(action_movies)
    print("Number of movies in the '{}' genre: {}".format(genre_of_interest, num_movies))
```

Figure 3.15

15.NUMPY operations

```
[] mean_rating = np.mean(data['rating'])
  median_rating = np.median(data['rating'])
  std_dev_rating = np.std(data['rating'])
  print("Mean Rating:", mean_rating)
  print("Median Rating:", median_rating)
  print("Standard Deviation of Ratings:", std_dev_rating)
```

Figure 3.16

MATPLOTLIB

Histogram - Distribution of movie ratings

```
plt.figure(figsize=(8, 6))
  plt.hist(data['rating'], bins=20, edgecolor='black')
  plt.title('Distribution of Movie Ratings')
  plt.xlabel('Rating')
  plt.ylabel('Frequency')
  plt.show()
```

Figure 3.17

Distribution of movie years in the IMDb Top 250 list

```
plt.figure(figsize=(10, 6))
plt.hist(data['year'], bins=20, edgecolor='black')
plt.title('Distribution of Movie Years')
plt.xlabel('Year')
plt.ylabel('Frequency')
plt.show()
```

Figure 3.18

Bar Plot - Comparison of movie genres

```
[] plt.figure(figsize=(10, 6))
   genre_counts = data['genre'].value_counts().head(10)
   genre_counts.plot(kind='bar', color='skyblue')
   plt.title('Top 10 Movie Genres')
   plt.xlabel('Genre')
   plt.ylabel('Number of Movies')
   plt.xticks(rotation=45)
   plt.show()
```

Figure 3.19

Scatter Plot - Relationship between ratings and box office earnings

```
plt.figure(figsize=(8, 6))
plt.scatter(data['rating'], data['box_office'], color='orange', alpha=0.5)
plt.title('Rating vs. Box Office Earnings')
plt.xlabel('Rating')
plt.ylabel('Box Office Earnings')
plt.show()
```

Figure 3.20

GENRE DYNAMIC ANALYSIS: Calculating the no.of movies from each genre and visualizing the genre analysis using a PieChart

```
import matplotlib.pyplot as plt
genres = ['Action', 'Comedy', 'Horror', 'Thriller', 'Drama', 'Romance', 'War', 'Adventure']
genre_counts = [50, 5, 23, 30, 177, 23, 23, 60]
print(len(genres), len(genre_counts))
plt.figure(figsize=(8, 8))
plt.pie(genre_counts, labels=genres, autopct='%1.1f%%', startangle=140, colors=['lightcoral', 'lightblue', plt.title('Distribution of Movie Genres')
plt.show()
```

Figure 3.21

Line Plot - Trend of movie ratings over the years

```
plt.figure(figsize=(10, 6))
    ratings_over_years = data.groupby('year')['rating'].mean()
    ratings_over_years.plot(color='green')
    plt.title('Average Movie Rating Over the Years')
    plt.xlabel('Year')
    plt.ylabel('Average Rating')
    plt.show()
```

Figure 3.22

CHAPTER 4Result Analysis

Y Histogram - Distribution of movie ratings

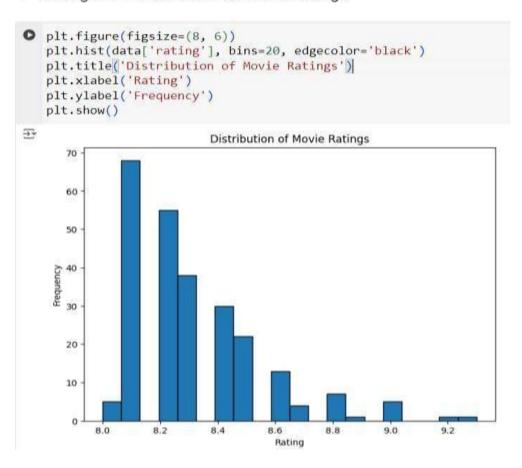
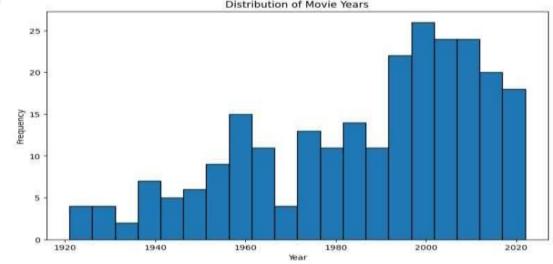


Figure 4.1

Distribution of movie years in the IMDb Top 250 list

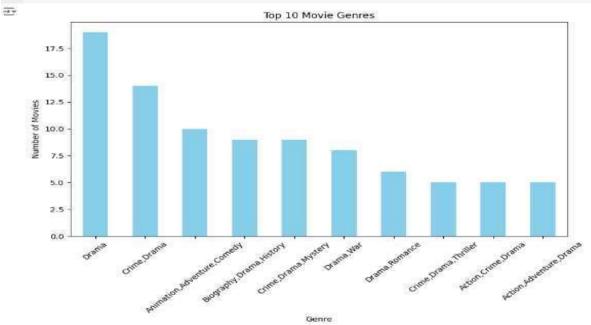
```
plt.figure(figsize=(10, 6))
plt.hist(data['year'], bins=20, edgecolor='black')
plt.title('Distribution of Movie Years')
plt.xlabel('Year')
plt.ylabel('Frequency')
plt.show()

Distribution of Movie Years
```



Bar Plot - Comparison of movie genres

```
plt.figure(figsize=(10, 6))
genre_counts = data['genre'].value_counts().head(10) |
genre_counts.plot(kind='bar', color='skyblue')
plt.title('Top 10 Movie Genres')
plt.xlabel('Genre')
plt.ylabel('Number of Movies')
plt.xticks(rotation=45)
plt.show()
```

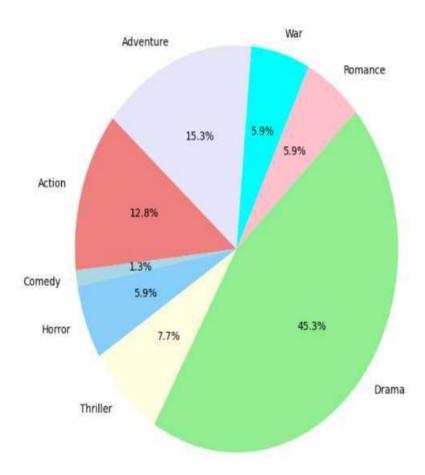


GENRE DYNAMIC ANALYSIS: Calculating the no.of movies from each genre and visualizing the genre analysis using a PieChart

```
import matplotlib.pyplot as plt
genres = ['Action', 'Comedy', 'Horror', 'Thriller', 'Drama', 'Romance', 'War', 'Adventure']
genre_counts = [50, 5, 23, 30, 177, 23, 23, 60]
print(len(genres), len(genre_counts))
plt.figure(figsize=(8, 8))
plt.pie(genre_counts, labels=genres, autopct='%1.1f%', startangle=140, colors=['lightcoral'
plt.title('Distribution of Movie Genres')
plt.show()
```

* 88

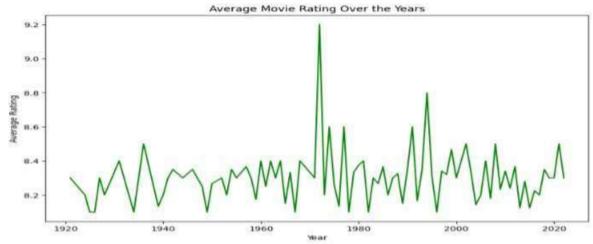
Distribution of Movie Genres



Line Plot - Trend of movie ratings over the years

```
plt.figure(figsize=(10, 6))
ratings_over_years = data.groupby('year')['rating'].mean()
ratings_over_years.plot(color='green')
plt.title('Average Movie Rating Over the Years')
plt.xlabel('Year')
plt.ylabel('Average Rating')
plt.show()

Average Movie Rating Over the Years
```



Scatter Plot - Relationship between ratings and box office earnings

```
plt.figure(figsize=(8, 6))
plt.scatter(data['rating'], data['box_office'], color='orange', alpha=0.5)
plt.title('Rating vs. Box Office Earnings')
plt.xlabel('Rating')
plt.ylabel('Box Office Earnings')
plt.show()
```



CHAPTER 4

Conclusion

In summary, our comprehensive analysis of the IMDb Top 250 Movies dataset has provided valuable insights into the world of cinema. By meticulously following a structured approach encompassing data loading, cleaning, exploration, visualization, and additional operations, we have unearthed meaningful patterns and trends within the dataset. Through descriptive statistics, we gained a quantitative understanding of movie ratings and genres, while exploratory analyses revealed nuanced insights into audience preferences and cinematic trends. Our visualizations brought these findings to life, offering intuitive representations of data distributions and relationships.

Furthermore, our rigorous data cleaning processes ensured the reliability and integrity of our results, instilling confidence in our conclusions. Ultimately, this project highlights the importance of data-driven analysis in understanding complex phenomena such as movie ratings and genres, and underscores the value of systematic approaches in extracting actionable insights from large datasets.

References

[1] Matplotlib: A 2D Graphics Environment ,John D. Hunter

Computing in science & engineering (Print) 2007. 17993 Citations, 1 References.

Python Data Analytics: With Pandas, NumPy, and Matplotlib Fabio Nelli 2023

- [2] Research on Big Data Analysis Data Acquisition and Data Analysis
 Hong Li
 2021 International Conference on Artificial Intelligence, Big Data and Algorithms
 (CAIBDA)
- [3] Sentiment Analysis of IMDb Movie Reviews Using Long Short-Term Memory Saeed Mian Qaisar
- [4] Web-Based Visualization of Marine Environmental Data: Performance Analysis of a MatPlotLib Implementation.
 - Joseph A. James; Teng-Sheng Moh; Christopher A. Edwards