

VARSHINI GV

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SUMMARY

Aspiring Data Analyst with a strong foundation in Power BI, MySQL, and Excel, seeking an opportunity to analyze business data, generate insights, and contribute to organizational growth through effective data visualization and reporting.

TECHNICAL SKILLS

- Power BI: Dashboard creation, DAX basics, Visualization
- Excel :Pivot tables, Charts, VLOOKUP, conditional Formatting
- SQL(MySQL): Data extraction, joins, aggregation
- Python: Data cleaning, exploratory data analysis
- Core skills: Data analysis & visualization, reporting, dashboard development

PROJECTS

Recruitment & Hiring Analytics | Power BI, MySQL, Python

- Analyzed HR recruitment data for hiring stages, department, and recruitment sources.
- Managed and cleaned data in MYSQL: used Python for missing values, aggregation, EDA.
- Created interactive Power BI dashboard for candidate status and recruitment trends.
- Impact: Helped HR team monitor recruitment progress and make data-driven decision.

Finance Dashboard | Power BI

- Tracked KPIs: total customer, loan amount, outstanding, paid, average interest rate.
- Visualized loan distribution by city, tenure, and customer-wise status in Power BI.
- Provided actionable insights to monitor portfolio and optimize lending strategy.

Retail performance and sales Analysis | MYSQL, Power BI, Python

- Tracked key sales metrics: total profit, total sales, total orders and total customers.
- Visualized sales by city, month, category, discount ID, and customer type in Power BI
- Used SQL to extract, clean and aggregate sales data; dashboard provides actionable insights for performance monitoring.

EDUCATION

BBA - Seethalakshmi Ramaswami College, Trichy | CGPA: 7.93 | 2025

CERTIFICATION & TRAINING

Data Analytics (MySQL & Power BI) - FITA Academy | 2026