

# HANDCRAFTED NARRATIVES

This collection takes inspiration from the Wedgwood ceramic collections and also depicts my take on Wedgwood ceramics in an Indian perspective inspired from Indian artisanal art and craft.



## Concept



This concept celebrates the art of storytelling with traditional crafts as medium. It intersects, heritage, artistry, and modern design by drawing inspiration from the intricate techniques and cultural symbolism of Warli, Kantha & Basket weaving. It's a visual and tactile journey that merges old with new, focusing on craftsmanship & authenticity.

Handcrafted  
narratives





*MAXIMALIST, CREATIVE & BOLD*



*Adores traditional, meaningful, timeless fashion*



*Artistic & Elegant*



*Cultural fusion*



*Fashion influencer who values cultural crafts & blends them with contemporary style*



*The target market is independent open-minded women around 25-45 years old. They adore fashion and art and like to invest in unique quality pieces which can be dressed up or down. They are culturally, curious and globally minded, often drawn to art and heritage.*



PANTONE  
13-0739 TCX  
CREAM GOLD

PANTONE  
18-1246 TCX  
UMBER

PANTONE  
19-3940 TCX  
PICANTE

PANTONE  
19-3940 TCX  
BLUE DEPTHS

PANTONE  
19-0303 TCX  
JET BLACK

## Community craft & Textile techniques

**Community Craft**

age old community craft →

Wedgeood's community craft →

Wedgeood trial frays →

Jasper colors palette →

WEDGEWOOD SWAROVSKI CRYSTAL COLOR PALETTE →

Deep & rich shades →

Gold touch →

Archival pieces →

Hand painted →

Moulded 3D designs →

Sculpted clay on top →

Interpretation of Creative Rebel →

Combining traditional and modern silhouettes →

Leaning in modern interpretation of Traditional art forms →

Can be laser cut for clean finish →

Indian Community Craft →

Handwoven manually [can be done using fabrics] →

Structured silhouette →

Cuts to create structure →

Overlapping of patches →

Single line embroidery →

Single line throughout the jacket →

Notes of embroidery [more space] →

embroidery after garment is finished →

Variation in overlapping →

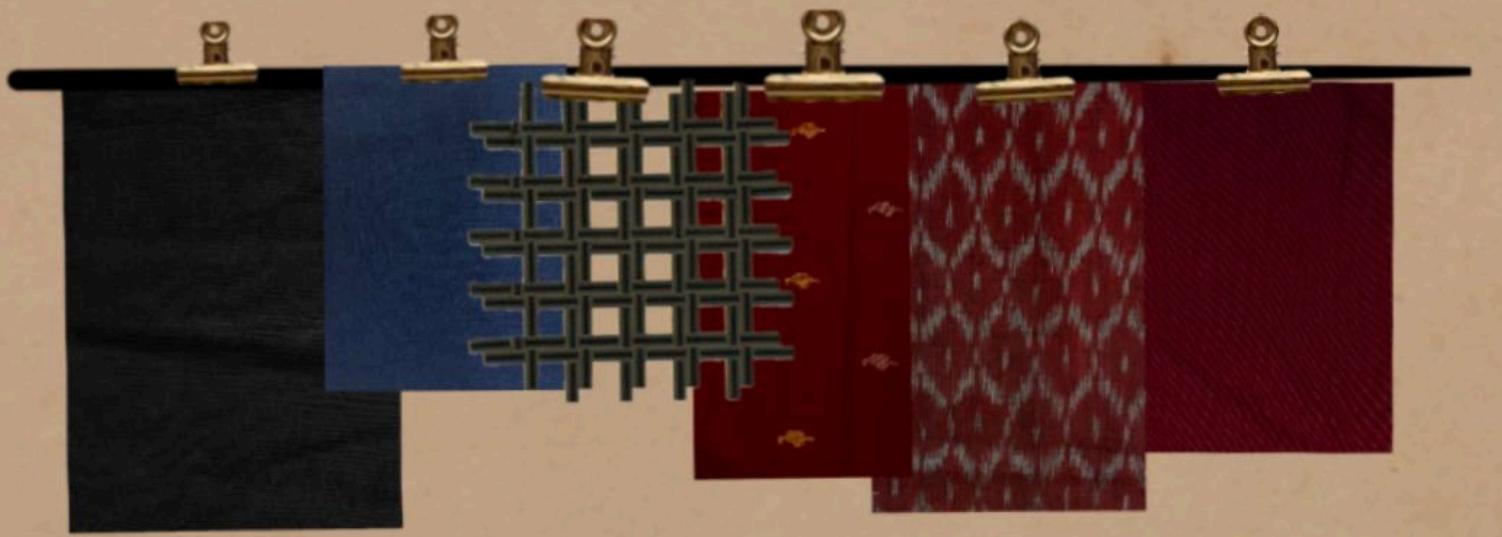
Spiral Combination →

lines Criss-cross + embroidery →

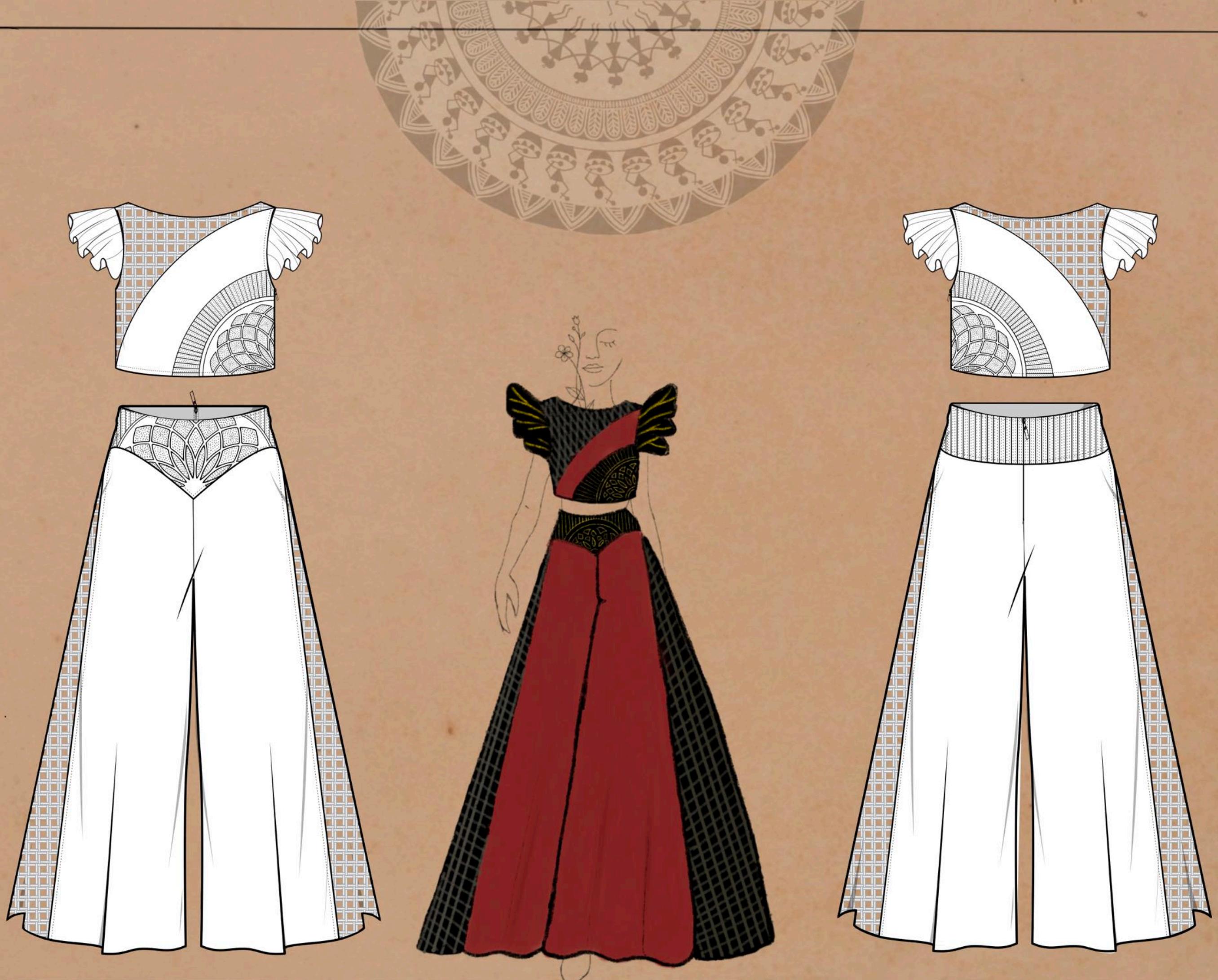
3D floral detailing [embroidery?] →

Textile Techniques

Final Line-up



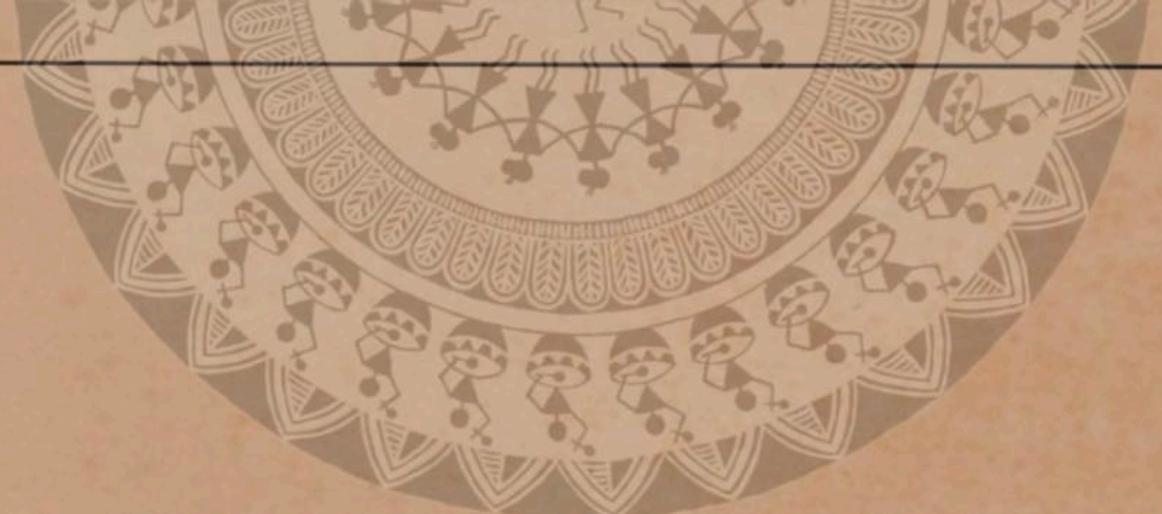
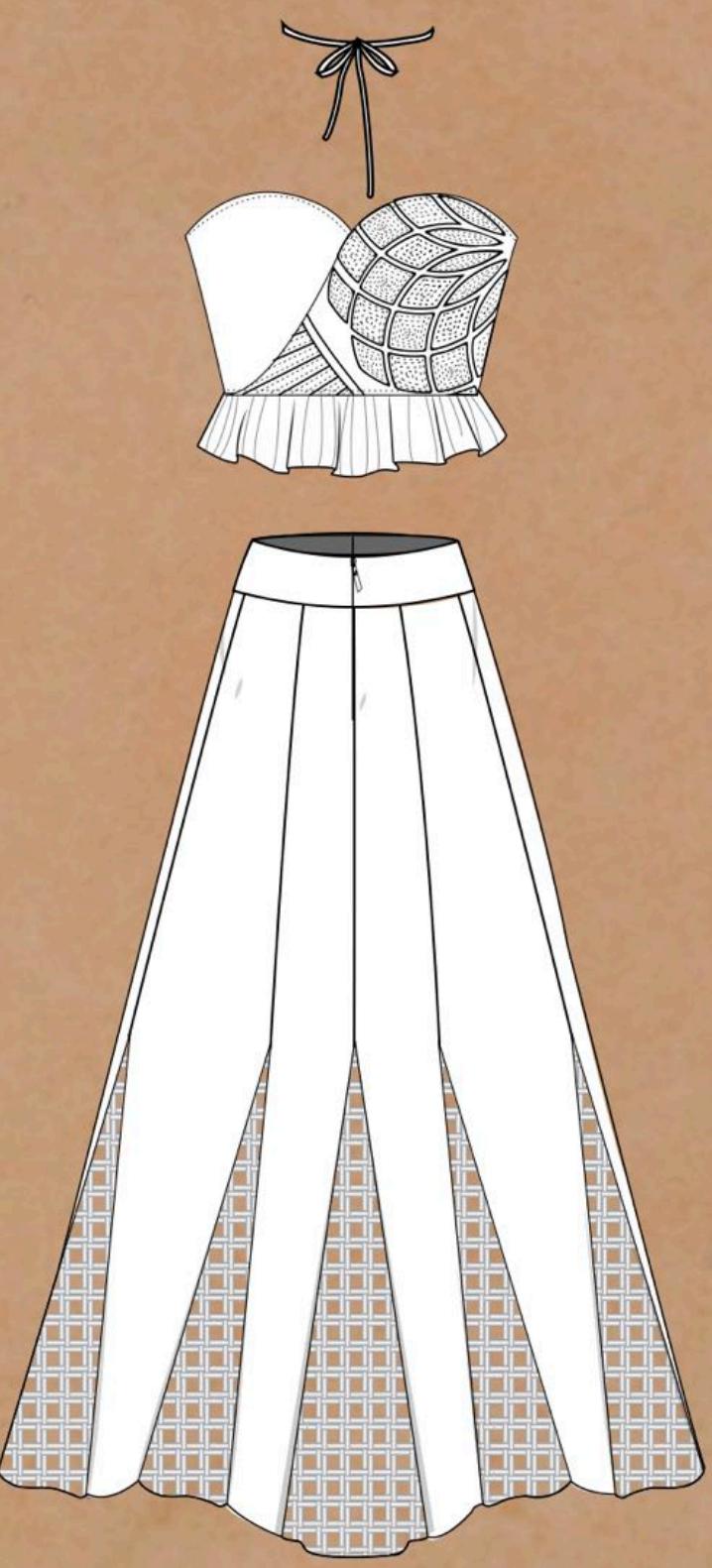
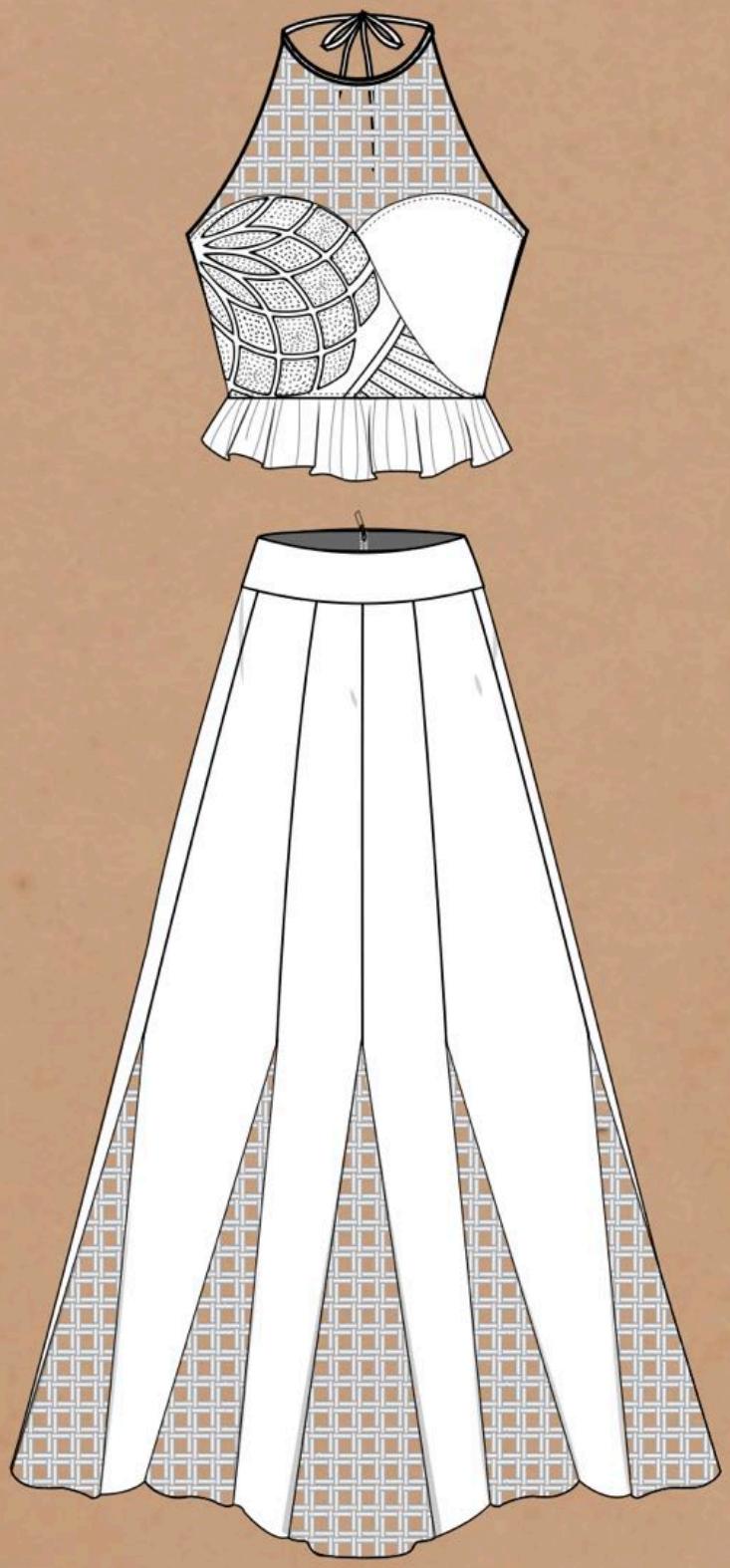
Outfit - 1



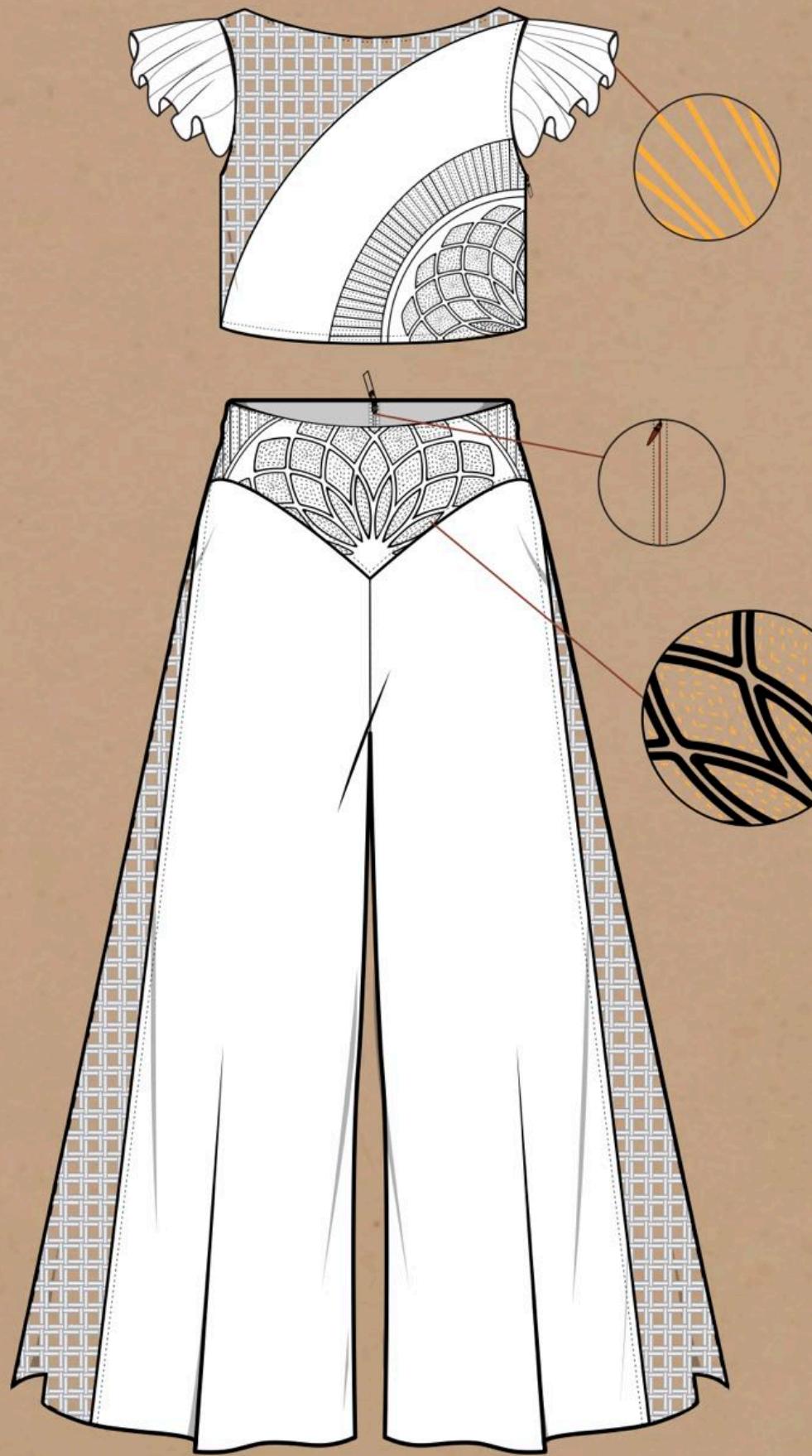
Outfit -2



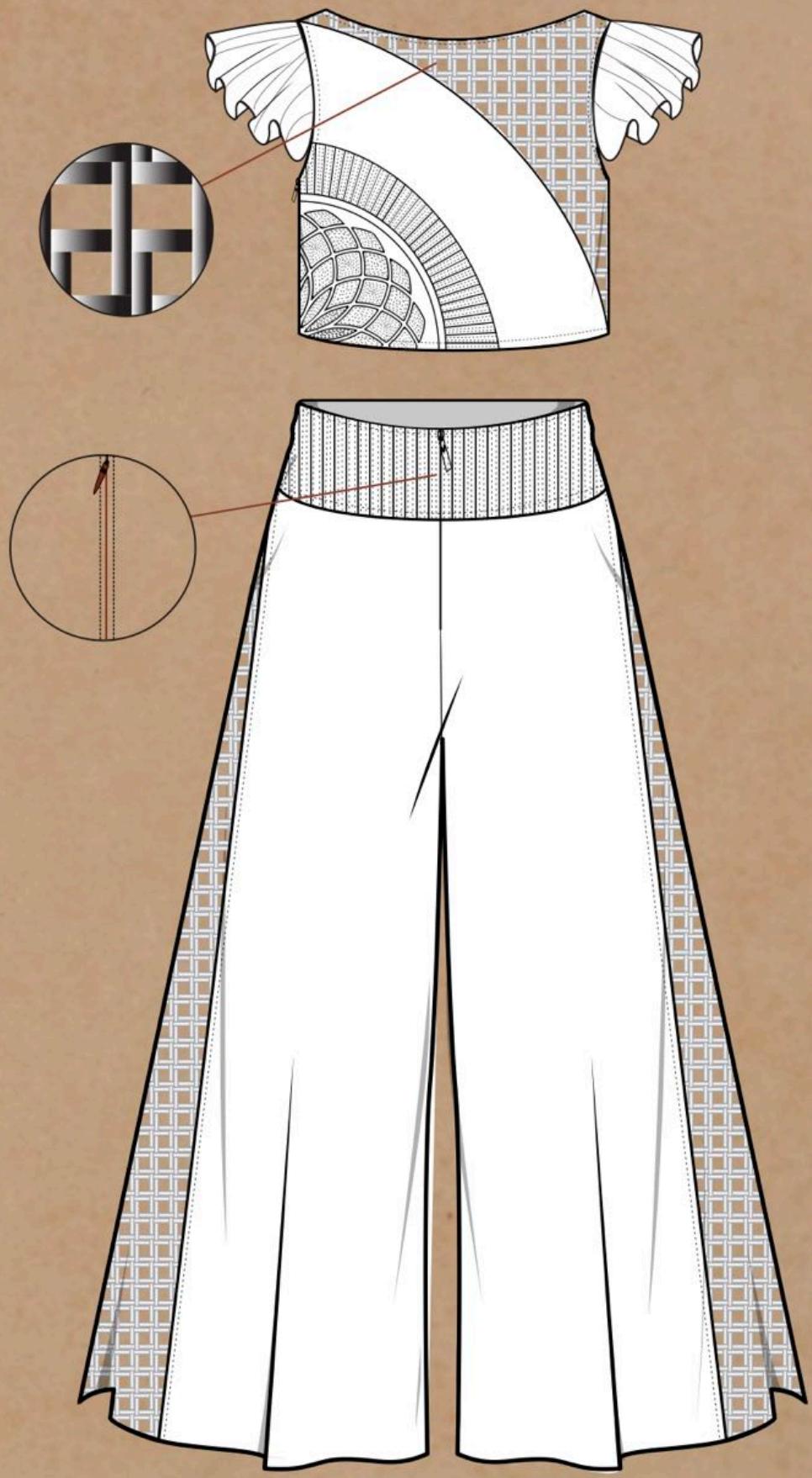
Outfit -3



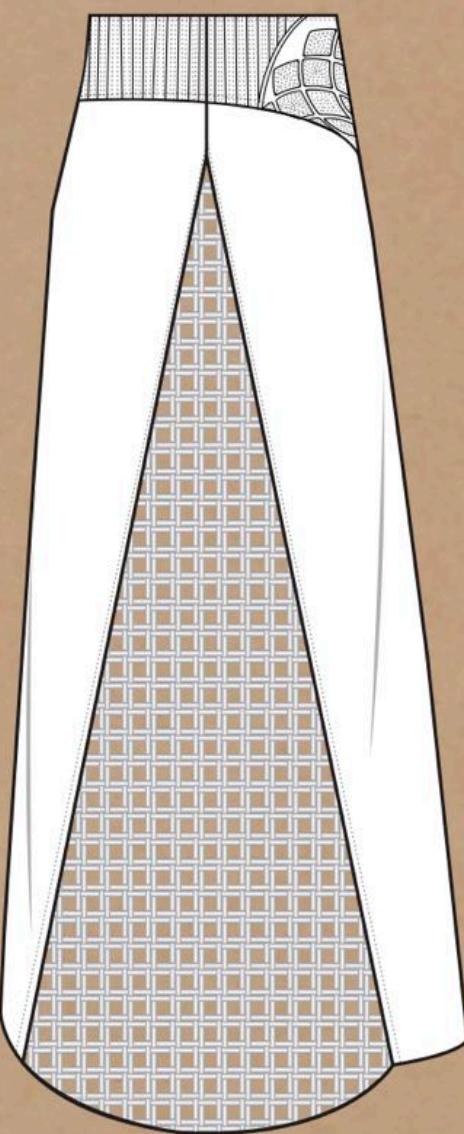
FRONT



BACK

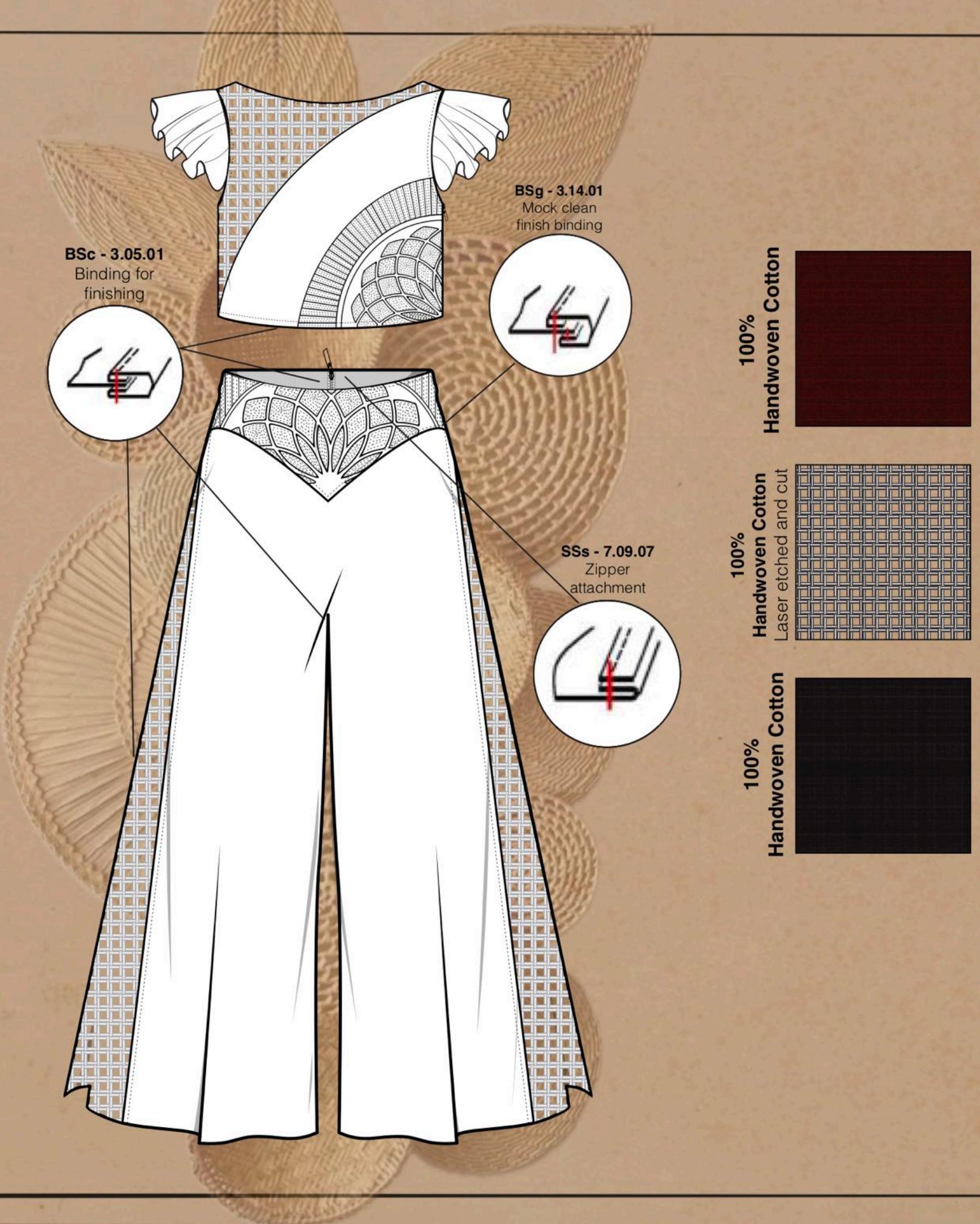


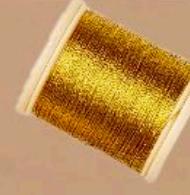
SIDE



Outfit detailing

Seam detailing



Sample	Description	Placement	Colour	Supplier
	100% Handloom cotton	Trouser panel, Bodice center panel	Pantone PICANTE	Matkatus <a href="https://www.matkatus.com/">https://www.matkatus.com/</a>
	100% Handloom cotton	Bodice corner panels, godet on trousers	Pantone JET BLACK	Matkatus <a href="https://www.matkatus.com/">https://www.matkatus.com/</a>
	Cotton Polyester blend	Bodice corner panels, godet on trousers	Pantone JET BLACK	We fab <a href="https://shopwefab.com">https://shopwefab.com</a>
Sample	Trim	Placement	Colour	Supplier
	Dark brown zipper	Pant back, left side bodice side seam	Pantone PICANTE	Croft Mill <a href="https://www.croftmill.co.uk/">https://www.croftmill.co.uk/</a>
	Pre folded bias binding	All seams and hem	Pantone PICANTE	Croft Mill <a href="https://www.croftmill.co.uk/">https://www.croftmill.co.uk/</a>
	Embroidery thread	Bodice, pant yoke	Pantone CREAM GOLD	Cotton Patch <a href="https://www.cottonpatch.co.uk/">https://www.cottonpatch.co.uk/</a>



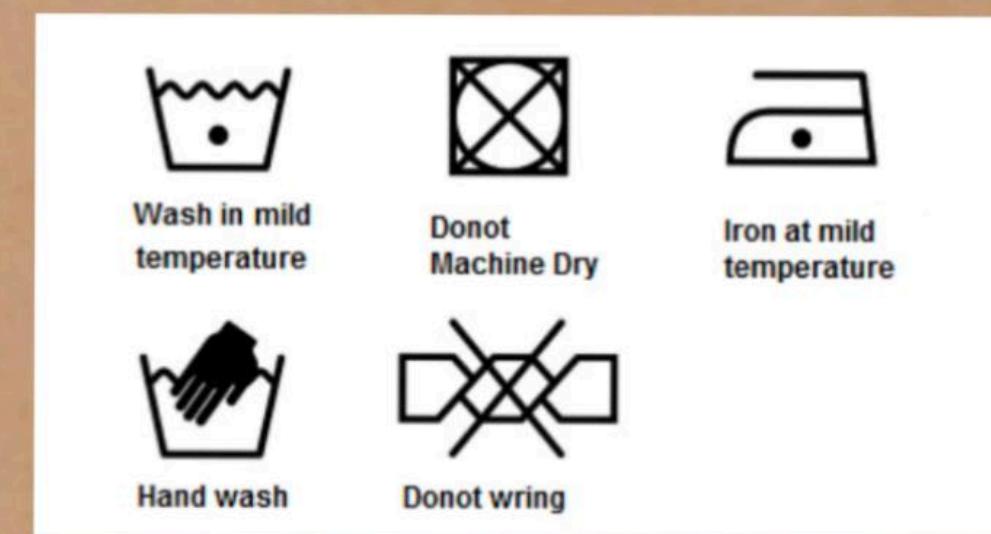
### Main Fabric

Fabric Construction: Plain weave  
Fabric Composition: 100% cotton  
Fabric Finishing: N/A  
Fabric Weight: 42 gsm  
Fabric Thickness: 0.1 mm  
Colour reference: PICANTE / JET BLACK

### Lining Fabric

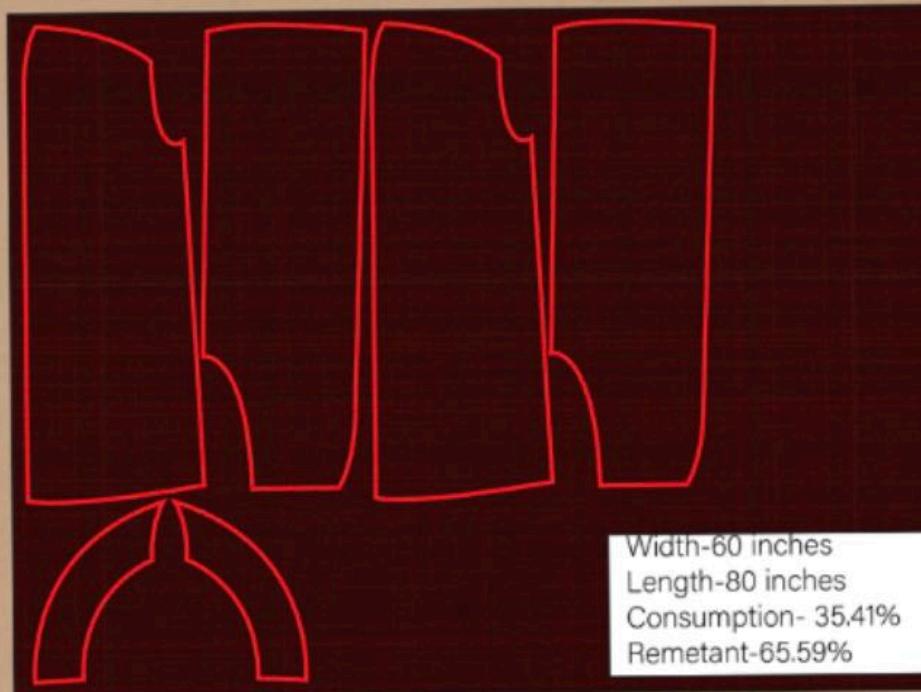
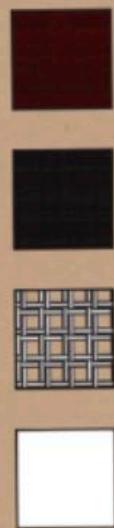
Fabric Construction: Plain weave  
Fabric Composition: 20% cotton, 80% polyester  
Fabric Finishing: N/A  
Fabric Weight: 100 gsm  
Fabric Thickness: 0.4 mm  
Colour reference: JET BLACK

### Wash Care

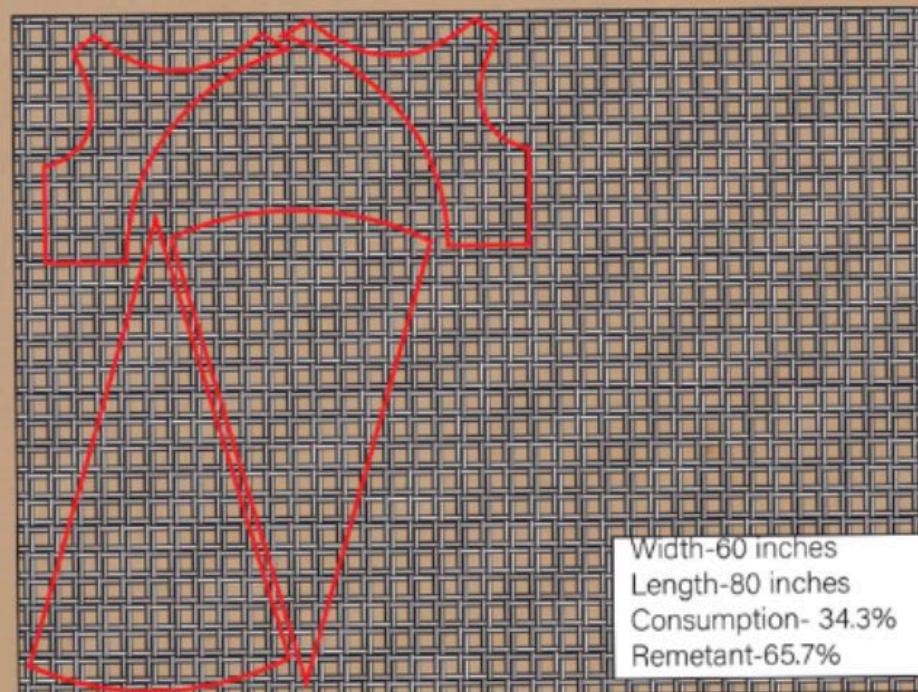
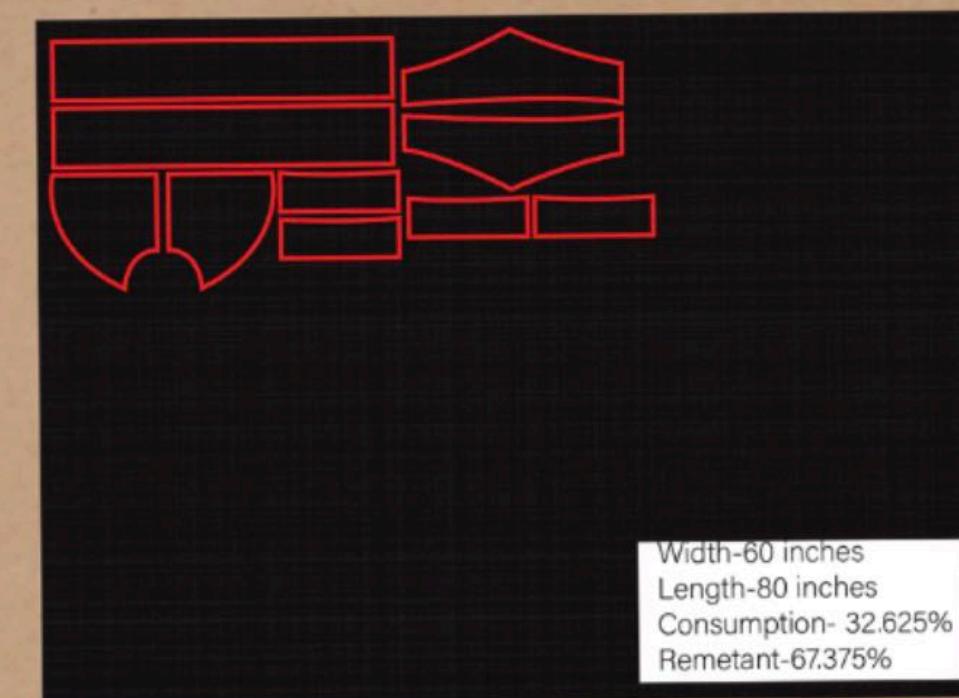


Cutting room Specifications

100% Handwoven Cotton



100% Handwoven Cotton



100% Handwoven Cotton  
(etched & cut)



Interfacing (bond-a-web)

Final Toile

