

# மங்கல மலர்

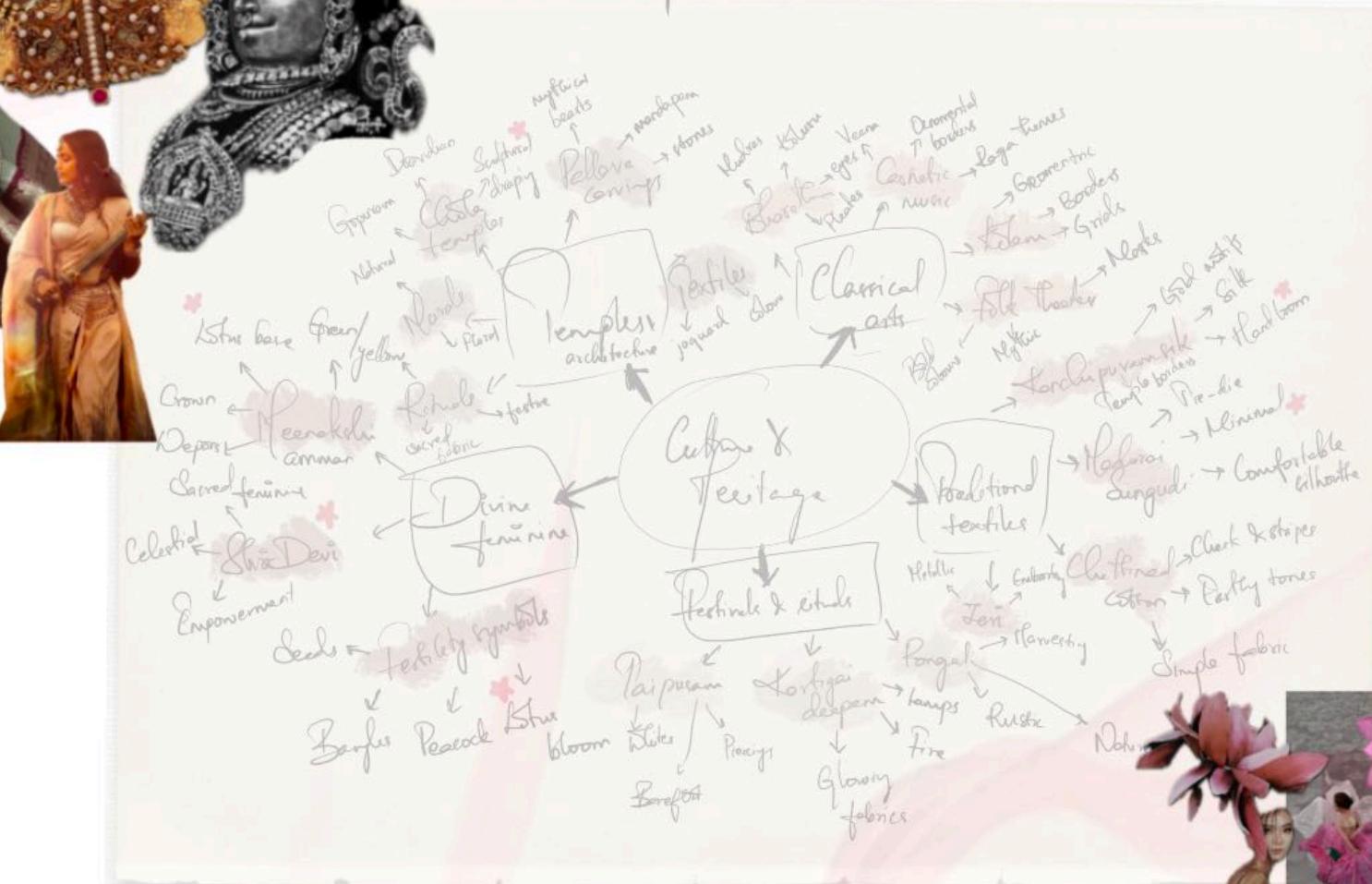
MANGALA MALAR

This is my final project collection inspired from goddess Lakshmi and the lotus flower. The collection brings to life the femininity of a woman through a flower and the bold and independent nature of a woman through Lakshmi's characteristics.





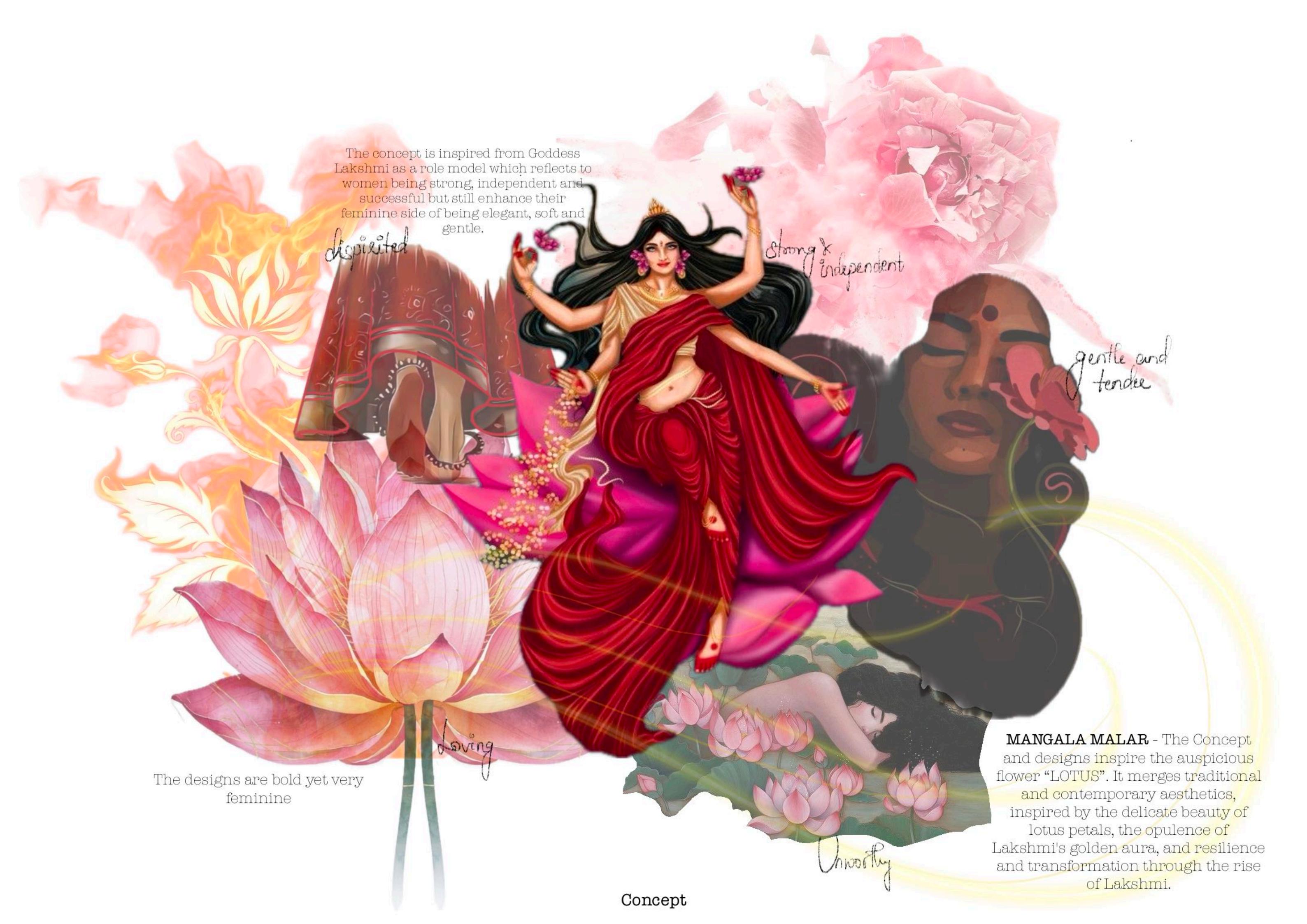
# Mind mapping



Initial research idea involved Culture and heritage- this ended up with temples to Goddess Lakshmi and Lotus by mind mapping



## Mindmapping & Initial Concept



The concept is inspired from Goddess Lakshmi as a role model which reflects to women being strong, independent and successful but still enhance their feminine side of being elegant, soft and gentle.

The designs are bold yet very feminine

Concept

**MANGALA MALAR** - The Concept and designs inspire the auspicious flower "LOTUS". It merges traditional and contemporary aesthetics, inspired by the delicate beauty of lotus petals, the opulence of Lakshmi's golden aura, and resilience and transformation through the rise of Lakshmi.



- **Age:** 25-45 years
- **Gender:** Female
- **Occupation:** Strong creatives
- **Lifestyle:** Balances tradition and modernity; values meaningful fashion that tells a story. Interested in spirituality, sustainability, and self-expression.
- **Fashion Preferences:** Loves handcrafted, luxurious fabrics with intricate detailing. Prefers a mix of traditional and contemporary silhouettes, like structured drapes and embroidery.







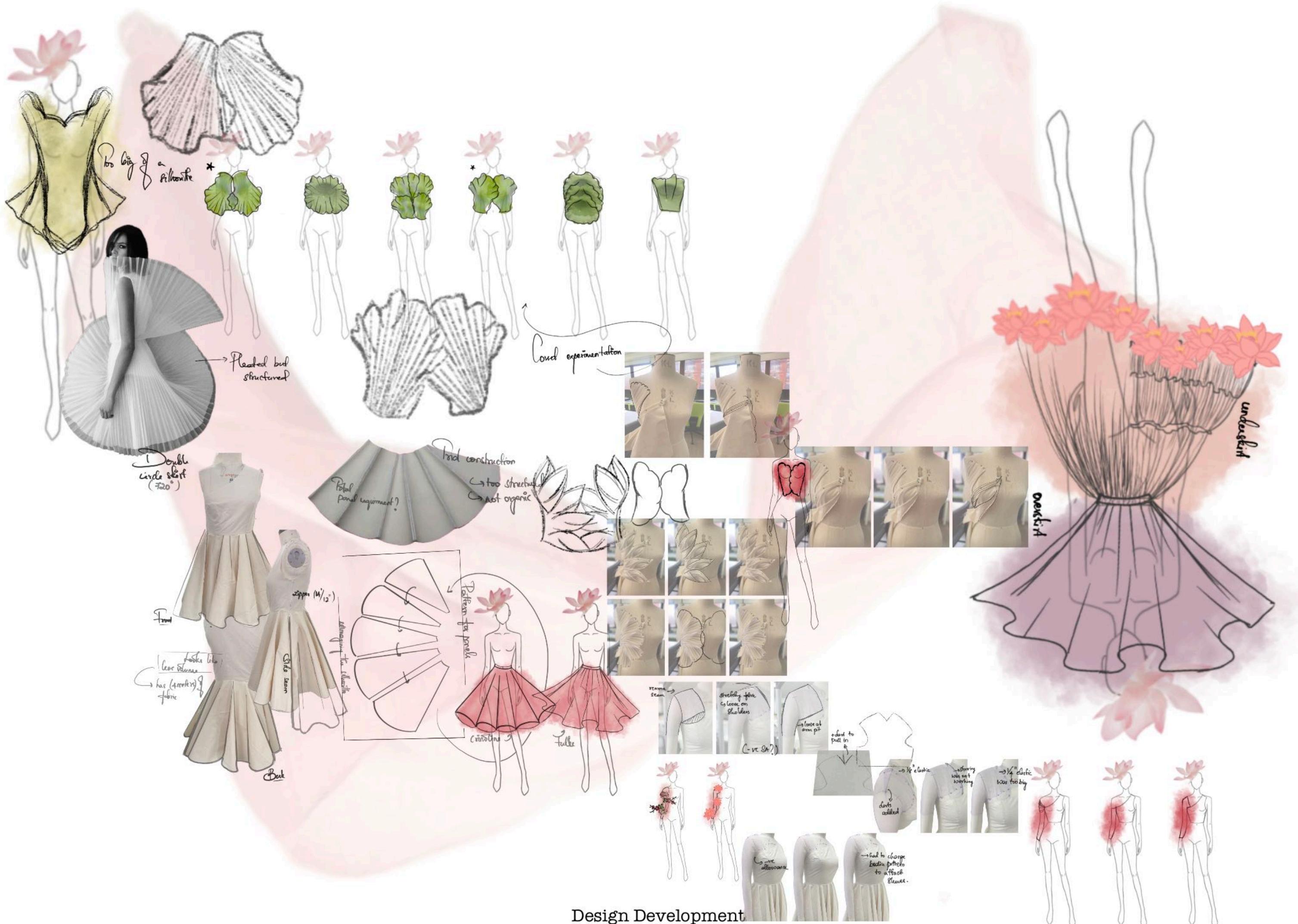
Range Development



Range Development



Design Development





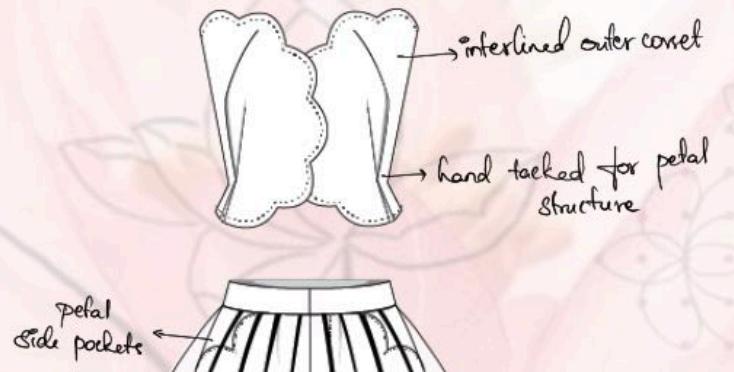


Final Line-up



Outfit -1





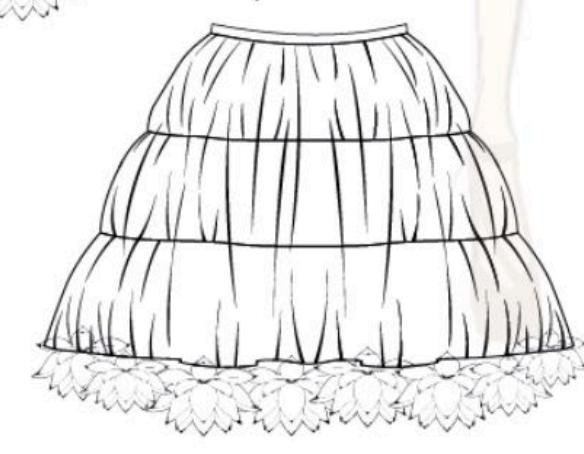
Front



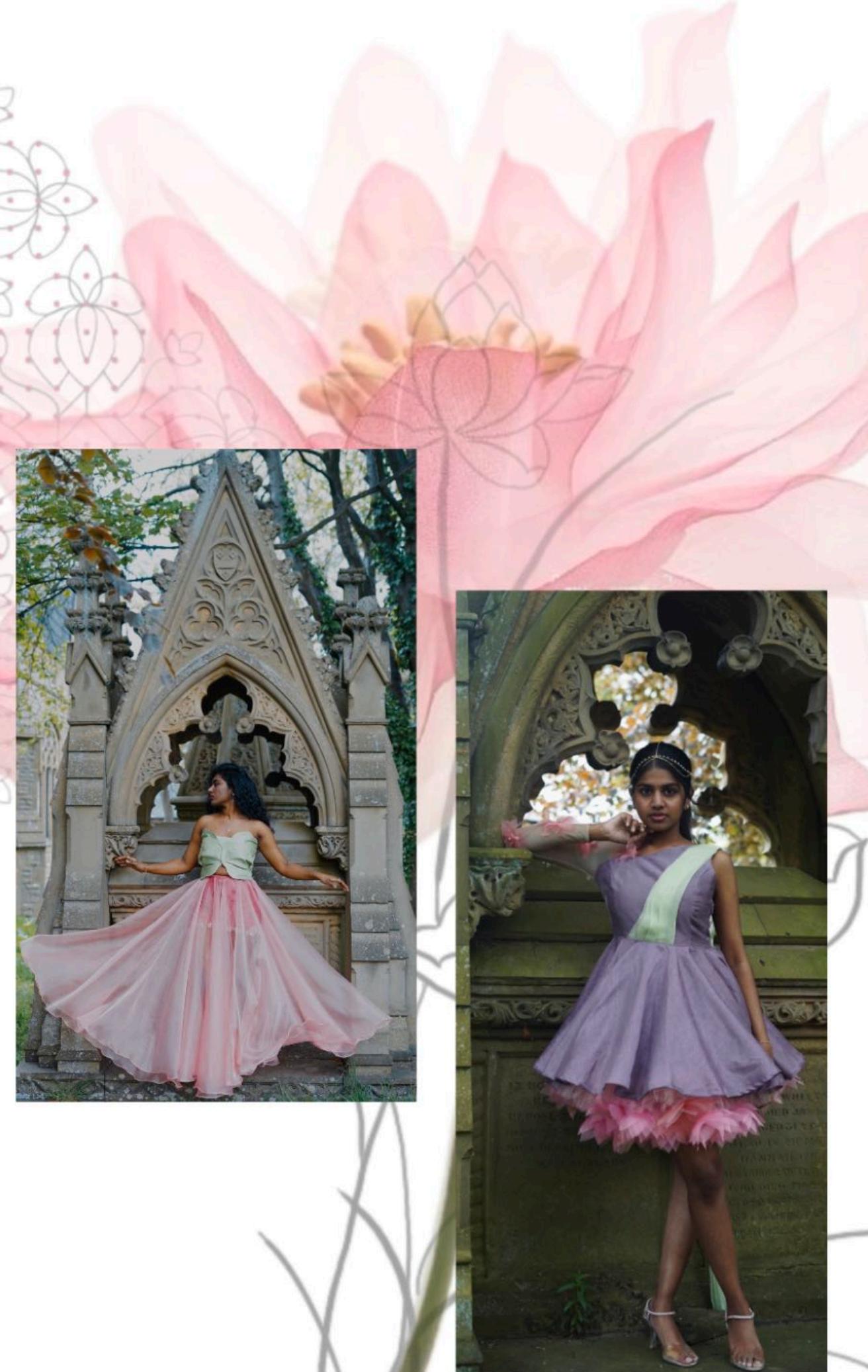
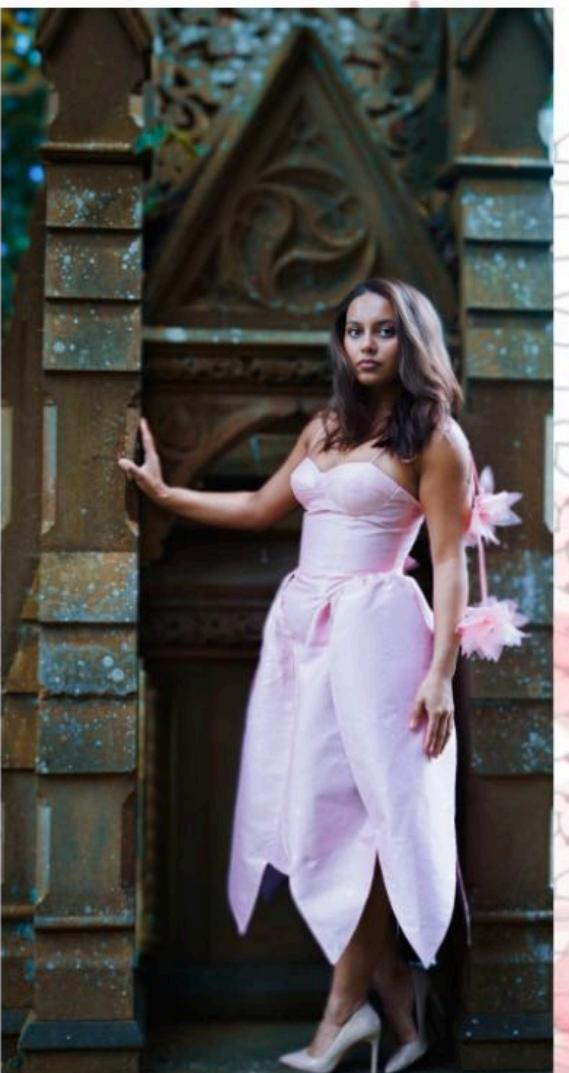
Back

Outfit -2





Outfit -3



Photoshoot



Pantone  
15-3507 TCX  
Lavender Forest

Pantone  
18-2120 TCX  
Honeysuckle

Pantone  
15-1611 TCX  
Bridal Rose

Pantone  
13-0754 TCX  
Sunstruck

Pantone  
15-0332 TCX  
Leaf Green

Pantone  
13-0324 TCX  
Lettuce Green



