



VARSHITA PULIDINDI

EXPERIENCE DESIGNER



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SUMMARY

Passionate first-year experience design student seeking opportunities to apply theoretical knowledge and creative skills in a dynamic and collaborative environment to contribute to innovative projects and gain hands-on experience in the field.



PROFESSIONAL EXPERIENCE

2021

Intern

The Reena D'souza SHOW

- Responsible for pitching the show to sponsors and editing content.
- Performed all tasks associated with video editing, graphic designing, poster making and power point.



PROJECTS

Royal Enfield & Maker's Asylum Challenge

- Designed a product to help remove the ghost net issue in Goa
- Did high end research to gather insights on the ghost net issue.
- Created prototypes and mockups using photoshop.
- Presented design concepts to stakeholders and incorporated feedback for final deliverables.
- Got selected for the initial phase of the competition

Titan x Yanko Design Challenge

- Designed a wrist watch in the theme "RetroFusion".
- Conducted user interviews and surveys to gather insights on preferences.
- Used Photoshop and AI to create mockups and prototypes.



PROFESSIONAL SKILLS

- Introduction to Experience Design
- Human - Computer Interaction
- Design Thinking
- Visual Communication
- User Experience Research



MORE STRENGTHS

- Familiarity in design and prototyping tools such as Photoshop, Figma., Unity, and Tinkercad.
- Strong understanding of user-centered design principles.
- Ability to conduct user research and usability testing.
- Excellent communication and collaboration skills.
- Creative problem-solving abilities.
- Basic knowledge of HTML and CSS.



EDUCATION

2023-2027 BDes in Experience Design
Flame University



EXTRA-CURRICULAR

Google Workshop

- Had to come up with a problem statement and design the solution for the problem.
- Designed a website idea that could make the process of finding roommates and rooms on campus easy
- Also designed a delivery robot idea that would deliver food and other necessities to your dorm whenever needed.

