Name: A. Hemanth Kumar Reddy

Roll No: 224E1A3337

Course: Data Analytics with Tableau

Assignment: Assignment 1

Team Id:- LTVIP2025TMID52146

Team size:- 4

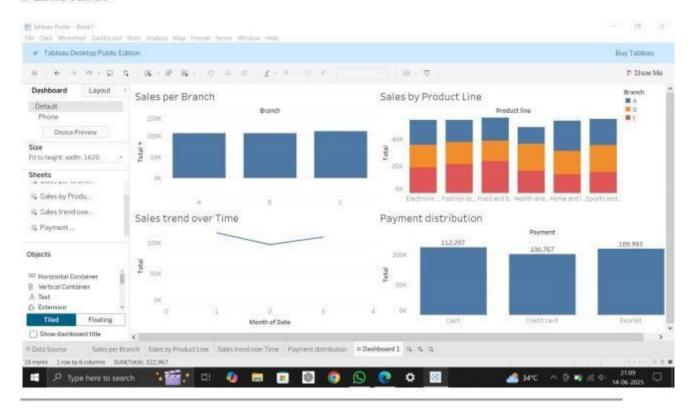
Objective:

The objective of this assignment is to analyze supermarket sales data collected from three different branches over a three-month period. The analysis focuses on understanding sales distribution, trends over time, and payment patterns to assist in better decision-making in a competitive market.

Process Followed:

- Imported the provided supermarket sales dataset into Tableau.
- 2. Removed unnecessary columns that were not useful for the analysis.
- 3. Created four individual charts:
 - Sales per Branch: Comparison of total sales among branches A, B, and C.
 - Sales by Product Line: Sales distribution across different product categories.
 - Sales Trend Over Time: Monthly sales trends over the three-month period.
 - Payment Distribution: Sales split by payment methods like Cash, Credit Card, and E-wallet.
- Combined all charts into a single interactive dashboard using containers for proper layout.

Dashboard:



The dashboard provides a clear overview of:

- · Which branch performs best.
- Which product lines generate higher sales.
- The trend of sales over the selected period.
- Preferred customer payment methods.