

1. HTML Anchor Element

The HTML `a` element defines a **Hyperlink**.

We use **Hyperlinks** to navigate to other web resources or a specific element within the HTML document. They are also called *links*.

Syntax:

```
i 1 <a href="URL">Content</a>
```

HTML

1.1 HTML `href` Attribute

The HTML `href` Attribute specifies the URL/ path of the page where the link goes to.

```
i 1 <a href="https://www.ccbp.in/">Explore CCBP 4.0 Certification Programs</a>
```

It opens in the **same** tab only.

1.2 HTML `target` Attribute

The HTML `target` Attribute specifies where to open the linked web resource.

```
<a href="https://www.lpu.in/" target="_blank">LPU</a>
```

it opens in **another** tab.

```
<!DOCTYPE html>
<html>
  <head></head>
  <body>
    <a href="https://www.lpu.in/">LPU</a>

    <a href="https://www.lpu.in/" target="_blank">LPU</a>
  </body>
</html>
```

