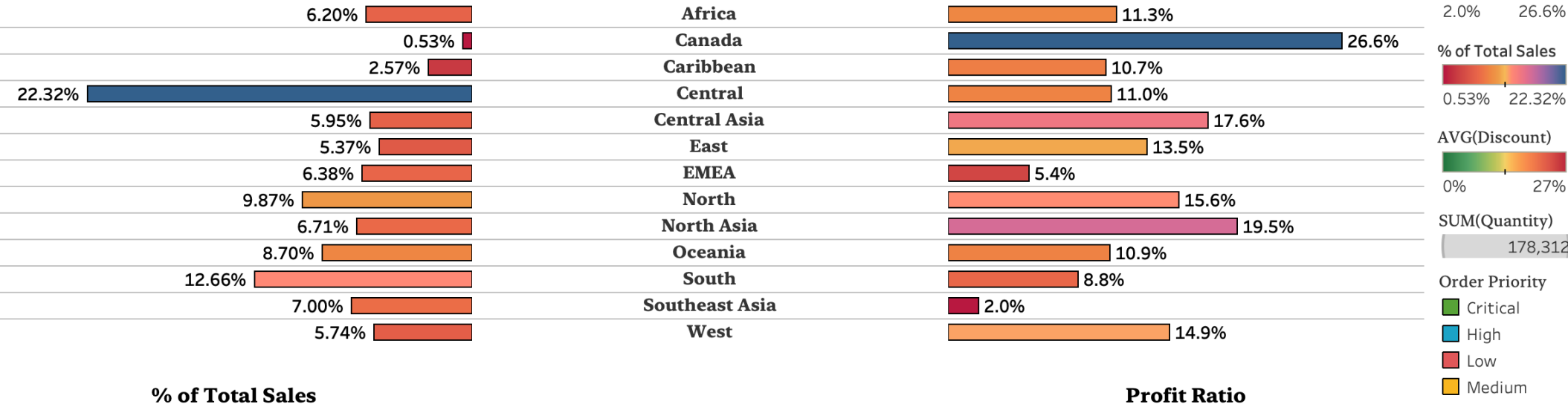
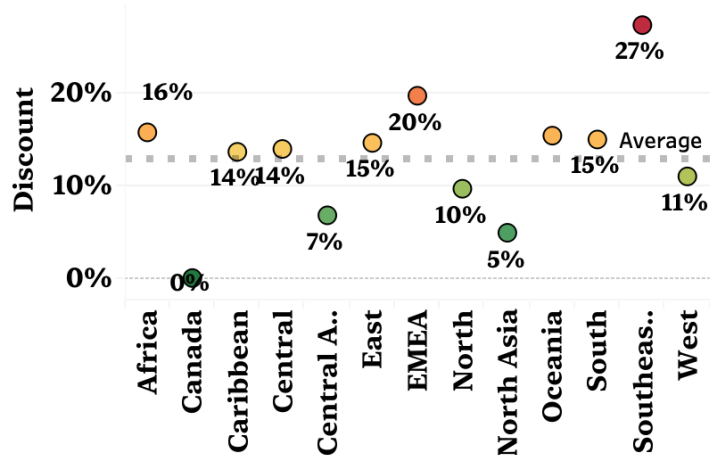


REGIONAL ANALYSIS	LOWEST PROFIT EARNING REGIONS	CANADA SALES ANALYSIS	CUSTOMER SEGMENT ANALYSIS	MARKET BASKET ANALYSIS
-------------------	-------------------------------	-----------------------	---------------------------	------------------------

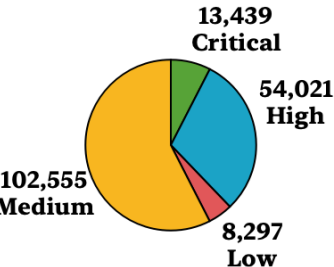
Regional Profit Vs Sales



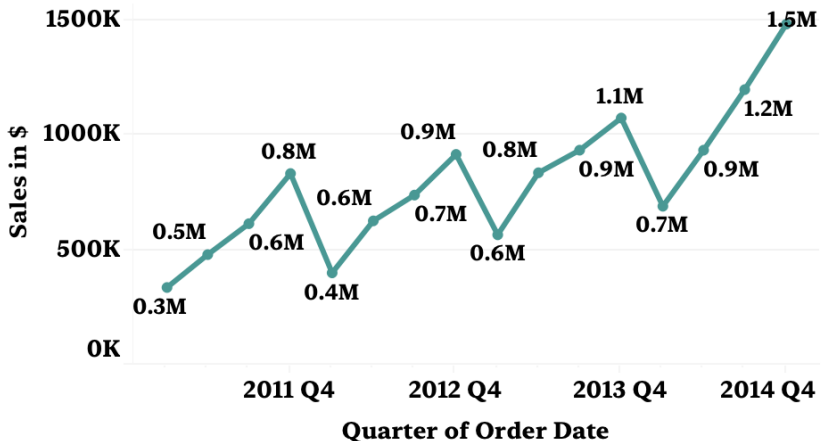
Avg. Discount Per Region



Units VS Order Priority



Quarterly Sales



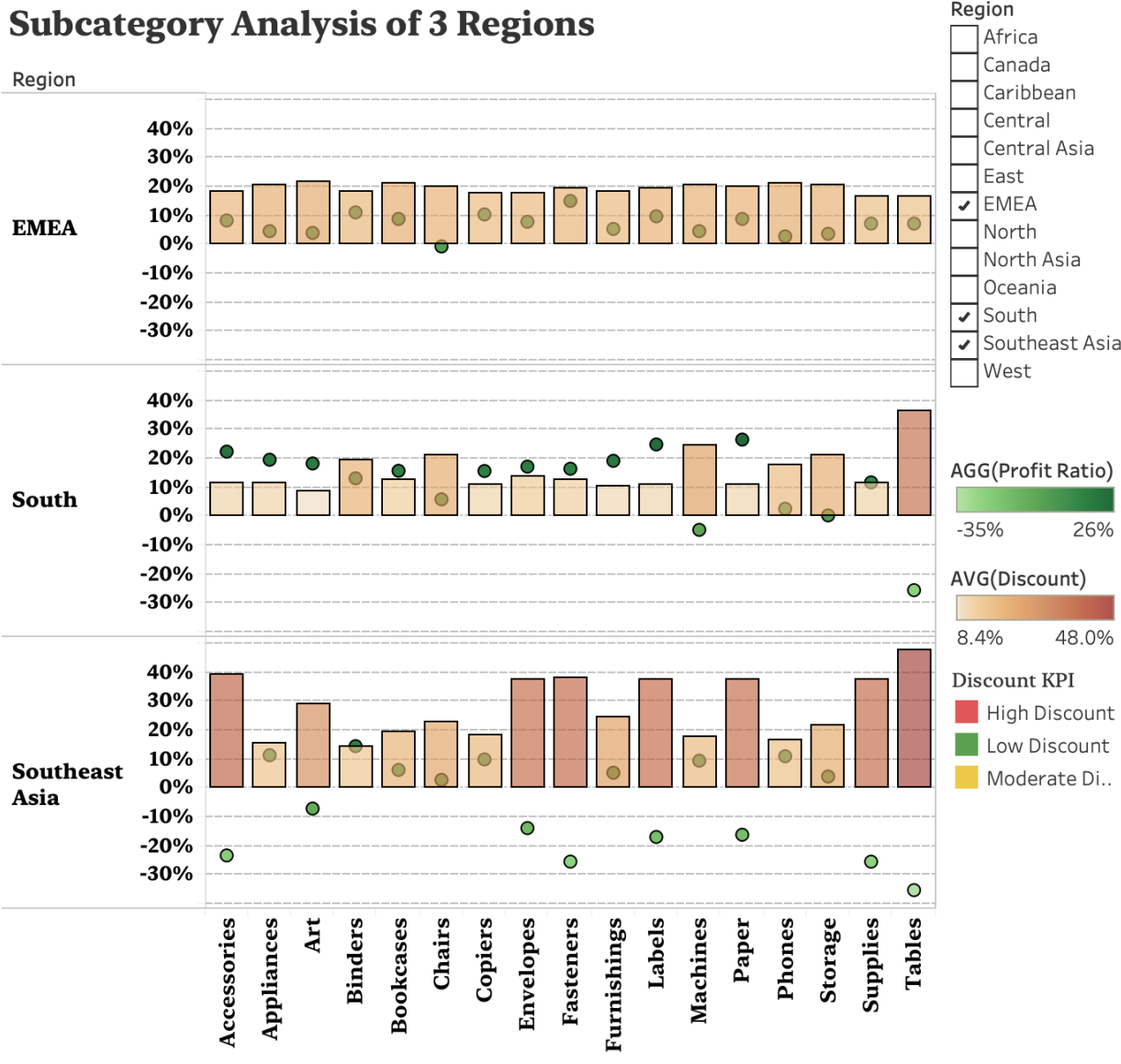
Discount-Profit Relation



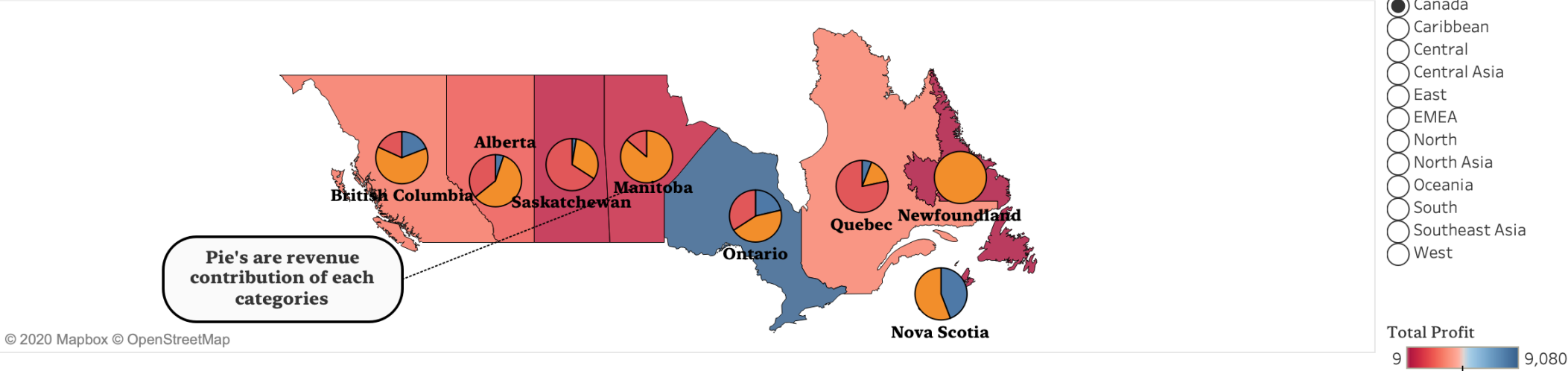
AOV Per Subcategory

Sub-Category	EMEA	South	Southeast Asia
Accessories	190	272	210
Appliances	468	637	918
Art	62	92	86
Binders	44	98	68
Bookcases	441	590	704
Chairs	296	409	493
Copiers	443	609	680
Envelopes	48	74	68
Fasteners	28	32	37
Furnishings	114	149	155
Labels	20	31	27
Machines	273	733	506
Paper	51	78	70
Phones	419	467	695
Storage	174	242	276
Supplies	66	111	86
Tables	874	819	954

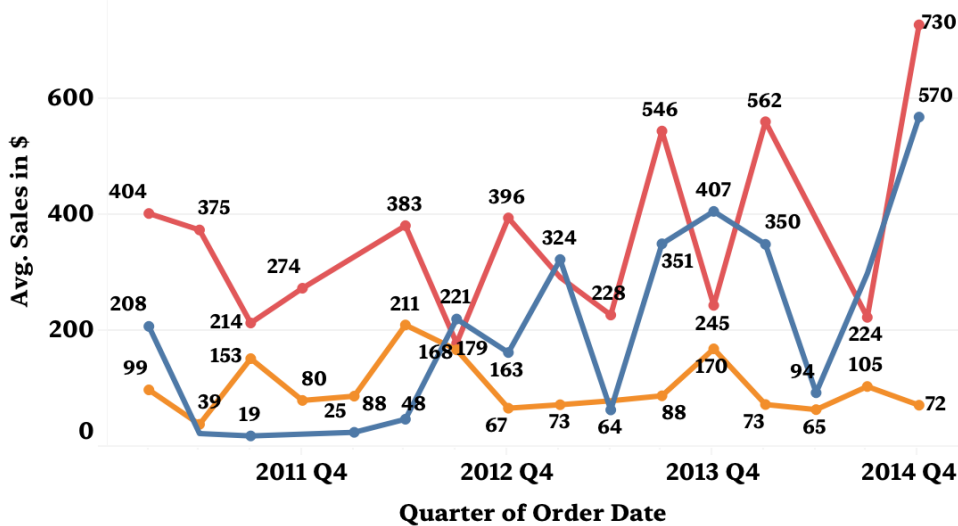
Subcategory Analysis of 3 Regions



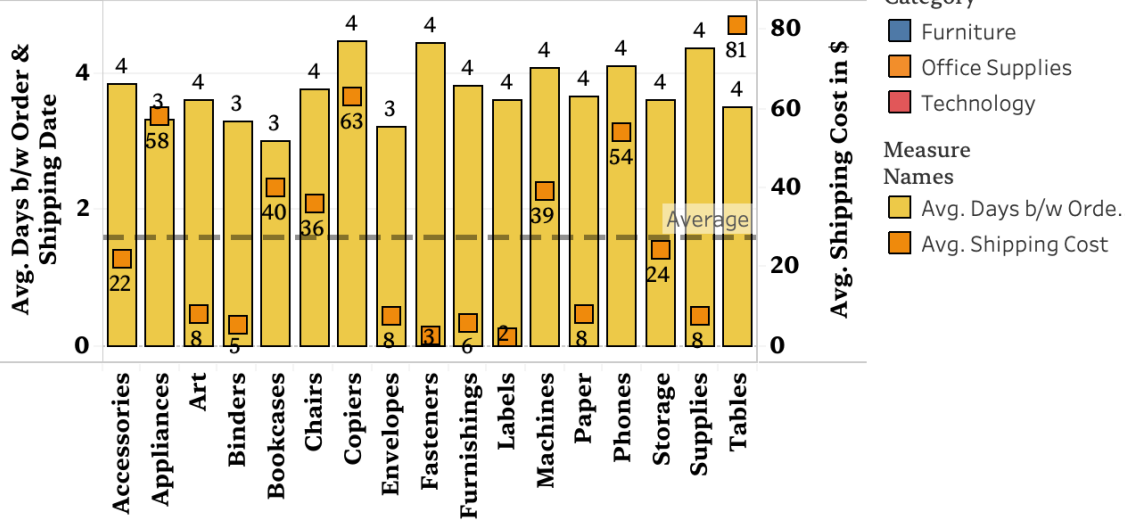
Sales Per State



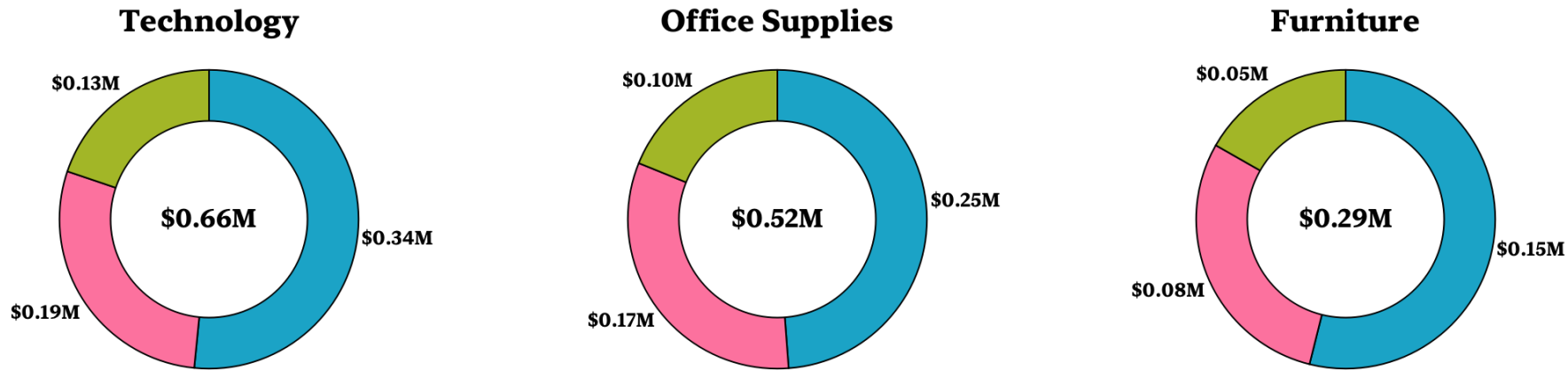
Avg. Sales per Quarter



Shipping Cost VS Avg Days To Ship Order



Profitability in Segments



Segment

- Consumer
- Corporate
- Home Office

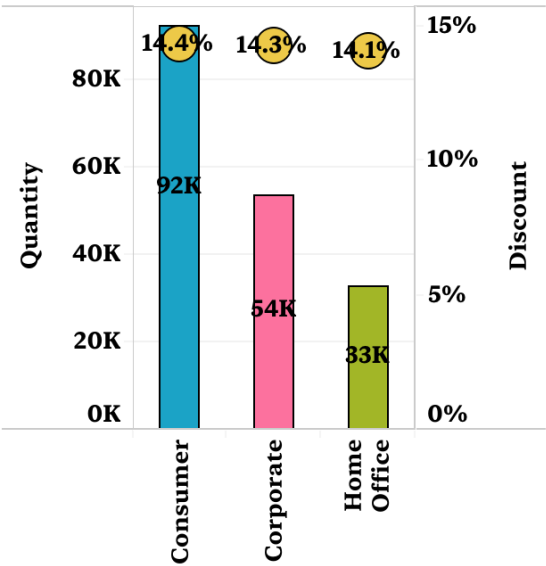
Forecast indicat..

- Actual
- Estimate

Measure Names

- Discount

Units Sold VS Discount



Sales Per Quarter

