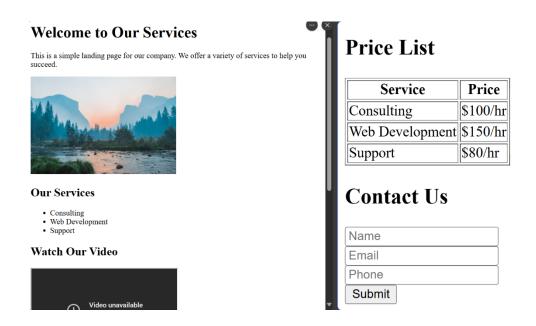
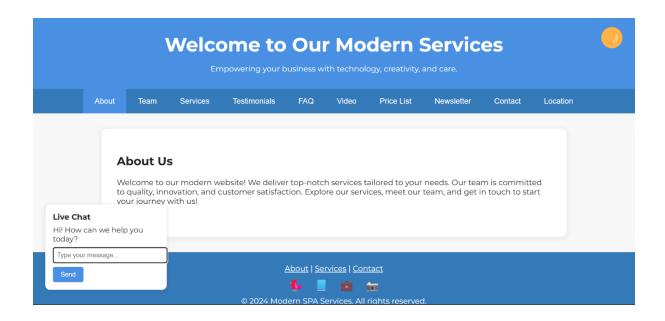
## i)BEFORE



## ii)AFTER



- **1.Navigation:** The navigation bar is now sticky so you don't lose sight of it while you scroll down the page. It is now much easier to access different sections of the website at any given moment, as it is also visually distinct.
- **2.Colors & Fonts:** I opted for a modern color palette and a simple, sans-serif font, and I believe both of these choices improve readability and, generally give your website a more professional feel.
- **3.Layout:** The new layout employs more spacing, card-like sections, and rounded corners, giving the website an organized look and a friendlier feel.
- **4.Responsiveness:** The site is fully responsive so that it can be accessible on desktop and mobile devices.
- <u>5.Semantic HTML:</u> I used semantic tags that give better structure to the content on your site, make it more accessible for assistive technologies, and improve SEO.
- **6.Extra Features:** Added a live chat widget, and low friction navigation, and a well-designed footer with relevant social cleaned icons.