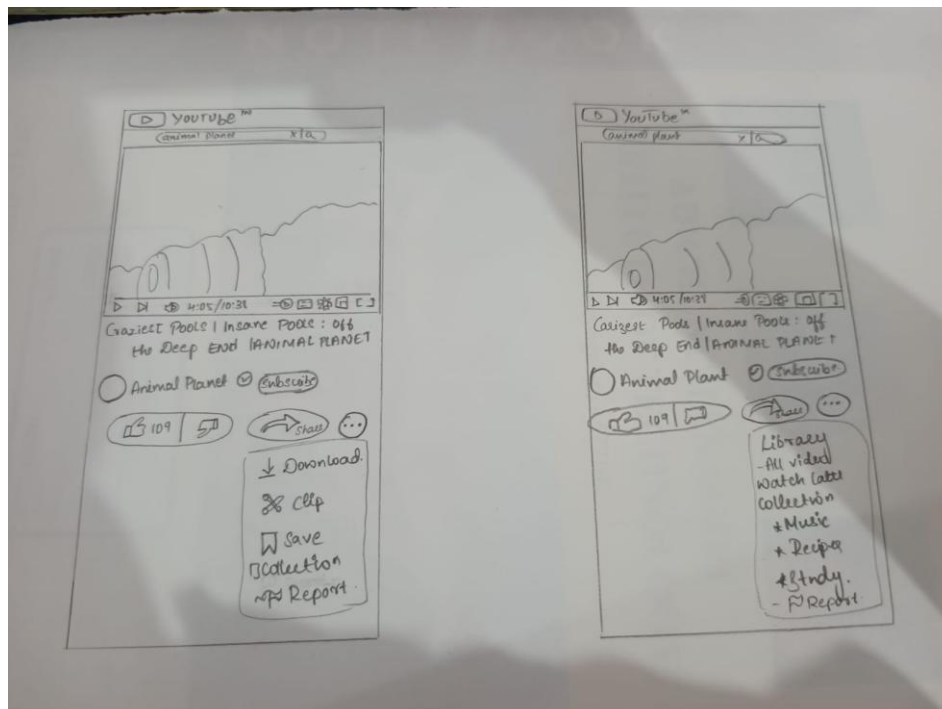


- In the current YouTube app, all saved and watched videos are stored in long, unorganized lists. This makes it hard for users to find specific videos they want to revisit, especially if they save or watch a lot of content.
- I propose a “Collections” feature. Users can create folders (like “Music”, “Recipes”, “Study”) and add videos to these folders when they save or watch them.
- **Video Page with “Save to Collection”**



- **Pain Point** : With the current YouTube app, all saved and watched videos are stored in long lists (sometimes listing long lists like an “Watch Later” list or “History” list) without organization. This makes it challenging for users to find specific videos they want to watch again, especially if saving or watching lots of content.

- **Redesign Solution :** I am proposing a new feature called “Collections.” When saving a video, users can add it to a custom collection. For example, custom collections can be “Music,” “Recipes,” or “Study.” Users can view their saved library in the Library section (currently under their History). Users will see their collections listed as folders. As a result, users can surface saved or watched videos by topic or interest.
- **Improvements Organization:** Users can group videos around similar topics, thus increasing the chances of finding those videos later. Efficiency: No more endless scrolling when looking for a video in “Watch Later” or “History.” Personalization: Users can name their own collections and customize the content to their own preferences.
- **Better Experience:** The app will feel more like a personal library and, therefore, help users save time and increase enjoyment when viewing videos. Summary: This redesign addresses the painpoint associated with disorganize saved and watched videos by providing an opportunity for users to create and manage collections of videos. This change will allow users to have a more user-friendly, efficient, and enjoyable experience with Youtube.
- With Collections, users can organize their videos by topic, making it much easier to find and manage content. This saves time and makes the app more personal and user-friendly.