



"Business Insights & Storytelling Summary":

- Afternoon and Night show the highest sales.
- Latte and Cappuccino bring the most revenue.
- Tuesday and Friday are the most profitable days.
- Card payments dominate customer purchasing behavior.
- Monthly trend shows stable sales with minor peaks.
- Total revenue generated is ₹1,12,245.58.

Business Recommendation:

- Increase stocking and staff during afternoon/night.
- Promote top-selling drinks to boost revenue.
- Offer offers on slow days like Sunday.