

Project Design Problem solution fit

Date	9 Feb 2026
Team ID	LTVIP2026TMIDS65841
Project Name	Translingua: ai-powered multi-language translator
Maximum Marks	2 Marks

Problem – Solution Fit Template:

Problem–Solution Fit is a framework used in entrepreneurship, product design, and innovation to ensure that the solution you're building directly addresses a real customer problem in a way that aligns with their current behaviors and needs.

Purpose:

- Solve complex problems in a way that fits the state of your customers.**
- Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.**
- Sharpen your communication and marketing strategy with the right triggers and messaging.**
- Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.**
- Understand the existing situation in order to improve it for your target group.**

Template:

TRANSLINGUA – Problem-Solution Fit Canvas

