

## **Project Design Problem solution fit**

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| <b>Date</b>          | <b>9 Feb 2026</b>  |
| <b>Team ID</b>       | <b>LTVIP2026TMIDS65841</b>                               |
| <b>Project Name</b>  | <b>Translingua: ai-powered multi-language translator</b> |
| <b>Maximum Marks</b> | <b>2 Marks</b>   |

### **Problem – Solution Fit Template:**

Problem–Solution Fit is a framework used in entrepreneurship, product design, and innovation to ensure that the solution you’re building directly addresses a real customer problem in a way that aligns with their current behaviors and needs.

#### **Purpose:**

- ☐ **Solve complex problems in a way that fits the state of your customers.**
- ☐ **Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.**
- ☐ **Sharpen your communication and marketing strategy with the right triggers and messaging.**
- ☐ **Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.**
- ☐ **Understand the existing situation in order to improve it for your target group.**

Template:

## TRANSLINGUA – Problem-Solution Fit Canvas

