

Vartika Gupta

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Summary

Senior Front End Developer with extensive experience in developing dynamic applications and improving user engagement. - Enhanced customer acquisition by 25% through high-revenue campaigns using React and JavaScript. - Engineered national applications with Mendix and APIs, achieving a 90% performance improvement for enterprise use. - Led efforts in accessibility compliance and code reusability, improving project efficiency by 80%. Equipped to leverage development skills to create innovative features and solutions for expanding user bases.

Skills

Skills: Python, Angular, AWS, Vue, Ember, Salesforce

Language and Frameworks: JavaScript, TypeScript, React, HTML, CSS, SASS, Mendix, XML, XSLT, NodeJS, jQuery, WordPress, Redux, WebSockets, JavaScript performance

Backend Technologies: Node.js, Java

DevOps and Version Control: CI/CD pipelines, Git, SVN, Bitbucket, Teamcity

Testing: Cypress, Jest, Chai, Mocha, Katalon Studio

Data management: SQL, MongoDB, PostgreSQL, Oracle, Data Analysis, Data Cleaning, Data Modeling, Postman

Web Development Principles: Responsive design, Cross-browsers compatibility, Performance optimization, WCAG

User Experience and Design: Strong UX and design sensibilities, Desire to improve

Work Experience

Deloitte Canada

Ottawa

Senior Front End Developer

Apr 2024 - Present

- Represented the development team in triage meetings with clients and the Project Manager, providing effort estimates and proposed solutions for product or system issues before work acceptance.
- Developed high-revenue campaigns for Canada Post using JavaScript, React, HTML, and Sass, increasing customer acquisitions by 25%.
- Authored WordPress marketing blogs, enhancing visibility and engagement for small businesses and sponsors.
- Addressed urgent tickets, implementing component fixes, accessibility improvements, and analytics updates to improve load times and JavaScript performance, resulting in a 30% increase in organic search traffic on a widely-used consumer website.
- Enforced best development practices, such as coding guidelines for JavaScript and component testability, while providing technical mentorship to new hires.

Innovapost (Canada Post Group of Companies)

Ottawa

Developer II

Jun 2019 - Apr 2024

- Led website rebranding by creating components with JavaScript/TypeScript compliant with WCAG and A11y guidelines, improving code reusability by 80%.
- Built new navigation and dashboards using TypeScript, JavaScript, React, HTML, and CSS, integrating APIs to enhance UX with dynamic asset swaps.
- Engineered and launched applications using Mendix(built on React), JavaScript, and RESTful APIs, significantly improving load times through Test Driven Development.
- Developed a new kiosk application to optimize service efficiency, using React-based technologies for seamless Address Lookup and mailbox management.
- Coordinated training and supervision of contractors on application support, and conducted interviews, ensuring a technically proficient team.
- Mentored client support teams, creating documentation for maintaining the code base to enhance efficiency and reduce inquiries.

Education

Algonquin College, Ottawa

Computer Engineering Technology, Computing Science

Sep 2016 - Jun 2019

Lighthouse Labs, Remote

Upskilling Frontend with React

Nov 2021 - Feb 2022