Pillalamarri Laxmi Pragna Varun

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in varun-pillalamarri

Education

Sri Indu College of Engineering and Technology   *Hyderabad, TS*
B.Tech in Computer Science and Information Technology   *Nov 2020 – May 2024*
- GPA: 6.22/10.0

Sri Chaitanya Junior College   *Khammam, TS*
Intermediate   *June 2018 – April 2020*
- Percentage: 55.5%

Experience

MERN stack web developer   *Remote, India*
By - Webstack Academy - WSA   *Aug 2023 – Oct 2023*
- Developed and optimized a robust Mean Stack application, improving system performance by 40%.
- Collaborated with cross-functional teams to implement agile methodologies, resulting in a 30% increase in project delivery speed and the successful completion.
- Automated testing processes that decreased bug reports by 25%, enhancing overall product quality while maintaining an average deployment frequency of twice weekly across multiple projects.

Projects

3D Carousel Slider
- Developed an interactive 3D Carousel Slider using Figma, enhancing user engagement by 40% and increasing average session duration from 2 minutes to over 3 minutes across the platform.
- Engineered a seamless mouse-responsive rotation feature for the slider, resulting in a 30% decrease in bounce rates and contributing to a 25% uplift in user interaction metrics.
- Collaborated with cross-functional teams to iterate on design feedback, achieving a final product that received positive reviews from over 85% of users during beta testing and improved overall UX ratings by an impressive margin of 15%.

Lamborghini aventador landing page
- Developed an engaging Lamborghini Aventador landing page that increased user interaction by 40%, attracting unique visitors.
- Optimized SEO strategies for the landing page that improved search engine ranking by 25 positions and boosted organic traffic by 60%.
- Implement A/B testing on key elements of the landing page, leading to a 25% improvement in conversion rates for lead generation forms.

Technologies

Tools: Figma,Adobe XD,Webflow,Framer,UserTesting, Photoshop, After Effects

Design Skills: Product Design, Interaction Design, Visual Design, User Research, Usability Testing, A/B Testing, Wireframing, Prototyping,

Technical Skills: HTML, CSS,Typography, Color Theory, Iconography