



# HackHSN

## Monetary Sponsorship Prospectus

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<https://hackhsn.com>

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# What's HackHSN?

HackHSN is a hackathon - a collaborative programming competition where teams of up to four individuals work against the clock to build innovative technological solutions to real world problems. Participants will have 8 hours to communicate and work on their project with their team, meeting other people with similar interests along the way. Breakfast, lunch, and dinner will be served along with access to snacks and beverages throughout the day. Once they finish their projects, contestants will submit them for judging. A team of 4-6 judges will analyze all the projects based on metrics such as neatness, creativity, and implementation. Interesting prizes such as drones, gadgets, and cash will be awarded to the winners. At the end of the day, participants leave the hackathon with technical experience, new friends, and the feeling of fulfillment.

# Who Will Be There?

It is important to note that HackHSN is open to all participants, regardless of their background or skill, provided that they are either high school students or in the process of completing their undergraduate degrees.

Based on what we have seen at previous hackathons, we expect roughly 90 attendees, with slightly more male participants as opposed to female participants. Naturally, the vast majority of our participants will come from programming backgrounds, though we expect a significant number of graphic artists and interface designers as well. Additionally, we expect quite a few aspiring entrepreneurs to make an appearance.

# Sponsorship Tiers

(flexible)

|                              | \$275 | \$500 | \$1000 | \$2000 |
|------------------------------|-------|-------|--------|--------|
| Logo on Website and T-Shirts | ✓     | ✓     | ✓      | ✓      |
| Distribute Swag              | ✓     | ✓     | ✓      | ✓      |
| Award Prizes                 | ✓     | ✓     | ✓      | ✓      |
| Send Mentors + 1 Judge       |       | ✓     | ✓      | ✓      |
| Table at Event               |       |       | ✓      | ✓      |
| Give Keynote Presentation    |       |       | ✓      | ✓      |
| Become Co-host               |       |       |        | ✓      |

# Get In Touch!

By sponsoring HackHSN, your brand will be in front of 90+ of the brightest students in New Jersey, and will reach thousands of others through local news outlets, social media, and our website. But we can't get this event off the ground without your help. If you are interested in bringing our event to life, please email us at [contact@hackhsn.com](mailto:contact@hackhsn.com) in order to schedule a call or meeting. More information can be found at <https://hackhsn.com>.

If you are not entirely satisfied with our proposal, please do note that it is entirely flexible. If there is anything missing, or anything you would like to add, we encourage you to send us an email! Your support is invaluable to us, and we would like to make sure that in exchange, we do as much for your brand as we can.

Thank you for your support!