

50 Great Places To Work In India

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This book features 50 great places to work in India. Job aspirants can use the analysis presented to pin-point their preferred industry and dream companies.

Note – Growth rates specified are annually averaged for a 5-year term, whether past or future. The ideal employee profile is meant to guide candidates into figuring out the organization(s) in which they see themselves as a fit and the industry where their career interests lie. Data points mentioned in this book are indicative and approximate, unless mentioned otherwise. Salary estimates denote CTC.

1. American Express India

Location: Gurugram, Bangalore, Mumbai, Ahmedabad, New Delhi, Chandigarh

Industry: Financial Services

Products: Charge Cards, Credit Cards, Traveller's Cheque, Corporate Banking

Founded: 1994

Employee Strength: 12K

Diversity (F/M): 1:1.5

Culture: Job Stability, Security

Pros: Niche HNI card services provider

Cons: Low cost-efficiency

Key people: Manoj Adlakha (CEO), Saru Kaushal

Future strategy: Incrementally better the status quo, New product launches

2017 Turnover: INR 1311 Cr

Past Annual Growth Rate: 15%

Future Annual Growth Rate: 18%

Ideal Employee Profile: CA, MBA (Finance) or M.Com with some prior experience looking to build a career in BFSI

Mean Salary Offered: INR 7.5 L

2. SAP Labs India

Location: Gurugram, Bangalore, Kolkata, New Delhi, Mumbai

Industry: IT

Products: ERP, Cloud, Networks, Analytics

Founded: 1998

Employee Strength: 7K

Diversity (F/M): 1:1.9

Culture: Job Stability, Security

Pros: Expertise in product

Cons: Some red tape

Key people: Deb Deep Sengupta, Krishnan Chatterjee, Dilipkumar Khandelwal

Future strategy: Product Innovation

2017 Turnover: INR 4060 Cr

Past Annual Growth Rate: 16%

Future Annual Growth Rate: 12%

Ideal Employee Profile: MCA, MBA (IT) or M.Tech (IT) with some prior experience looking to build a career in IT. SAP skills or other ERP certifications an added advantage

Mean Salary Offered: INR 9.0 L

3. Google India

Location: Gurugram, Bangalore, Hyderabad, Mumbai

Industry: Internet, Software

Products: Search tools, Advertising services, OS, Mobile apps and

devices

Founded: 2004

Employee Strength: 2K

Diversity (F/M): 1:1.8

Culture: Employee-oriented, Career-driven

Pros: Leadership in product

Cons: Heavy change management required

Key people: Sundar Pichai, Rajan Anandan

Future strategy: Product portfolio development

2017 Turnover: INR 4108 Cr

Past Annual Growth Rate: 30%

Future Annual Growth Rate: 40%

Ideal Employee Profile: MCA, B.Tech (Computers) or M.Tech (Computers) with some prior experience looking to build a career in Internet and Software. Relevant skills and certifications an added advantage

Mean Salary Offered: INR 8.5 L

4. Adobe India

Location: Bangalore, Noida, Mumbai, Hyderabad

Industry: Software

Products: Design software, Marketing software

Founded: 1997

Employee Strength: 5K

Diversity (F/M): 1:3.3

Culture: Employee-oriented, Career-driven

Pros: Leadership in product

Cons: Low cost-efficiency

Key people: Shantanu Narayen

Future strategy: Diversification

2017 Turnover: INR 3805 Cr

Past Annual Growth Rate: 10%

Future Annual Growth Rate: 20%

Ideal Employee Profile: MBA (Marketing) and/or B.Tech (Computers) with some prior experience looking to build a career in Design and Software. Relevant skills and certifications an added advantage

Mean Salary Offered: INR 10.0 L

5. Lemon Tree Hotels

Location: New Delhi, Pan-India

Industry: Hospitality

Products: Hotel services

Founded: 2002

Employee Strength: 3.5K

Diversity (F/M): 1:9

Culture: Customer-oriented

Pros: Leadership in segment

Cons: Low cost-efficiency

Key people: Patu Keswani

Future strategy: Expansion

2017 Turnover: INR 225 Cr

Past Annual Growth Rate: 5%

Future Annual Growth Rate: 10%

Ideal Employee Profile: Masters in Hotel Management or MBA (Marketing) with some prior experience looking to build a career in Hospitality.

Mean Salary Offered: INR 5.0 L

6. Intuit India

Location: Bangalore, Gurugram

Industry: Enterprise software

Products: Personal finance, accounting and tax return software

Founded: 2005

Employee Strength: 1K

Diversity (F/M): 1:3.2

Culture: Employee-oriented

Pros: Leadership in product

Cons: Low cost-efficiency

Key people: Nikhil Rungta

Future strategy: Diversification

2017 Turnover: INR 1632 Cr

Past Annual Growth Rate: 8%

Future Annual Growth Rate: 12%

Ideal Employee Profile: MCA, M.Tech (Computers), M.Com, CA or MBA (Finance) with some prior experience looking to build a career in Finance or Software.

Mean Salary Offered: INR 9.0 L

7. NetApp India

Location: Bangalore, New Delhi

Industry: Data Storage, Cloud

Products: Data storage hardware and software

Founded: 2001

Employee Strength: 2K

Diversity (F/M): 1:3.5

Culture: Job stability, Security

Pros: Leadership in product

Cons: Low cost-efficiency

Key people: Tom Georgens, Anil Valluri

Future strategy: Organic growth

2017 Turnover: INR 1794 Cr

Past Annual Growth Rate: -5%

Future Annual Growth Rate: 5%

Ideal Employee Profile: MCA, M.Tech (Computers) or B.Tech (Computers) from a premier institute with some prior experience looking to build a career in Cloud or Software.

Mean Salary Offered: INR 8.0 L

8. Teleperformance India

Location: Gurugram, Jaipur, Indore

Industry: BPO

Products: BPO services

Founded: 2001

Employee Strength: 8.5K

Diversity (F/M): 1:2.6

Culture: Leadership in segment

Pros: Employee perks

Cons: Some red tape

Key people: Daniel Julien, Sanjay Mehta

Future strategy: Organic growth

2017 Turnover: INR 2865 Cr

Past Annual Growth Rate: 6%

Future Annual Growth Rate: 9%

Ideal Employee Profile: Graduate in any stream with some prior experience looking to build a career in BPO – Voice, Non-voice, Backend, Inbound, Outbound, Upselling, Cross-selling et al.

Mean Salary Offered: INR 4.0 L

9. Pitney Bowes India

Location: Gurugram, New Delhi, Noida, Pune

Industry: Technology

Products: Location intelligence, CRM software, Franking machines

Founded: 2007

Employee Strength: 1K

Diversity (F/M): 1:3.9

Culture: Business excellence

Pros: Niche product provider

Cons: Some red tape

Key people: Mark Lautenbach, Manish Choudhary

Future strategy: Product innovation

2017 Turnover: INR 1107 Cr

Past Annual Growth Rate: -5%

Future Annual Growth Rate: 5%

Ideal Employee Profile: MCA, M.Tech (Computers) or B.Tech (Computers) from a premier institute with some prior experience looking to build a career in Geo-intelligence or Technology.

Mean Salary Offered: INR 8.5 L

10. DHL Express India

Location: Pan-India

Industry: Express logistics

Products: Courier, parcel, mail and other logistics services

Founded: 1979

Employee Strength: 2.5K

Diversity (F/M): 1:7.5

Culture: Business agility

Pros: Operational agility

Cons: Low cost efficiency

Key people: Ken Allen, RS Subramanian

Future strategy: Business consolidation

2017 Turnover: INR 12236 Cr

Past Annual Growth Rate: -4%

Future Annual Growth Rate: 5%

Ideal Employee Profile: MBA (Operations), MBA (Marketing), M.Tech (Industrial Engineering) or B.Tech (Mechanical) from a premier institute with some prior experience looking to build a career in Logistics, Distribution or Supply Chain.

Mean Salary Offered: INR 5.5 L

11. Marriott Hotels India

Location: Pan-India

Industry: Hospitality

Products: Hotels, resorts and other hospitality services

Founded: 1957

Employee Strength: 9K

Diversity (F/M): 1:3.9

Culture: Customer-centric and Employee-oriented

Pros: Premium services

Cons: Too niche

Key people: Arne M. Sorenson, Neeraj Govil

Future strategy: Organic and inorganic growth

2017 Turnover: INR 5548 Cr

Past Annual Growth Rate: 11%

Future Annual Growth Rate: 15%

Ideal Employee Profile: Masters in Hotel Management, MBA (Operations) or MBA (Marketing) with some prior experience looking to build a career in Hospitality.

Mean Salary Offered: INR 5.0 L

12. Bajaj Finance

Location: Pan-India

Industry: Financial services

Products: Lending, Fixed Deposits, Mutual Funds

Founded: 1987

Employee Strength: 8.5K

Diversity (F/M): 1:23

Culture: Employee-oriented

Pros: Profitability

Cons: Some red tape

Key people: Sanjiv Bajaj, Rajeev Jain

Future strategy: Diversification

2017 Turnover: INR 10003 Cr

Past Annual Growth Rate: 25%

Future Annual Growth Rate: 35%

Ideal Employee Profile: CA, M.Com, MBA (Finance) or MBA (Marketing) with some prior experience looking to build a career in

BFSI.

Mean Salary Offered: INR 8.0 L

13. Ujjivan Small Finance Bank

Location: Pan-India

Industry: Banking, Financial services

Products: Savings accounts, Current accounts, Fixed deposits, Micro loans

Founded: 2005

Employee Strength: 9K

Diversity (F/M): 1:4.1

Culture: Employee-oriented

Pros: Operational agility

Cons: Low cost efficiency

Key people: Samit Ghosh

Future strategy: Market penetration

2017 Turnover: INR 1398 Cr

Past Annual Growth Rate: 55%

Future Annual Growth Rate: 60%

Ideal Employee Profile: CA, M.Com, MBA (Finance) or MBA (Marketing) with some prior experience looking to build a career in BFSI.

Mean Salary Offered: INR 7.0 L

14. InterContinental Hotels Group

Location: Pan-India

Industry: Hospitality

Products: Hotels and other hospitality services

Founded: 2007

Employee Strength: 6K

Diversity (F/M): 1:6.9

Culture: Customer-centric and Employee-oriented

Pros: Customer service

Cons: Too niche

Key people: Keith Barr

Future strategy: Organic and inorganic growth

2017 Turnover: INR 1114 Cr

Past Annual Growth Rate: -5%

Future Annual Growth Rate: 5%

Ideal Employee Profile: Masters in Hotel Management, MBA (Operations) or MBA (Marketing) with some prior experience looking to build a career in hospitality.

Mean Salary Offered: INR 6.0 L

15. Hyatt Hotels & Resorts

Location: Pan-India

Industry: Hospitality

Products: Hotels, resorts and other hospitality services

Founded: 1957

Employee Strength: 8.5K

Diversity (F/M): 1:5.3

Culture: Customer-centric and Employee-oriented

Pros: Customer service

Cons: Low cost efficiency

Key people: Mark Hoplamazian

Future strategy: Organic and inorganic growth

2017 Turnover: INR 2879 Cr

Past Annual Growth Rate: 5%

Future Annual Growth Rate: 8%

Ideal Employee Profile: Masters in Hotel Management, MBA (Operations) or MBA (Marketing) with some prior experience looking to build a career in hospitality.

Mean Salary Offered: INR 7.0 L

16. Cadence Design Systems India

Location: Noida, Bengaluru

Industry: Software and technology

Products: Automation software, Engineering services

Founded: 1987

Employee Strength: 2K

Diversity (F/M): 1:4

Culture: Innovation

Pros: Product innovation

Cons: Some red tape

Key people: Lip-Bu Tan

Future strategy: Inorganic growth

2017 Turnover: INR 1180 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 7%

Ideal Employee Profile: M.Tech (Computers), MCA or B.Tech (Computers) from a premier institute with some prior experience looking to build a career in software.

Mean Salary Offered: INR 10.0 L

17. Godrej Consumer Products

Location: Mumbai, Pan-India

Industry: FMCG, FMCD

Products: Personal care, Cleaning agents, Others

Founded: 2001

Employee Strength: 2.5K

Diversity (F/M): 1:10

Culture: Job stability, Security

Pros: Fast-growth environment

Cons: Low cost-efficiency

Key people: Vivek Gambhir (CEO)

Future strategy: Consolidation

2017 Turnover: INR 9685 Cr

Past Annual Growth Rate: 7%

Future Annual Growth Rate: 9%

Ideal Employee Profile: M.Tech (Production or Mechanical), MBA (Marketing) or B.Tech (Mechanical or Chemical) from a premier institute with some prior experience looking to build a career in FMCG or FMCD.

Mean Salary Offered: INR 11.0 L

18. Federal Express Corporation

Location: Pan-India

Industry: Logistics

Products: Mail, Post, Freight, Third-party logistics

Founded: 1997

Employee Strength: 6K

Diversity (F/M): 1:9.3

Culture: Operational excellence

Pros: Employee-centricity

Cons: Low cost-efficiency

Key people: David J. Bronczek

Future strategy: Diversification

2017 Turnover: INR 3900 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 8%

Ideal Employee Profile: MBA (Operations), MBA (Finance) or graduate from a premier institute with some prior experience looking to build a career in Logistics, Supply Chain or Distribution.

Mean Salary Offered: INR 7.0 L

19. Reliance Capital

Location: Pan-India

Industry: Financial services

Products: Asset management, Commercial finance, Insurance, Broking and Distribution

Founded: 2007

Employee Strength: 15K

Diversity (F/M): 1:10.2

Culture: Job stability, Security

Pros: Work-life balance

Cons: Some red tape

Key people: Anil Ambani

Future strategy: Organic growth

2017 Turnover: INR 2071 Cr

Past Annual Growth Rate: -5%

Future Annual Growth Rate: 10%

Ideal Employee Profile: CA, MBA (Finance), M.Com or graduate from a premier institute with some prior experience looking to build a career in BFSI.

Mean Salary Offered: INR 6.0 L

20. The Oberoi Group

Location: Pan-India

Industry: Hospitality

Products: Hotels and other hospitality services

Founded: 1934

Employee Strength: 4.5K

Diversity (F/M): 1:3.4

Culture: Customer-centricity

Pros: Good employee referrals

Cons: Low cost-efficiency

Key people: Vikram S. Oberoi

Future strategy: Organic growth

2017 Turnover: INR 1300 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 6%

Ideal Employee Profile: Masters in Hotel Management, MBA (Marketing), MBA (Operations) or graduate from a premier institute with some prior experience looking to build a career in Hospitality.

Mean Salary Offered: INR 4.0 L

21. PayPal India

Location: Chennai, Bangalore

Industry: Financial services

Products: Credit cards, Payment systems

Founded: 2006

Employee Strength: 1.5K

Diversity (F/M): 1:3

Culture: Innovation

Pros: Community orientation and Global reach

Cons: Fraud risk

Key people: Daniel Schulman

Future strategy: Acquisitions

2017 Turnover: INR 1084 Cr

Past Annual Growth Rate: 8%

Future Annual Growth Rate: 10%

Ideal Employee Profile: MBA (IT), MBA (Finance), CA, B.Tech (IT) or graduate from a premier institute with some prior experience looking to build a career in E-commerce or BFSI.

Mean Salary Offered: INR 10.5 L

22. Mahindra & Mahindra

Location: Pan-India

Industry: Automotive

Products: Automobiles, Commerical vehicles, Two-wheelers

Founded: 1945

Employee Strength: 39K

Diversity (F/M): 1:19.8

Culture: Employee wellness

Pros: CSR

Cons: Too diversified

Key people: Anand Mahindra

Future strategy: Acquisitions

2017 Turnover: INR 83773 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 6%

Ideal Employee Profile: MBA (Operations), MBA (Marketing), B.Tech (Mechanical) or graduate from a premier institute with some prior experience looking to build a career in Automotive or Manufacturing.

Mean Salary Offered: INR 6.0 L

23. BT Global Business Services

Location: Gurugram, New Delhi, Mumbai, Bengaluru, Chennai

Industry: Telecom

Products: Fixed-line and mobile telephony, Broadband internet, Digital TV, Fibre optic communications

Founded: 1987

Employee Strength: 4.5K

Diversity (F/M): 1:2.1

Culture: Job stability, Security

Pros: Product quality

Cons: Some red tape

Key people: Jan du Plessis

Future strategy: Organic growth

2017 Turnover: INR 9444 Cr

Past Annual Growth Rate: 3%

Future Annual Growth Rate: 5%

Ideal Employee Profile: M.Tech (Telecom), B.Tech (Telecom) or technical graduate from a premier institute with some prior experience

looking to build a career in Telecom.

Mean Salary Offered: INR 7.0 L

24. Hilton Worldwide

Location: Pan-India

Industry: Hospitality

Products: Hotels, Resorts and other hospitality services

Founded: 2007

Employee Strength: 2.5K

Diversity (F/M): 1:6.2

Culture: Customer-centricity

Pros: Career planning for employees

Cons: Low cost-efficiency

Key people: Christopher J. Nassetta

Future strategy: Expansion

2017 Turnover: INR 3789 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 5%

Ideal Employee Profile: Masters in Hotel Management, MBA (Operations) or MBA (Marketing) from a premier institute with some prior experience looking to build a career in Hospitality.

Mean Salary Offered: INR 4.5 L

25. Indian Oil Corporation

Location: Pan-India

Industry: Oil and gas

Products: Petroleum, Natural gas and other petrochemicals

Founded: 1959

Employee Strength: 33K

Diversity (F/M): 1:10.9

Culture: Job stability, Security

Pros: Economies of scale

Cons: Low cost-efficiency

Key people: Sanjiv Singh

Future strategy: Consolidation

2017 Turnover: INR 364082 Cr

Past Annual Growth Rate: 2%

Future Annual Growth Rate: 3%

Ideal Employee Profile: M.Tech (Industrial), B.Tech (Chemical or Mechanical) or MBA (Operations) from a premier institute with some prior experience looking to build a career in Oil & Gas.

Mean Salary Offered: INR 8.0 L

26. Indus Towers

Location: Gurugram, New Delhi, Bengaluru, Jaipur, Hyderabad, Lucknow, Chennai, Noida, Cochin, Chandigarh, Mumbai, Pune, Ahmedabad, Kolkata

Industry: Telecom

Products: Telecom infrastructure

Founded: 2007

Employee Strength: 3K

Diversity (F/M): 1:17.4

Culture: Employee-oriented

Pros: Weak competition

Cons: Some red tape

Key people: Rakesh Bharti Mittal

Future strategy: Organic growth

2017 Turnover: INR 1472 Cr

Past Annual Growth Rate: 3%

Future Annual Growth Rate: 5%

Ideal Employee Profile: M.Tech (Telecom), B.Tech (Telecom) or technical graduate from a premier institute with some prior experience looking to build a career in Telecom.

Mean Salary Offered: INR 8.0 L

27. Blue Dart Express

Location: Pan-India

Industry: Logistics

Products: Mail, parcel, freight, courier and other logistics services

Founded: 1983

Employee Strength: 11K

Diversity (F/M): 1:18.3

Culture: Customer-centricity

Pros: Operational excellence

Cons: Some red tape

Key people: Anil Khanna

Future strategy: Organic growth

2017 Turnover: INR 2681 Cr

Past Annual Growth Rate: 5%

Future Annual Growth Rate: 7%

Ideal Employee Profile: MBA (Operations), MBA (Marketing) or technical graduate from a premier institute with some prior experience looking to build a career in Logistics, Supply Chain or Distribution.

Mean Salary Offered: INR 4.0 L

28. Hardcastle Restaurants (McDonald's)

Location: Pan-India

Industry: Restaurants

Products: Hamburgers, Chicken, French Fries, Soft Drinks, Milkshakes, Salads, Desserts, Coffee

Founded: 1995

Employee Strength: 8K

Diversity (F/M): 1:2.8

Culture: Operational agility

Pros: Quick service

Cons: Lack of diversification

Key people: Amit Jatia

Future strategy: Diversification

2017 Turnover: INR 8651 Cr

Past Annual Growth Rate: 1%

Future Annual Growth Rate: 4%

Ideal Employee Profile: MBA (Operations), MBA (Finance) or graduate from a premier institute with some prior experience looking to build a career in Restaurants.

Mean Salary Offered: INR 4.0 L

29. Power Grid Corporation of India

Location: Pan-India

Industry: Electric utility

Products: Transmission and distribution, Energy trading

Founded: 1989

Employee Strength: 9K

Diversity (F/M): 1:14.1

Culture: Job stability, Security

Pros: Employee wellness, Economies of scale

Cons: Low cost efficiency, Some red tape

Key people: IS Jha

Future strategy: Consolidation

2017 Turnover: INR 26202 Cr

Past Annual Growth Rate: 2%

Future Annual Growth Rate: 3%

Ideal Employee Profile: M.Tech (Electrical or Power), B.Tech (Electrical or Mechanical) or technical graduate from a premier institute with some prior experience looking to build a career in Power or Electric Utility.

Mean Salary Offered: INR 8.0 L

30. Ernst & Young India

Location: Pan-India

Industry: Consulting

Products: Consulting, Assurance, Financial Advisory and Legal services

Founded: 1995

Employee Strength: 10K

Diversity (F/M): 1:1.9

Culture: Entrepreneurial spirit with learning and exposure

Pros: Career development for employees

Cons: Low cost-efficiency

Key people: Rajiv Memani

Future strategy: Organic growth

2017 Turnover: INR 11607 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 7%

Ideal Employee Profile: CA, MBA (Finance) or graduate from a premier institute with some prior experience looking to build a career in Consulting or Tax Advisory.

Mean Salary Offered: INR 10.0 L

31. Lupin

Location: Pan-India

Industry: Pharmaceuticals

Products: Prescription drugs, cosmetics, ointments, injections and other pharmaceutical products

Founded: 1968

Employee Strength: 15K

Diversity (F/M): 1:16.3

Culture: Research and development

Pros: Innovation, Quality

Cons: Some red tape

Key people: Vinita Gupta

Future strategy: Organic growth

2017 Turnover: INR 11337 Cr

Past Annual Growth Rate: 2%

Future Annual Growth Rate: 4%

Ideal Employee Profile: MBBS, M.Sc or science graduate from a premier institute with some prior experience looking to build a career in Pharmaceuticals or Healthcare.

Mean Salary Offered: INR 5.0 L

32. NTPC

Location: Pan-India

Industry: Electric Utility

Products: Electricity generation and distribution, Natural gas exploration, production, transportation and distribution

Founded: 1975

Employee Strength: 22K

Diversity (F/M): 1:14.8

Culture: Job stability, Security

Pros: Economies of scale

Cons: Some red tape

Key people: Gurdeep Singh

Future strategy: Organic growth

2017 Turnover: INR 79342 Cr

Past Annual Growth Rate: 3%

Future Annual Growth Rate: 5%

Ideal Employee Profile: B.Tech (Mechanical or Electrical), M.Tech (Power) or a technical graduate from a premier institute with some prior experience looking to build a career in Electric Utility.

Mean Salary Offered: INR 10.0 L

33. Marico

Location: Mumbai, Pan-India

Industry: FMCG

Products: Edible oil, Hair oils, Skin care, Fabric care and others

Founded: 1990

Employee Strength: 1.5K

Diversity (F/M): 1:6.8

Culture: Fast career growth

Pros: Fast business growth

Cons: Low cost efficiency

Key people: Saugata Gupta

Future strategy: Diversification

2017 Turnover: INR 6233 Cr

Past Annual Growth Rate: 6%

Future Annual Growth Rate: 9%

Ideal Employee Profile: MBA (Marketing), MBA (Operations) or a graduate from a premier institute with some prior experience looking to build a career in FMCG.

Mean Salary Offered: INR 9.0 L

34. NSE India

Location: Mumbai

Industry: Stock exchange

Products: Electronic share, derivative and bond trading

Founded: 1994

Employee Strength: 650

Diversity (F/M): 1:2

Culture: Learning and exposure

Pros: Operational excellence, Quality

Cons: Only Mumbai-based

Key people: Ashok Chawla, Vikram Limaye

Future strategy: Consolidation

2017 Turnover: INR 2252 Cr

Past Annual Growth Rate: 9%

Future Annual Growth Rate: 12%

Ideal Employee Profile: MBA (Finance), CA, M.Com or a graduate from a premier institute with some prior experience looking to build a career in

Stock trading or exchange.

Mean Salary Offered: INR 5.0 L

35. Salesforce.com India

Location: Bengaluru, Gurugram, Mumbai, Hyderabad

Industry: Software, Cloud computing

Products: Sales Cloud, Service Cloud, Platform, Marketing Cloud and others

Founded: 2005

Employee Strength: 600

Diversity (F/M): 1:3

Culture: Providing expertise

Pros: Market leadership

Cons: Niche services

Key people: Marc Benioff, Parker Harris

Future strategy: Inorganic growth

2017 Turnover: INR 723 Cr

Past Annual Growth Rate: 6%

Future Annual Growth Rate: 8%

Ideal Employee Profile: MBA (IT), MCA, M.Tech (IT or Computers) or a technical graduate from a premier institute with some prior experience looking to build a career in Software or Cloud computing.

Mean Salary Offered: INR 9.0 L

36. Reliance Retail

Location: Pan-India

Industry: Retail

Products: Food, Groceries, Apparel, Footwear, Lifestyle and Electronics

Founded: 2006

Employee Strength: 11056

Diversity (F/M): 1:3.5

Culture: Customer-oriented

Pros: Brand equity, Market reach

Cons: Operational issues

Key people: Mukesh Ambani, Damodar Mall

Future strategy: Inorganic growth

2017 Turnover: INR 23717 Cr

Past Annual Growth Rate: 20%

Future Annual Growth Rate: 30%

Ideal Employee Profile: MBA (Operations), MBA (Finance) or graduate from a premier institute with some prior experience looking to build a career in Retail.

Mean Salary Offered: INR 4.0 L

37. JK Lakshmi Cement

Location: Pan-India

Industry: Construction

Products: Cement and other construction materials

Founded: 1900

Employee Strength: 12346

Diversity (F/M): 1:8.8

Culture: Product innovation

Pros: Quality

Cons: Some red tape

Key people: Bharat Hari Singhanian, Vinita Singhanian

Future strategy: Organic growth

2017 Turnover: INR 13421 Cr

Past Annual Growth Rate: 5%

Future Annual Growth Rate: 8%

Ideal Employee Profile: MBA (Operations), CA, M.Tech (Civil or Materials) or technical graduate from a premier institute with some prior experience looking to build a career in Construction.

Mean Salary Offered: INR 3.5 L

38. Tata Communications

Location: Pune, Pan-India

Industry: Telecom

Products: Internet, Mobile network and connectivity, Cloud services, Voice services

Founded: 1986

Employee Strength: 8.5K

Diversity (F/M): 1:2.4

Culture: Job stability, Security

Pros: Economies of scale

Cons: Some red tape

Key people: Vinod Kumar

Future strategy: Consolidation

2017 Turnover: INR 18913 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 6%

Ideal Employee Profile: B.Tech (Telecom), M.Tech (Telecom) or technical graduate from a premier institute with some prior experience looking to build a career in Telecom.

Mean Salary Offered: INR 7.5 L

39. Apollo Tyres

Location: Gurugram, Pan-India

Industry: Tyres

Products: Automobile tyres and others

Founded: 1972

Employee Strength: 16K

Diversity (F/M): 1:8.2

Culture: Operational excellence

Pros: Quality, Cost efficiency

Cons: Some red tape

Key people: Onkar Kanwar, Neeraj Kanwar

Future strategy: Diversification

2017 Turnover: INR 14053 Cr

Past Annual Growth Rate: 6%

Future Annual Growth Rate: 10%

Ideal Employee Profile: B.Tech (Mechanical, Industrial or Production), M.Tech (Materials or Automobile), MBA (Operations) or technical graduate from a premier institute with some prior experience looking to build a career in Tyres or Automotive.

Mean Salary Offered: INR 5.0 L

40. Dr. Reddy's Labs

Location: Hyderabad, Pan-India

Industry: Pharmaceuticals

Products: Medications, Pharma ingredients, Diagnostic kits, Critical care and Biotechnology products

Founded: 1984

Employee Strength: 20373

Diversity (F/M): 1:6.6

Culture: Operational excellence

Pros: Quality

Cons: Low cost-efficiency

Key people: GV Prasad, Kallam Satish Reddy

Future strategy: Market penetration

2017 Turnover: INR 14081 Cr

Past Annual Growth Rate: 2%

Future Annual Growth Rate: 4%

Ideal Employee Profile: MBBS, M.Tech (Industrial or Production), MBA (Healthcare or Operations) or science graduate from a premier institute with some prior experience looking to build a career in Pharmaceuticals or Healthcare.

Mean Salary Offered: INR 8.0 L

41. Apollo Munich Health Insurance

Location: Pan-India

Industry: Health Insurance

Products: Health insurance, Accident insurance, Travel insurance

Founded: 2007

Employee Strength: 2.5K

Diversity (F/M): 1:1.6

Culture: Operational excellence

Pros: Quality

Cons: Some red tape

Key people: Antony Jacob

Future strategy: Market penetration

2017 Turnover: INR 4034 Cr

Past Annual Growth Rate: 8%

Future Annual Growth Rate: 10%

Ideal Employee Profile: MBBS, MBA (Healthcare, Marketing or Operations) or science graduate from a premier institute with some prior experience looking to build a career in Health Insurance.

Mean Salary Offered: INR 7.0 L

42. Ericsson India

Location: Gurugram, New Delhi, Noida, Bengaluru

Industry: Telecom and Networking

Products: Mobile and fixed broadband networks, Consultancy and managed services, TV and multimedia technology

Founded: 1998

Employee Strength: 11.5K

Diversity (F/M): 1:1.8

Culture: Operational excellence

Pros: Quality

Cons: Some red tape

Key people: Leif Johansson, Borje Ekholm

Future strategy: Organic growth

2017 Turnover: INR 24122 Cr

Past Annual Growth Rate: 3%

Future Annual Growth Rate: 6%

Ideal Employee Profile: B.Tech (Telecom), M.Tech (Telecom), MBA (Operations) or technical graduate from a premier institute with some prior experience looking to build a career in Telecom and Networking.

Mean Salary Offered: INR 8.0 L

43. Bharti Foundation

Location: Gurugram, Pan-India

Industry: Telecom

Products: Fixed line telephone, Mobile phone, Broadband, Satellite TV, Digital TV, Internet TV

Founded: 1995

Employee Strength: 26K

Diversity (F/M): 1:1.4

Culture: Operational excellence

Pros: Quality

Cons: Some red tape

Key people: Sunil Mittal, Gopal Vittal

Future strategy: Inorganic growth

2017 Turnover: INR 95590 Cr

Past Annual Growth Rate: 2%

Future Annual Growth Rate: 4%

Ideal Employee Profile: B.Tech (Telecom), M.Tech (Telecom), MBA (Operations) or technical graduate from a premier institute with some prior experience looking to build a career in Telecom and Networking.

Mean Salary Offered: INR 6.0 L

44. Genpact India

Location: Gurugram, Noida, Hyderabad, Jaipur, Bengaluru, New Delhi

Industry: IT and ITeS

Products: AI solutions, Digital transformation services, Professional services, BPO services

Founded: 1997

Employee Strength: 16K

Diversity (F/M): 1:1.2

Culture: Job stability, Security

Pros: Employee-centricity

Cons: Some red tape

Key people: Tiger Tyagrajan

Future strategy: Organic growth, Alliances

2017 Turnover: INR 9590 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 5%

Ideal Employee Profile: MBA (Finance, Operations, Marketing or IT), CA, B.Tech or technical graduate from a premier institute with some prior experience looking to build a career in IT or ITeS.

Mean Salary Offered: INR 5.0 L

45. TCS

Location: Mumbai, Pan-India

Industry: IT, Consulting

Products: IT, Business consulting and BPO services

Founded: 1968

Employee Strength: 390K

Diversity (F/M): 1:1.1

Culture: Job stability, Security

Pros: Employee-centricity

Cons: Some red tape

Key people: Natarajan Chandrasekaran , Rajesh Gopinathan

Future strategy: Organic growth

2017 Turnover: INR 152500 Cr

Past Annual Growth Rate: 3%

Future Annual Growth Rate: 5%

Ideal Employee Profile: MBA (Finance, Operations, Marketing or IT), B.Tech or graduate from a premier institute with some prior experience looking to build a career in IT or Consulting.

Mean Salary Offered: INR 5.0 L

46. Deloitte India

Location: Pan-India

Industry: Professional services, Consulting

Products: Audit, Tax, Management consulting, Financial advisory, Risk advisory, Legal

Founded: 1992

Employee Strength: 43K

Diversity (F/M): 1:1.2

Culture: Job stability, Security

Pros: Employee-centricity

Cons: Some red tape

Key people: David Kruickshank, Punit Renjen

Future strategy: Organic growth

2017 Turnover: INR 92430 Cr

Past Annual Growth Rate: 3%

Future Annual Growth Rate: 5%

Ideal Employee Profile: CA, CFA, MBA (Finance, Operations, Marketing or IT), or graduate from a premier institute with some prior experience looking to build a career in Professional services or Consulting.

Mean Salary Offered: INR 9.0 L

47. Infosys

Location: Pan-India

Industry: IT services, IT Consulting

Products: IT, Business consulting and BPO services

Founded: 1981

Employee Strength: 201364

Diversity (F/M): 1:1.1

Culture: Job stability, Security

Pros: Employee-centricity

Cons: Some red tape

Key people: Salil S Parekh, Nandan Nilekani

Future strategy: Organic growth

2017 Turnover: INR 142330 Cr

Past Annual Growth Rate: 2%

Future Annual Growth Rate: 4%

Ideal Employee Profile: MBA (Finance, Operations, Marketing or IT), B.Tech or graduate from a premier institute with some prior experience looking to build a career in IT or Consulting.

Mean Salary Offered: INR 8.0 L

48. Cognizant

Location: Pan-India

Industry: IT services, IT Consulting

Products: IT, Business consulting and BPO services

Founded: 1994

Employee Strength: 257010

Diversity (F/M): 1:1.1

Culture: Job stability, Security

Pros: Employee-centricity

Cons: Some red tape

Key people: Francisco D'Souza, Lakshmi Narayanan

Future strategy: Organic growth

2017 Turnover: INR 186233 Cr

Past Annual Growth Rate: 2%

Future Annual Growth Rate: 4%

Ideal Employee Profile: MBA (Finance, Operations, Marketing or IT), B.Tech or graduate from a premier institute with some prior experience looking to build a career in IT or Consulting.

Mean Salary Offered: INR 8.5 L

49. YES Bank

Location: Mumbai, Pan-India

Industry: BFSI

Products: Banking and financial services

Founded: 2004

Employee Strength: 15701

Diversity (F/M): 1:1.4

Culture: Job stability, Security

Pros: Profitability

Cons: Some red tape

Key people: Rana Kapoor

Future strategy: Organic growth

2017 Turnover: INR 23500 Cr

Past Annual Growth Rate: 4%

Future Annual Growth Rate: 6%

Ideal Employee Profile: MBA (Finance) M.Com or graduate from a premier institute with some prior experience looking to build a career in Banking.

Mean Salary Offered: INR 6.5 L

50. Hero Motocorp

Location: Pan-India

Industry: Automotive

Products: Motorcycles, Scooters

Founded: 1984

Employee Strength: 6K

Diversity (F/M): 1:19.4

Culture: Job stability, Security

Pros: Profitability

Cons: Some red tape

Key people: Brijmohan Lall Munjal, Pawan Munjal

Future strategy: Organic growth

2017 Turnover: INR 31368 Cr

Past Annual Growth Rate: 14%

Future Annual Growth Rate: 20%

Ideal Employee Profile: B.Tech (Mechanical) or technical graduate from a premier institute with some prior experience looking to build a career in Automotive.

Mean Salary Offered: INR 5.5 L

I hope the information and the analysis presented in this book help candidates make their preferred career choices with clarity and in the long run.