

1. Homepage

- design similar to www.simple.com
- design (from top to bottom):
 - mission statement, sign-up/contact, video
 - mission statement: **Smarter, go-anywhere education.**
 - our product: what we offer
 - portable, rugged, go-anywhere.
 - solar powered, locally-stored content.
 - one device per classroom.
 - customized educational content.
 - inbuilt sharing platform.
 - the problem: why we're doing what we are
 - literacy rate in India: 74%. around 300 million people illiterate.
 - 47% of students in Class 5 can read Class 2 texts. 52% of Class 5 students can do basic subtraction.
 - 87% of India lacks access to internet. 300 million people lack frequent access to electricity, many others have sporadic connections.
 - cost of providing each child in India with a basic tablet: more than 1.6 trillion Indian Rupees. (assuming children = 440 million, tablet = Akash tablet, 4000 rupees)
 - 60 Indian languages have more than 100,00 native speakers.
 - the team ???
 - contact us

2. Why

- describe the problem in detail

3. How

- describe our approach to the solution in detail

4. About Us

- mission statement
- vision
- history
- people/the team

5. Contact Us

- collaborate
- donate
- mailing list