Data Section:

- City to be analysed in this project: New York

- The New York City has 5 boroughs and 306 neighbourhoods. In order to segment and explore them, we will essentially need a dataset contains the 5 boroughs and the neighbourhoods that exist in each borough as well as the latitude and longitude coordinates of each neighbourhood. The following dataset contains all this information:

  https://cocl.us/new_york_dataset

- By using Foursquare API we will get all the information about pharmacy stores in each neighbourhood of New York. By using this API we will get all the venues of neighbourhood then we have to filter these venues to get only Pharmacy stores.