

Home Loan Analysis Dashboard

Applied Loan Amount

₹245K

Sanctioned Amount

₹213K

Disbursed Amount

₹196K

Recovered Amount

₹104K

Applied Loan Amount by Occupation

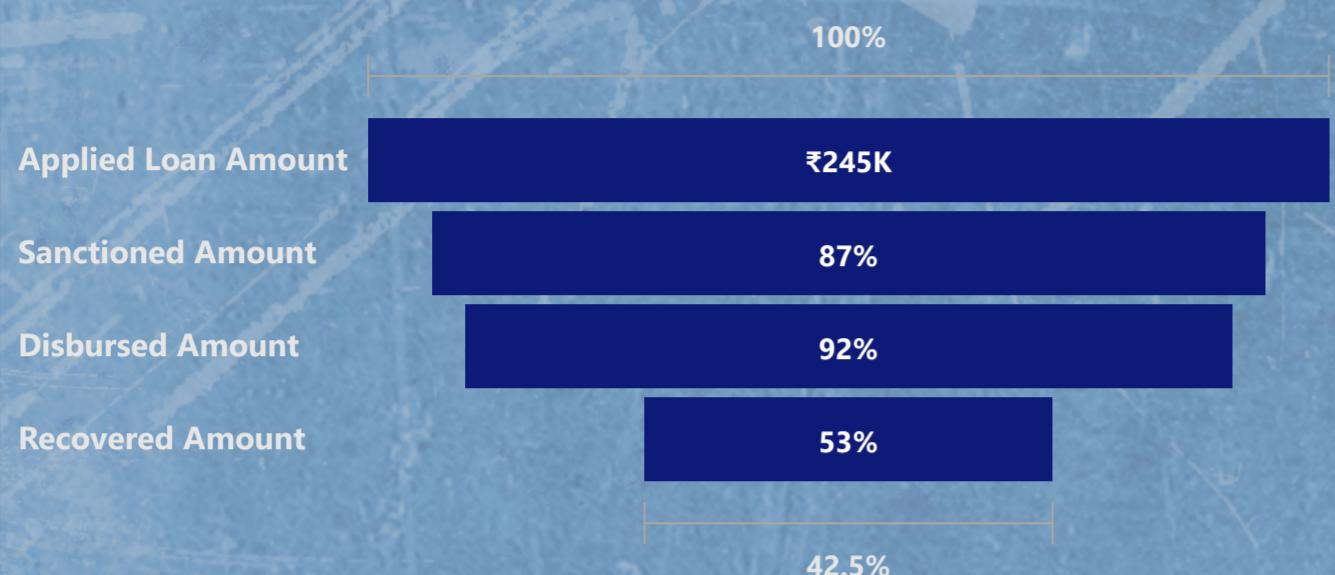
Salaried

Business

₹137.90K

₹107.33K

Loan Amount Funnel



Top Products Sold

Loans + Group Insurance

₹62,338

Loans + Top-up

₹61,422

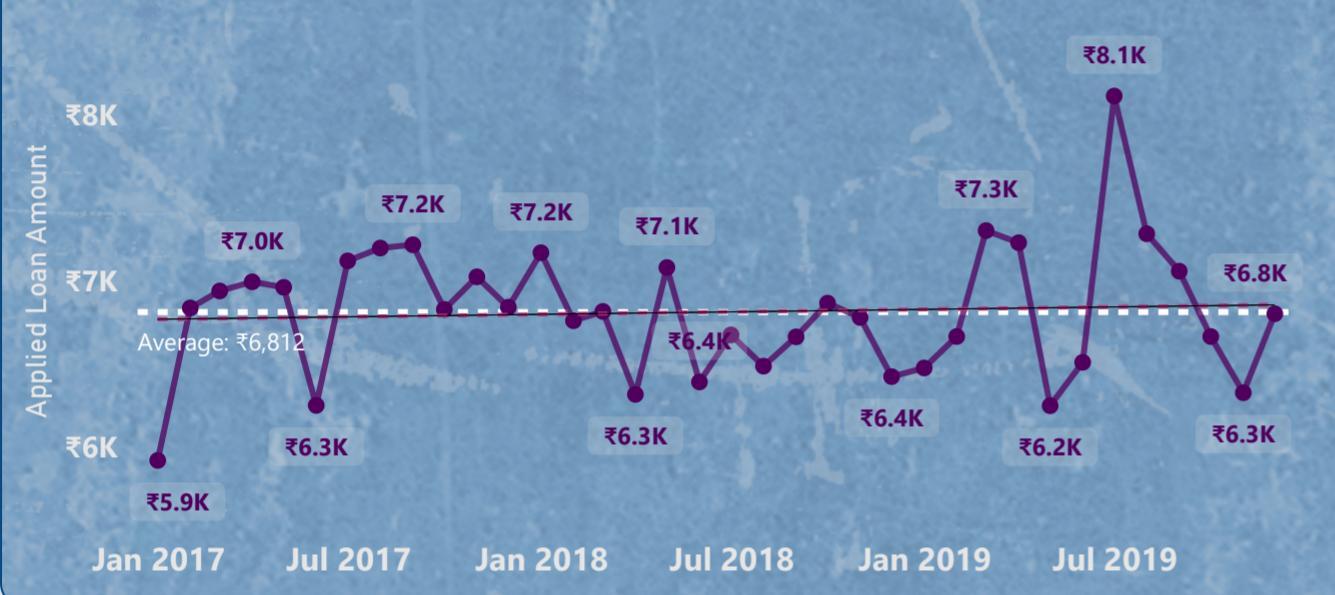
Loans + Individual Insurance

₹61,104

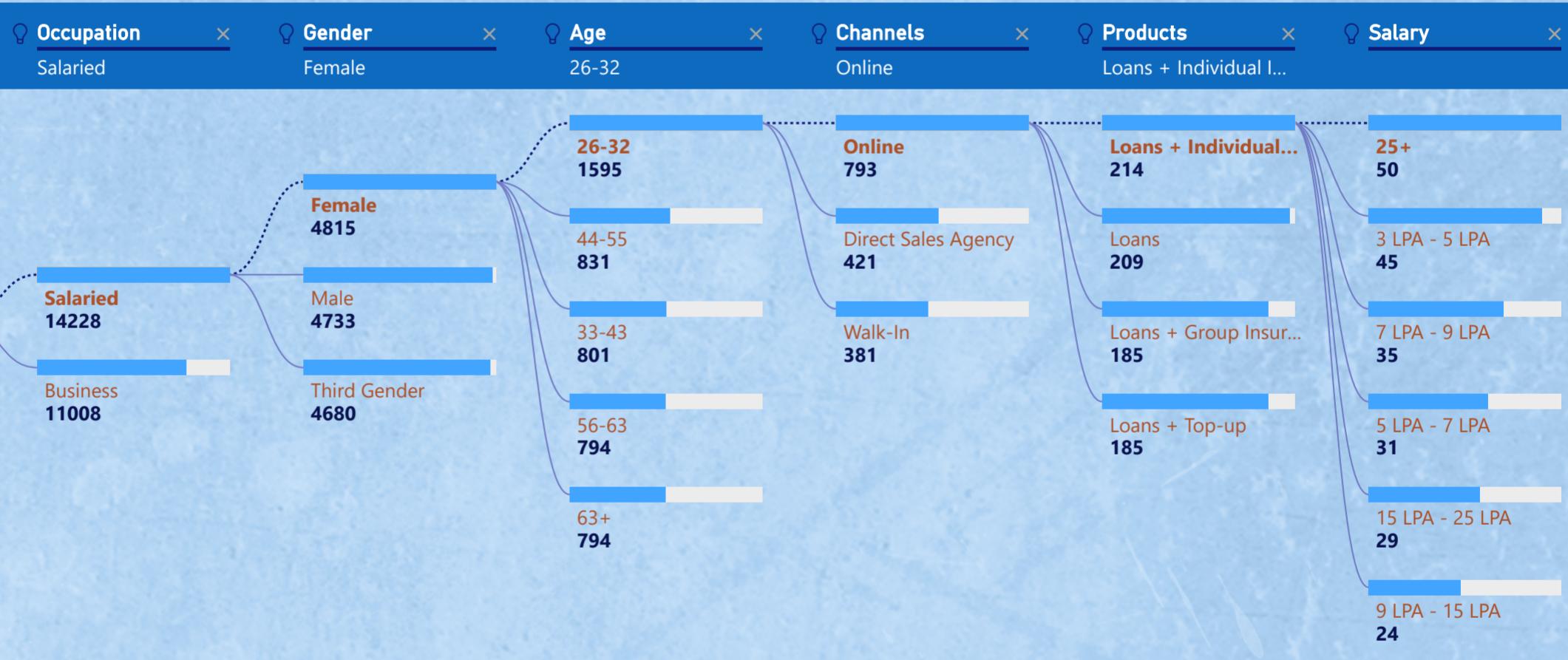
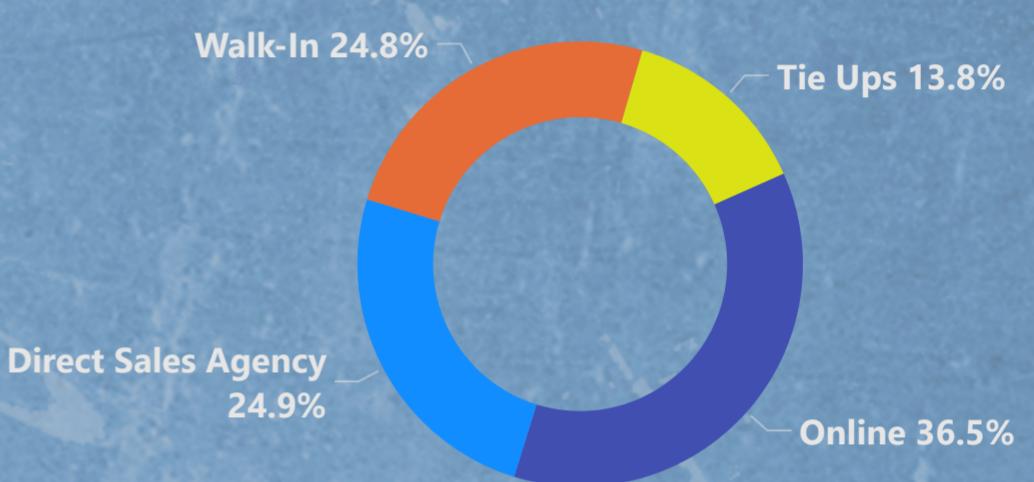
Loans

₹60,371

Loan Amount Trend

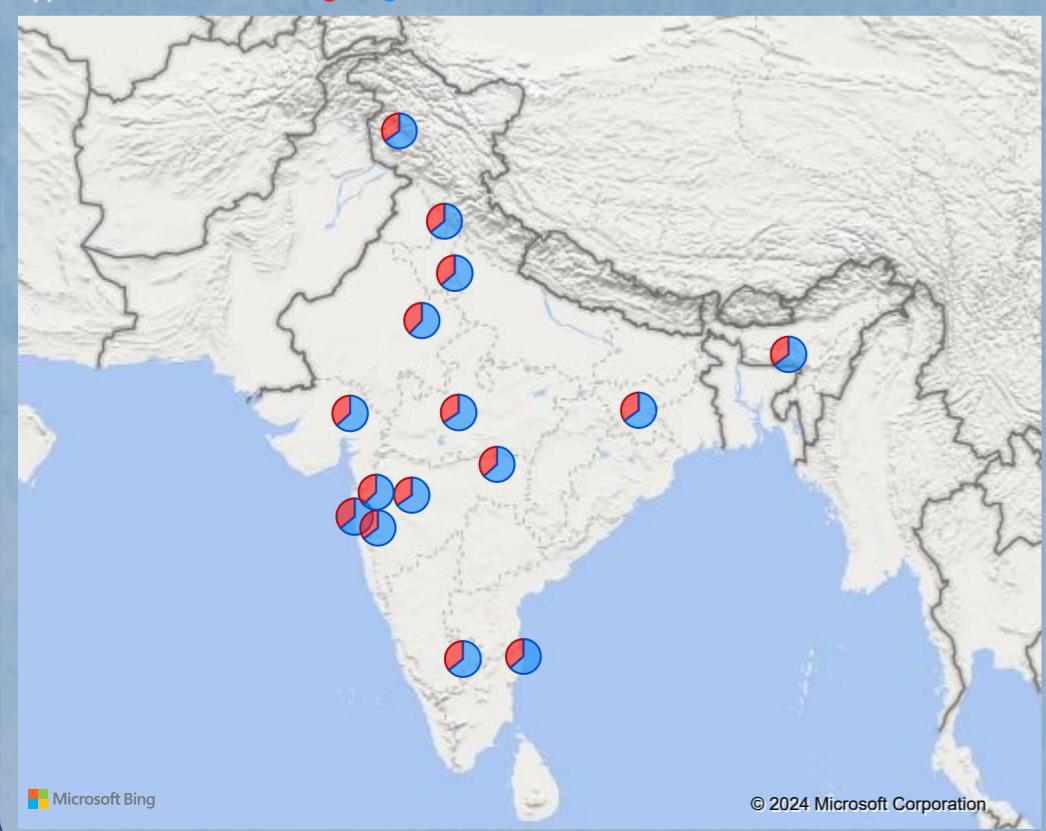


Channel Distribution



Branch Distribution

Applied Loan Amount > 10 ● No ● Yes



Key influencers Top segments

What influences Applied Loan Amount > 10 to be Yes

When...

...the likelihood of Applied Loan Amount > 10 being Yes increases by

Age is 26-32

→ 2.15x

Age is 33-43

→ 1.75x

Channels is Online

→ 1.24x

Branch Name is Bhopal

→ 1.11x

← Applied Loan Amount > 10 is more likely to be Yes when Age is 26-32 than otherwise (on average).

