



Pizza Sales Analysis

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



HOME



Best/Worst Sellers



\$817.86K

Total Revenue



\$38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

Total Orders



2.32

Avg Pizza per Order

BUSIEST DAYS & TIMES

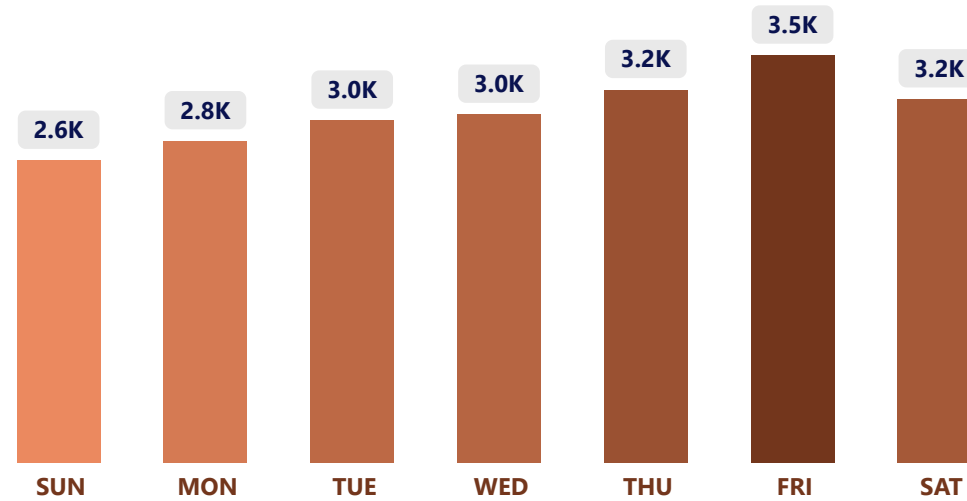
DAYS

Orders are **highest** on Weekends, **Friday/Saturday** evenings.

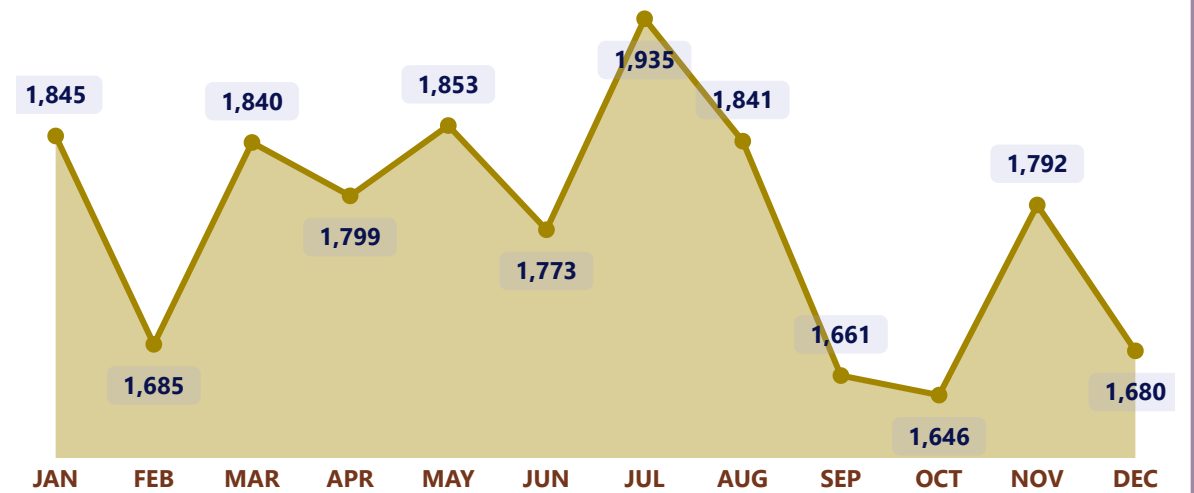
MONTHLY

There are **maximum** orders from month of **July and January**.

Daily Trend of Total Orders



Monthly Trend of Total Orders



SALES PERFORMANCE

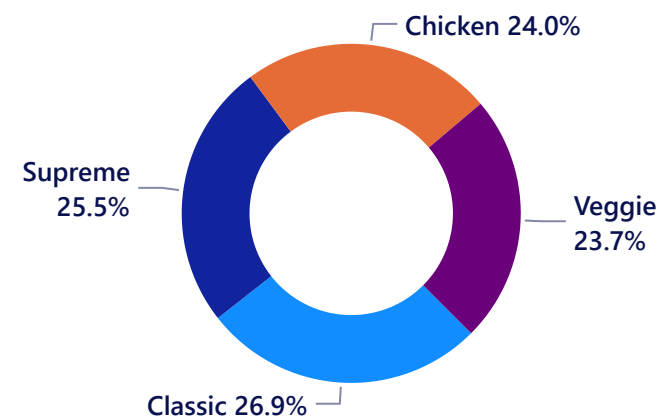
CATEGORY

Classic Category contributes to maximum sales & total orders.

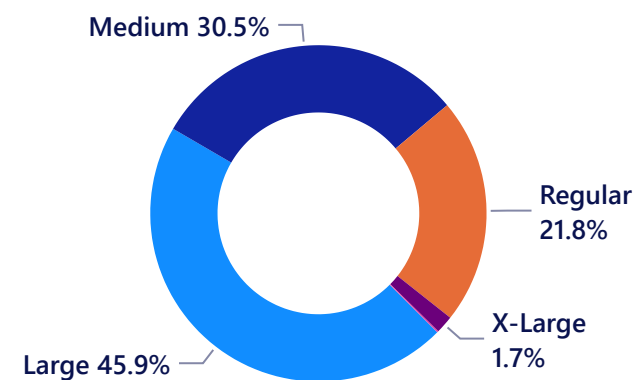
SIZE

Large size pizzas contributes to maximum sales.

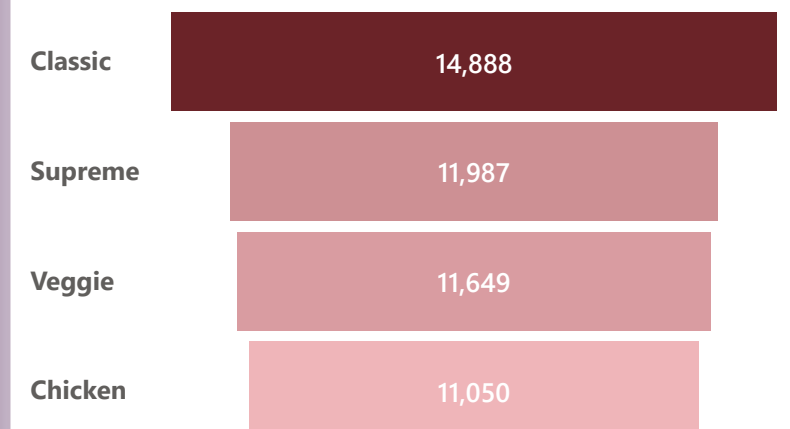
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers

BEST SELLING

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue.

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders.



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Avg Order Value



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Avg Pizza per Order

Top 5 Pizzas by Revenue

The Thai Chicken...	\$43K
The Barbecue Chi...	\$43K
The California Ch...	\$41K
The Classic Delux...	\$38K
The Spicy Italian ...	\$35K

Top 5 Pizzas by Quantity

The Classic Delu...	2,453
The Barbecue Ch...	2,432
The Hawaiian Piz...	2,422
The Pepperoni Pi...	2,418
The Thai Chicken...	2,371

Top 5 Pizzas by Total Orders

The Classic Delux...	2,329
The Hawaiian Pizza	2,280
The Pepperoni Piz...	2,278
The Barbecue Chi...	2,273
The Thai Chicken ...	2,225

WORST SELLING

REVENUE

The Brie Carre Pizza contributes to minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities.

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders.

Bottom 5 Pizzas by Revenue

The Brie Carre Pi...	\$12K
The Green Garde...	\$14K
The Spinach Supr...	\$15K
The Mediterrane...	\$15K
The Spinach Pest...	\$16K

Bottom 5 Pizzas by Quantity

The Brie Carre P...	490
The Mediterran...	934
The Calabrese Pi...	937
The Spinach Su...	950
The Soppresata...	961

Bottom 5 Pizzas by Total Orders

The Brie Carre Pizza	480
The Mediterranea...	912
The Calabrese Pizza	918
The Spinach Supr...	918
The Chicken Pest...	938