



Pizza Sales Analysis

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



HOME



Best/Worst Sellers



\$817.86K

Total Revenue



\$38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

Total Orders



2.32

Avg Pizza per Order

BUSIEST DAYS & TIMES

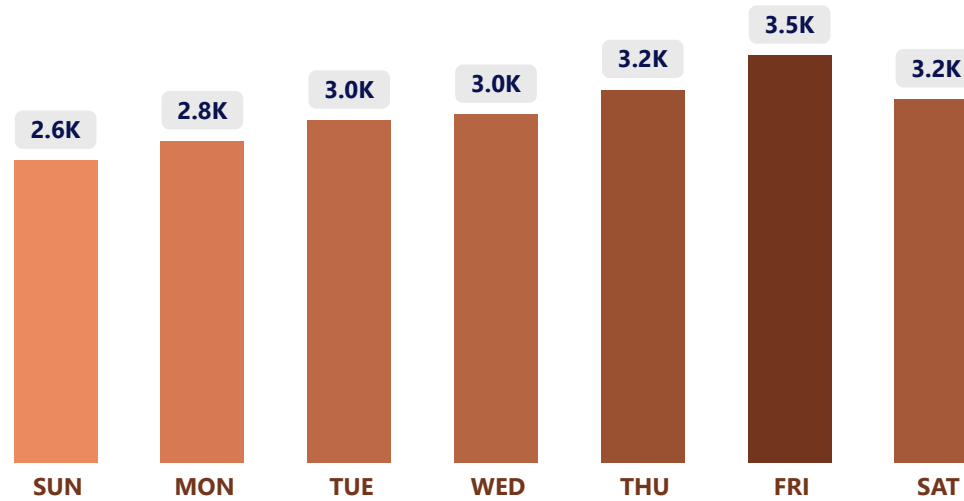
DAYS

Orders are **highest** on Weekends, **Friday/Saturday** evenings.

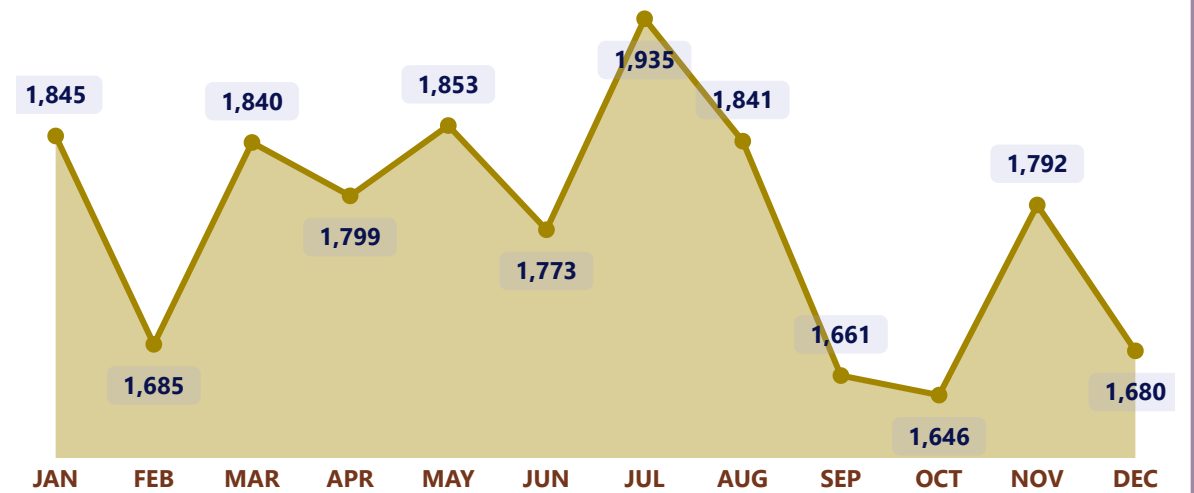
MONTHLY

There are **maximum** orders from month of **July and January**.

Daily Trend of Total Orders



Monthly Trend of Total Orders



SALES PERFORMANCE

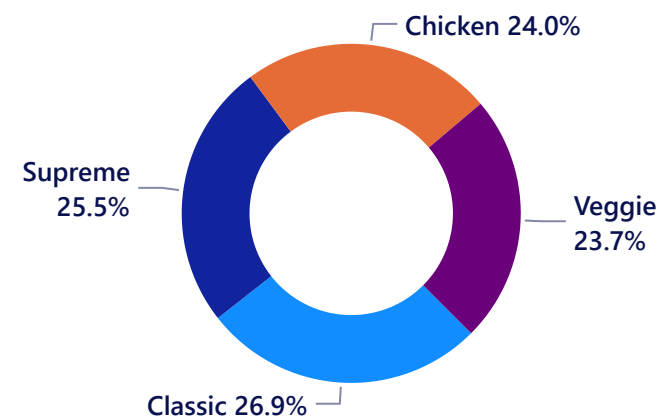
CATEGORY

Classic Category contributes to maximum sales & total orders.

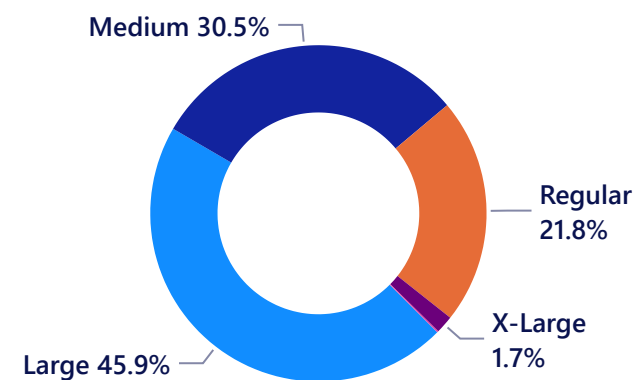
SIZE

Large size pizzas contributes to maximum sales.

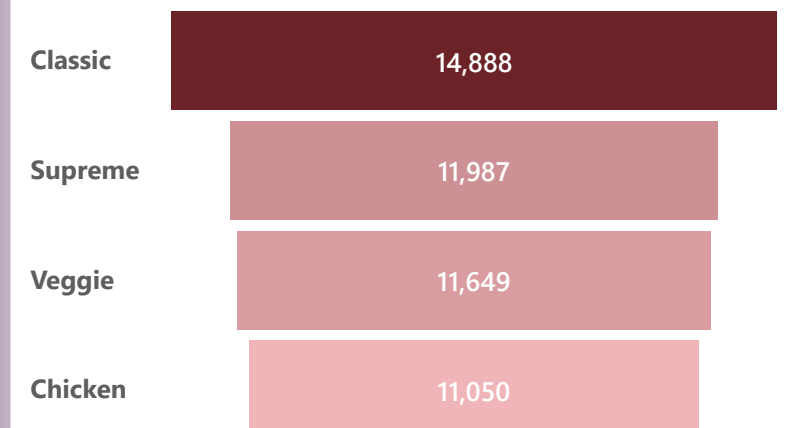
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue.

QUANTITY

The Thai Chicken Pizza contributes to maximum Total Quantities.

TOTAL ORDERS

The Thai Chicken Pizza contributes to maximum Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities.

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders.



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Top 5 Pizzas by Revenue

The Thai Chicken...

\$43K

The Barbecue Chi...

\$43K

The California Ch...

\$41K

The Classic Delux...

\$38K

The Spicy Italian ...

\$35K

Top 5 Pizzas by Quantity

The Classic Delu...

2,453

The Barbecue Ch...

2,432

The Hawaiian Piz...

2,422

The Pepperoni Pi...

2,418

The Thai Chicken...

2,371

Top 5 Pizzas by Total Orders

The Classic Delux...

2,329

The Hawaiian Pizza

2,280

The Pepperoni Piz...

2,278

The Barbecue Chi...

2,273

The Thai Chicken ...

2,225

Bottom 5 Pizzas by Revenue

The Spinach Pest...

\$16K

The Mediterrane...

\$15K

The Spinach Supr...

\$15K

The Green Garde...

\$14K

The Brie Carre Pi...

\$12K

Bottom 5 Pizzas by Quantity

The Soppressata...

961

The Spinach Su...

950

The Calabrese Pi...

937

The Mediterran...

934

The Brie Carre P...

490

Bottom 5 Pizzas by Total Orders

The Chicken Pest...

938

The Calabrese Pizza

918

The Spinach Supr...

918

The Mediterranea...

912

The Brie Carre Pizza

480