



## Customers Performance Dashboard

Light Theme

Country Filter

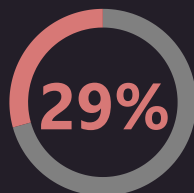
All



Average  
Customer Age  
**43**

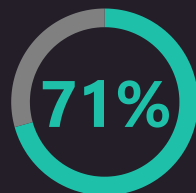


Count of  
Customers  
**18K**



### Customer Without Children

AUSTRALIA leads with 44.02% of customers without children among 6 countries, generating \$39,666,523 in revenue from 3,591 customers, comprising 49.68% Male and 50.32% Female

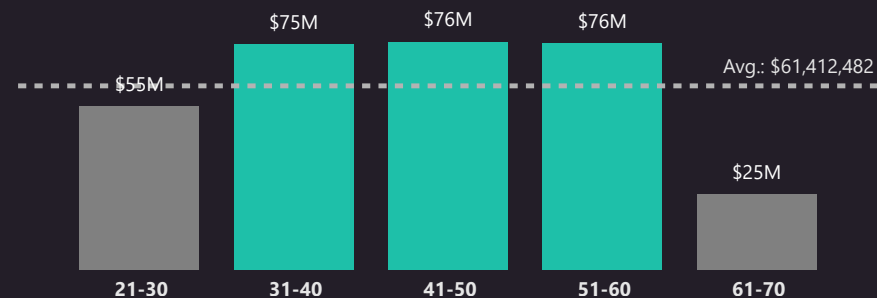


### Customer With Children

UNITED STATES leads with 44.49% of customers with children among 6 countries, generating \$77,415,340 in revenue from 7,819 customers, comprising 50.14% Male and 49.86% Female

### Revenue Segmented by Age-Bracket

74.% of Revenue is attributed to the yellow bars, primarily led by the 41-50 Age Group surpassing the Average Revenue LINE



### Esteemed Buyers

The-4 Highest Ranking Customers



4

Willie Xu	193985
Jordan Turner	189214
Margaret He	168613
Nichole Nara	162677

### Customer Profiling

Loyal Customer	\$273,461,702
Periodic Buyer	\$19,938,699
VIP Customer	\$13,662,007

### Earnings Based On Gender

	Male \$152.6M	49.7%
	Female \$154.5M	50.3%