

Meal Delivery Dash Board

Sales

Ranking

YOY

Forecast

Score Card

01-07-2021 13:11:46

RefreshDate



SALES DASHBOARD



Total Sales
\$31,922.77M



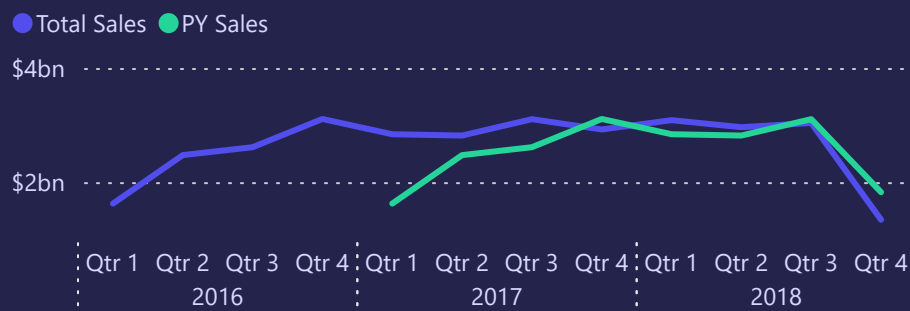
Total Orders
11,95,57,4...



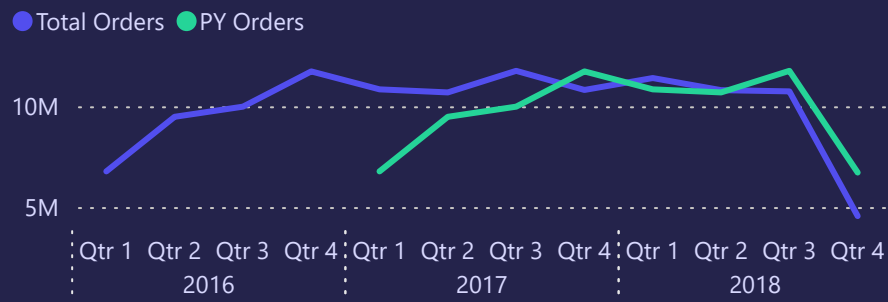
ATP
\$267.01



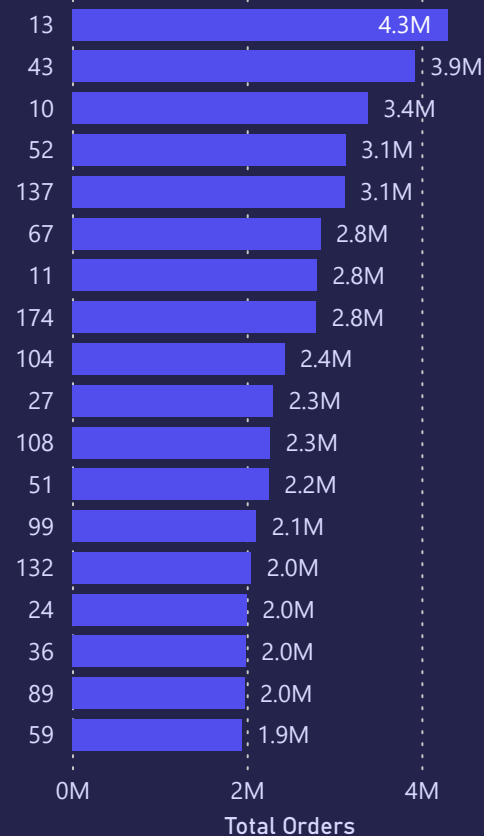
YOY Sales



YOY Orders

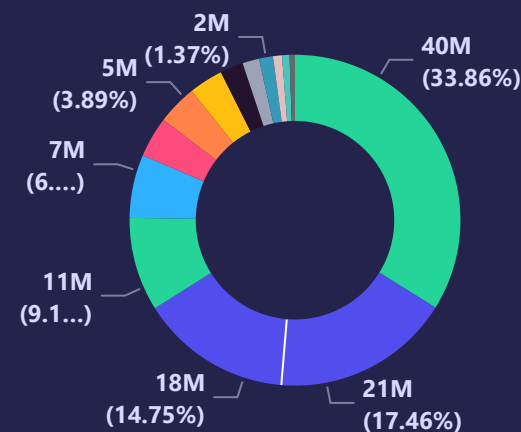


Orders by Center Id



Meal	Total Sales	Total Orders
2290	\$2,44,55,50,434.87	97,70,303
1727	\$1,77,67,54,446.70	47,35,987
1754	\$1,75,27,52,564.09	68,18,059
1962	\$1,74,21,13,698.31	32,35,780
1109	\$1,65,92,26,355.84	63,67,773
2826	\$1,50,40,60,055.60	50,90,103
1971	\$1,40,66,14,230.12	57,28,620
2581	\$1,28,59,72,308.82	23,99,000
2707	\$1,22,35,82,930.96	59,32,792
2664	\$1,19,00,94,642.28	39,00,812
1885	\$1,09,85,35,625.44	83,46,246
Total	\$31,92,27,71,040.11	11,95,57,485

Category Orders



RANKING

Total Sales

\$ \$31,922.77M

Total Orders

11,95,57,4...

ATP

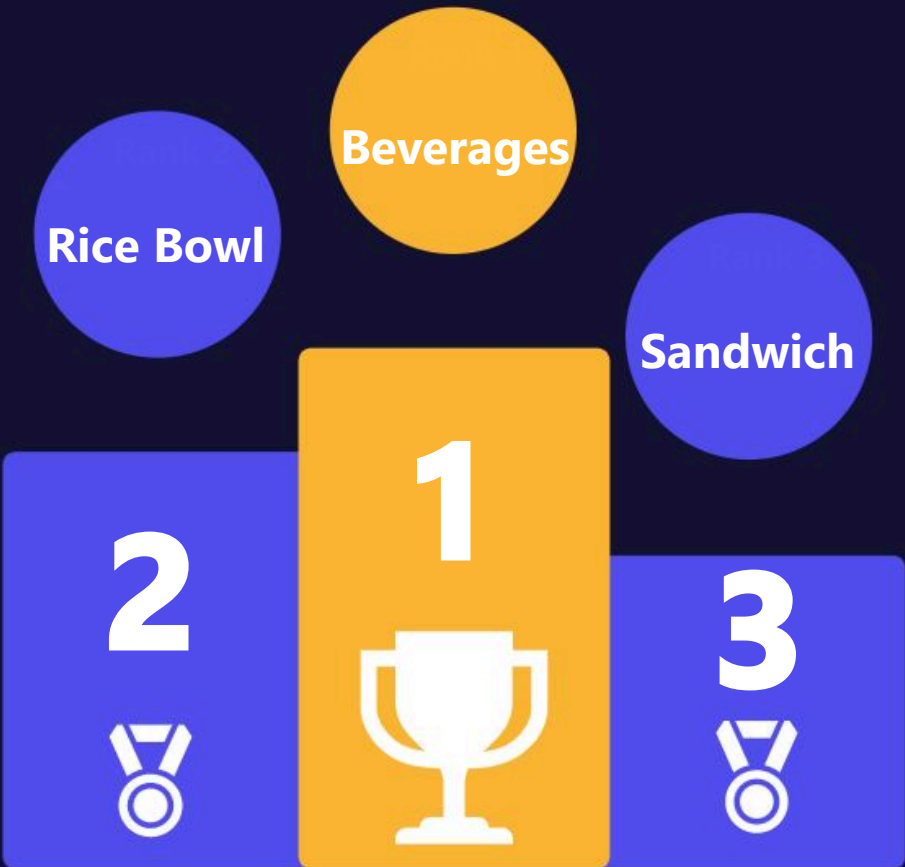
\$267.01



In Category , Beverages standing on 1st with highest sales of \$7347303891.22

In Cuisine , Italian standing on 1st with highest sales of \$10920332834.17

In Meal Id , 2290 standing on 1st with highest sales of \$2445550434.87



Category	Rank
Beverages	1
Rice Bowl	2
Sandwich	3
Pizza	4
Salad	5
Seafood	6
Starters	7
Other Snacks	8
Desert	9
Extras	10
Pasta	11
Fish	12
Biryani	13
Soup	14

Cuisine	Rank
Italian	1
Continental	2
Indian	3
Thai	4

Meal	Rank
2290	1
1727	2
1754	3
1962	4
1109	5
2826	6
1971	7
2581	8
2707	9
2664	10
1885	11
2569	12
1558	13
1993	14
2490	15





YOY DASHBOARD

Total Sales
\$31,922.77M

Total Orders
11,95,57,4...

ATP
\$267.01



Year	PY Orders	Total Orders	YOY Order Change %
2016		3,79,60,979	0.00%
2017	3,79,60,979	4,41,00,880	116.17%
2018	4,00,01,555	3,74,95,626	93.74%
Total	7,79,62,534	11,95,57,485	153.35%

Year	PY Sales	Total Sales	YOY Sales Change %
2016		\$9,81,53,77,626.07	0.00%
2017	\$9,81,53,77,626.07	\$11,68,22,83,560.47	119.02%
2018	\$10,58,25,97,641.67	\$10,42,51,09,853.57	98.51%
Total	\$20,39,79,75,267.74	\$31,92,27,71,040.11	156.50%

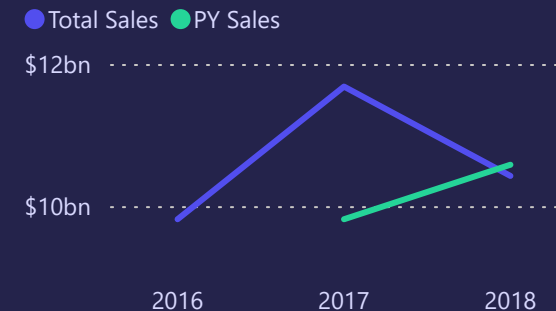
Order Contribution

Category	Percentage %
Beverages	33.86%
Biryani	0.53%
Desert	1.62%
Extras	3.33%
Fish	0.73%
Total	100.00%

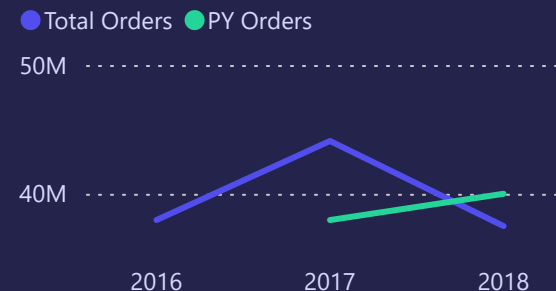
Sales Contribution

Category	Percentage %
Beverages	23.02%
Biryani	0.88%
Desert	2.57%
Extras	2.13%
Fish	1.53%
Other Snacks	3.70%
Total	100.00%

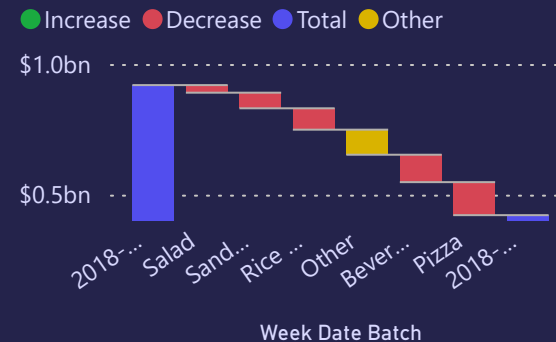
YOY Sales



YOY Orders



Sales Waterfall



FORECAST



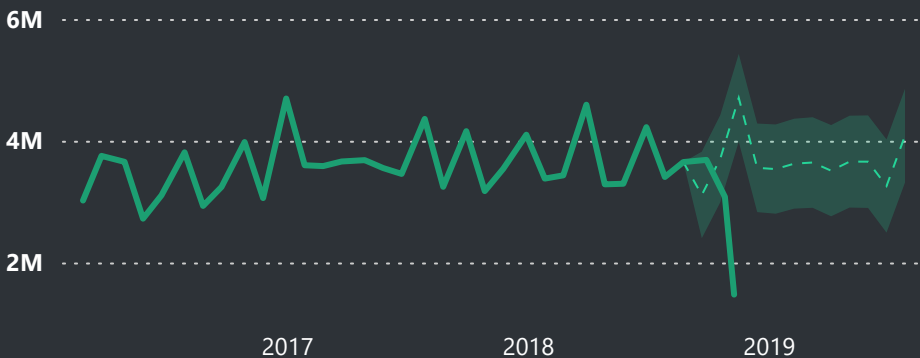
Total Sales
\$31,922.77M

Total Orders
11,95,57,4...

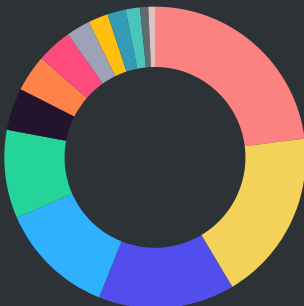
ATP
\$267.01



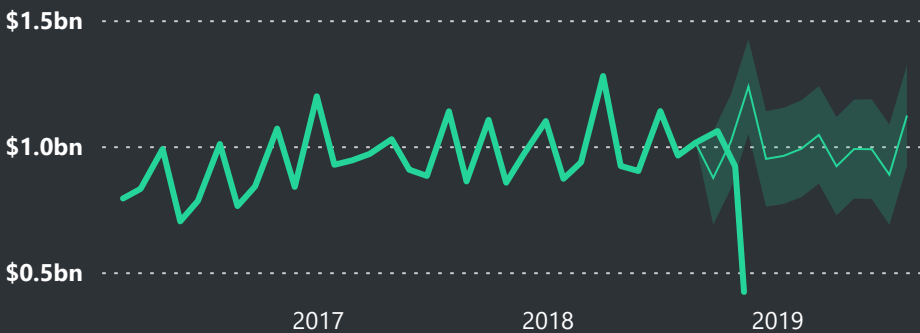
Order Forecast



Category Sales



Sales Forecast



Cuisine Sales



Meal	Total Sales	Total Orders
2290	\$2,44,55,50,434.87	97,70,303
1727	\$1,77,67,54,446.70	47,35,987
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2581	\$1,28,59,72,308.82	23,99,000
2707	\$1,22,35,82,930.96	59,32,792
2664	\$1,19,00,94,642.28	39,00,812
1885	\$1,09,85,35,625.44	83,46,246
2569	\$1,01,80,36,779.52	33,34,399
1558	\$92,78,69,838.24	17,48,940
1993	\$86,75,72,686.67	66,56,856
2490	\$82,41,25,041.06	37,09,125
1062	\$80,50,66,521.16	47,12,795
2322	\$77,49,53,811.48	22,98,221
1230	\$61,17,65,281.65	18,43,969
1207	\$60,02,24,416.53	18,00,856
1778	\$56,74,69,973.50	33,08,383
1445	\$56,57,61,214.68	10,59,221
2640	\$56,34,67,555.89	20,85,360
2444	\$49,62,54,889.45	9,42,568
1525	\$46.25.45.842.30	17.19.378
Total	\$31,92,27,71,040.11	11,95,57,485



SCORECARD



Total Sales

\$9,815.38M

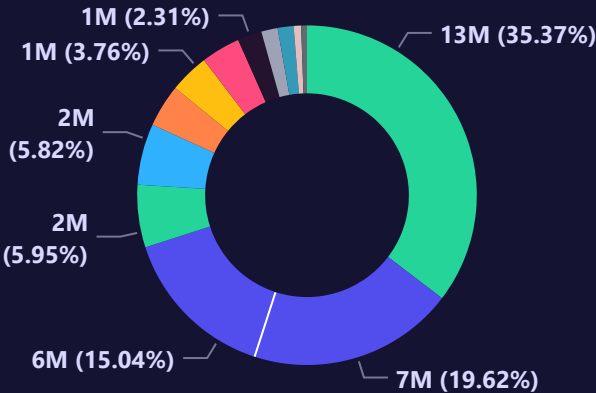
Total Orders

3,79,60,979

ATP

\$258.56

Category Orders



Year	Week	Date	Batch	meal_id	category	cuisine	center_id	city_code	Base Price	Checkout Price	Total Orders	Total Sales	ATP	op_area	op_area	region_code	center
2016	2016-03			2290	Rice Bowl	Indian	43	590	\$1,242.72	\$636.41	58,643	\$93,02,142.55	\$158.62	5.10	5.10	56	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	137	590	\$1,233.96	\$636.44	31,495	\$49,98,391.64	\$158.70	4.40	4.40	56	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	99	596	\$1,232.96	\$646.17	31,430	\$50,90,050.72	\$161.95	4.50	4.50	71	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	10	590	\$1,239.72	\$641.32	30,686	\$49,36,733.86	\$160.88	6.30	6.30	56	TYPE_I
2016	2016-12			1885	Beverages	Thai	157	609	\$456.05	\$446.26	30,420	\$27,08,044.95	\$89.02	4.10	4.10	93	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	51	638	\$1,240.72	\$640.26	28,012	\$44,83,321.30	\$160.05	7.00	7.00	56	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	11	679	\$1,240.72	\$642.20	27,528	\$44,11,787.65	\$160.27	3.70	3.70	56	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	89	703	\$1,241.72	\$639.32	26,934	\$43,11,284.43	\$160.07	4.80	4.80	56	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	113	680	\$1,158.36	\$653.96	26,863	\$43,95,940.69	\$163.64	4.00	4.00	77	TYPE_C
2016	2016-03			2290	Rice Bowl	Indian	132	522	\$1,240.72	\$643.23	25,702	\$41,22,543.86	\$160.40	3.90	3.90	56	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	52	685	\$1,239.72	\$633.47	24,813	\$39,14,951.94	\$157.78	5.60	5.60	56	TYPE_I
2016	2016-03			2290	Rice Bowl	Indian	104	647	\$1,238.72	\$641.29	24,759	\$39,99,046.54	\$161.52	4.50	4.50	56	TYPE_A
2016	2016-03			2290	Rice Bowl	Indian	13	590	\$1,242.72	\$625.71	24,394	\$38,57,195.65	\$158.12	6.70	6.70	56	TYPE_I
2016	2016-03			2290	Rice Bowl	Indian	59	456	\$1,242.72	\$641.32	23,814	\$38,40,566.83	\$161.27	4.20	4.20	56	TYPE_A
Total									\$4,97,14,648.37	\$4,66,16,507.52	3,79,60,979	\$9,81,53,77,626.07	\$258.56				

SALES DASHBOARD



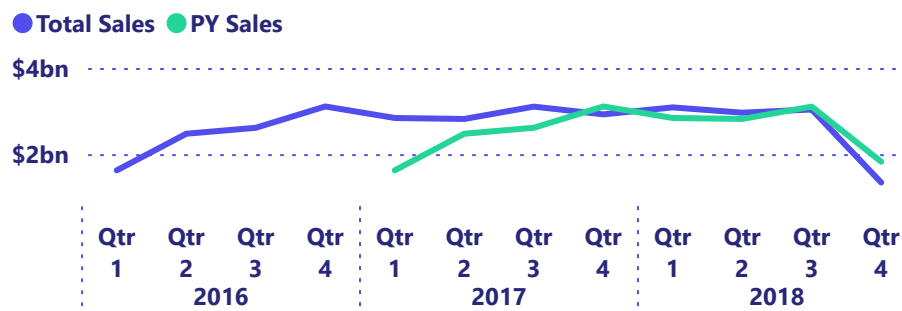
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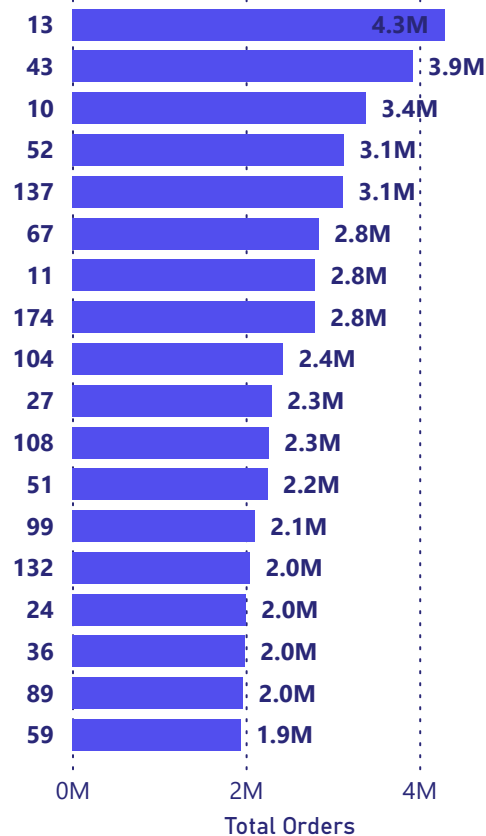
ATP
\$267.01



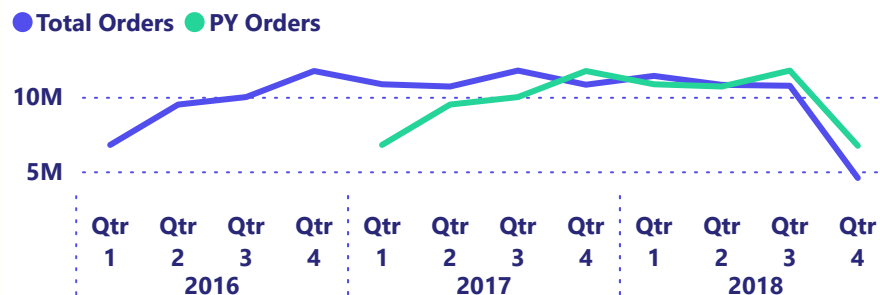
YOY Sales



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