







REPRESENTS

**TYPE ALL REFERENCE SYSTEMS**



**Street network**



Location defined as address



World's best destinations



Places'off' network not definable



# Geographic coordinate system



Location defined as latitude and longitude



All places on Earth are defined



# Informal systems



Place names, e.g., Chapel Hill

# TYPICAL REFERENCE SYSTEMS

### ▶ Street network

- ▶ Location defined as address
- ▶ Useful because of constrained nature of travel
- ▶ Places “off” network not definable

### ▶ Geographic coordinate system

- ▶ Location defined as latitude and longitude
- ▶ All places on Earth are defined

### ▶ Informal systems

- ▶ Place names, e.g., Chapel Hil

# GEOGRAPHICAL REFERENCE SYSTEM

- ▶ On a sphere, referencing is made using angles, using the center of earth as the origin.
- ▶ Latitude
  - ▶ Measured N-S relative to Equator
- ▶ Longitude
  - ▶ Measured E-W relative to Prime Meridian

