

INTRODUCTION TO R AND R STUDIO



CLASS #2 | GEOG 215

Introduction to Spatial Data Science

Spring 2020

TODAY'S CLASS

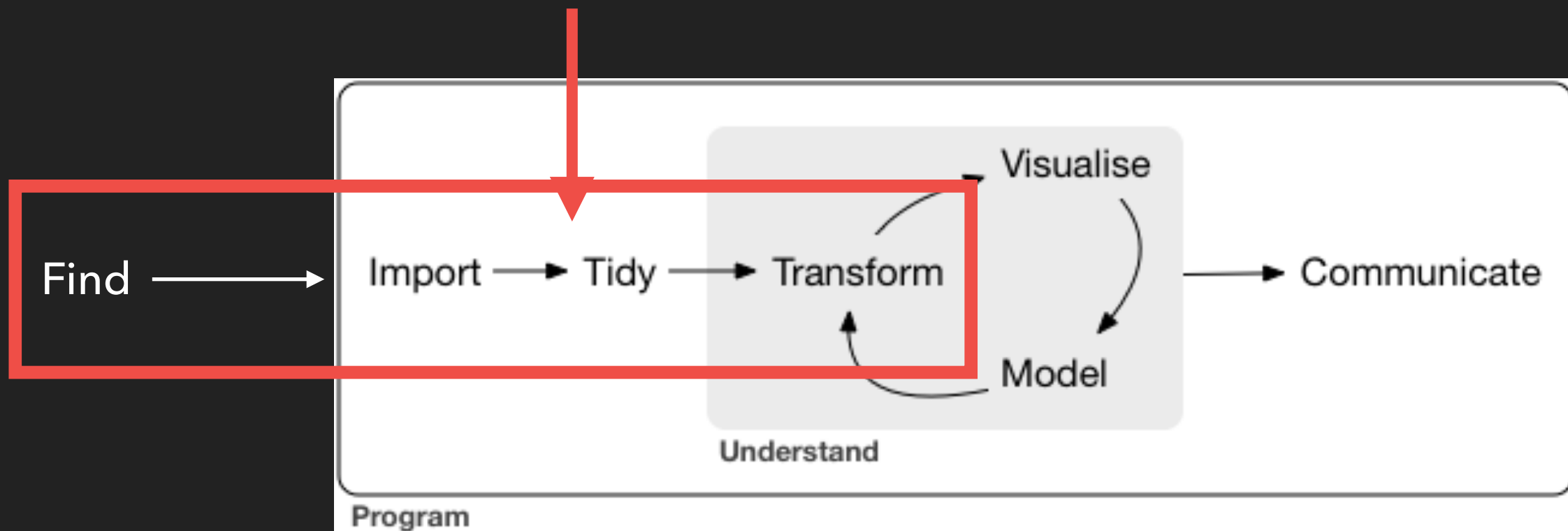
- ▶ A Brief History of R (The what's and Why's)
- ▶ Rstudio Demonstration
- ▶ In class exercises (poll everywhere)
- ▶ Introduction to levels of measurements
- ▶ In-class practice with data types and data structures
- ▶ Glimpse at Lab 1

REMINDERS

- ▶ Register and complete the Poll everywhere survey
 - ▶ <https://pollev.com/goelvarun553/>
- ▶ Sign up for class discussion on Piazza
 - ▶ <http://piazza.com/unc/spring2020/geog215/home>

DATA SCIENCE PROCESS

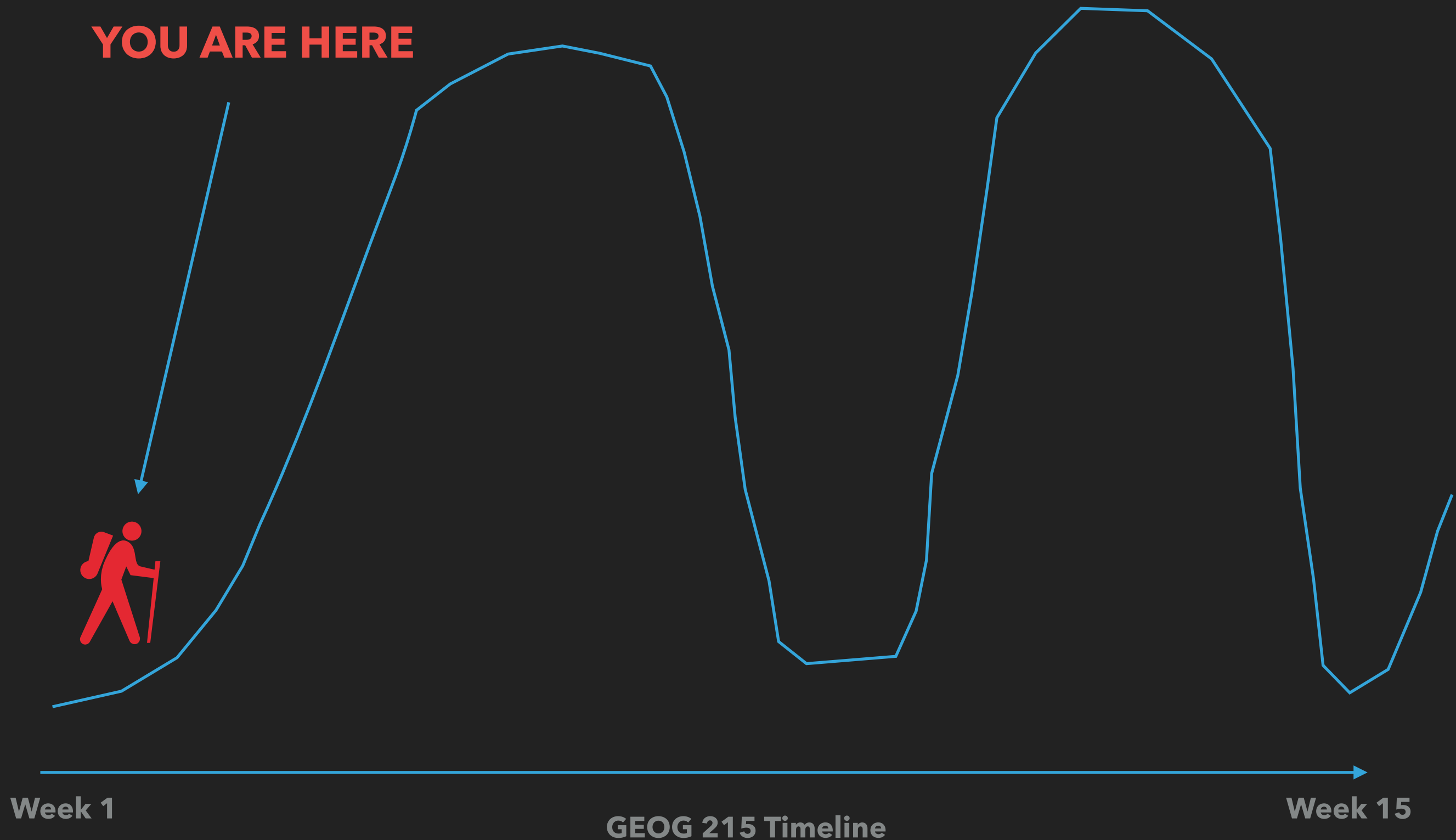
"The most time consuming and least fun"



Source: R for Data Science

DATA SCIENCE PROCESS

YOU ARE HERE



WHAT IS R?

- ▶ Software and a language
- ▶ S (1976) --> R (1991) --> Public use (2000)
- ▶ Developed for Data Analysis
 - ▶ Primarily for the 'user'
 - ▶ To later become a 'developer'

WHY R

- ▶ Open Source
 - ▶ Free as in Beer, but also Free as in Speech
- ▶ Year-round maintenance, frequent releases
- ▶ Publication quality graphics (first choice for academics)
- ▶ Vibrant user community (Over 20 years of community base)
- ▶ Powerful programming base to develop tools (Spatial data tools for example)
- ▶ Consistent grammar for Data wrangling (Next class)

WHY NOT R

- ▶ Memory Hog compared to other statistical packages
- ▶ Functionality based on consumer demand
- ▶ Slower compared to Python or Matlab
- ▶ Steep Learning curve (Some peculiarities compared to other languages)

NAVIGATING R STUDIO

- ▶ OPEN RStudio in your laptops
 - ▶ We will go through the different panes of R studio
 - ▶ Interact with the console
 - ▶ Create our first R script

POLL EVERYWHERE

- ▶ OPEN your laptop and go to
 - ▶ <https://pollev.com/goelvarun553>
 - ▶ Respond to the 10 survey questions (individually)

OUR DATA COMES FROM SOMEWHERE, RIGHT ?

- ▶ Almost any measurement device can be used to measure attributes for Geographic Information
 - ▶ eyes, remote sensor, weather station, flow gauge, survey of behavior or perceptions
- ▶ Every measurement or characteristic must also have units or scale associated with it
 - ▶ e.g. , Distance = 10 ?

LEVELS OF MEASUREMENT

▶ Nominal

- ▶ Simplest type of attribute
- ▶ An identifier value - Name, letters, colors, numbers ?
- ▶ Question: what kind of mathematical operations can you apply to Nominal data ?

▶ Ordinal

- ▶ Values that have a natural order/rank
 - ▶ What math operations can you use?

LEVELS OF MEASUREMENT

▶ Interval

- ▶ Numeric values (measurements) - e.g, temperature on Celsius scale
- ▶ Difference between values makes sense
- ▶ Arbitrary "0" measurement

▶ Ratio

- ▶ Numerical - ratios between values make sense
- ▶ E.g, population counts, % population with diseases, Air pollution rates
 - ▶ Non-arbitrary "0" measurement

LEVELS OF MEASUREMENT

- ▶ Cyclic

- ▶ Numeric, but non- "0" based
- ▶ At the last value, cycles back to first
- ▶ E.g., months, latitude, longitude

PERMITTED MATHEMATICAL OPERATIONS

- ▶ Nominal - equivalence, count
- ▶ Ordinal - Greater than, less than
- ▶ Interval - difference, subtraction
- ▶ Ratio - multiplication, division
- ▶ Cyclical - special rules: e.g., compass directions

TEXT

QUESTIONS SO FAR?

WORK THROUGH CODE EXAMPLES IN R

- ▶ Download file on website under lectures
 - ▶ Basic data types
 - ▶ Basic data structures
 - ▶ Think about different levels of measurements and how they are stored
- ▶ Complete Swirl modules for week 2 if you haven't already

LAB

INTRO TO LAB 1

BEFORE NEXT CLASS

- ▶ Glance through/ start Lab 1 - will be uploaded tonight
(Due Next Monday Jan 20 - 11:59 pm)
- ▶ Join Piazza (Participate)
- ▶ Practice, Practice, Practice
- ▶ Complete class survey about programming experience

QUESTIONS ?