







DATA SCIENCE: THE NEW SCENARIO

WHAT'S DATA SCIENCE ANYWAY?





"An over-hyped phrase"



//Big Data//



*"Terminator style don't send"*





# "Just a name for Statistics"

**I'M LOOKING FOR DATA**

**THAT IS THIS BIG**

## WHAT IS DATA SCIENCE ANYWAY?

- ▶ "Not a Science"
- ▶ "An over-hyped phrase"
- ▶ "Big Data"
- ▶ "Terminator style doomsday"
- ▶ "Just a cool name for Statistics"



DATA SCIENCE: THINGS TO CONSIDER

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# GETTING PAST THE HYPE