



#### INTRODUCTION

# THE (GEO-) DATA REVOLUTION

The world is being "Datafied" - taking all aspects of life and turning them into data (Cukier & Mayer-Schoenberg)

### Advances in Computation, Storage, Geospatial technology

Data ———> Behavior ————> Data (Data colonialism)

inequality, issues of technological and ethical responsibilities

Increasing challenges - privacy, misinformation, increasing

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- Increasing challenges privacy, misinformation, increasing inequality, issues of technological and ethical responsibilities

# Data (oceans)

▶ Data: Facts and figures, usually raw