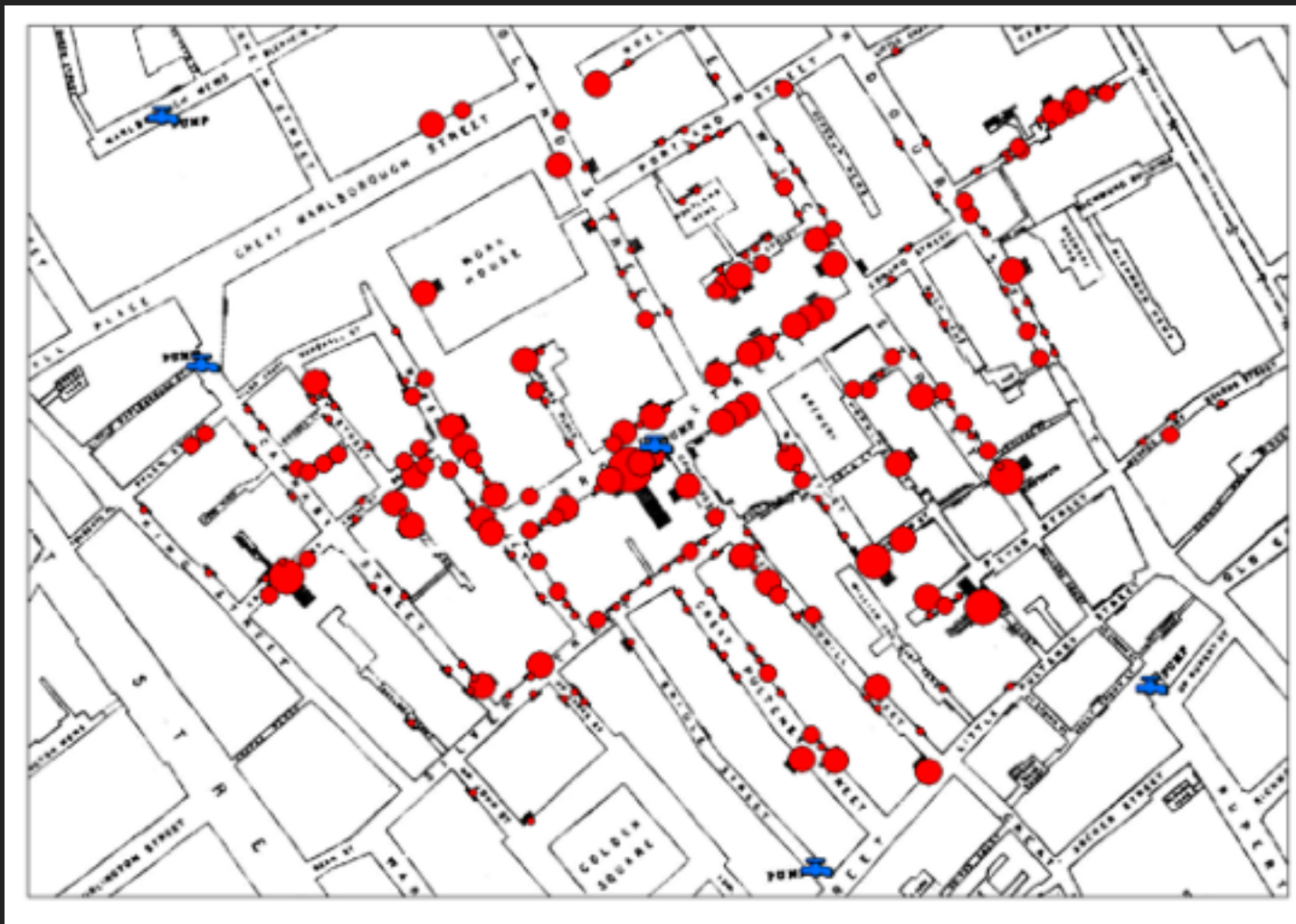
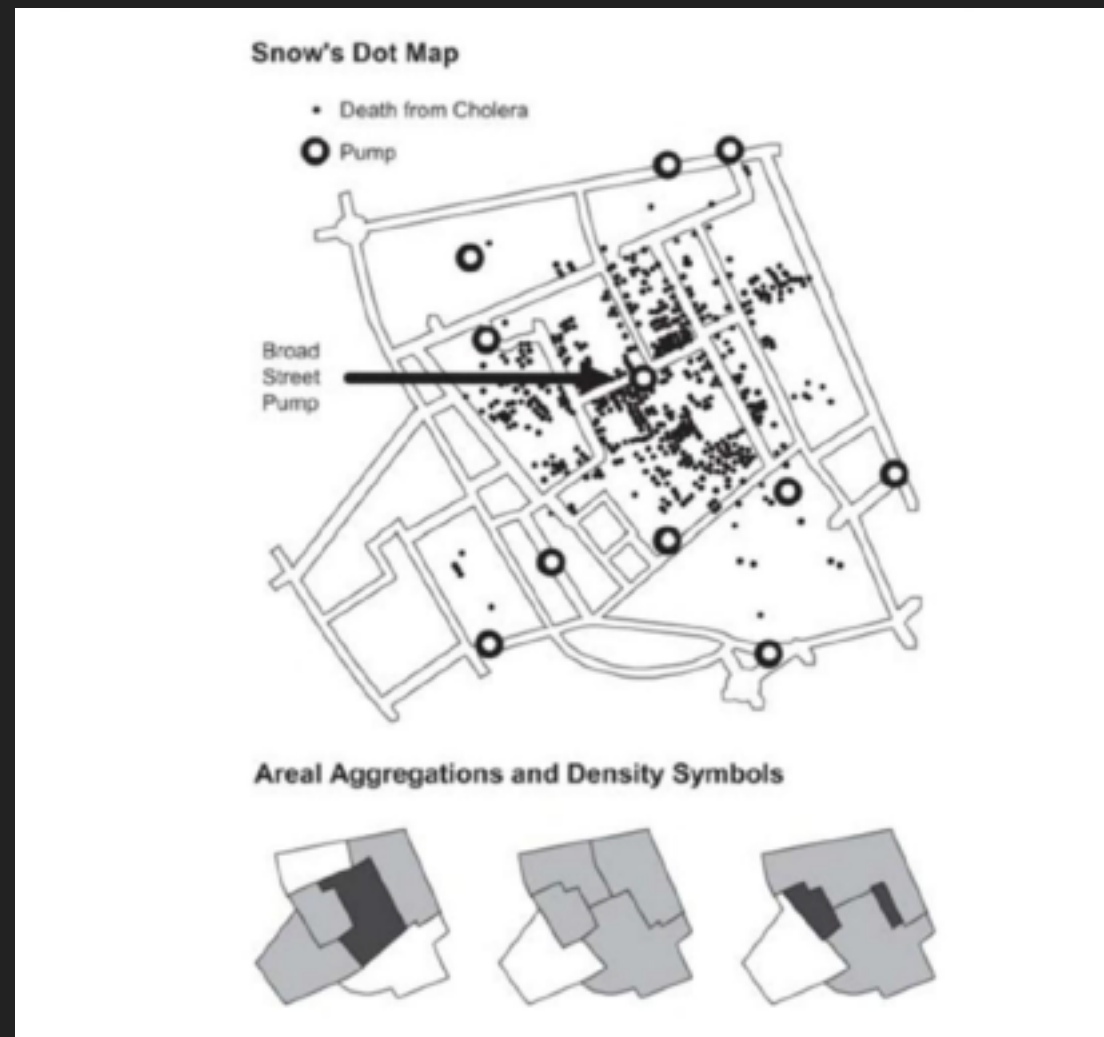


## A MOTIVATING EXAMPLE

Year 1854, Location: London



# SPATIAL DATA IS CHALLENGING



Example of the ***Modifiable Areal Unit Problem (MAUP)***

Source: Cromley & McLafferty, GIS & Public Health, 2015