

R MARKDOWN AT AIRBNB

How R Helps Airbnb Make the Most of Its Data

3.1.3 Reproducible Research

At Airbnb, all R analyses are documented in `rmarkdown`, where code and visualizations are combined within a single written report. Posts are carefully reviewed by experts in

Source: <https://peerj.com/preprints/3182.pdf>



🔒 Convince me to start using R Markdown

R Markdown

rmarkdown

great way to go about keeping a clean workflow and an easily organized RMarkdown project. 👍

1 ❤️ 🔗

2017-10-04

1. Start using R Markdown to generate reports of your data analyses.
2. If the data changes, rerun the report with a click of the mouse.
3. Take 3 days off of work.
4. On the 4th day, tell your collaborators that the re-analysis is complete.
5. Be hailed as a hero.

15 ❤️ 🔗