



Varun Gupta

Software Developer Engineer II

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Profiles

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Summary

Self-taught frontend software developer with 3 years of experience, specializing in high-performance, scalable React applications. Proficient in modern build tools (Webpack, Babel), mono-repo architecture (Nx, Yarn Workspaces), code quality tools (ESLint, Prettier), and CI/CD workflows (GitHub Actions). Skilled at identifying performance bottlenecks, optimizing rendering, and ensuring cross-browser compatibility.

Experience

Pine Labs
Software Engineer
 <https://www.pinelabs.com/>

February 2025 – Present
Noida, Uttar Pradesh

- Developed** a dynamic **Merchant Dashboard** to configure **card-based offers** by **card type, scheme**, and **geolocation**.
- Implemented** a **Recurring Offers** feature for automated, scheduled **campaigns**, inspired by **Microsoft Office recurrence**.
- Built** a comprehensive **Payment Configuration Dashboard** for **POS management**, enabling **store admins** to set **transaction rules**; also handled the **entire backend development** using **Java, Springboot**.

Avataar Skincare Technologies
Frontend Developer
 <https://avataarskin.com/>

August 2024 – February 2025
Okhla, New Delhi

- Led **front-end and back-end development for web platforms**, improving user experience and optimizing performance for seamless interaction.
- Directed front-end and back-end development for **mobile applications on Android and iOS, incorporating Strapi CMS** to enhance app usability, enable dynamic content updates, and ensure high performance.
- Increased business efficiency by 35%** by developing and optimizing website and app interfaces, ensuring seamless and intuitive user interactions.
- Contributed to the backend using **Next.js, managing API integrations** and MySQL databases.
- Successfully developed **dynamic booking slot logic**, enhancing session planning and boosting appointment efficiency by 25% based on therapist expertise, machine availability, and client preference management.
- Engineered a comprehensive **dashboard system for real-time monitoring client and therapist activity**, improving booking management efficiency for internal operations by 30%.
- Created and maintained **GitHub Actions** pipelines for automated testing and deployment.
- Optimized rendering performance by implementing **lazy loading, code-splitting**, and **memoization techniques**.

Primathon Technology Pvt. Ltd.
SDE II

July 2022 – July 2024
Gurugram, Haryana

- Reconstructed the **Molygraph Lubricants** website using Next.js, incorporating Firebase for secure authentication mechanisms.
- Built a feature-rich website for the **Auro Scholar** NGO, leveraging Next.js and Chart.js for dynamic data visualization.
- Managed a team of four to deliver the **Yume Labs corporate website**, showcasing expertise in UI/UX design tailored for diverse clients.
- Pioneered an API for **2D drawing and modeling**, enabling real-time modification of geometric structures; this innovation streamlined user interaction and was adopted across 15 projects, enhancing overall design accuracy.
- Worked closely with **cross-functional teams**, including designers, backend developers, and product managers, to ensure cohesive and integrated development processes.
- Ensured all **web applications were fully responsive**, providing a consistent and intuitive experience across various devices and screen sizes.
- Employed **modern state management libraries like Redux and Context API** to maintain robust and scalable application states, improving code maintainability and performance.

Digital Next Software Solutions
Software Engineer Intern

December 2021 – May 2022
New Delhi

Responsible for Integrating Social Media for their Website.

Skills				
React Js	Next Js	JavaScript	TypeScript	React Native
Responsive Design	Git & Github	HTML & CSS	Figma	Github Actions
Web Optimizations	Nest JS	ESlint	Prettier	Webpack
Material Ui	MySql	Node Js	Java	Springboot

Education

Maharshi Dayanand Uniersity
Computer Science Engineering
8.1 GPA

August 2018 – June 2022
B.Tech

Certifications

Data Structures and Algorithm
Coding Blocks
 [Certificate](#)

April 2022

Java
Cepta Infotech Pvt. Ltd.
 [Certificate](#)

June 2020