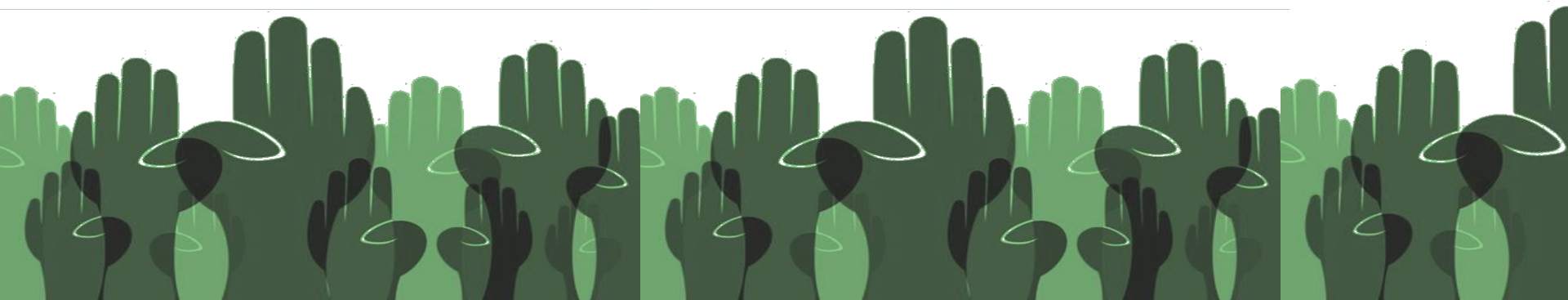


SOCIAL DESIGN

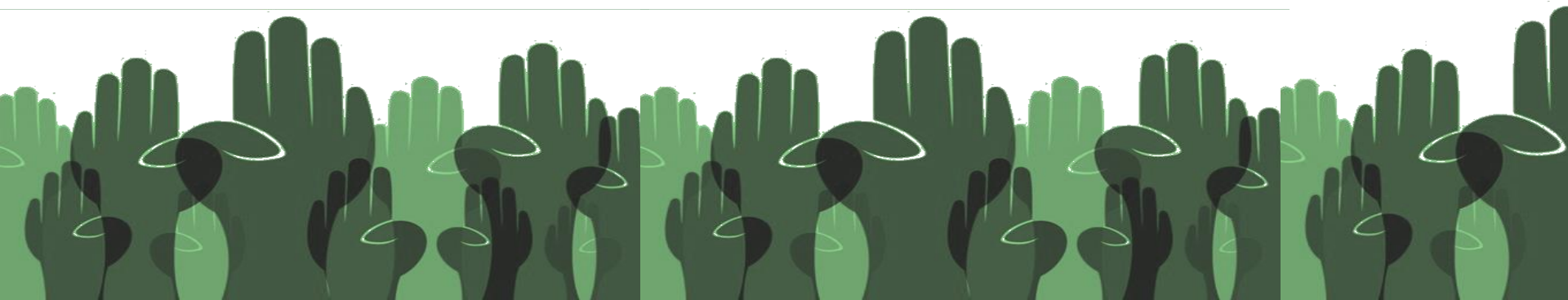


What is “Social Design”?



“Social Design refers to applying the design process of **Research, Analysis, Visualization** and **Communication** to improve the **Quality of Life** and **Social Service.**”

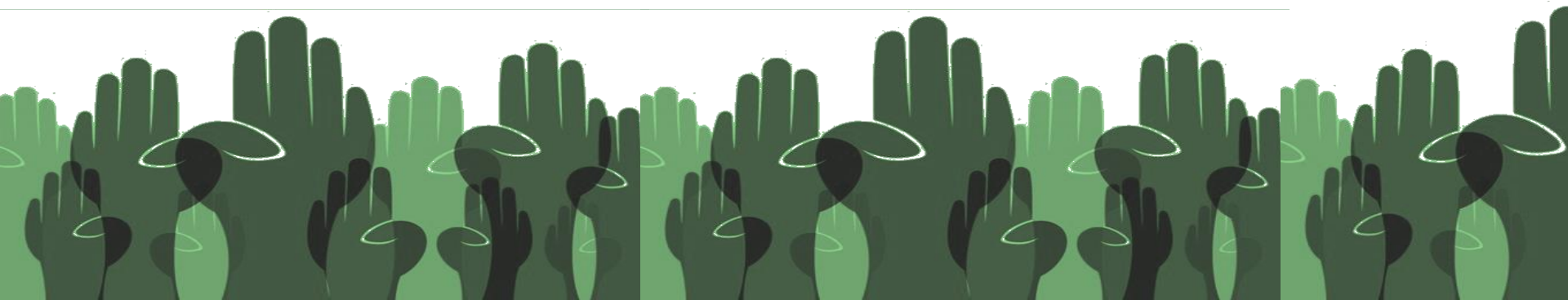
Basically, an ideas that put people and planet first.



Making it more easy...

ALL THE IDEAS THAT ARE:

- ✓ Human Centered and Empathetic
- ✓ Integrates Social Responsibility and Social Justice
- ✓ Are Collaborative– ‘with’ not ‘for’



**More
fair**

**Novel
solution**

**More
Sustainable**

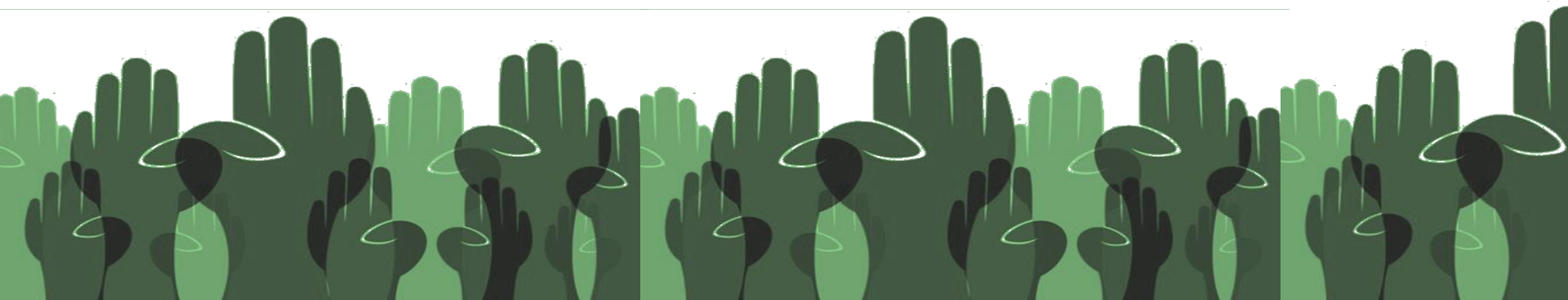
**More
effective**

**Valuable to
the society**

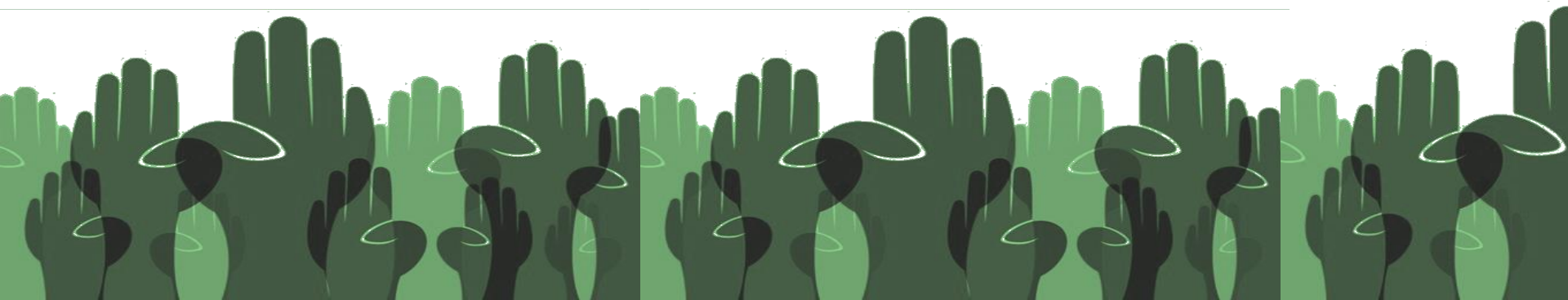
**More
efficient**



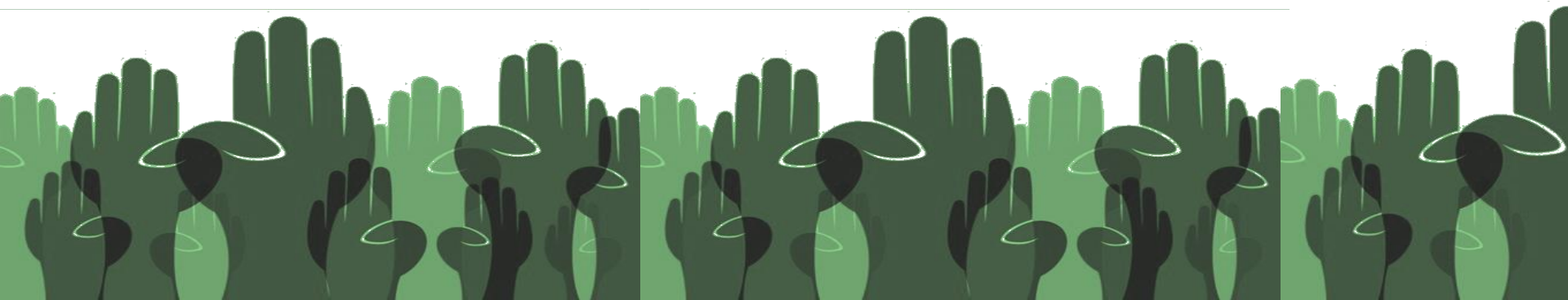
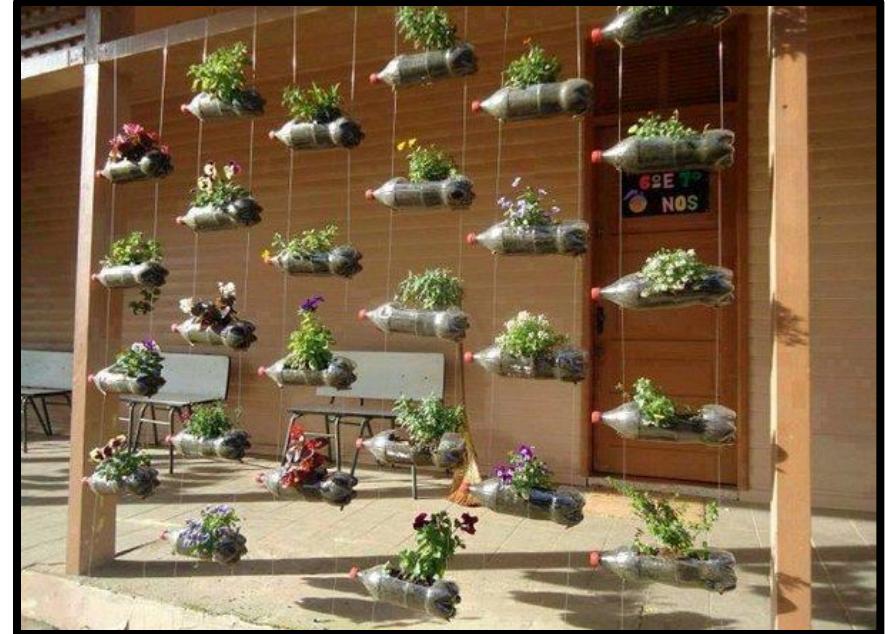
IDEAS THAT ARE



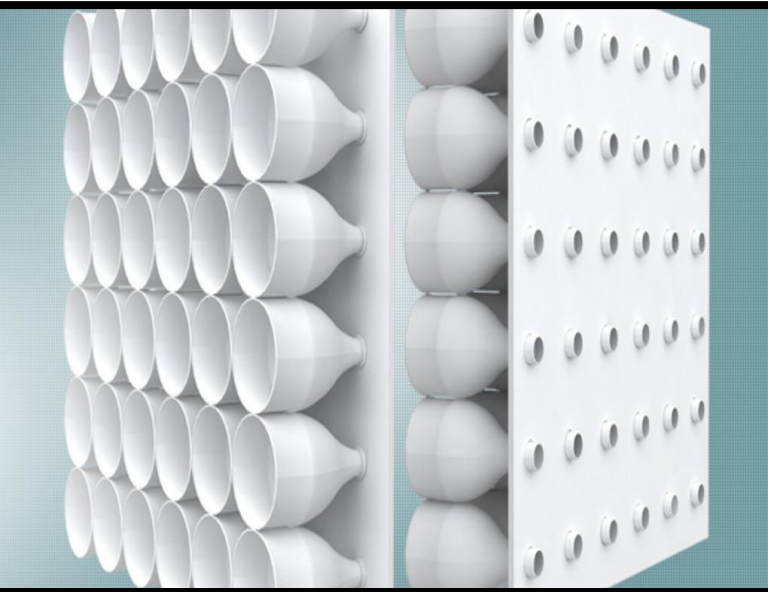
EXAMPLES



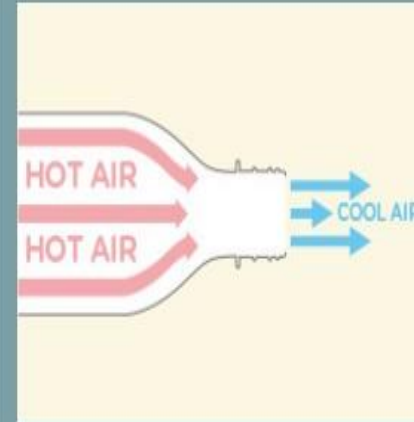
Vertical Gardening



Zero Electricity Air Cooler



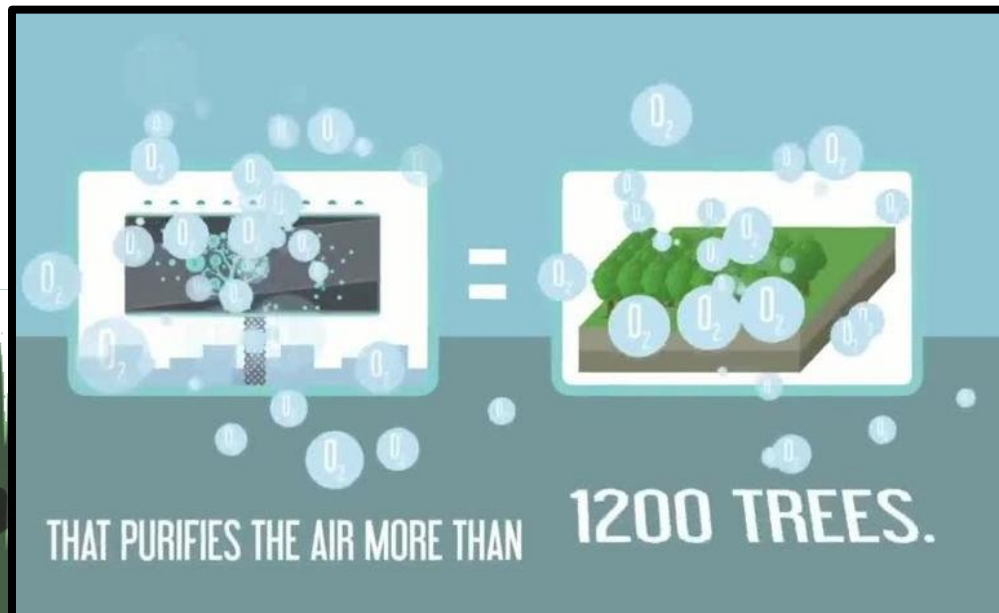
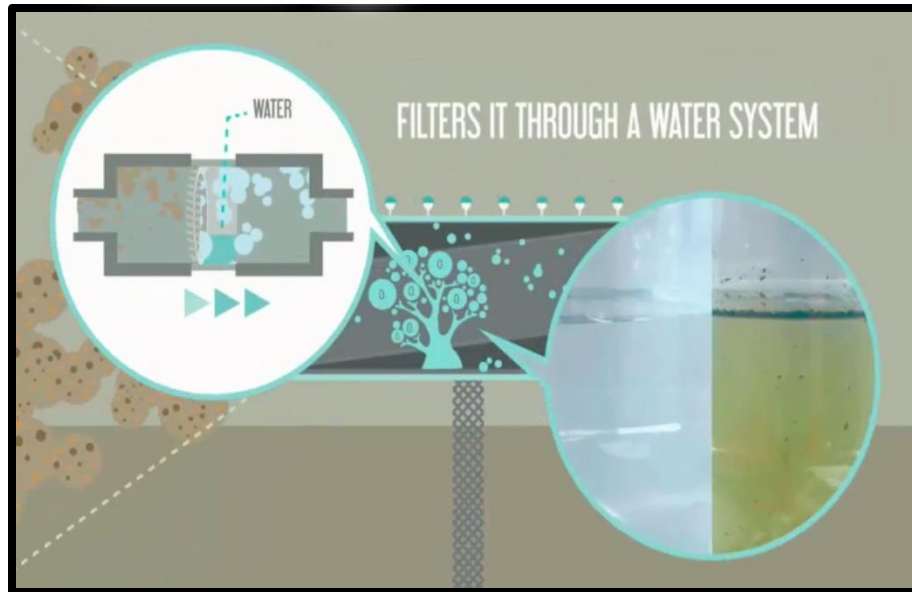
THE SCIENCE



The neck of plastic bottles, helps compress the air. As the hot air pushed towards the rim of the bottle, it starts expanding. The rapid expansion of the warm air-cools the air down



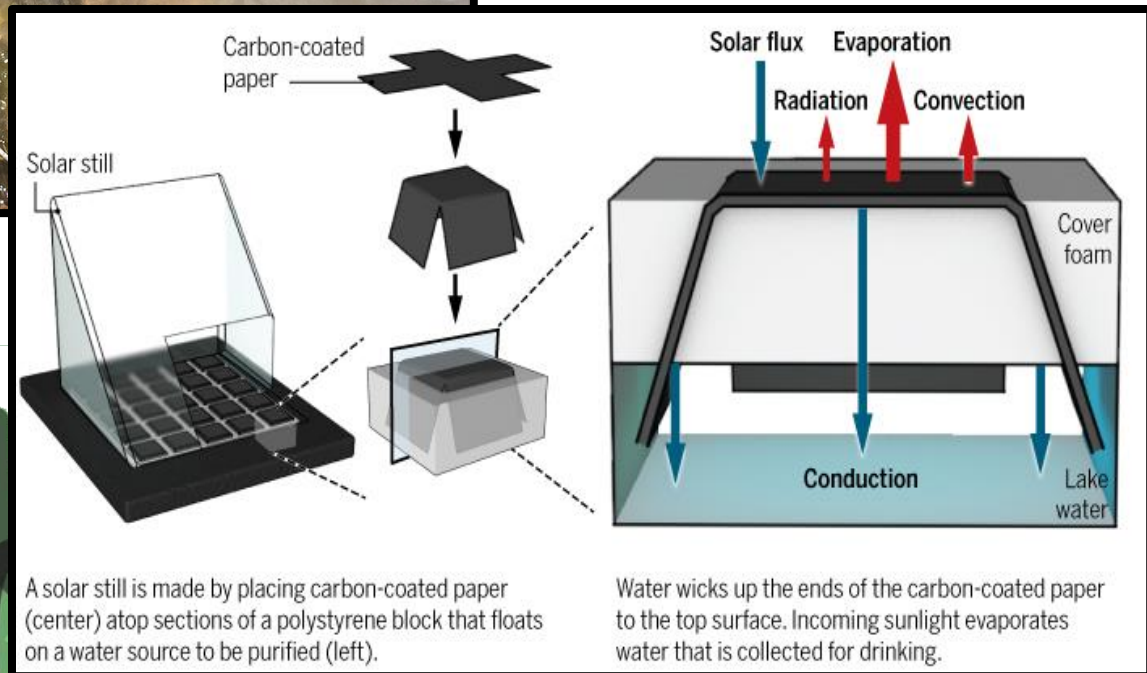
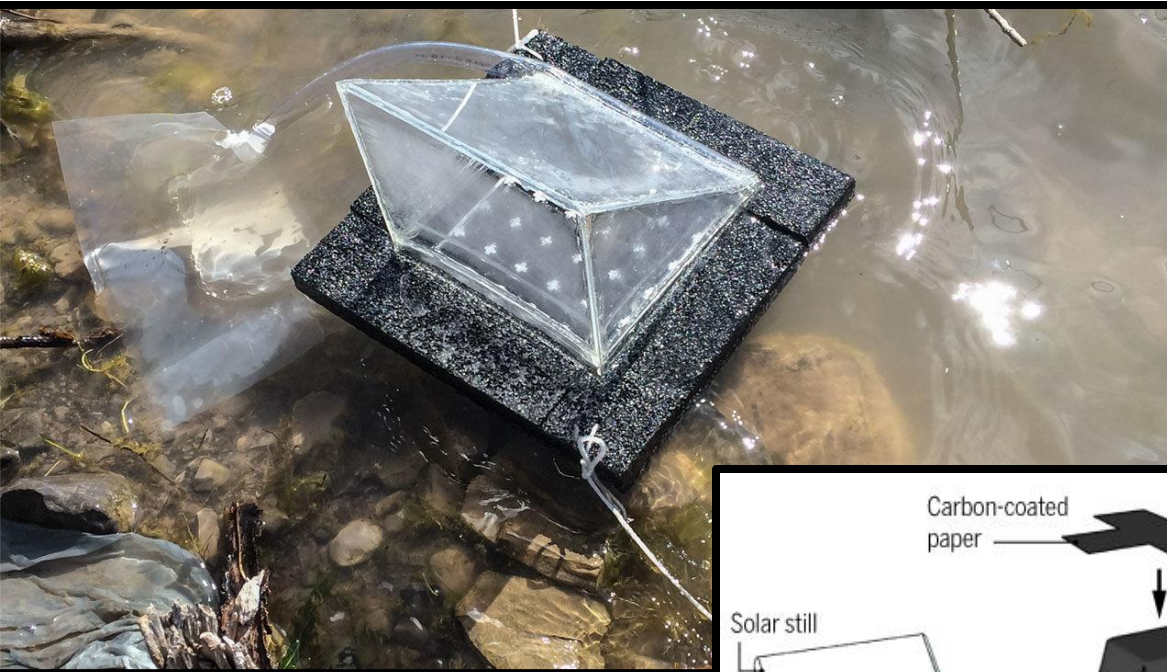
Air Purifying Billboards



Plastic Bottle Broom



Solar Water Body Cleaner

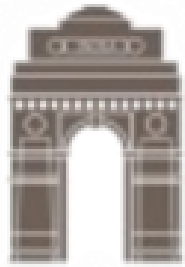


Liter of Light



Photosynthesis Bike





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