## Varun V M

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### **PROFILE**

I am an MCA student and a passionate data enthusiast with a creative edge. I thrive on coding and data-driven decision-making, and I take pride in communicating technical insights in a clear and engaging manner. A dedicated and collaborative learner, I am always eager to expand my knowledge and contribute meaningfully to team-based, data-centric solutions. I find great satisfaction in learning from others while sharing my own expertise to drive growth and innovation.

#### **EDUCATION**

Sathyabama Institute of Science and Technology
Master of Computer Applications (MCA)

Chennai, India July 2024 - Present

Bharath Institute of Higher Education and Research Bachelor of Computer Applications, CGPA: 7.5 CGPA

Chennai, India September 2021 - April 2024

### SKILLS SUMMARY

• Programming Languages: Python, SQL, HTML, CSS, JavaScript, Java

• Data Tools: Tableau, MS Excel, Git, GitHub

• Creative Tools: Blender, Animaker

• Soft Skills: Communication, Collaboration, Creativity

#### **PROJECTS**

# • Chocolate Sales Dashboard:

Comprehensive sales intelligence platform that boosted decision-making efficiency by 35% through interactive country comparisons and real-time performance tracking. Enabled management to identify \$280K in untapped revenue opportunities by analyzing top-performing sales personnel and seasonal trends.

Tech: Tableau, Excel, SQL, Github Link: Chocolate Sales DashBoard

## • Gifty-fyy, an Ecommerce Platform:

Built a full-stack e-commerce application with a React.js frontend and Node.js backend, offering a seamless user experience and dynamic product browsing. Implemented optimized asset delivery techniques and efficient API handling, reducing page load time by 60% and improving overall site performance. Integrated MongoDB for product, user, and order management with robust schema design. Features included secure user authentication, shopping cart functionality, real-time inventory updates, and responsive UI for mobile and desktop. Ensured scalability and maintainability through modular code structure and best practices.

Tech: React.js, Node.js, Express.js, MongoDB, REST API, GitHub

**Link: E-Commerce Website** 

### • 3D Car Animation (Photorealistic Rendering, Particle Effects, Dynamic Lighting):

Developed a high-quality 3D car simulation using Blender, featuring photorealistic rendering, advanced particle effects, and dynamic lighting. Created detailed 3D models and animations tailored for automotive client marketing campaigns. Focused on realism and cinematic quality to enhance visual storytelling and client engagement.

Tech: Blender, 3D Modeling, Animation, Lighting, Particle Systems