



PIZZA SALES DASHBOARD

Jan/15-Dec/14

Pizza Category

All

1/1/2015

12/31/2015

Dashboard

Best & Worst Sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends
Friday/Saturday evenings

MONTHLY

There are **maximum** orders from
month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic category contributes to
maximum sales & total orders.

SIZE

Large size pizza contributes to
maximum sales



21350

Total orders



49574

Total Pizza sold



817.86K

Total revenue



2.32

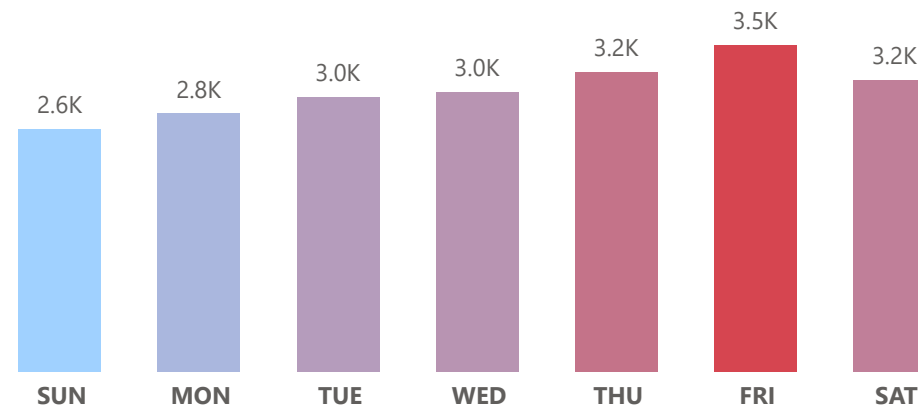
Avg pizza for order



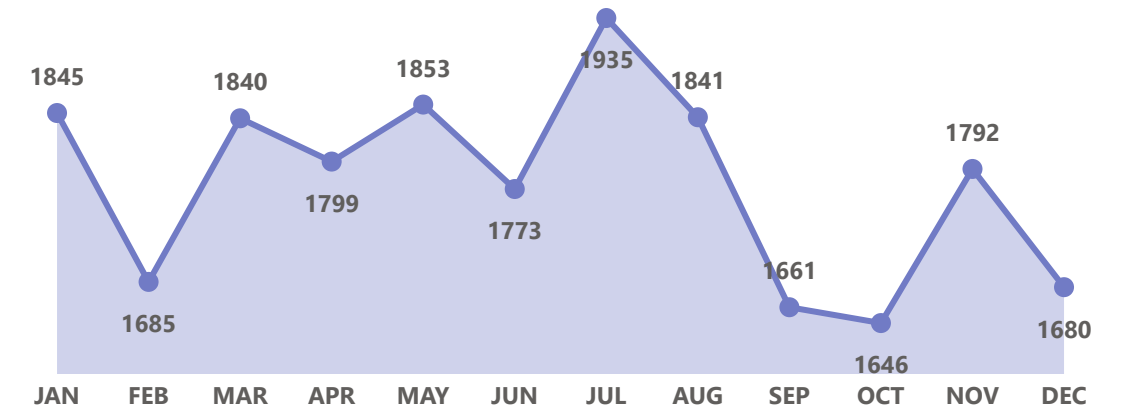
38.31

Avg order value

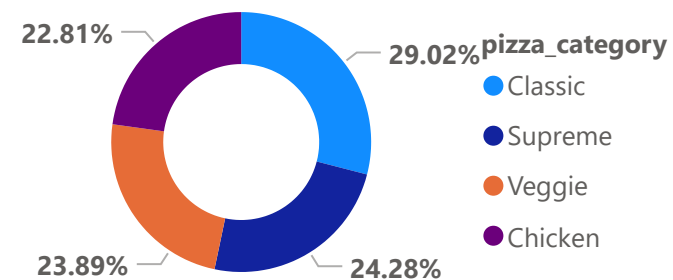
Daily Trend for Total Orders



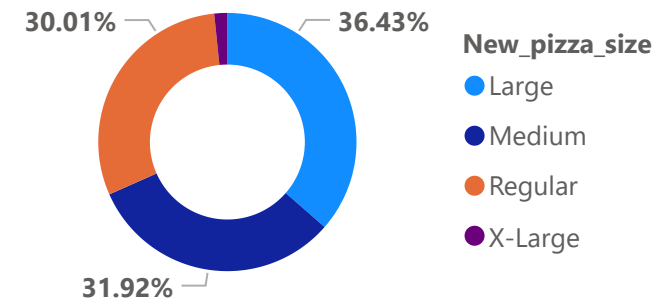
Monthly Trend for Orders



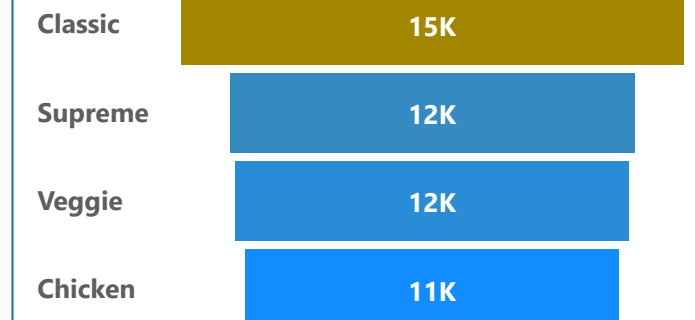
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza sold by pizza_category





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12/31/2015



Dashboard

Best & Worst Sellers

BEST SELLERS

Revenue

Thai Thai Chicken Pizza contributes
Maximum revenue

Quantity

The Classic Deluxe Pizza contributes to
Maximum Total Quantities

Total Orders

The Classic Deluxe Pizza contributes to
Maximum Total Orders

WORST SELLERS

Revenue

The Brei Carre Pizza contributes
Minimum revenue

Quantity

The Brie Carre Pizza contributes to
Minimum Quantities

Total Orders

The Brie Carre Pizza contributes to
Minimum Total Orders



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Total orders



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Total Pizza sold



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Total revenue



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Avg pizza for order



38.31

Avg order value

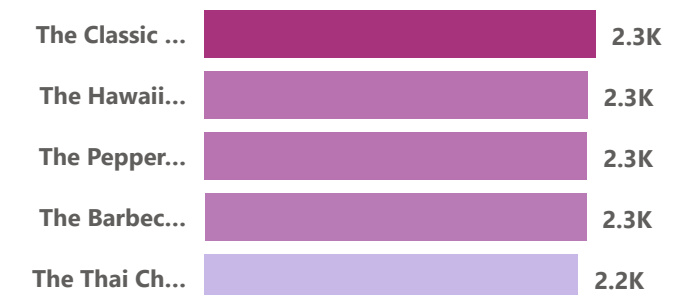
Top 5 pizza by revenue



Top 5 pizza by quantity



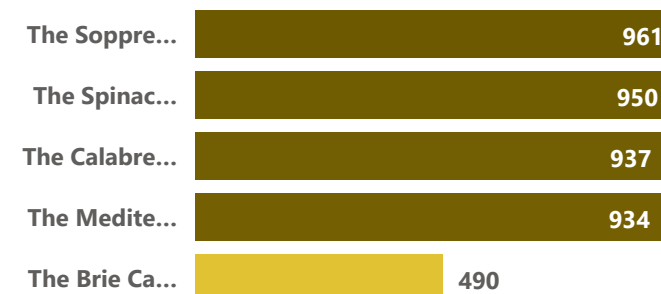
Top 5 pizza by orders



Bottom 5 pizza by revenue



Bottom 5 pizza by quantity



Bottom 5 pizza by orders

