Varun Nair
User Experience Designer

Portfolio - www.behance.net/varunnair4
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Work Experience

VoloFin Services Pvt Ltd. / UX Designer

May 2022 - Present | Mumbai, India

- Undertook a structural revamp of the existing portal, focusing on UI redesign and addressing workflow shortcomings.
- Introduced a Sales CRM to streamline client onboarding and automate the offer generation process.
- Enabled multiple currency transactions (USD, EUR, GBP) on invoices & introduced credit underwriting repository for clients.

Lemon Yellow LLP / UI Design Intern

May 2021 - Aug 2021 | Thane, India

- Worked with industry experts, learning design concepts & best practices, while servicing multiple clients & their requirements.

Education

Narsee Monjee Institute of Mgmt. Studies / BBA

Jun 2019 - May 2022 | Mumbai, India

- A combination of marketing knowledge & business acumen helps me holistically understand user needs & business goals.
- My perspective allows me to consider not only the usability & aesthetics of a design but also its impact on product viability.

Notable Projects

Indian Bank Redesign / Certification

Mar 2022 - May 2022 | Consumer Banking, Equity Finance

- Conducted a heuristic evaluation & competitor analysis of the existing banking applications, and ideated a new design.

VoloTrade Exchange Platform / Initiative

Feb 2023 - May 2023 | Trading, Commodity Exchange

- Proposed an initial design for a commodity exchange platform for metals, & collaborated with developers for the same.

AR for Financial Inclusivity / Personal Project

May 2023 - Present | Augmented Reality

- Dabbled in designing experiences for AR interfaces & currently in the midst of developing a financial assistant bot utilizing AR.

Skills & Tools

Design
Wireframing, Prototyping, Visual Design

Research
User Interviews & Surveys, Usability Testing

Programming
HTML5, CSS3, JavaScript, Bootstrap, Angular

Positions of Responsibility

Vice President, Vertical 1
Apr 2021 - Mar 2022 | Tech Club, NMIMS

Head of Department, Web Design
Apr 2020 - Mar 2021 | Tech Club, NMIMS

Certifications

Interaction Design Specialization
Jul 2023 | UC San Diego

UX Design Professional Certificate
May 2022 | Google

Publications

Exploratory Analysis for Online Customers
Jul 2023 | Soon to be Published

Sample Research Paper Topic 2
Jul 2023 | Soon to be Published

Competitions

Thrive Design Article Writing Challenge
Jun 2023 | Ranking Awaited

LaunchHack 2023 Summer Hackathon
Jul 2023 | Ranking Awaited