Excel Project

This project is about managing and analyzing data for a retail or sales business.

Monthly Sales Trend

Revenue by Category
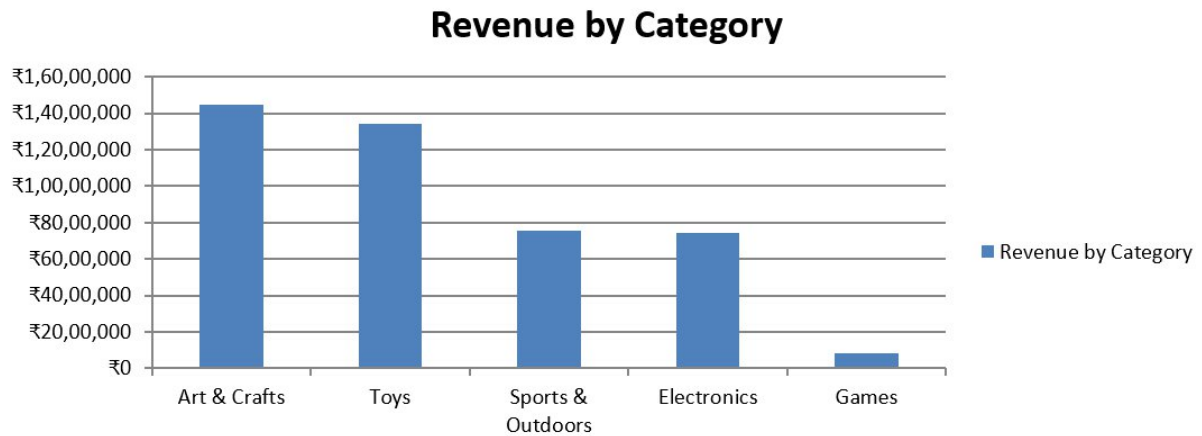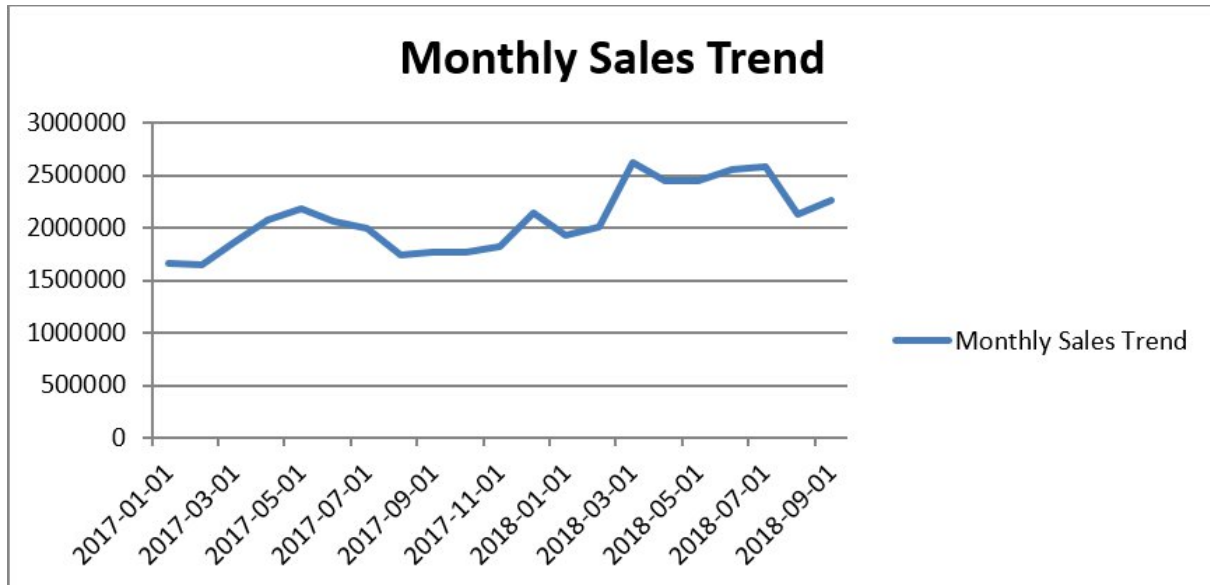
Top Stores Revenue Share

Legend:
- Store_Name
- Maven Toys Ciudad de Mexico 2
- Maven Toys Ciudad de Mexico 1
- Maven Toys Toluca 1
- Maven Toys Guadalajara 3
- Maven Toys Monterrey 2
- Maven Toys Ciudad de Mexico 3
- Maven Toys Guanajuato 1
- Maven Toys Monterrey 4
- Maven Toys Xalapa 2
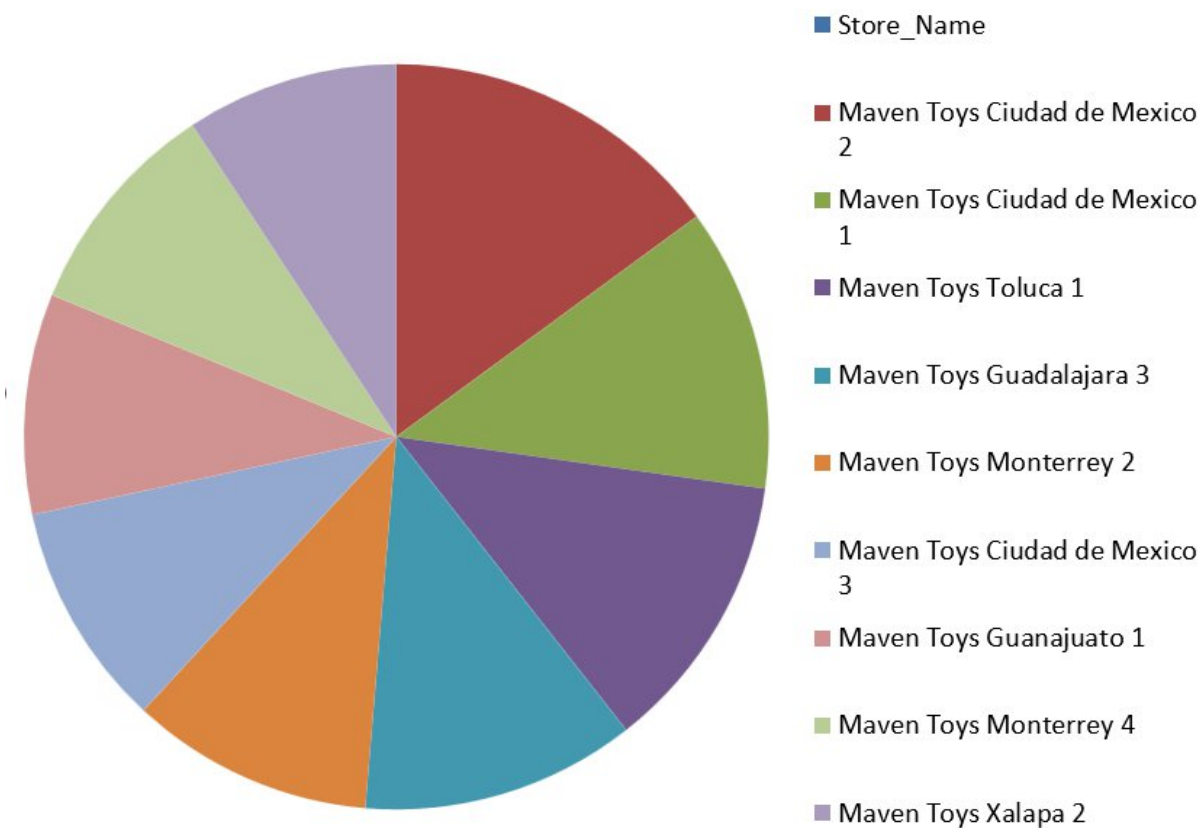
Metric	Value
Total Sales (₹)	₹4,37,03,176
Total Orders	₹40,322
Avg Revenue per Order (₹)	₹1,084

Product_Category	Sales
Art & Crafts	₹1,44,79,822
Toys	₹1,33,97,595
Sports & Outdoors	₹75,60,891
Electronics	₹74,45,935
Games	₹8,18,933

Store_Name	Sales
Maven Toys Ciudad de Mexico 2	₹16,44,027
Maven Toys Ciudad de Mexico 1	₹13,52,517
Maven Toys Toluca 1	₹13,41,596
Maven Toys Guadalajara 3	₹13,11,771
Maven Toys Monterrey 2	₹11,60,807
Maven Toys Ciudad de Mexico 3	₹10,74,745
Maven Toys Guanajuato 1	₹10,54,000
Maven Toys Monterrey 4	₹10,51,386
Maven Toys Xalapa 2	₹10,15,782
Maven Toys Ciudad de Mexico 4	₹9,94,330