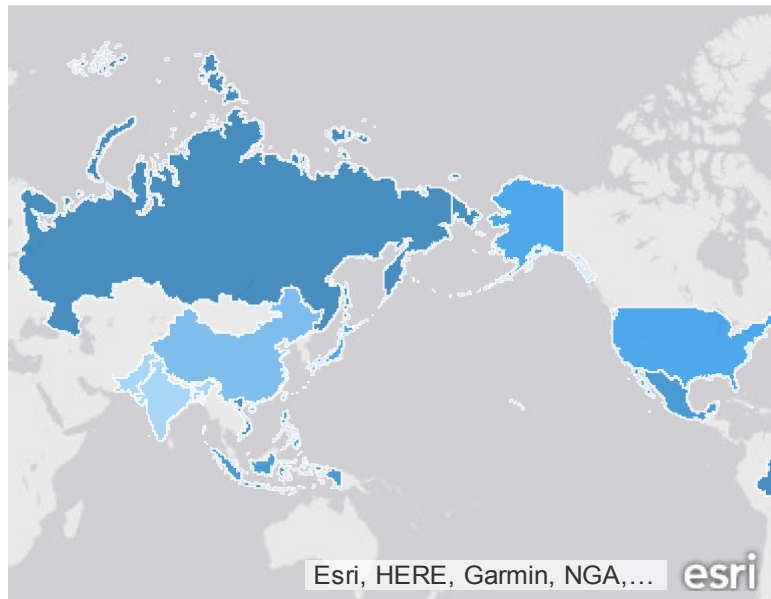
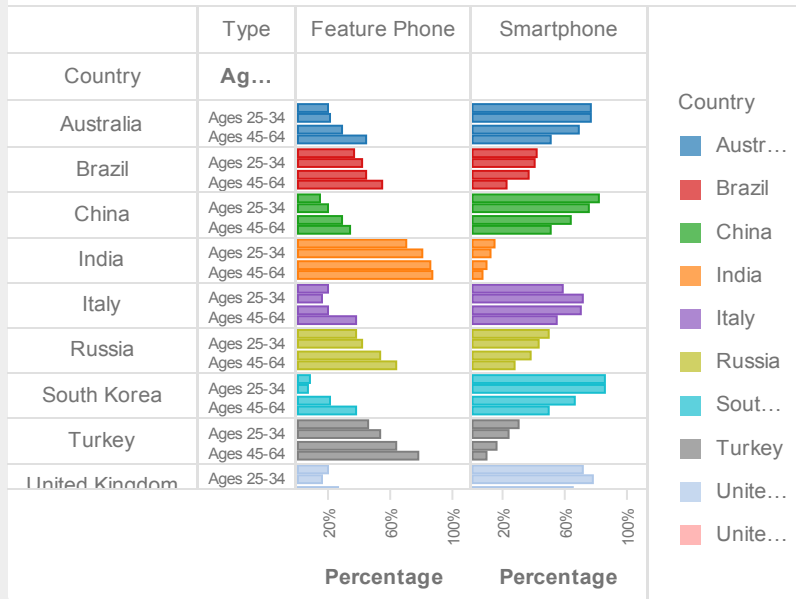


Mobile Penetration



Phone Trends by Age Group

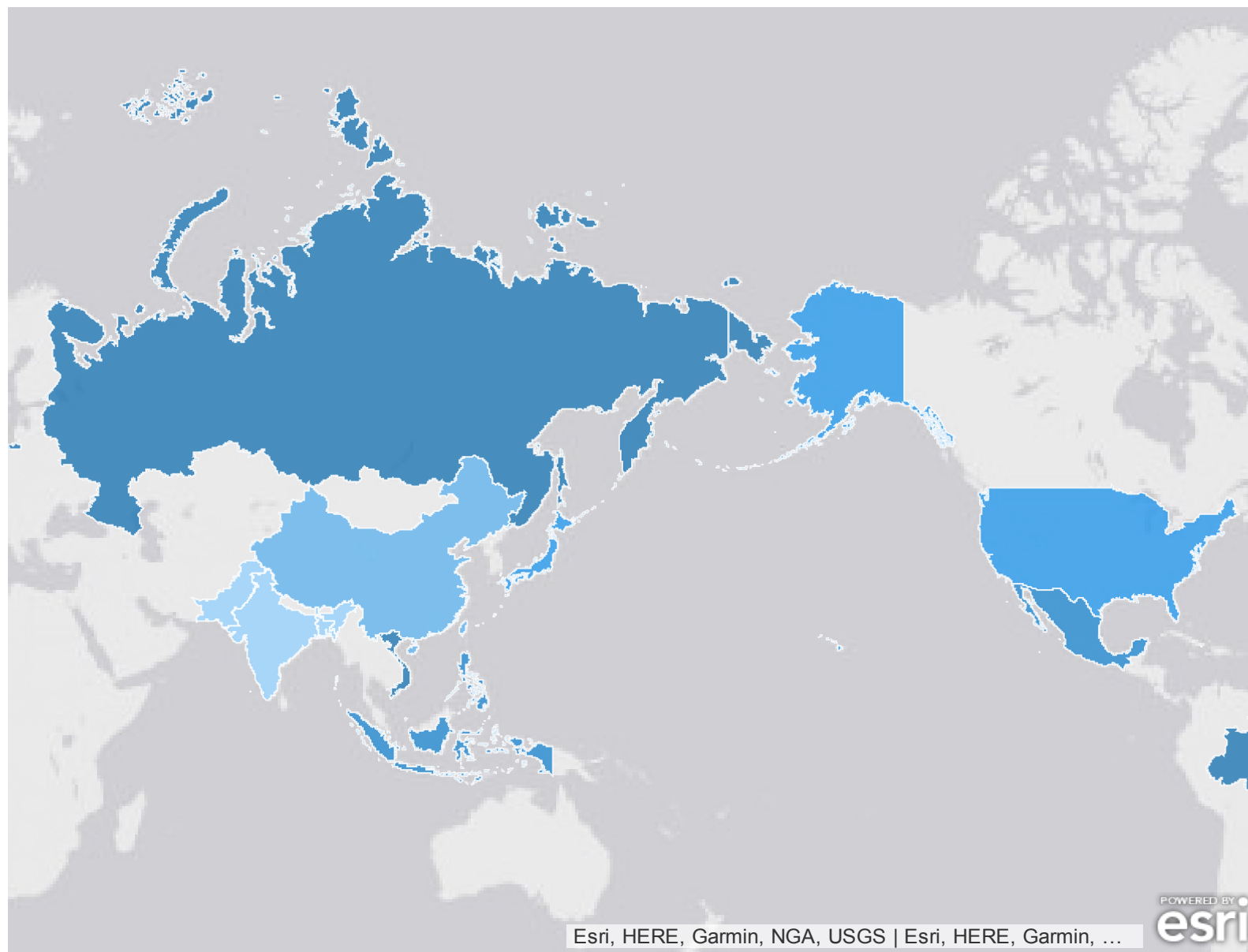


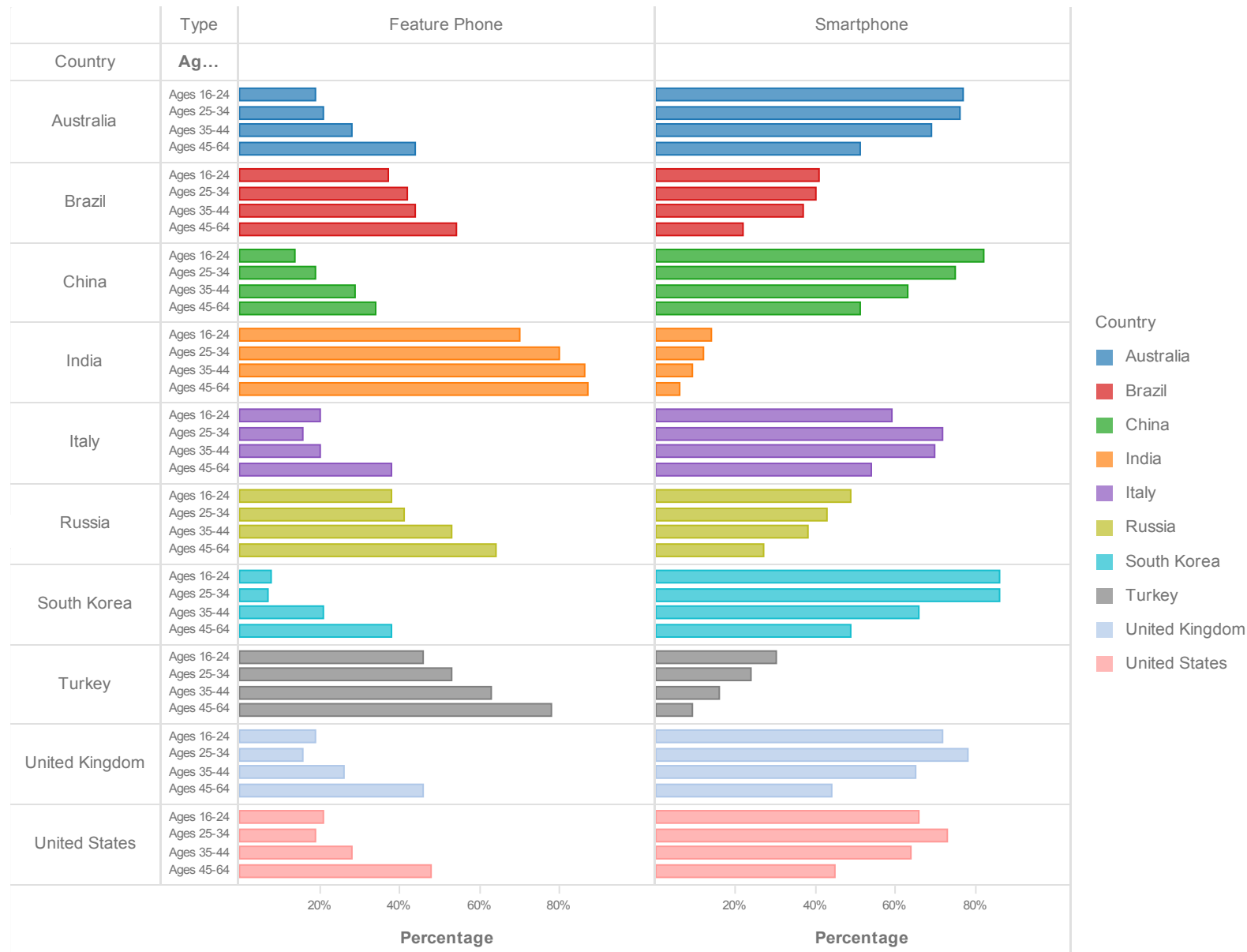
Phone Usage Type

Usage Type(Group)	Avg (% Usage by Country)
Direct Marketing	38.24%
Applications	56.70%
Barcode or QR Scanning	19.33%
Instant Messaging	42.60%
Location-Based Services/GPS	39.40%
Mobile Banking	29.30%
NFC/Mobile Wallet	8.00%
Text Messaging/SMS	84.10%
Web Browsing	58.90%

Smartphone Penetration by Country

The visualization MstrVisD3BubbleChart does not support PDF exporting. If this visualization was downloaded from the MicroStrategy Visualization Library (<https://community.microstrategy.com/t5/Visualization-Library/bg-p/vizgallery>), please download the latest version of the visualization. Otherwise, please modify your visualization to support PDF exporting. Documentation can be found at https://lw.microstrategy.com/msdz/MSDL/_CurrentGARelease/docs/projects/VisSDK





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