Lavender is delicately floral and renowned for its "clean" scent despite having camphoric facets. Sweet and floral, lavender is an herbal scent that blends well with the likes of orange blossom, neroli, bergamot, oakmoss and patchouli. It can also compliment notes of pine, sage or rosemary. Lavender is used in many products including eau de cologne, cosmetics, soap, deodorants, after-shave and perfume. It was the first floral note to be used in men's fragrances, at first paired with fougere notes so its effect was less obvious. Lavender is a symbol for both Anglo-Saxons and Southern France.

The scent of lavender is omnipresent in Brazil, where it was once imported by the Portuguese. Alfazema, as it's called in Portuguese, can be found in 40% of women's perfume and body care products. The floral scent permeates the air in Bahia on the second Thursday of every January for the Lavagem do Bonfim religious ceremony. Dressed all in white, the Baianas wash the steps of the Bonfim church with a water and lavender oil mixture.\$ Lavender has many uses including antiseptic properties which can be used as an acne treatment. It is also invigorating, antispasmodic, healing and can be used as an insecticide. It can also relieve headaches and soothe anxiety.