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Code No: IP510

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JSS Mahavidyapeetha
Sri Jayachamarajendra College of Engineering (Autonomous)
Mysuru – 570 006
Under Visvesvaraya Technological University, Belagavi

V Semester B.E. Degree
Semester End Examination, December 2016

Branch : Industrial & Production Engineering

Name of the Paper Setter: Dr V Ramesh

MANAGEMENT & ENTREPRENEURSHIP

Duration: 3 Hours

Time: 02.00 to 05.00 pm

Max. Marks: 100

Date: 05.12.2016

Day: Monday

Answer all questions from Part -A & Part – B. All questions carry equal marks.

Course Objective	Descriptions:
CO-1	Understand the meaning, nature & levels of management and ownerships.
CO-2	Understanding Planning, decision and organization structure.
CO-3	Understand the concept of staffing, policies, procedures.
CO-4	Apply the concepts of entrepreneurship & emphasis on SSI.
CO-5	Understand the applications of Intellectual property rights.

Q. No	CO	Cognitive Domain	Question	Marks
1	CO1	Knowledge & Comprehension	Explain the contributions of Henry Fayol to the scientific management. Discuss his 14 Principles.	10
2	CO2	Knowledge & Comprehension	Explain the steps in planning and illustrate the hierarchy of plans.	10

3	CO3	Knowledge & Application	Explain any two types of training and executive development implemented for blue and white collared employees.	10
4	CO4	Knowledge & Comprehension	Explain the concept of Entrepreneurship and discuss the stages in entrepreneurial process with suitable example.	10
5	CO5	Knowledge	Explain the patent application procedure to be followed in obtaining a patent.	10

PART – B

6	CO1	Knowledge & Comprehension	Explain the formation of a Joint stock company and briefly discuss its types..	10
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OR

7	CO1	Knowledge & Application	Explain the kinds of partners in a typical organization and discuss the partnership deed for a large scale industry of your choice.	10
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8	CO2	Knowledge & Application	Explain with the help of illustrative sketch line and staff organisation structure of a large scale industry and discuss the concept of span of control.	10
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OR

9	CO2	Knowledge & Comprehension	Explain the types of decisions in decision making and clearly indicate the steps of decision making with suitable sketch.	10
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10	CO3	Knowledge & Comprehension	Explain the concept of selection in staffing function and clearly indicate the techniques used in selection with suitable examples.	10
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OR

11	CO3	Knowledge & Comprehension	Explain the methods of performance appraisals used in industrial practice with suitable illustration.	10
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12	CO4	Knowledge & Comprehension	Explain the role of entrepreneur in economic development and discuss the barriers faced in entrepreneurship.	10
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OR

13	CO4	Knowledge & Comprehension	Explain the characteristics need and rationale of small scale Industries.	10
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14	CO5	Knowledge & Comprehension	Explain the concept of copyright in IPR explain with the help of suitable case example.	10
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OR

15	CO5	Knowledge & Application	Explain the concept of trademarks in IPR. Explain with suitable case illustrations.	10
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JSS MAHAVIDYAPEETHA
SRI JAYACHAMARAJENDRA COLLEGE OF ENGINEERING
(AUTONOMOUS), MYSURU – 570 006
Under Visvesvaraya Technological University, Belagavi

V Semester B.E. Degree
Semester End Examination – December 2017

Department: Industrial & Production Engineering

Name of the Paper Setter: Ms Sowmya C

MANAGEMENT & ENTREPRENEURSHIP

Duration: 3 Hours

Time: 02.00 to 05.00 PM

Max. Marks: 100

Date: 20.12.2017

Day: Wednesday

Instructions to the Candidates:

1. Answer all questions in Part- A.
2. In Part- B answer as per the choice.

Course Outcome	
CO-1	Understand the meaning, nature levels and characteristics of management apply the concepts in various types of ownerships.
CO-2	Understand the nature, types, purpose of planning and taking decision under different conditions and understand & apply define the different organization structures.
CO-3	Understand the concept of staffing policies and procedures with case examples.
CO-4	Define the entrepreneurship process, its evaluation and barriers in entrepreneurship with emphasis on small scale industries.
CO-5	Understanding the different schemes and facilities provided by Institutions to the entrepreneur and preparation of project.

PART – A

Q. No	CO	Cognitive Domain	Question	Marks
1	CO-1	Comprehension	Discuss briefly the different kinds of partners.	10
2	CO-2	Comprehension & Application	With a neat sketch explain line and staff organization.	10

Question paper
JSS SCIENCE AND TECHNOLOGY UNIVERSITY

3	CO-3	Comprehension	Explain briefly the techniques of selection.	10
4	CO-4	Comprehension	Discuss briefly the various stages in entrepreneurial process.	10
5	CO-5	Comprehension	Explain the contents of project report.	10

PART – B

Q. No	CO	Cognitive Domain	Question	Marks
6	CO-1	Knowledge & Comprehension	Define management according to Koontz. Discuss briefly the historical perspective of management.	10
OR				
7	CO-1	Analysis	Differentiate between private limited and public limited company.	10
OR				
8	CO-2	Comprehension	With a neat block diagram explain the steps in decision making.	10
9	CO-2	Knowledge & Comprehension	Define departmentation. Explain the types of departmentation.	10
10	CO-3	Comprehension	Discuss briefly the elements and functions of staffing.	10
OR				
11	CO-3	Comprehension	Discuss briefly the various sources of recruitment.	10
12	CO-4	Knowledge	List the type of entrepreneur.	10
OR				
13	CO-4	Comprehension	Discuss briefly the steps to start SSI.	10
14	CO-5	Application	Write a note on concept of NSIC.	10
OR				
15	CO-5	Comprehension	Explain the common errors of Project report.	10

Code No: IP510

JSS Mahavidyapeetha
JSS Science and Technology University
JSS Technical Institution's Campus,
Mysuru – 570 006



V Semester B.E. Degree
Semester End Examination, December 2018

Department: Industrial & Production Engineering
Name of the Paper Setter: Sowmya C.

MANAGEMENT & ENTREPRENEURSHIP

Duration: 3 Hours
Date: 04.12.2018

Time: 2.00 to 5.00 p.m.

Max. Marks: 100
Day: Tuesday

Course Outcome:

CO-1	Understand the contribution of Taylor Fayol towards management and to understand the various ownership and their characteristics in the Indian context.
CO-2	Understand the concept and planning in decision making and its role in forming organization chart.
CO-3	Understand through case examples the staffing, training and development functions and to analyse the methods of performance appraisal.
CO-4	Understand the concepts of entrepreneurship and steps to be followed in launching and entrepreneurship organization from the Indian perspective through case examples.
CO-5	Understand the concepts of Intellectual property rights and critically know the requirements of copyrights, trademarks and patents from the Indian context.

Instructions to the Candidates:

1. Answer all the questions from PART – A.
2. From PART – B answer as per the choices given.

PART – A

Q. No	CO	Cognitive Domain	Question	Marks
1	CO1	Knowledge & Comprehension	List and explain various types of companies.	10
2	CO2	Knowledge & Comprehension	Explain with neat sketch the concept of line and staff organization. List its advantages and disadvantages.	10
3	CO3	Comprehension	Explain the various sources of Recruitment.	10
4	CO4	Knowledge & Comprehension	List different types of Entrepreneur and explain Entrepreneur according to the type of business.	10
5	CO5	Comprehension	Explain the differences between patent, copyright and trademark with suitable examples.	10

PART - B

Q. No	CO	Cognitive Domain	Question	Marks
6	CO1	Knowledge & Comprehension	Define management according to Koontz? Discuss briefly the contribution of F.W. Taylor for the management.	10

OR

7	CO1	Knowledge & Comprehension	Enumerate the particulars of partnership deed.	10
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8	CO2	Comprehension & Application	Explain the steps in decision making with neat sketch.	10
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OR

9	CO2	Knowledge & Comprehension	Define departmentation. Explain the types of departmentation.	10
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10	CO3	Comprehension	Explain the techniques of selection.	10
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OR

11	CO3	Knowledge & Comprehension	Define staffing? What are the main elements involved in staffing. Explain the functions of staffing?	10
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12	CO4	Comprehension	Discuss briefly the evolution of entrepreneurship and what are the barriers of entrepreneurship.	10
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OR

13	CO4	Comprehension	Explain the need and rationale of SSIS and mention its objectives.	10
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14	CO4	Comprehension	Discuss the Role of SSI (Small Scale Industry) in economic development. List the advantages of SSIS.	10
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OR

15	CO5	Comprehension	Summarize your understanding on the following with suitable examples:- a) What is a patent? Write a block diagram for patent granting procedure. b) Explain types of artifacts/products which cannot be patented?	10
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V Semester BE
Semester End Examination, DECEMBER 2019

Branch : INDUSTRIAL & PRODUCTION ENGINEERING

Name of the Paper Setter: Mrs Sowmya C

CODE NO: IP510

MANAGEMENT & ENTREPRENEURSHIP

Duration: 3 Hours

Time: 02.00 PM to 05.00 PM

Max. Marks: 100

Date: 11.12.2019

Day: Wednesday

Course Outcome:	
CO-1	Understanding the meaning, nature and level of management and ownerships.
CO-2	Understanding Planning, decision and organisation structure.
CO-3	Understanding the concept of staffing, policies, procedures.
CO-4	Apply the concept of entrepreneurship & emphasis on SSI.
CO-5	Understand the applications of Intellectual property rights.

Instructions to the Candidate:

Answer all questions from Part- A and in Part- B answer as per choice given.

PART – A

Q. No	CO	Cognitive Domain	Question	Marks
1	CO-1	Knowledge Comprehension	Explain the contributions of Henry fayol to the scientific management. List his 14 principles.	10

2	CO-2	Comprehension	Explain the concepts of corporate objectives that leads to the foundation for business planning.	10
3	CO-3	Knowledge Comprehension	Explain the concept of selection in staffing function and clearly indicate the techniques used in selection.	10
4	CO-4	Knowledge Comprehension	Explain the concept of entrepreneurship and discuss the stages in entrepreneurial process.	10
5	CO-5	Comprehension	Explain the concept of copyright Registration with a neat work flow chart.	10

PART - B

Q. No	CO	Cognitive Domain	Question	Marks
6	CO-1	Knowledge Comprehension	Define management according to Koontz. Discuss the modern management approaches.	10

OR

7	CO-1	Comprehension	Explain the concept of formation of an Joint stock company.	10
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8	CO-2	Comprehension Application	Explain the various steps in decision making with a neat sketch.	10
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OR

9	CO-2	Knowledge Application	Explain with the help of illustrative sketch of line organisation structure for a medium size manufacturing company and discuss its advantage and disadvantages.	10
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10	CO-3	Knowledge Comprehension	List and explain the various sources of recruitment from where the personnel may be recruited.	10
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OR

11	CO-3	Comprehension	Explain the Techniques / methods of performance appraisals devised to measure the quantity and quality of performance appraisals.	10
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12	CO-4	Knowledge Comprehension	List all types of entrepreneur and explain the concept of entrepreneurs according to technology.	10
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OR

13	CO-4	Knowledge Comprehension	Explain the characteristics, need and rationale of small scale industries.	10
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14	CO-5	Comprehension	Explain the concept of Non – patentable inventions.	10
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OR

15	CO-5	Comprehension	Distinguish between copyright, Trademark and patent of intellectual property.	10
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**JSS MAHAVIDYAPEETHA
SRI JAYACHAMARAJENDRA COLLEGE OF ENGINEERING
(AUTONOMOUS), MYSURU – 570 006**
Under Visvesvaraya Technological University, Belgaum

V Semester B.E. Degree
Semester End Examination – December 2015

Department: MECHANICAL ENGINEERING

Name of the Paper Setter: Dr. A N Santosh Kumar

MANAGEMENT & ENTREPRENEURSHIP

Duration: 3 Hours
Date: 03.12.2015

Time: 02.00 to 05.00 PM

Max. Marks: 100
Day: Thursday

Instructions to the Candidates:

- 1) Part – A is Compulsory. Part – B has internal choice.
2) All questions carry equal marks. Answer all Ten Questions**

PART - A

- | | | |
|----|---|----|
| 1. | What is Scientific Management? Bring out the contributions of F. W. Taylor towards Scientific Management. | 10 |
| 2. | What are standing plans? Give an example of each plan and explain how they will be useful in effective Management of an Enterprise. | 10 |
| 3. | List the different forms of Ownership that exist in Indian Industry. Also explain the process of incorporation of a Public limited company. | 10 |
| 4. | With the help of a neat sketch explain the concept of product life cycle. | 10 |
| 5. | Bring out the Role of Entrepreneurs in the Economic development of a country like India. | 10 |

PART - B

6. What is employee performance Appraisal? How and why is it done? Explain. 10

OR

7. What is departmentation? What are the common bases of departmentation? What are its benefits? Explain. 10

8. With suitable examples, explain the different leadership styles found in Modern organisations. 10

OR

9. Briefly explain the steps involved in the control function of Management. Also bring out the different types of controls. 10
10. Write a note on * 10
 i) Coding of materials
 ii) Stores Documentation

OR

11. Bring out the important function of the purchase department. Also list the different purchasing methods. 10
12. What is selling concept? How is it different from Marketing concept? Explain with suitable examples. 10

OR

13. Bring out the Various Pricing methods followed in Business. Give an example for each. 10
14. Explain the Various stages in the Entrepreneurial process. 10

OR

15. What are the barriers to Entrepreneurship? How do you overcome them? Explain. 10

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JSS Mahavidyapeetha
Sri Jayachamarajendra College of Engineering (Autonomous)
Mysuru – 570 006
Under Visvesvaraya Technological University, Belagavi

V Semester B.E. Degree
Semester End Examination, December 2016

Branch : Mechanical Engineering

Name of the Paper Setter: Dr A.N. Santosh Kumar

MANAGEMENT & ENTREPRENEURSHIP

Duration: 3 Hours
Date: 05.12.2016

Time: 02.00 pm to 05.00

Max. Marks: 100
Day: Monday

1. Answer all the questions in PART-A.
2. PART-B has internal Choice. Answer five questions in Part – B using internal choice.

	Course Outcome:	Blooms – Cognitive domain
CO1	Appreciate management skills from both academic and practitioners perspective.	1. Knowledge
CO2	Describe and analyze planning and organizing functions of management with examples and flow charts.	2. Comprehension
CO3	Describe and analyze staffing, directing and control functions of management with examples.	3. Application
CO4	Describe and analyze the different forms of ownership and Entrepreneurship.	4. Analysis
CO5	Describe and analyze the factors of Entrepreneurship development and characteristics of small scale industries.	5. Evaluation

PART-A

Q. No	CO	Cognitive Domain	Questions	Marks
1	CO1	Comprehension	Discuss the nature and scope of Management. Also bring out the recent trends in Management thought.	10
2	CO2	Comprehension	Describe the nature and scope of planning process. Also bring out the concept of MBO.	10
3	CO3	Comprehension	Discuss the need for training employees in an Industrial enterprise. What are the methods of operative training and executive training.	10
4	CO4	Comprehension	List the different forms of ownership that exist in industry. Explain the process of incorporation of a public limited company.	10
5	CO5	Comprehension	Bring out the role of Entrepreneurship in the Economic development of a country like India.	10

PART-B

6	CO1	Comprehension	Bring out the contribution of Henry Fayol to the administrative Movement.	10
OR				
7	CO1	Comprehension	Describe the different roles essayed by Managers in an Industry according to Henry Mintzberg.	10

8	CO2	Comprehension	What are standing plans? List the different standing plans used in Industry. With an example analyse each plan and explain how they will be useful in effective management of an enterprise.	10
OR				
9	CO2	Comprehension	What is departmentation? What are the common bases of departmentation? Analyse each of these giving suitable examples.	10

10	CO3	Analysis	Analyse the salient features of Fredrick Herzberg's Two factor theory of Motivation. How is this theory different from Abraham Maslow's theory of human needs?	10
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OR

11	CO3	Analysis	Analyse the essential requirements of a sound control system.	10
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12	CO4	Comprehension	What is a Joint stock company? What are the characteristics of a Public limited company? What are its limitations? Explain.	10
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OR

13	CO4	Comprehension	Explain the terms un- limited liability and Implied agency as applied to a partnership. Also write a note on partnership deed.	10
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14	CO5	Comprehension	What are the barriers to successful Entrepreneurship? How can they be overcome? Explain.	10
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OR

15	CO5	Comprehension	Bring out the advantages of SSI in the back drop of Liberalization, privatization and Globalization.	10
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V Semester B.E. Degree
Semester End Examination – December 2017

Department: Mechanical Engineering

Name of the Paper Setter: Dr A N Santosh Kumar

MANAGEMENT & ENTREPRENEURSHIP

Duration: 3 Hours

Time: 2.00 to 5.00 PM

Date: 20.12.2017

Max. Marks: 100

Day: Wednesday

Instructions to the Candidates:

1. Answer all questions in Part-A
2. Part-B has internal choice.

Course Outcome: Upon Completion of this course, students should be able to:	
CO-1	Appreciate Management skills from both academic and practitioners perspective.
CO-2	Describe and analyze planning and organizing functions of Management with examples and flow charts.
CO-3	Describe and analyze staffing, directing and control functions of management with examples.
CO-4	Describe analyze and evaluate the different form of ownership & Entrepreneurship.
CO-5	Describe analyze and evaluate the factors of Entrepreneurship development and characteristics of small scale industries.

PART – A

Q. No.	CO	Cognitive Domain	Question	Marks
1	CO-1	Comprehension	Outline the concept of corporate social responsibility. Identify the need for corporate social Responsibility in a developing country like India. Explain the benefits that accrue from CSR.	10

2	CO-2	Comprehension	Detail the steps in the process of planning. Summarize the benefits of the planning function.	10
3	CO-3	Evaluation	Critically evaluate Fredrick Herzberg's theory of Motivation in effectively motivating employees.	10
4	CO-4	Comprehension	Describe the different forms of ownership that exists in Indian Industry.	10
5	CO-5	Analysis	Analyze the role of Entrepreneurship in the Economic Development of a country.	10

PART – B

Q. No	CO	Cognitive Domain	Question	Marks
6	CO-1	Comprehension	Bring out the contribution of Elton Mayo to the Human Relations Movement.	10
OR				
7	CO-1	Comprehension	Enumerate the recent approaches to problem solving in the field of Management.	10

8	CO-2	Application	An employee of a call centre reports to duty at 9.00 AM at the security gate. He finds that his badge is missing. The security informs him that he is not allowed inside without the badge. The employee gives a written request to the HR for a duplicate badge. Identify the policy, procedure, rules and methods followed at the call centre. How important are these? Explain.	10
OR				
9	CO-2	Application	With the help of a line diagram, describe the characteristics of a Matrix organisation structure. Give its application.	10

10	CO-3	Comprehension	Describe the various tests commonly conducted for the selection of employees in Industry.	10
OR				
11	CO-3	Comprehension	Critically examine the barriers to effective communication. How can they be overcome? Explain.	10

12	CO-4	Comprehension	With reference to a Public limited company explain: a) Memorandum of association and b) Articles of Association	10
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OR

13	CO-4	Comprehension	List and explain the different types of Entrepreneurs. Bring out the Qualities of successful entrepreneurs.	10
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14	CO-5	Comprehension	Examine the various barriers to successful Entrepreneurship. How can they be overcome? Discuss.	10
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OR

15	CO-5	Comprehension	Detail the steps in setting up an SSI. Also bring out the problems faced by SSI.	10
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Code No: ME510

JSS Mahavidyapeetha
JSS Science and Technology University
JSS Technical Institution's Campus,
Mysuru - 570 006



V Semester B.E. Degree
Semester End Examination, December 2018

Department: Mechanical Engineering

Section: A & B

Name of the Paper Setters: 1) Dr. A.N. Santosh Kumar
2) Dr. S. Somashekhar

MANAGEMENT & ENTREPRENEURSHIP

Duration: 3 Hours

Time: 2.00 to 5.00 p.m.

Max. Marks: 100

Date: 04.12.2018

Day: Tuesday

Course Outcome: Upon completion of this course, students should be able to:

CO-1	Appreciate management skills from both academic and practitioners perspective.
CO-2	Describe and analyze planning and organizing functions of management with examples and flow charts.
CO-3	Describe and analyze staffing, directing and control functions of management with examples.
CO-4	Describe and analyze the different forms of ownership and Entrepreneurship.
CO-5	Describe and analyze the factors of Entrepreneurship development and characteristics of small scale industries.

Instructions to the Candidates:

1. Answer all ten questions. All Questions carry equal marks.
2. Questions in PART – A are compulsory. PART – B has internal choice.

PART – A

Q. No	CO	Cognitive Domain	Question	Marks
1	CO1	Comprehension	Bring out the concept of Management and explain the same in terms of its functions and relevance to all types of organisations.	10
2	CO2	Comprehension	Detail the steps in the planning function.	10
3	CO3	Comprehension	Discuss the following methods of selection techniques with their merits and limitations. i) Interviews ii) Written tests.	10

4	CO4	Comprehension	Enumerate the characteristics, Advantages and limitations of i) Sole proprietorship. ii) Partnership.	10
5	CO5	Analysis	Analyze the various barriers towards Entrepreneurship in India.	10

PART – B

Q. No	CO	Cognitive Domain	Question	Marks
6	CO1	Comprehension	Bring out the contribution of F.W. Taylor to the Scientific Movement.	10
7	CO1	Comprehension	OR	
			Bring out the contribution of Henry Fayol to the Administrative Movement.	10
8	CO2	Comprehension	Explain the concept of Span of Management. Discuss the merits and demerits of an organization with narrow Span as compared to Wide Span.	10
9	CO2	Comprehension	OR	
			Briefly explain FIVE different ways of departmentation. Mention the advantages and limitations of each.	10
10	CO3	Comprehension	Bring out the various styles of leadership found in modern industry. For each style mention its advantages and limitations.	10
11	CO3	Comprehension	OR	
			Discuss the need and characteristics of the control function.	10
12	CO4	Comprehension	Enumerate the various stages in the Entrepreneurial process.	10
13	CO4	Comprehension	OR	
			Describe the essential characteristics of successful Entrepreneurs.	10
14	CO5	Analysis	Analyse the objectives and characteristics of SSI'S in the Indian Context.	10
15	CO5	Analysis	OR	
			Analyse the impact of Globalization, privatization and liberalization on SSI'S in India.	10

PART – A

Q. No	CO	Cognitive Domain	Question	Marks
1	CO-1	Comprehension	Briefly discuss the contributions of HENRY FAYOL and ELTON MAYO to the evolution of Management thought.	10
2	CO-2	Comprehension	Bring out the importance of planning. Explain its contribution to purpose and objectives, primacy, pervasiveness and efficiency.	10
3	CO-3	Comprehension	Explain the various sources of Man power for recruiting employees. Also explain the tests that are commonly conducted for selecting employees.	10
4	CO-4	Comprehension	Explain the features, merits and demerits of cooperative societies.	10
5	CO-5	Comprehension	Discuss the ways in which an entrepreneur can participate in the development of an Economy.	10

PART – B

6	CO-1	Comprehension	Explain McKensey's 7-S approach to Management.	10
OR				
7	CO-1	Comprehension	Explain the systems approach to Management.	10
8	CO-2	Comprehension	Bring out the concept of MBO. Explain the steps in MBO along with its benefits and weaknesses.	10
OR				
9	CO-2	Comprehension	With a schematic diagram, explain Line & staff and Matrix organisations.	10
10	CO-3	Comprehension	Discuss the elements of the basic communication model.	10
OR				
11	CO-3	Comprehension	Discuss the basic control process under the following headings: i) Establishing standards ii) Measuring performance iii) Taking corrective action	10

12	CO-4	Comprehension	Discuss the salient features of Joint stock companies.	10
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OR

13	CO-4	Comprehension	Discuss the various types of Entrepreneurs and the characteristics of successful entrepreneurs.	10
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14	CO-5	Comprehension	Explain the various Barriers to Entrepreneurship.	10
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OR

15	CO-5	Comprehension	Explain the steps to be followed in starting a small scale Industry.	10
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