TASK-14 AGILE MODEL

Product: Laptop

	To Do	In Progress	Done
Marketing	 Create a social media campaign. Write a product launch email. Research market trends. 	• Preapre a blog post on product features. • Design promotional graphics. M 5	• Finalise the launch strategy.
Design	• Wireframe the landing page. • Gather design feedback.	• Iterate on product prototype.	• Create the high fedility mockups for the product UI.
Development	Setup the development environment. Implement user authentication. D 6	• Fix bugs in login module. • Code the shopping cart functionality.	Write unit tests for payment gateway.