

Ideation Phase

Define the Problem Statement

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Maximum Marks	Healthcare Using IBM Granite

Customer Problem Statement Template

Create a problem statement to understand your customer's point of view. The Customer Problem Statement helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows your team and your users to find the ideal solution your business faces. Throughout the process, you'll also be able to empathize with your customer as you better understand your

Template: <https://miro.com/templates/customerproblem-statement/>

Example:

Problem Statement (PS)	(i am)	I'm trying to	But	Which makes me feel
PS-1	a patient	manage my health effectively	I face difficulty	frustrated and anxious about my well-being
I'm		manage my health effectively	I face continued and lacks processing and medical indications' the current healthcare system is fragmented and lacks proactive support	