

Qrush

Managing Queue Effectively & Intelligently

Problem at hand

- Growing population which would intern mean a fight for resources
- Lack of civic sense amongst general public
- Lack of crowd management
- Clarity of delay for queuees (people waiting) on ETA & delays

Solution

- **Comprehensive suite of crowd management software**
- **Not a single application but a suite**
- **Manage crowd easily with the help of technology and intelligent systems**

Product 1

Queue time estimator

Simple application which can be accessed through mobile which gives a realtime estimate with augmented reality

Use cases

- Shopping checkout queue (imagine scale of DMART, Shopper's Stop)
- Toll both (there is an array of option which one to choose)

Exploit Psychology

- Provide an approximation using stochastic process (Queue Theory)
- Provide a realtime estimate and help user choose a line and estimate the current time
- Gamify the solution by engaging the user
- The time waited in the line can be used to engage the user better



Generated the images from chatgpt

Product 2

Integrated crowd management - ensure your customers get realtime update on the efficiencies at the queue

Product 3

Enforcing crowd etiquettes by gamifying the experience