

# CHEEZ

**CROWDSOURCE PHOTOGRAPHY FOR YOUR EVENTS**



# PROBLEM

**How do you manage photography in your events(marriages/ engagements etc) ?**

- **By far the most popular and easiest means is to hire a photographer (who has state of the art camera) = expensive \$\$\$**
- **The next best alternative is to hope that people will take pictures (they will) in their good mobiles (yes mobiles have good camera these days) and share with you (hmmm.....this is the one thing they won't)**



# REASON

**When I say people don't share their photos its not because they don't want to, the simple reason is they are motivated enough.**



# SOLUTION

**INCENTIVISE** people to take photos and **MAKE IT EASIER** for them to share.





# PRESENTING CHEEZ

**CROWD SOURCE** your photos with this easy to use app, set your rewards for the photos  
(could be monetary or just notional).