TLDC

How often do we skip software terms and conditions?



If you've ever tapped "I agree" without reading then you are not alone.

Deloitte survey of 2000 people showed 91% never read and 97% of the people who read didn't understand what they read in the terms and conditions.

Problems at present

- Software agreements are newest inclusion to legal systems, and often has lots of loopholes which can be exploited by firms.
- o Its not the awareness which is lacking but a general trend of laziness among the user.

selling the idea

- a Laziest people come with the best innovations.
- An app to simplify the process of terms and conditions, see the next slide

Which is easier— the document to the right or if we simply summarised

Software deems access
to remote access and
its non-negotiable
[risky option]

Software Terms and Conditions

The following Terms and Conditions apply to oustomer use of Call-Tek Co., Inc.'s calibration database utilizing iPortal interface software.

1. <u>license</u>

You are granted a limited, revocable, nonexclusive, nonsublicensable, nontransferable right and license to access remotely and use Cal-Tek Co., Inc.'s calibration database in the iPortal interface software, and/or such other systems, information and materials that Cal-Tek Co., Inc. may make available to you by issuing an access code and password [Cal-Tek Co., Inc.'s calibration database in the IPortal interface software and/or such other systems, information and materials being hereinafter referred to as the "Client Calibration Database"). Use of this Client Calibration Database is restricted to authorized users. Unauthorized, illegal or improper use may result in disciplinary action and civil or criminal prosecution. Notwithstanding anything in this Agreement to the contrary, all use of the Client Calibration Database shell be strictly in accordance with Cal-Tek Co., Inc. policies and applicable laws. You shall, at all times, limit your use of the Client Calibration Database to access information regarding your company's instruments only and shall not use the Client Calibration Database to access (or attempt to access) third party information.

2. Ownership

The Client Calibration Database is licensed, not sold. The Client Calibration Database (including, without limitation, its layout, interfaces, functionality and incorporated images, text and other media) is the sole and exclusive property of Cal-Tek Co., Inc. and its licensors and is protected by domestic and international copyright and other intellectual property laws.

Access to services

In order to permit you to access the Client Calibration Database, Cal-Tek Co., Inc. will provide you with one or more access code(s) and password(s). You shall not disulge or disclose any access code or password to any person outside of your company. You may not use any access code or password should your employment with your current employer be terminated for any reason.

4. Verification

You acknowledge that Cal-Tek Co., Inc. may monitor your activities on the Client Calibration Database at Cal-Tek Co., Inc.'s discretion, in accordance with applicable laws, and you consent to such monitoring. In addition, upon notice from Cal-Tek Co., Inc., you shall provide Cal-Tek Co., Inc. with such information, access, and assistance as they may reasonably require.

TIDE (Mame)

- Presenting an app, in which you can skim through the 'risk factor' for an app before installing.
- Report suspicious terms and conditions, and seek advice from community.
- Simply list down the risk factors involved by installing an application Eg - video will be recorded (even for quality purpose its unfair).

Tech Slack

- Android market is a nice place to target, large number of apps.
- o Scrapping various reviews
- ø Fetching various permission settings
- o Sentiment analysis
- ø Elc